



SURAT KEPUTUSAN  
REKTOR UNIVERSITAS PERSADA INDONESIA Y.A.I  
NOMOR 087/SK-M/R/UPI Y.A.I/IX/2023

TENTANG

PENGANGKATAN SDR/I. **Dr. Ilona V. Oisina S, S.Ik., M.Si**  
SEBAGAI DOSEN SEMESTER GASAL TAHUN AKADEMIK 2023/2024  
PADA FAKULTAS ILMU KOMUNIKASI UNIVERSITAS PERSADA INDONESIA Y.A.I

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**REKTOR UNIVERSITAS PERSADA INDONESIA Y.A.I**

- Menimbang : 1. Bahwa dalam rangka memperlancar Pelaksanaan Proses Belajar Mengajar di Universitas Persada Indonesia Y.A.I perlu diterbitkan Surat Keputusan mengenai penugasan mengajar pada semester Gasal Tahun Akademik 2023/2024.  
2. Bahwa untuk itu perlu ditetapkan dengan Surat Keputusan.
- Mengingat : 1. Peraturan Menteri Pendidikan dan Kebudayaan Nomor 3 Tahun 2020 tentang Standar Nasional Pendidikan Tinggi.  
2. Peraturan Menteri Pendidikan dan Kebudayaan Nomor 92 Tahun 2014 tentang Petunjuk Teknis Pelaksanaan Penilaian Angka Kredit Jabatan Fungsional Dosen.  
3. Pedoman Operasional Penilaian Angka Kredit Kenaikan Jabatan Akademik/Pangkat Dosen (Pedoman Operasional PAK - April 2019).  
4. Surat Keputusan Ketua Y.A.I No. 15/SK/Y.A.I 1972/III/2021 tentang Pengangkatan Jabatan Sebagai Rektor Universitas Persada Indonesia Y.A.I Periode 2021-2025.  
5. Surat Keputusan Rektor Universitas Persada Indonesia Y.A.I No. 296/SK/R/UPI Y.A.I/IX/2017 tentang Peraturan Akademik Program Diploma-Tiga dan Sarjana.  
6. Surat Keputusan Rektor Universitas Persada Indonesia Y.A.I No. 297/SK/R/UPI Y.A.I/IX/2017 tentang Peraturan Akademik Program Magister/Magister Profesi dan Program Doktor.  
7. Statuta Universitas Persada Indonesia Y.A.I.

**MEMUTUSKAN**

Menetapkan:

Pertama : Mengangkat Sdr/i **Dr. Ilona V. Oisina S, S.Ik., M.Si (NID: 060012)** sebagai Dosen dan mengampu mata kuliah :

- PERENCANAAN DAN STRATEGI KOMUNIKASI - 3 SKS IKOM S2

**TOTAL SKS**

**3**

- Kedua : Segala Biaya yang timbul akibat dari keputusan ini dibebankan kepada anggaran Universitas Persada Indonesia Y.A.I.
- Ketiga : Keputusan ini berlaku sejak tanggal ditetapkannya sampai dengan berakhirnya pelaksanaan perkuliahan Semester Gasal Tahun Akademik 2023/2024.
- Keempat : Apabila dikemudian hari ternyata terdapat kekeliruan dalam penetapan ini akan diadakan perbaikan sebagaimana mestinya.

Ditetapkan di : Jakarta

Pada tanggal : 06 September 2023

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**UNIVERSITAS PERSADA INDONESIA Y.A.I**

Rektor,

( **Prof. Ir. Sri Astuti Indriyati, MS., Ph.D** )

Tembusan:

Disampaikan kepada Yth.








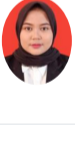



**Dr. Ilona V. Oisina S, S.Ik., M.Si**

Tembusan kepada :

- Yth. Karo. PPSDM Y.A.I

- Yth. Dekan Fakultas Ilmu Komunikasi UPI Y.A.I

**DR. ILONA V. OISINA S., S.IK., M.Si**  
**Perencanaan & Strategi Komunikasi \* (3 SKS)**

No	Mahasiswa	Foto	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	
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4	2264290009 SHERLY PUTRI HANDAYANI S.IKOM (Pagi)		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Izin	
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7	2364290003 EKA DESY ASGAWANTI (Pagi)		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
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9	2364290005 DHINA KHOERUNISA (Pagi)		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
10	2364290006 INSENSIUS YONGKY SUGIARTO (Pagi)		Alfa	Alfa	Alfa	Alfa	Alfa	Alfa	Alfa		Alfa	Alfa	Alfa	Alfa	Hadir	Alfa	Alfa		
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DR. ILONA V. OISINA S., S.IK., M.Si  
Perencanaan & Strategi Komunikasi \* (3 SKS)

Tanggal Mengajar :  
Pertemuan : 01










File Materi :

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File Tugas :

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Mahasiswa

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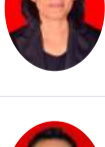
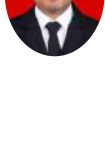
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Pertemuan : 02

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## Mahasiswa

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Tanggal Mengajar :

Pertemuan : 03









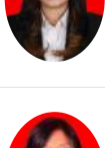
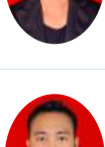

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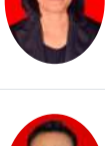

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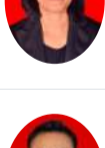
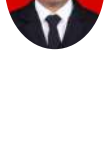
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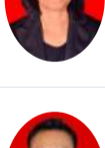

## Mahasiswa

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Tanggal Mengajar :  
Pertemuan : 06

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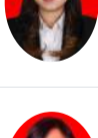
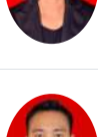

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Tanggal Mengajar :  
Pertemuan : 07

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Mahasiswa

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	2264290005	ANANDA ZHAZARETTA ZUMALYN TGL. ABSEN : Saturday, 04 November 2023 12:50:00		<a href="#">29_5_Rancangan Program ASN Culture Festival.pdf</a>
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Tanggal Mengajar : Friday, 17 November 2023

Pertemuan : 08







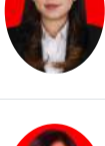
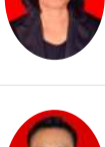

Matakuliah Perencanaan & Strategi Komunikasi, pertemuan 9 (kuliah setelah UTS)

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## Mahasiswa








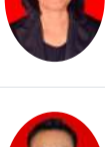

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Tanggal Mengajar : Friday, 24 November 2023

Pertemuan : 09

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	2364290001	LILIS CHRISTINE LESMANA TGL. ABSEN : Saturday, 25 November 2023 12:50:00	Friday, 24 November 2023 19:38:00	
	2364290002	FILDZAH AQILA TGL. ABSEN : Saturday, 25 November 2023 12:50:00	Saturday, 16 December 2023 10:48:00	
	2364290003	EKA DESY ASGAWANTI TGL. ABSEN : Saturday, 25 November 2023 12:50:00	Saturday, 06 January 2024 13:50:00	
	2364290004	FERGIE RACHEL KAWENGIAN TGL. ABSEN : Saturday, 25 November 2023 12:50:00		
	2364290005	DHINA KHOERUNISA TGL. ABSEN : Saturday, 25 November 2023 12:50:00	Friday, 24 November 2023 19:32:00	
	2364290006	INOSENSIUS YONGKY SUGIARTO Keterangan : Alfa		
	2364290007	KEZIA STELLA IVANA TGL. ABSEN : Saturday, 25 November 2023 12:50:00		
	2364290008	EKA YOSIDA TGL. ABSEN : Saturday, 25 November 2023 12:50:00		
	2364290009	MAISSAPUTRA TGL. ABSEN : Saturday, 25 November 2023 12:50:00		

Tanggal Mengajar : Saturday, 02 December 2023

Pertemuan : 10

**perencanaan komunikasi strategis**







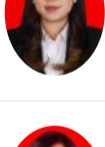
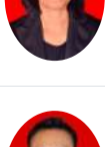

File Materi : 29\_20231202113805\_perencanaan strategis.pptx

presentasi mahasiswa

File Tugas :

Mahasiswa



FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2264290005	ANANDA ZHAZARETTA ZUMALYN TGL. ABSEN : Saturday, 02 December 2023 12:50:00		
	2264290006	RAKHMA PRIMA MULIA TGL. ABSEN : Saturday, 02 December 2023 12:50:00		
	2264290007	SANDRA RATNASARI TGL. ABSEN : Saturday, 02 December 2023 12:50:00		
	2264290009	SHERLY PUTRI HANDAYANI S.IKOM TGL. ABSEN : Saturday, 02 December 2023 12:50:00		
	2364290001	LILIS CHRISTINE LESMANA TGL. ABSEN : Saturday, 02 December 2023 12:50:00		
	2364290002	FILDZAH AQILA TGL. ABSEN : Saturday, 02 December 2023 12:50:00	Saturday, 16 December 2023 10:48:00	
	2364290003	EKA DESY ASGAWANTI TGL. ABSEN : Saturday, 02 December 2023 12:50:00	Saturday, 06 January 2024 13:50:00	
	2364290004	FERGIE RACHEL KAWENGIAN TGL. ABSEN : Saturday, 02 December 2023 12:50:00		
	2364290005	DHINA KHOERUNISA TGL. ABSEN : Saturday, 02 December 2023 12:50:00		
	2364290006	INSENSIUS YONGKY SUGIARTO Keterangan : Alfa		
	2364290007	KEZIA STELLA IVANA TGL. ABSEN : Saturday, 02 December 2023 12:50:00		
	2364290008	EKA YOSIDA TGL. ABSEN : Saturday, 02 December 2023 12:50:00		
	2364290009	MAISSAPUTRA Keterangan : Ijin		








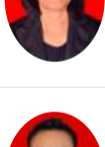

Tanggal Mengajar : Saturday, 09 December 2023

Pertemuan : 11

File Materi : IK229\_11\_103906.pdf

File Tugas :

Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2264290005	ANANDA ZHAZARETTA ZUMALYN TGL. ABSEN : Saturday, 09 December 2023 12:50:00		
	2264290006	RAKHMA PRIMA MULIA TGL. ABSEN : Saturday, 09 December 2023 12:50:00	Saturday, 09 December 2023 13:08:00	
	2264290007	SANDRA RATNASARI TGL. ABSEN : Saturday, 09 December 2023 12:50:00	Saturday, 09 December 2023 11:16:00	
	2264290009	SHERLY PUTRI HANDAYANI S.IKOM TGL. ABSEN : Saturday, 09 December 2023 12:50:00	Thursday, 14 December 2023 07:45:00	
	2364290001	LILIS CHRISTINE LESMANA TGL. ABSEN : Saturday, 09 December 2023 12:50:00	Saturday, 09 December 2023 13:11:00	
	2364290002	FILDZAH AQILA TGL. ABSEN : Saturday, 09 December 2023 12:50:00	Saturday, 16 December 2023 10:48:00	
	2364290003	EKA DESY ASGAWANTI TGL. ABSEN : Saturday, 09 December 2023 12:50:00	Saturday, 06 January 2024 13:49:00	
	2364290004	FERGIE RACHEL KAWENGIAN TGL. ABSEN : Saturday, 09 December 2023 12:50:00		
	2364290005	DHINA KHOERUNISA TGL. ABSEN : Saturday, 09 December 2023 12:50:00	Saturday, 09 December 2023 13:05:00	
	2364290006	INOSENSIUS YONGKY SUGIARTO Keterangan : Alfa		
	2364290007	KEZIA STELLA IVANA TGL. ABSEN : Saturday, 09 December 2023 12:50:00		
	2364290008	EKA YOSIDA Keterangan : Alfa		
	2364290009	MAISSAPUTRA Keterangan : Ijin		

Tanggal Mengajar : Friday, 15 December 2023








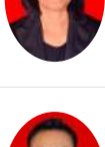

Pertemuan : 12

Perencanaan & Strategi Komunikasi, Pertemuan 13 secara daring jam 19:30-22:00

File Materi : 29\_20231215185952\_pertemuan 13.pdf

File Tugas :

Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2264290005	ANANDA ZHAZARETTA ZUMALYN TGL. ABSEN : Saturday, 16 December 2023 12:50:00		
	2264290006	RAKHMA PRIMA MULIA TGL. ABSEN : Saturday, 16 December 2023 12:50:00		
	2264290007	SANDRA RATNASARI TGL. ABSEN : Saturday, 16 December 2023 12:50:00	Friday, 15 December 2023 19:47:00	
	2264290009	SHERLY PUTRI HANDAYANI S.IKOM TGL. ABSEN : Saturday, 16 December 2023 12:50:00		
	2364290001	LILIS CHRISTINE LESMANA TGL. ABSEN : Saturday, 16 December 2023 12:50:00		
	2364290002	FILDZAH AQILA TGL. ABSEN : Saturday, 16 December 2023 12:50:00	Saturday, 16 December 2023 10:47:00	
	2364290003	EKA DESY ASGAWANTI TGL. ABSEN : Saturday, 16 December 2023 12:50:00	Saturday, 06 January 2024 13:49:00	
	2364290004	FERGIE RACHEL KAWENGIAN TGL. ABSEN : Saturday, 16 December 2023 12:50:00		
	2364290005	DHINA KHOERUNISA TGL. ABSEN : Saturday, 16 December 2023 12:50:00		
	2364290006	INOSENSIUS YONGKY SUGIARTO TGL. ABSEN : Saturday, 16 December 2023 12:50:00		
	2364290007	KEZIA STELLA IVANA TGL. ABSEN : Saturday, 16 December 2023 12:50:00		
	2364290008	EKA YOSIDA TGL. ABSEN : Saturday, 16 December 2023 12:50:00		
	2364290009	MAISSAPUTRA TGL. ABSEN : Saturday, 16 December 2023 12:50:00		

Tanggal Mengajar : Saturday, 23 December 2023








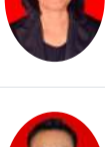

Pertemuan : 13

Perencanaan Evaluasi Program Komunikasi

File Materi : 29\_20231223101150\_materi kuliah 13.pdf

File Tugas :

Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2264290005	ANANDA ZHAZARETTA ZUMALYN Keterangan : Sakit		
	2264290006	RAKHMA PRIMA MULIA TGL. ABSEN : Saturday, 23 December 2023 12:50:00		
	2264290007	SANDRA RATNASARI TGL. ABSEN : Saturday, 23 December 2023 12:50:00	Saturday, 23 December 2023 11:01:00	
	2264290009	SHERLY PUTRI HANDAYANI S.IKOM TGL. ABSEN : Saturday, 23 December 2023 12:50:00		
	2364290001	LILIS CHRISTINE LESMANA TGL. ABSEN : Saturday, 23 December 2023 12:50:00		
	2364290002	FILDZAH AQILA TGL. ABSEN : Saturday, 23 December 2023 12:50:00		
	2364290003	EKA DESY ASGAWANTI TGL. ABSEN : Saturday, 23 December 2023 12:50:00	Saturday, 06 January 2024 13:48:00	
	2364290004	FERGIE RACHEL KAWENGIAN TGL. ABSEN : Saturday, 23 December 2023 12:50:00		
	2364290005	DHINA KHOERUNISA TGL. ABSEN : Saturday, 23 December 2023 12:50:00	Saturday, 23 December 2023 10:38:00	
	2364290006	INOSENSIUS YONGKY SUGIARTO Keterangan : Alfa		
	2364290007	KEZIA STELLA IVANA TGL. ABSEN : Saturday, 23 December 2023 12:50:00		
	2364290008	EKA YOSIDA TGL. ABSEN : Saturday, 23 December 2023 12:50:00		
	2364290009	MAISSAPUTRA Keterangan : Alfa		

Tanggal Mengajar : Saturday, 06 January 2024








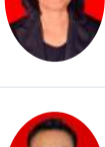

Pertemuan : 14

**Peran Kepemimpinan dalam Membuat Perencanaan Strategis Yang Berhasil**

File Materi : 29\_20240106102233\_Peran Kepemimpinan dalam Membuat Perencanaan Strategis Yang Berhasil.docx

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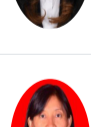
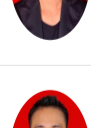
Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2264290005	ANANDA ZHAZARETTA ZUMALYN Keterangan : Ijin		
	2264290006	RAKHMA PRIMA MULIA TGL. ABSEN : Saturday, 06 January 2024 12:50:00	Saturday, 06 January 2024 10:56:00	
	2264290007	SANDRA RATNASARI TGL. ABSEN : Saturday, 06 January 2024 12:50:00		
	2264290009	SHERLY PUTRI HANDAYANI S.IKOM Keterangan : Ijin		
	2364290001	LILIS CHRISTINE LESMANA TGL. ABSEN : Saturday, 06 January 2024 12:50:00		
	2364290002	FILDZAH AQILA TGL. ABSEN : Saturday, 06 January 2024 12:50:00		
	2364290003	EKA DESY ASGAWANTI TGL. ABSEN : Saturday, 06 January 2024 12:50:00	Saturday, 06 January 2024 13:47:00	
	2364290004	FERGIE RACHEL KAWENGIAN Keterangan : Ijin		
	2364290005	DHINA KHOERUNISA TGL. ABSEN : Saturday, 06 January 2024 12:50:00		
	2364290006	INOSENSIUS YONGKY SUGIARTO Keterangan : Alfa		
	2364290007	KEZIA STELLA IVANA TGL. ABSEN : Saturday, 06 January 2024 12:50:00		
	2364290008	EKA YOSIDA TGL. ABSEN : Saturday, 06 January 2024 12:50:00		
	2364290009	MAISSAPUTRA Keterangan : Alfa		

Dosen : DR. ILONA V. OISINA S., S.IK., M.Si

Perencanaan & Strategi Komunikasi \* (3 SKS)

SABTU 12:50 - 15:20

NO.	NIM	NAMA	FOTO	NILAI UAS	NILAI UTS	NILAI TUGAS	TOTAL
1	2264290005	ANANDA ZHAZARETTA ZUMALYN		98 (40%)	88 (30%)	88 (30%)	92
2	2264290006	RAKHMA PRIMA MULIA		98 (40%)	88 (30%)	88 (30%)	92
3	2264290007	SANDRA RATNASARI		98 (40%)	88 (30%)	92 (30%)	93.2
4	2264290009	SHERLY PUTRI HANDAYANI S.IKOM		88 (40%)	90 (30%)	88 (30%)	88.6
5	2364290001	LILIS CHRISTINE LESMANA		98 (40%)	88 (30%)	90 (30%)	92.6
6	2364290002	FILDZAH AQILA		93 (40%)	88 (30%)	88 (30%)	90
7	2364290003	EKA DESY ASGAWANTI		96 (40%)	88 (30%)	90 (30%)	91.8
8	2364290004	FERGIE RACHEL KAWENGIAN		88 (40%)	88 (30%)	90 (30%)	88.6
9	2364290005	DHINA KHOERUNISA		96 (40%)	88 (30%)	88 (30%)	91.2
10	2364290006	INOSENSIUS YONGKY SUGIARTO		0 (40%)	0 (30%)	0 (30%)	0
11	2364290007	KEZIA STELLA IVANA		93 (40%)	88 (30%)	90 (30%)	90.6
12	2364290008	EKA YOSIDA		98 (40%)	88 (30%)	90 (30%)	92.6
13	2364290009	MAISSAPUTRA		0 (40%)	90 (30%)	92 (30%)	54.6