



**DR. ABDULLAH MUKSIN, S.Pd., M.M**  
**Pengembangan Bisnis dan Model Bisnis (3 SKS)**

Tanggal Mengajar : Tuesday, 19 September 2023

Pertemuan : 01

**SEMANGAT PAGI SEMUA**





**PERTEMUAN PERTAMA KITA AKAN BAHAS KONTRAK PBM 1 SEMESTER DAN KONSEPSI PENGEMBANGAN BISNIS. Silahkan pelajari dulu materi dibawah ini untuk didiskusikan nanti dikelas.**

File Materi : 239\_20230919055419\_Model-Pengembangan-Bisnis.ppt

**PERSIAPKAN STRATEGI UNTUK MENGEMBANGKAN BISNISMU**

File Tugas : 239\_20230919055506\_PENGEMBANGAN BISNIS.pdf

**Mahasiswa**

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2114290013	<b>BINTANG BAGASKARA</b> TGL. ABSEN : Tuesday, 19 September 2023 15:30:00	Tuesday, 19 September 2023 15:31:00	
	2114290048	<b>FAISAL AKBAR</b> TGL. ABSEN : Tuesday, 19 September 2023 15:30:00	Tuesday, 19 September 2023 15:30:00	
	2244370002	<b>MILA NURKAMILA</b> TGL. ABSEN : Tuesday, 10 October 2023 16:09:00	Thursday, 02 November 2023 13:47:00	
	2244370004	<b>FRANS RAMADHONA</b> TGL. ABSEN : Monday, 02 October 2023 13:12:00	Monday, 02 October 2023 13:12:00	

Tanggal Mengajar : Tuesday, 26 September 2023

Pertemuan : 02

**Semangat Pagi**

**Hari ini kita akan bahas bagaimana menyusun business plan yang baik, simak dulu materi berikut ini**

File Materi : 239\_20230926053357\_PTM2-PERENCANAAN USAHA.pptx

**Buat business plan saudara menggunakan format yang telah ditentukan pada modul ini**

File Tugas :

**Mahasiswa**




FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2244370002	<b>MILA NURKAMILA</b> TGL. ABSEN : Monday, 09 October 2023 13:36:00	Tuesday, 17 October 2023 16:01:00	
	2244370004	<b>FRANS RAMADHONA</b> TGL. ABSEN : Monday, 02 October 2023 13:12:00	Monday, 02 October 2023 13:12:00	

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2344370003	AMRI YAHYA TGL. ABSEN : Wednesday, 27 September 2023 20:50:00	Wednesday, 27 September 2023 20:50:00	

Tanggal Mengajar : Tuesday, 03 October 2023

Pertemuan : 03



**Semangat Pagi semua**

**Pelajari modul berikut ini untuk didiskusikan di kelas**

**File Materi : 239\_20231003055154\_PTM3 SKB.pptx**

**File Tugas :**

### Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2244370002	MILA NURKAMILA TGL. ABSEN : Monday, 09 October 2023 13:36:00	Wednesday, 08 November 2023 14:11:00	
	2244370004	FRANS RAMADHONA TGL. ABSEN : Tuesday, 03 October 2023 14:44:00	Tuesday, 03 October 2023 14:44:00	

Tanggal Mengajar : Tuesday, 10 October 2023

Pertemuan : 04




**Hari ini kuliah daring**

**File Materi : 239\_20231010050330\_PTM4 BUSINESS STAR UP.pptx**

**Tulis Noble Purpose bisnis Mu**

**File Tugas :**

### Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2244370002	MILA NURKAMILA TGL. ABSEN : Tuesday, 10 October 2023 14:21:00	Wednesday, 08 November 2023 14:15:00	
	2244370003	MASRUCHIN TGL. ABSEN : Tuesday, 10 October 2023 15:09:00	Tuesday, 10 October 2023 15:09:00	
	2244370004	FRANS RAMADHONA TGL. ABSEN : Tuesday, 10 October 2023 10:33:00	Tuesday, 10 October 2023 10:33:00	

Tanggal Mengajar : Tuesday, 17 October 2023

Pertemuan : 05




Hari ini kita diskusikan tentang Analisa Model Bisnis bagi entrepreneur, lihat modul berikut ini

File Materi : 239\_20231017065155\_PTM5- business-model-analysis-for-entrepreneurs-1.pdf

Buat analisis model bisnis saudara (protootipe)

File Tugas :

### Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2244370002	MILA NURKAMILA TGL. ABSEN : Tuesday, 17 October 2023 13:26:00	Wednesday, 08 November 2023 14:16:00	
	2244370003	MASRUCHIN TGL. ABSEN : Tuesday, 17 October 2023 09:54:00	Friday, 03 November 2023 19:07:00	
	2244370004	FRANS RAMADHONA TGL. ABSEN : Tuesday, 17 October 2023 09:06:00	Tuesday, 17 October 2023 09:06:00	

Tanggal Mengajar : Tuesday, 24 October 2023

Pertemuan : 06




**Semangat Pagi semua**

File Materi : 239\_20231024045740\_PTM6-EVALUASI 6 ASPEK MODEL PENGEMBANGAN BISNIS.pptx

Evaluasi Model Bisnismu dengan 6 Aspek

File Tugas :

### Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2244370002	MILA NURKAMILA TGL. ABSEN : Tuesday, 24 October 2023 15:43:00	Wednesday, 08 November 2023 14:17:00	
	2244370003	MASRUCHIN TGL. ABSEN : Friday, 03 November 2023 19:08:00	Friday, 03 November 2023 19:08:00	
	2244370004	FRANS RAMADHONA TGL. ABSEN : Tuesday, 24 October 2023 11:41:00	Tuesday, 24 October 2023 11:41:00	

Tanggal Mengajar : Tuesday, 31 October 2023

Pertemuan : 07




**SEMANGAT PAGI SEMUA**

File Materi : 239\_20231031074923\_PTM7-Memahami-bisnis-melalui-simulasi-strategi-dan-taktik-untuk-suKSES.pdf

**BUAT STRATEGI DAN TAKTIK BISNIS SAUDARA SETELAH MENGETAHUI HASIL ANALISIS DAN EVALUASI MODEL BISNISNYA**

File Tugas :

## Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2244370002	MILA NURKAMILA TGL. ABSEN : Tuesday, 31 October 2023 13:35:00	Wednesday, 08 November 2023 15:33:00	
	2244370003	MASRUCHIN TGL. ABSEN : Friday, 03 November 2023 19:10:00	Friday, 03 November 2023 19:10:00	
	2244370004	FRANS RAMADHONA TGL. ABSEN : Tuesday, 31 October 2023 11:29:00	Tuesday, 31 October 2023 11:29:00	

Tanggal Mengajar : Tuesday, 14 November 2023

Pertemuan : 08

**SELAMAT SIANG**



File Materi : 239\_20231114053232\_PTM9-ANALISIS LINGKUNGAN BISINIS.pdf

UNTUK MAHASISWA : Buatlah Analisis Lingkungan Eksternal Bisnis saudara

UNTUK MAHASISWI: Buatlah Analisis Lingkungan Internal Bisnis Saudari

File Tugas :

## Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2244370002	MILA NURKAMILA TGL. ABSEN : Wednesday, 15 November 2023 13:39:00	Wednesday, 15 November 2023 13:39:00	
	2244370004	FRANS RAMADHONA TGL. ABSEN : Tuesday, 14 November 2023 13:57:00	Tuesday, 14 November 2023 13:57:00	

Tanggal Mengajar : Tuesday, 21 November 2023



Pertemuan : 09

**Selamat sore**

File Materi : 239\_20231121144254\_PTM10-RESIKO BISNIS.pdf

File Tugas :

## Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2244370002	MILA NURKAMILA TGL. ABSEN : Friday, 24 November 2023 14:54:00	Friday, 24 November 2023 14:55:00	
	2244370004	FRANS RAMADHONA TGL. ABSEN : Tuesday, 21 November 2023 16:14:00	Tuesday, 21 November 2023 16:14:00	

Tanggal Mengajar : Tuesday, 28 November 2023



Pertemuan : 10

**SERLAMAT SIANG**

File Materi : 239\_20231128053150\_PTM11-STUDI KELAYAKAN USAHA.pptx

File Tugas :

### Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2244370002	MILA NURKAMILA TGL. ABSEN : Wednesday, 29 November 2023 14:10:00	Wednesday, 29 November 2023 14:10:00	
	2244370004	FRANS RAMADHONA TGL. ABSEN : Tuesday, 28 November 2023 10:03:00	Tuesday, 28 November 2023 10:03:00	

Tanggal Mengajar : Tuesday, 05 December 2023



Pertemuan : 11

**SEMANGAT PAGI**

File Materi : 239\_20231205080116\_BUKU DIGITAL BUSINESS MODELS.pdf

File Tugas :

### Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2244370002	MILA NURKAMILA TGL. ABSEN : Tuesday, 05 December 2023 14:45:00	Thursday, 04 January 2024 11:37:00	
	2244370004	FRANS RAMADHONA TGL. ABSEN : Tuesday, 05 December 2023 13:04:00	Monday, 11 December 2023 14:33:00	

Tanggal Mengajar : Tuesday, 12 December 2023

Pertemuan : 12



**SEMANGAT PAGI**

File Materi : 239\_20231212061439\_PTM13-MODEL BISNIS DIGITAL INOVASI.pdf

## PRPRESENTASI IKIN, MILA, FRANS

File Tugas :

## Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2244370002	MILA NURKAMILA TGL. ABSEN : Tuesday, 12 December 2023 14:07:00	Thursday, 04 January 2024 11:36:00	
	2244370004	FRANS RAMADHONA TGL. ABSEN : Tuesday, 05 December 2023 13:04:00	Tuesday, 12 December 2023 10:15:00	<a href="#">239_31_Translate BAB 3.docx</a>

Tanggal Mengajar : Tuesday, 19 December 2023



Pertemuan : 13

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File Materi : 239\_20231219092806\_tugas translate bab 2 pengembangan.docx

File Tugas :

## Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2244370002	MILA NURKAMILA TGL. ABSEN : Tuesday, 12 December 2023 14:07:00	Thursday, 21 December 2023 16:24:00	<a href="#">239_31_tugas pertemuan 14 mila nurkamila 2244370002 pengembangan bisnis.docx</a>
	2244370004	FRANS RAMADHONA TGL. ABSEN : Tuesday, 19 December 2023 14:30:00	Tuesday, 19 December 2023 14:30:00	

Tanggal Mengajar :

Pertemuan : 14

File Materi :

File Tugas :

## Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
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Dosen : DR. ABDULLAH MUKSIN, S.Pd., M.M

Pengembangan Bisnis dan Model Bisnis (3 SKS)

SELASA 15:20 - 17:50

NO.	NIM	NAMA	FOTO	NILAI UAS	NILAI UTS	NILAI TUGAS	TOTAL
1	2244370002	MILA NURKAMILA		96 (40%)	97 (30%)	\ 90 (30%)	94.5
2	2244370003	MASRUCHIN		42 (40%)	93 (30%)	\ 85 (30%)	70.2
3	2244370004	FRANS RAMADHONA		72 (40%)	90 (30%)	\ 85 (30%)	81.3
4	2344370003	AMRI YAHYA		0 (40%)	0 (30%)	\ 0 (30%)	0