










































Dosen : ESTU MAHANANI., SP., M.M

Bisnis Global (2 SKS)



KAMIS 19:30 - 21:10
















NO.	NIM	NAMA	FOTO	NILAI UAS	NILAI UTS	NILAI TUGAS	TOTAL
1	2018131031	MANASYE AGUSTINUS SIREGAR		88 (40%)	82 (30%)	78 (30%)	83.2
2	2019031001	MELY KRISTIA		66 (40%)	82 (30%)	78 (30%)	74.4
3	2019031002	DELINA SEPTIANA		80 (40%)	78 (30%)	78 (30%)	78.8
4	2019031003	ERMA TIARA SANI		84 (40%)	79 (30%)	88 (30%)	83.7
5	2019031006	KEVIN AMADEUS SEBASTIAN		80 (40%)	82 (30%)	78 (30%)	80
6	2019031007	GABRIEL YEHEZKIEL		70 (40%)	77 (30%)	78 (30%)	74.5
7	2019031009	INDRAWAN		78 (40%)	65 (30%)	78 (30%)	74.1
8	2019031010	KENNY WIDJAJA		78 (40%)	79 (30%)	78 (30%)	78.3
9	2019031011	MABELLE FORTUNA		68 (40%)	80 (30%)	78 (30%)	74.6
10	2019031012	FAIRUZ SALMA NABILAH		80 (40%)	85 (30%)	78 (30%)	80.9
11	2019031013	PRISKA TRISNAWATI		78 (40%)	80 (30%)	88 (30%)	81.6
12	2019031019	DELVINA ZALUKHU		80 (40%)	83 (30%)	78 (30%)	80.3
13	2019031027	EUGENSIA SAWU		74 (40%)	74 (30%)	78 (30%)	75.2
14	2019031032	BATARI INDARDIANTO		78 (40%)	79 (30%)	78 (30%)	78.3

NO.	NIM	NAMA	FOTO	NILAI UAS	NILAI UTS	NILAI TUGAS	TOTAL
15	2019031033	YOHANA ANJELA SAGA		76 (40%)	74 (30%)	78 (30%)	76
16	2019031034	TITI ARIASTUTI		84 (40%)	74 (30%)	78 (30%)	79.2
17	2019031035	LISA ARIESTA		82 (40%)	90 (30%)	78 (30%)	83.2
18	2019031036	MELITA IKASARI		82 (40%)	72 (30%)	78 (30%)	77.8
19	2019031037	SAVIRA SAFA KAMILA		84 (40%)	74 (30%)	78 (30%)	79.2
20	2019031039	ANISSA AZZAHRA		84 (40%)	81 (30%)	78 (30%)	81.3
21	2019031049	M RIZKY ROSANDI		70 (40%)	78 (30%)	78 (30%)	74.8
22	2019031050	ANDI NABILA		78 (40%)	78 (30%)	78 (30%)	78
23	2019031051	RIZKY PRATAMA YUDHA CANIAGO		50 (40%)	90 (30%)	78 (30%)	70.4
24	2019031055	SYAHARANI PUTRI FADHILA		80 (40%)	72 (30%)	78 (30%)	77
25	2019031057	GERRY SULLIVAN		72 (40%)	80 (30%)	78 (30%)	76.2
26	2019031060	RIMA		78 (40%)	70 (30%)	78 (30%)	75.6
27	2019031064	GABRIELLA YOHANNA		84 (40%)	90 (30%)	78 (30%)	84
28	2019031065	ALYA DEVI DWIRANTI		84 (40%)	85 (30%)	78 (30%)	82.5
29	2019031066	DINI HANDAYANI		84 (40%)	90 (30%)	78 (30%)	84
30	2019031067	SULTAN AKBAR ALFAZRI		78 (40%)	70 (30%)	78 (30%)	75.6
31	2019031069	PUSPITA CANDRA DEVI		80 (40%)	79 (30%)	78 (30%)	79.1

NO.	NIM	NAMA	FOTO	NILAI UAS (40%)	NILAI UTS (30%)	NILAI TUGAS (30%)	TOTAL
32	2019031076	DANIEL PARLAUNGAN HUTAGAOL		84 (40%)	85 (30%)	78 (30%)	82.5
33	2019031078	PUTRI AYU WANDIRA		94 (40%)	77 (30%)	88 (30%)	87.1
34	2019031080	FARAZILLA NURUL AMRI		86 (40%)	80 (30%)	78 (30%)	81.8
35	2019031081	REGINA ELSA MONICA SITUMORANG		80 (40%)	45 (30%)	78 (30%)	68.9
36	2019031082	ALIFAH NOVIANTI		76 (40%)	77 (30%)	78 (30%)	76.9
37	2019031083	NIKEN AGUSTIN		86 (40%)	85 (30%)	78 (30%)	83.3
38	2019031084	NISRINA MAULANI		72 (40%)	78 (30%)	88 (30%)	78.6
39	2019031085	ALMA ARUM SOFYAN		86 (40%)	78 (30%)	78 (30%)	81.2
40	2019031086	GEREN ARDIYAN		84 (40%)	82 (30%)	78 (30%)	81.6
41	2019031090	OKTAVIANUS CHARLES SUMUAL		72 (40%)	70 (30%)	78 (30%)	73.2

ESTU MAHANANI., SP., M.M
Bisnis Global (2 SKS)

No	Mahasiswa	Foto	01	02	03	04	05	06	07	08	09	10	11	12	13	14
			2020-09-24	2020-10-01	2020-10-08	2020-10-15	2020-10-22	2020-11-05	2020-11-05	2020-11-26	2020-12-03	2020-12-10	2020-12-17	2021-01-06	2021-01-07	2021-01-14
1	2018131031 MANASYE AGUSTINUS SIREGAR		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
2	2019031001 MELY KRISTIA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir
3	2019031002 DELINA SEPTIANA		Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
4	2019031003 ERMA TIARA SANI		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
5	2019031006 KEVIN AMADEUS SEBASTIAN		Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir
6	2019031007 GABRIEL YEHEZKIEL		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir
7	2019031009 INDRAWAN		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir
8	2019031010 KENNY WIDJAJA		Hadir	Hadir	Hadir	Hadir	Hadir	(-)	(-)	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir
9	2019031011 MABELLE FORTUNA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
10	2019031012 FAIRUZ SALMA NABILAH		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	(-)	(-)
11	2019031013 PRISKA TRISNAWATI		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
12	2019031019 DELVINA ZALUKHU		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	(-)	Hadir	Hadir
13	2019031027 EUGENSIA SAWU		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	(-)	Hadir	Hadir
14	2019031032 BATARI INDARDIANTO		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
15	2019031033 YOHANA ANJELA SAGA		Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
16	2019031034 TITI ARIASTUTI		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir
17	2019031035 LISA ARIESTA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
18	2019031036 MELITA IKASARI		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
19	2019031037 SAVIRA SAFA KAMILA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir

No	Mahasiswa	Foto	01	02	03	04	05	06	07	08	09	10	11	12	13	14
			2020-09-24	2020-10-01	2020-10-08	2020-10-15	2020-10-22	2020-11-05	2020-11-05	2020-11-26	2020-12-03	2020-12-10	2020-12-17	2021-01-06	2021-01-07	2021-01-14
20	2019031039 ANISSA AZZAHRA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir
21	2019031049 M RIZKY ROSANDI		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
22	2019031050 ANDI NABILA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
23	2019031051 RIZKY PRATAMA YUDHA CANIAGO		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
24	2019031055 SYAHARANI PUTRI FADHILA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
25	2019031057 GERRY SULLIVAN		Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	(-)
26	2019031060 RIMA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
27	2019031064 GABRIELLA YOHANNA		Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir
28	2019031065 ALYA DEVI DWIRANTI		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
29	2019031066 DINI HANDAYANI		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
30	2019031067 SULTAN AKBAR ALFAZRI		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir
31	2019031069 PUSPITA CANDRA DEVI		Hadir	Hadir	Hadir	(-)	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
32	2019031076 DANIEL PARLAUNGAN HUTAGAOL		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
33	2019031078 PUTRI AYU WANDIRA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
34	2019031080 FARAZILLA NURUL AMRI		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
35	2019031081 REGINA ELSA MONICA SITUMORANG		Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir	Hadir	(-)	Hadir	(-)	Hadir	Hadir
36	2019031082 ALIFAH NOVIANTI		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
37	2019031083 NIKEN AGUSTIN		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
38	2019031084 NISRINA MAULANI		Hadir	Hadir	(-)	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir
39	2019031085 ALMA ARUM SOFYAN		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir

No	Mahasiswa	Foto	01	02	03	04	05	06	07	08	09	10	11	12	13	14	
			2020-09-24	2020-10-01	2020-10-08	2020-10-15	2020-10-22	2020-11-05	2020-11-05	2020-11-26	2020-12-03	2020-12-10	2020-12-17	2021-01-06	2021-01-07	2021-01-14	
40	2019031086 GEREN ARDIYAN		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir
41	2019031090 OKTAVIANUS CHARLES SUMUAL		Hadir	Hadir	Hadir	(-)	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir

ESTU MAHANANI., SP., M.M Bisnis Global (2 SKS)

Tanggal Mengajar : Thursday, 05 November 2020

Minggu 7

05 Nov 2020

Assalamualaikum wr.wb.

Materi hari ini mengenai Studi Kasus Bisnis Global

Materi dan tgs terlampir. Pengumpulan tugas hari ini ya.

Terima kasih atas perhatian dan kerjasamanya

Wassalamualaikum wr.wb.

Salam Sehat

Bu Estu

File Materi : AK4174_07_073321.docx

TGS KEL 6.

Membuat makalah: Studi Kasus Perusahaan Global

Contoh seperti materi yg sy upload hari ini

(Perusahaan Toyota dan Indomie)

File Tugas :

Mahasiswa







FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2018131031	MANASYE AGUSTINUS SIREGAR TGL. ABSEN : Thursday, 05 November 2020 12:45:59	Saturday, 23 January 2021 09:34:00	
	2019031001	MELY KRISTIA TGL. ABSEN : Thursday, 05 November 2020 08:53:47	Thursday, 05 November 2020 08:54:00	
	2019031002	DELINA SEPTIANA TGL. ABSEN : Thursday, 05 November 2020 11:18:54	Thursday, 05 November 2020 11:20:00	Makalah Studi Kasus Pemasaran Global "Zara".docx
	2019031003	ERMA TIARA SANI TGL. ABSEN : Thursday, 05 November 2020 09:39:05	Thursday, 05 November 2020 09:40:00	
	2019031006	KEVIN AMADEUS SEBASTIAN TGL. ABSEN : Thursday, 05 November 2020 10:07:40		
	2019031007	GABRIEL YEHEZKIEL TGL. ABSEN : Thursday, 05 November 2020 10:13:55		STUDI KASUS APPLE INC - Kelompok 6.pdf
	2019031009	INDRAWAN TGL. ABSEN : Thursday, 05 November 2020 15:15:13	Thursday, 05 November 2020 15:15:00	STUDI KASUS APPLE INC - Kelompok 6.pdf

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
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FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2019031011	MABELLE FORTUNA TGL. ABSEN : Thursday, 05 November 2020 09:02:31	Thursday, 05 November 2020 17:38:00	
	2019031012	FAIRUZ SALMA NABILAH TGL. ABSEN : Thursday, 05 November 2020 20:47:26	Thursday, 05 November 2020 20:48:00	
	2019031013	PRISKA TRISNAWATI TGL. ABSEN : Thursday, 05 November 2020 08:55:32		
	2019031019	DELVINA ZALUKHU TGL. ABSEN : Thursday, 05 November 2020 15:03:52		
	2019031027	EUGENSIA SAWU TGL. ABSEN : Thursday, 05 November 2020 16:33:57		
	2019031032	BATARI INDARDIANTO TGL. ABSEN : Thursday, 05 November 2020 10:40:19		
	2019031033	YOHANA ANJELA SAGA TGL. ABSEN : Thursday, 05 November 2020 13:46:46		
	2019031034	TITI ARIASTUTI TGL. ABSEN : Thursday, 05 November 2020 09:50:09	Thursday, 05 November 2020 09:51:00	
	2019031035	LISA ARIESTA TGL. ABSEN : Thursday, 05 November 2020 10:06:11	Thursday, 05 November 2020 10:08:00	
	2019031036	MELITA IKASARI TGL. ABSEN : Thursday, 05 November 2020 10:22:14		
	2019031037	SAVIRA SAFA KAMILA TGL. ABSEN : Thursday, 05 November 2020 12:09:20		
	2019031039	ANISSA AZZAHRA TGL. ABSEN : Thursday, 05 November 2020 08:01:45	Thursday, 05 November 2020 08:18:00	
	2019031049	M RIZKY ROSANDI TGL. ABSEN : Thursday, 05 November 2020 10:09:14		
	2019031050	ANDI NABILA TGL. ABSEN : Thursday, 05 November 2020 13:12:11		
	2019031051	RIZKY PRATAMA YUDHA CANIAGO TGL. ABSEN : Thursday, 05 November 2020 12:26:00	Thursday, 05 November 2020 19:39:00	
	2019031055	SYAHARANI PUTRI FADHILA TGL. ABSEN : Thursday, 05 November 2020 11:17:14		

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
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FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2019031057	GERRY SULLIVAN TGL. ABSEN : Thursday, 05 November 2020 16:33:45		
	2019031060	RIMA TGL. ABSEN : Thursday, 05 November 2020 07:39:29		
	2019031064	GABRIELLA YOHANNA TGL. ABSEN : Thursday, 05 November 2020 10:25:52	Thursday, 05 November 2020 10:26:00	
	2019031065	ALYA DEVI DWIRANTI TGL. ABSEN : Thursday, 05 November 2020 09:50:22		
	2019031066	DINI HANDAYANI TGL. ABSEN : Thursday, 05 November 2020 13:23:55	Sunday, 15 November 2020 20:28:00	
	2019031067	SULTAN AKBAR ALFAZRI TGL. ABSEN : Thursday, 05 November 2020 16:44:10		
	2019031069	PUSPITA CANDRA DEVI TGL. ABSEN : Thursday, 05 November 2020 17:19:07		
	2019031076	DANIEL PARLAUNGAN HUTAGAOL TGL. ABSEN : Thursday, 05 November 2020 10:18:58	Thursday, 05 November 2020 10:20:00	
	2019031078	PUTRI AYU WANDIRA TGL. ABSEN : Thursday, 05 November 2020 12:36:30	Monday, 23 November 2020 13:41:00	
	2019031079	RIDHA AFINA TGL. ABSEN : Thursday, 05 November 2020 11:43:50	Thursday, 05 November 2020 11:47:00	
	2019031080	FARAZILLA NURUL AMRI TGL. ABSEN : Thursday, 05 November 2020 09:17:24	Saturday, 23 January 2021 10:11:00	
	2019031081	REGINA ELSA MONICA SITUMORANG TGL. ABSEN : Thursday, 05 November 2020 07:47:16	Thursday, 05 November 2020 07:47:00	
	2019031082	ALIFAH NOVIANTI TGL. ABSEN : Thursday, 05 November 2020 14:11:36		
	2019031083	NIKEN AGUSTIN TGL. ABSEN : Thursday, 05 November 2020 08:27:46	Saturday, 23 January 2021 10:01:00	
	2019031084	NISRINA MAULANI TGL. ABSEN : Thursday, 05 November 2020 15:27:45		
	2019031085	ALMA ARUM SOFYAN TGL. ABSEN : Thursday, 05 November 2020 10:44:50		

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
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FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2019031086	GEREN ARDIYAN TGL. ABSEN : Thursday, 05 November 2020 08:21:57	Sunday, 08 November 2020 23:52:00	STUDI KASUS APPLE INC - Kelompok 6.pdf
	2019031090	OKTAVIANUS CHARLES SUMUAL TGL. ABSEN : Thursday, 05 November 2020 19:51:13		

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
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ESTU MAHANANI., SP., M.M Bisnis Global (2 SKS)

Tanggal Mengajar : Thursday, 24 September 2020

Assalamualaikum wr.wb.

Selamat pagi, saya Ibu Estu Mahanani, SP., MM, ditugaskan utk mengampu MK. Bisnis Global

Sebelum dimulai perkuliahan, tlg siapa yang menjadi ketua kelas bisa add no.WA sy 0812.8186860 kemudian dibuatkan WAG utk mempermudah komunikasi.

Pengajaran kelas saya menggunakan portal YAI dan zoom meeting (sesuai kesepakatan wktnya).

Untuk pertemuan 1 saya lampirkan SAP (mhsw mendownloadnya sbg bukti kehadiran).

utk minggu dpn sy lampirkan materinya (krn hy 1 file yg bs di upload stp harinya)

Batas waktu stp absensi dan tugas sy tetapkan sampai pukul 15.00 WIB.

Terima kasih atas perhatian dan kerjasamanya

Wassalamualaikum wr.wb.

Bu Estu

File Materi : AK4174_01_072817.doc

File Tugas :

Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2018131031	MANASYE AGUSTINUS SIREGAR TGL. ABSEN : Thursday, 24 September 2020 15:37:02	Wednesday, 18 November 2020 20:19:00	
	2019031001	MELY KRISTIA TGL. ABSEN : Thursday, 24 September 2020 09:37:53	Thursday, 24 September 2020 09:44:00	
	2019031002	DELINA SEPTIANA TGL. ABSEN : Thursday, 24 September 2020 09:18:31	Tuesday, 06 October 2020 18:49:00	
	2019031003	ERMA TIARA SANI TGL. ABSEN : Thursday, 24 September 2020 09:35:12	Thursday, 24 September 2020 09:35:00	
	2019031006	KEVIN AMADEUS SEBASTIAN TGL. ABSEN : Thursday, 24 September 2020 09:51:03	Thursday, 24 September 2020 09:51:00	
	2019031007	GABRIEL YEHEZKIEL TGL. ABSEN : Thursday, 24 September 2020 10:36:53	Thursday, 24 September 2020 17:16:00	
	2019031009	INDRAWAN TGL. ABSEN : Thursday, 24 September 2020 10:35:15	Thursday, 01 October 2020 17:31:00	
	2019031010	KENNY WIDJAJA TGL. ABSEN : Thursday, 24 September 2020 18:57:12	Monday, 28 September 2020 12:22:00	

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
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FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2019031011	MABELLE FORTUNA TGL. ABSEN : Thursday, 24 September 2020 09:34:27	Monday, 28 September 2020 16:09:00	
	2019031012	FAIRUZ SALMA NABILAH TGL. ABSEN : Thursday, 24 September 2020 18:49:44	Thursday, 24 September 2020 21:31:00	
	2019031013	PRISKA TRISNAWATI TGL. ABSEN : Thursday, 24 September 2020 11:09:50		
	2019031019	DELVINA ZALUKHU TGL. ABSEN : Thursday, 24 September 2020 17:01:29		
	2019031027	EUGENSIA SAWU TGL. ABSEN : Thursday, 24 September 2020 13:28:00	Thursday, 24 September 2020 13:28:00	
	2019031032	BATARI INDARDIANTO TGL. ABSEN : Thursday, 24 September 2020 13:11:10	Friday, 25 September 2020 23:15:00	
	2019031033	YOHANA ANJELA SAGA TGL. ABSEN : Thursday, 24 September 2020 10:18:13	Thursday, 24 September 2020 10:19:00	
	2019031034	TITI ARIASTUTI TGL. ABSEN : Thursday, 24 September 2020 09:51:59	Thursday, 24 September 2020 17:01:00	
	2019031035	LISA ARIESTA TGL. ABSEN : Thursday, 24 September 2020 09:54:37	Thursday, 24 September 2020 19:37:00	
	2019031036	MELITA IKASARI TGL. ABSEN : Thursday, 24 September 2020 13:15:57	Thursday, 24 September 2020 13:17:00	
	2019031037	SAVIRA SAFA KAMILA TGL. ABSEN : Thursday, 24 September 2020 10:26:03	Thursday, 24 September 2020 13:24:00	
	2019031039	ANISSA AZZAHRA TGL. ABSEN : Thursday, 24 September 2020 10:02:05	Sunday, 04 October 2020 14:22:00	
	2019031049	M RIZKY ROSANDI TGL. ABSEN : Thursday, 24 September 2020 12:42:16		
	2019031050	ANDI NABILA TGL. ABSEN : Thursday, 24 September 2020 13:27:00	Thursday, 24 September 2020 13:28:00	
	2019031051	RIZKY PRATAMA YUDHA CANIAGO TGL. ABSEN : Thursday, 24 September 2020 19:31:00	Thursday, 24 September 2020 19:31:00	
	2019031055	SYAHARANI PUTRI FADHILA TGL. ABSEN : Thursday, 24 September 2020 14:15:41	Thursday, 22 October 2020 17:44:00	
FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS


















FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2019031057	GERRY SULLIVAN TGL. ABSEN : Thursday, 24 September 2020 18:17:26	Thursday, 24 September 2020 18:18:00	
	2019031060	RIMA TGL. ABSEN : Thursday, 24 September 2020 13:33:44	Thursday, 24 September 2020 13:34:00	
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	2019031079	RIDHA AFINA TGL. ABSEN : Thursday, 24 September 2020 16:21:47	Thursday, 24 September 2020 16:23:00	
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	2019031083	NIKEN AGUSTIN TGL. ABSEN : Thursday, 24 September 2020 12:21:00	Thursday, 24 September 2020 14:02:00	
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ESTU MAHANANI., SP., M.M Bisnis Global (2 SKS)

Tanggal Mengajar : Thursday, 01 October 2020

Assalamualaikum wr.wb

Materi Minggu ke 2

Tgl 01 Oktober 2020

Pengertian Bisnis Global

Bisnis global menurut Gloss, Steade dan Lowry (1996) yaitu jumlah seluruh kegiatan yang diorganisir oleh orang-orang yang berkecimpung dalam bidang perniagaan dan industri yang menyediakan barang dan jasa untuk kebutuhan mempertahankan dan memperbaiki standar serta kualitas hidup mereka sehingga menjadi sebuah sistem tunggal yang saling bergantung dalam perekonomian dunia.

Bisnis Global

Menyangkut segala macam transaksi bisnis diantara dua negara atau lebih, dengan mencakup baik kegiatan antar Pemerintah maupun perusahaan swasta.

Perbedaan

Bisnis dalam negeri melibatkan transaksi- transaksi yang terjadi dalam batas wilayah satu negara

Bisnis Global: Bisnis internasional melibatkan transaksi yang terjadi melampaui batas-batas nasional

Timbulnya bisnis global/ internasional dilatarbelakangi oleh beberapa faktor berikut ini :

- Globalisasi: suatu proses perekonomian dunia menjadi sebuah sistem tunggal yang saling bergantung.
- Ekspor dan Impor: Sebuah negara mampu mengembangkan dan memproduksi barang atau jasa diluar negeri atau di dalam negeri dan di jual ke luar negeri atau di dalam negeri.

Perekonomian dunia saat ini di dominasi oleh tiga pasar utama yaitu Amerika Utara, Eropa dan Asia. Ketiganya merupakan negara berpengaruh sebagai : Rumah perekonomian terbesar, korporasi multinasional terbesar, pasar finansial paling berpengaruh dan konsumen berpendapatan terbesar di dunia.

Setelah memutuskan untuk go international, sebuah perusahaan harus memutuskan tingkat keterlibatannya. Ada beberapa kemungkinan:

- Eksportir dan Importir;
- Perusahaan internasional;
- Perusahaan multinasional.

Spektrum strategi organisasi internasional mencakup hal-hal berikut:

- Agen independen;
- Pemberian lisensi;
- Kantor cabang;
- Aliansi strategis (atau usaha bersama);
- Investasi langsung di negara lain

Pemerintah dapat menetapkan kondisi untuk melakukan bisnis dan bahkan melarangnya sama sekali. Mereka dapat mengontrol arus modal dan menggunakan pajak untuk mempengaruhi aktivitas dalam satu industri tertentu, bahkan dapat menyita properti milik pihak asing. Isu politik dan hukum yang umum di bisnis internasional mencakup kuota, embargo, tarif, subsidi, peraturan kandungan lokal, dan peraturan praktek bisnis.

File Materi :

Pertanyaan Minggu ke 2

Khusus Kel 1.

1. Jelaskan perbedaan BENTUK KEUNGGULAN BERSAING berikut:

- KEUNGGULAN ABSOLUT
- KEUNGGULAN KOMPARATIF
- KEUNGGULAN KOMPETITIF/BERSAING NASIONAL
-
- 2. Sebutkan faktor-faktor apa saja yang dibutuhkan dalam memutuskan untuk terjun ke dunia bisnis internasional dan dalam memilih tingkat keterlibatan internasional dan struktur organisasi internasional?

3. Sebutkan hambatan Perdagangan Internasional?

File Tugas :

Mahasiswa
















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ESTU MAHANANI., SP., M.M

Bisnis Global (2 SKS)

Tanggal Mengajar : Thursday, 08 October 2020

Assalamualaikum,

Materi dan tgs hari ini 08 Okt 2020:

Pada umumnya, istilah internasional dan global sering dipertukarkan satu dengan lainnya dan bahkan bagi para akademisi pemasaran global sering dianggap sama artinya. Pengertian mengenai kedua istilah tersebut baru jelas perbedaannya bila kita membahas mengenai jenis-jenis pemasaran internasional dalam arti luas serta tipologi perusahaan-perusahaan yang bergerak di pasar internasional (dalam arti luas).

Pemasaran Internasional Vs Pemasaran Global

Pemasaran internasional adalah kinerja kegiatan-kegiatan bisnis yang didesain untuk merencanakan, menetapkan harga, mempromosikan dan mengarahkan arus barang dan jasa sebuah perusahaan kepada para konsumen di lebih dari satu pasar negara untuk mendapatkan keuntungan.

Pemasaran global mengacu pada kegiatan-kegiatan oleh perusahaan-perusahaan yang menekankan: (1) upaya-upaya standarisasi, (2) koordinasi lintas pasar, dan (3) integrasi global.

Why go international? Beberapa faktor pendorong:

Kejenuhan pasar domestik, Persaingan, Peluang-peluang pasar, Kurva pengalaman yang tajam, Posisi pasar ceruk

Jenis-jenis pemasaran internasional (dalam arti luas)

Pemasaran ekspor

Pemasaran internasional (dalam arti sempit)

Pemasaran multi-nasional

Pemasaran multi-regional

Pemasaran global

Merancang dan Mengelola Strategi Pemasaran Global

Industri Global: Industri yang di dalamnya posisi strategis pesaing dalam pasar geografis nasional utama dipengaruhi secara mendasar oleh posisi global mereka secara keseluruhan

Perusahaan Global: suatu perusahaan yang beroperasi di lebih dari satu negara serta menangkap keunggulan litbang, produk, logistik, pemasaran dan keuangan dalam biaya dan reputasinya yang tidak tersedia bagi pesaing domestik murni

2 Keputusan Utama Dalam Pemasaran Global

Memutuskan Apakah Bergerak ke Luar negeri?

Pasar mana yang akan dimasuki?

Bagaimana memasuki pasar tersebut?

Bagaimana Program pemasaran?

Memutuskan Organisasi pemasarannya

3 Memutuskan apakah bergerak ke luar negeri

Alasan Perusahaan ke Pasar Internasional

Peluang laba di pasar internasional lebih besar

Membutuhkan basis pelanggan yang lebih besar untuk mencapai skala ekonomis

Mengurangi ketergantungan pada pasar domestik untuk mengurangi resiko

Menjamin kebutuhan pelanggan yang mungkin ke luar negeri

Sebagai balasan atas perusahaan luar yang menawarkan produk lebih baik dan lebih murah

4 Resiko yang Mungkin Dihadapi

Budaya bisnis dan cara bertransaksi yang berbeda, Preferensi pelanggan luar negeri yang berbeda, Kekurangan SDM yang berpengalaman internasional, Situasi dan kondisi ekonomi, politik, dan keamanan, Peraturan dan Undang-undang yang berlaku yang mungkin merugikan

5 Menentukan Pasar Mana Yang Dimasuki

Faktor yang perlu di pertimbangkan: Hanya bergerak di beberapa negara atau banyak negara Jenis negara.

Daya Tarik negara dipengaruhi: Produk, Faktor geografis, Pendapatan, Populasi, Iklim Politik, Faktor-faktor lain, Kedekatan psikis dan geografis

Perlu dibuat peringkat atas dasar 3 kriteria utama: Daya tarik pasar, Keunggulan kompetitif, Resiko

6 Lima Cara Memasuki Pasar Luar Negeri

Ekspor Tidak Langsung: Perusahaan bekerja melalui perantara independen

Empat jenis perantara yang tersedia: Pedagang ekspor berbasis domestik, Agen Ekspor berbasis domestik, Organisasi Koorporatif, Perusahaan Manajemen ekspor

8 Ekspor Langsung: Perusahaan menangani sendiri ekspor mereka. Cara yang digunakan: Departemen atau divisi Ekspor Berbasis Domestik, Anak perusahaan atau Cabang Penjualan Luar negeri, Perwakilan penjualan ekspor keliling, Distributor atau agen berbasis luar negeri

9 Lisensi dan Join venture

Pemberi lisensi (licensor) memberi izin pada perusahaan asing (licensee) untuk menggunakan proses manufaktur, merek dagang, paten, rahasia dagang untuk mendapatkan fee atau royalty

Join Venture: Investor luar negeri dapat bergabung dengan investor lokal untuk membentuk suatu usaha patungan dimana mereka membagi kepemilikan dan kontrol.

10 Investasi Langsung: Kepemilikan langsung dari fasilitas perakitan atau manufaktur berbasis luar negeri. Perusahaan asing dapat membeli sebagian atau seluruh kepemilikan perusahaan asing, Membangun fasilitas sendiri

11 Menentukan Program Pemasaran

Perusahaan dapat menetapkan tiga pilihan harga: Menetapkan harga seragam di semua tempat, Menetapkan Harga Berbasis pasar di tiap negara, Menetapkan harga berbasis biaya di tiap negara

Menentukan Organisasi Pemasaran

Departemen Ekspor Divisi Internasional Organisasi Global

15 Global marketing Environment (The International Trade System)

Tariff Pajak yang dikenakan oleh negara atau pemerintah untuk produk-produk yang diimport. Tarif digunakan untuk menaikkan pendapatan atau untuk memproteksi perusahaan dalam negeri
Quota Pembatasan jumlah barang-barang yang boleh diimport oleh suatu negara dan ditentukan berdasarkan kategori produk. Embargo Larangan yang diberlakukan pada suatu negara untuk secara bebas melakukan import untuk beberapa produk tertentu. Exchange Control Pemerintah membatasi jumlah perdagangan dengan negara lain untuk mengontrol nilai tukar beberapa sekuritasnya.

Perusahaan Global: Perusahaan yang beroperasi lebih dari satu negara, memperoleh keuntungan R&D, produksi, pemasaran, dan keuangan dalam biaya dan reputasi yang tidak bisa diraih oleh pesaing domestik murni/

4 System Perdagangan Internasional

Mengamati lingkungan pemasaran global, Memutuskan apakah akan memasuki pasar global, Memutuskan pasar mana yang akan dimasuki, Memutuskan cara memasuki pasar, Memutuskan Program pemasaran global, Memutuskan organisasi pemasaran global

Komunitas Ekonomi (Economic Communities)

Kelompok negara yang membentuk organisasi untuk mencapai tujuan yang sama dalam peraturan perdagangan internasional: UE (uni Eropa), NAFTA (North American Free Agreement), CAFTA (Central American Free Trade Agreement), South American Community of Nations) : (CSN)

6 Lingkungan Ekonomi Pasar Global

2 faktor ekonomi sebagai dayatarik negara: Struktur Industri Negara:- Perekonomian subsistem- Perekonomian pengekspor bahan mentah- Perekonomian industri berkembang- perekonomian industri maju Distribusi Pendapatan Negara- Berpendapatan rendah, menengah, tinggi

7 Lingkungan Politik & Hukum

Sikap negara terhadap pembelian internasional

Birokrasi pemerintah

Stabilitas politik

Peraturan moneter

8 Indikator Potensi Pasar Global

Karakteristik demografis: (pendidikan, ukuran & pertumbuhan populasi, komposisi usia populasi).

Karakteristik geografis: (Iklim, ukuran negara, kepadatan populasi, struktur transportasi, akses pasar)

Karakteristik ekonomi: (PDB, Distribusi pendapatan, infrastruktur industri, sumber daya alam, sumberdaya keuangan dan manusia).

9 Indikator Potensi Pasar Global

Karakteristik sosiobudaya: (gaya hidup, keyakinan, nilai konsumen, norma dan pendekatan bisnis, norma budaya dan sosial, bahasa)

Faktor politik dan hukum: Prioritas nasional, stabilitas politik, sikap pemerintah terhadap perdagangan global, birokrasi pemerintah, peraturan moneter dan perdagangan

10 Strategi masuk ke pasar Global

Joint venture, Investasi langsung, Ekspor, Pemberian lisensi, Kontak manufaktur, Kontrak manajemen, Kepemilikan bersama Tidak langsung, Langsung, Fasilitas Perakitan, Fasilitas manufaktur, Jumlah Komitmen, resiko, kendali, dan potensi laba.

File Materi :

Tgs Kel 2:

1. Jelaskan Program Pemasaran Global berikut:

a. Standardized marketing mix

b. Adapted marketing mix

- Perluasan produk langsung
- Adaptasi produk
- Penemuan produk

c. Strategi Komunikasi Global

d. Strategi Penetapan Harga Global

e. Strategi Saluran distribusi

2. Mengapa Pemasaran Global Menjadi Sebuah Keharusan?

File Tugas :

Mahasiswa










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ESTU MAHANANI., SP., M.M Bisnis Global (2 SKS)

Tanggal Mengajar : Thursday, 15 October 2020

MINGGU 4

15 Okt 2020

Minggu ke 4

15 Okt 2020

Assalamualaikum wr.wb.

Materi dan tgs terlampir. Pengumpulan tugas hari ini ya.

MATERI:

Perdagangan international

adalah kegiatan pencatatan antara impor dan ekspor. Jika lebih banyak ekspor surplus lebih banyak impor deficit. Tapi bisnis internasional lebih luas, mencakup perdagangan internasional dan konsep produksi di Negara lain.

Contohnya perusahaan Amerika ketika mereka memproduksi dengan tiga cara :

1. Memproduksi di Amerika dan menjual ke luar negeri, disebut sebagai ekspor dalam konteks perdagangan international
2. Mereka melakukan investasi di negara lain, membangun pabrik, fasilitas, kemudian melakukan produksi dan pemasaran ke Negara lain melalui fasilitas tersebut
3. Mereka akan mensubkontrakan (outsourcing) sebagian atau seluruh produk ke perusahaan di Negara lain, misalnya dengan memberikan lisensi atau joint venture. Data menunjukkan bahwa volume produksi yang dilakukan perusahaan melalui aktivitas di Negara lain jauh lebih besar dibandingkan dengan produksi Negara lain (volume bisnis internasional lebih besar dari volume perdagangan internasional).

Siapakah yang memanje perdagangan Internasional?

Terdapat kecenderungan bahwa *internasional trade* dan proses produksi di Negara asing dilakukan secara global. Contohnya Honda motor Jepang, awalnya ia melakukan produksi di Jepang dan di ekspor ke Amerika. Namun sejak tahun 80an, Honda motor mulai memproduksi mobil di Amerika dan menjual produknya ke jepang dan tempat lain di dunia. Hal yang sama juga dilakukan Texas Consumer, produsen semi konduktor. Texas Consumer mempunyai fasilitas di jepang, menjual chips di jepang, dan juga mengekspornya ke AS.

Contoh-contoh ini menunjukan bahwa peran *multinational company* semakin meningkatkan arus perdagangan internasional dalam dirinya sendiri. Fenomena ini yang disebut *intra form trade*. Salah satu laporan yang dibuat PBB menunjukan bahwa 34% perdagangan dunia terjadi secara *intraform trade* antara *multinational companys* dan afiliasinya di dalam negeri, atau antara afiliasi yang satudengan yang lain.

EVOLUSI PEMASARAN GLOBAL

Apakah Pemasaran? Marketing adalah sebuah aktivitas yang mencakup perencanaan, pelaksanaan dari sebuah konsep penetapan harga, promosi, distribusi dari ide produk dan jasa dalam sebuah pertukaran yang tidak hanya bertujuan untuk memuaskan kebutuhan konsumen, namun juga mengantisipasi dan menciptakan kebutuhan konsumen di masa yang akan datang dengan menghasilkan keuntungan.

Sebagaimana ditunjukkan dalam gambar, evolusi global marketing terjadi melalui lima tahap : Pemasaran Domestik, Pemasaran Ekspor, Pemasaran Internasional, Pemasaran Multinasional, Pemasaran Global

1. Pemasaran Domestik: Sebelum memasuki pasar internasional, banyak perusahaan berfokus pada pasar domestik. Strategi Pemasaran ini berbasiskan pada informasi mengenai kebutuhan dan keinginan konsumen domestik, trend industri, dan ekonomi, teknologi, dan lingkungan politik di Negara asal. Sebelumnya Perusahaan-perusahaan tersebut selalu beracuan kepada kompetisi domestik. Namun saat ini kompetisi domestik terdiri dari competitor domestic maupun competitor asing.
2. Pemasaran Ekspor: Proses internasionalisasi yang dialami perusahaan terjadi lebih dikarenakan oleh proses penyesuaian terhadap perubahan kondisi perusahaan dan kondisi lingkungan dibandingkan karena strategi yang ditetapkan. Di mana biasanya karena adanya pesanan dari konsumen asing. Pemasar ekspor menjadikan pasar di luar negeri sebagai sasaran dan menggantungkan dirinya pada produk dalam negeri untuk memasok pasar ini. Tahap awal biasanya dimulai dengan melakukan ekspor tidak langsung melalui perusahaan trading atau perusahaan yang khusus mengelola ekspor. Selanjutnya melakukan ekspor langsung.

Untuk dapat melakukan ekspor langsung ada 3 syarat yang harus dipenuhi :

1. Manajemen perusahaan memiliki ekpektasi yang baik atas daya tarik dari aktivitas melakukan ekspor berdasarkan pengalaman mereka.
2. Perusahaan memiliki akses terhadap sumber daya yang dibutuhkan untuk menentukan berbagai aktivitas tambahan terkait dengan ekspor
3. Manajemen perusahaan memiliki komitmen untuk mengaplikasikan sumber daya yang dimiliki untuk mengelola aktivitas ekspor.

File Materi :

TGS KEL 3.

Membuat makalah:

- Pentingnya pengetahuan teori ekonomi internasional
- Teori perdagangan global
- Panorama dunia aturan tarif perpajakan AS
- Restriksi perdagangan Internasional

NOTE

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Pengumpulan tugas hari ini ya.

Terima kasih atas perhatian dan kerjasamanya

Wassalamualaikum wr.wb.

Salam Sehat

Bu Estu

File Tugas :

Mahasiswa









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ESTU MAHANANI., SP., M.M Bisnis Global (2 SKS)

Tanggal Mengajar : Thursday, 22 October 2020

Minggu ke 5

22 Okt 2020

Topik; Pengaruh kekuatan keuangan terhadap bisnis global

Assalamualaikum wr.wb.

Materi dan tgs terlampir. Pengumpulan tugas hari ini ya.

Terima kasih atas perhatian dan kerjasamanya

Wassalamualaikum wr.wb.

Salam Sehat

Bu Estu

File Materi : AK4174_05_074011.pdf

TGS KEL 4.

Membuat makalah: "Pengaruh kekuatan keuangan terhadap bisnis global"

-- Bagaimana Pengaruh kekuatan keuangan terhadap bisnis global?

- Perhitungan kurs valuta asing (Cari data kurs valuta asing 2018-2020)
- Pengendalian pertukaran mata uang
- Neraca pembayaran (Cari data BOP Indonesia tahun 2018-2020)

File Tugas :

Mahasiswa







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ESTU MAHANANI., SP., M.M Bisnis Global (2 SKS)

Tanggal Mengajar : Thursday, 05 November 2020

Minggu ke 6 (05 Nov 2020)

Kuliah pengganti tgl 29 Okt 2020

Assalamualaikum wr.wb.

Materi hari ini mengenai wacana: "Nasib Dunia Usaha di Tengah Pandemi Corona, Siapa Bertahan, Tertekan atau Justru Tumbuh?"

Materi dan tgs terlampir. Pengumpulan tugas hari ini ya.

Terima kasih atas perhatian dan kerjasamanya

Wassalamualaikum wr.wb.

Salam Sehat

Bu Estu

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TGS KEL 5.

Pertanyaan:

- Jelaskan dampak pandemi Corona terhadap kegiatan bisnis perusahaan global?
- Jelaskan pengaruh pandemi Corona terhadap kegiatan usaha UMKM?
- Sebutkan peluang usaha di tengah pandemi Corona?
- Ada beberapa sektor usaha yang mampu bertahan di tengah pandemi Corona, berikan alasannya?
- Strategi apa yang harus dilakukan perusahaan supaya dapat bertahan di tengah pandemi Corona?

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Mahasiswa




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ESTU MAHANANI., SP., M.M

Bisnis Global (2 SKS)

Tanggal Mengajar : Thursday, 26 November 2020

Minggu ke 8

26 November 2020

Assalamualaikum wr.wb.

Hari ini, Kita akan membahas topik "Peran Budaya dalam Bisnis Global"

Materi dan tgs terlampir. Pengumpulan tugas hari ini ya.

Terima kasih atas perhatian dan kerjasamanya

Wassalamualaikum wr.wb.

Salam Sehat

Bu Estu

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TGS KEL 3.

Analisis Budaya Indonesia terhadap Bisnis Global

- Bagaimana iklim usaha?
- Apakah penduduknya terbuka terhadap ide dan cara berbisnis baru? Jelaskan
- Apakah pemerintah dan penduduknya menginginkan bisnis kita?
- Apakah mempunyai daya tarik bagi investor asing, sebutkan?
- Bagaimana NORMA & PERILAKU BISNIS di Indonesia?

NOTE:

Jawaban terhadap pertanyaan tersebut ditambah dengan data statistik seperti tingkat pendapatan, biaya tenaga kerja (TK), dan tersedianya bahan baku lainnya dan sumber daya alam untuk mengevaluasi daya tarik suatu negara untuk tempat berbisnis

File Tugas :

Mahasiswa





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ESTU MAHANANI., SP., M.M Bisnis Global (2 SKS)

Tanggal Mengajar : Thursday, 03 December 2020

Minggu ke 9

03 Desember 2020

Assalamualaikum wr.wb.

Hari ini, Kita akan membahas topik "Peran Tenaga Kerja dan Manajemen SDM dalam Bisnis Global"

Materi dan tgs terlampir. Pengumpulan tugas hari ini ya.

Terima kasih atas perhatian dan kerjasamanya

Wassalamualaikum wr.wb.

Salam Sehat

Bu Estu

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TGS KEL 4.

Membuat makalah mengenai "Peran Tenaga Kerja dan Manajemen SDM dalam Bisnis Global"

- Mobilitas tenaga kerja
- Komposisi angkatan kerja penduduk Indonesia (Data 2018-2019)
- Status sosial diskriminasi berdasarkan gender, masyarakat tradisional : pertimbangan dalam kebijakan pemberi kerja
- Hubungan pemberian kerja karyawan
- Perbedaan regional atau budaya dalam kondisi tenaga kerja
- Penempatan staff
- Kompensasi

File Tugas :

Mahasiswa






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ESTU MAHANANI., SP., M.M

Bisnis Global (2 SKS)

Tanggal Mengajar : Thursday, 10 December 2020

Minggu ke 10

10 Desember 2020

Assalamualaikum wr.wb.

Hari ini, Kita akan membahas topik "Kekuatan Persaingan dalam Bisnis Global".

Materi dan tgs terlampir. Pengumpulan tugas hari ini ya.

Terima kasih atas perhatian dan kerjasamanya

Wassalamualaikum wr.wb.

Salam Sehat

Bu Estu

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TGS KEL 9.

Membuat makalah mengenai "Kekuatan Persaingan dalam Bisnis Global"

- **Persaingan di tingkat makro**
- **Analisis kekuatan kompetitif**
- **Translate materi berikut:**

INTERNATIONAL STRATEGIC MANAGEMENT

Sources of Competitive Advantage

- 1. Global efficiencies**
- 2. Multinational flexibility**
- 3. Worldwide learning**

Global Efficiencies

- **Location efficiencies**
- **Economies of scale**
- **Economies of scope**

Strategic Alternatives

- 1. Home replication strategy**
- 2. Multidomestic strategy**
- 3. Global strategy**
- 4. Transnational strategy**

Components of International Strategy

- 1. Distinctive competence**
- 2. Scope of operations**
- 3. Resource deployment**
- 4. Synergy**

Distinctive Competence

- **Answers the question: What do we do exceptionally well, especially as compared to our competitors?**
- **Represents important resource to the firm**

Scope of Operations

- Answers the question : Where are we going to conduct business?

- Aspects of scope

- o Geographical region

- o Market or product niches within regions

- o Specialized market niches

Resource Deployment

- Answers the question : Given that we are going to compete in these markets, how will we allocate our resources to them?

- Resource specifics

- o Product lines

- o Geographical lines

Synergy

- Answers the question: How can different elements of our business benefit each other?

- Goal is to create a situation where the whole is greater than the sum of the parts

Developing International Strategies

1. Strategy formulation

2. Strategy implementation

Steps in International Strategy Formulation :

1. Development of a mission statement

2. Perform a SWOT analysis

3. Set strategic goals

4. Develop tactical goals and plans

5. Develop a control framework

Strategic Goals

Strategic goals are the major objectives the firm wants to accomplish through pursuing a particular course of action.

Tactical Goals and Plans :

- Middle management issues

- Details of implementation

- Examples : Hiring, Compensation, Career paths, Distribution and logistics

Level 1

Corporate Strategy

1. Single-Business Strategy

2. Related Diversification

3. Unrelated Diversification

Advantages of Related Diversification

- Less dependence on single product

- Greater economies of scale

- Entry into additional markets more efficient and effective

Level 2

Business strategy

- 1) Differentiation

- 2) Cost leadership

- 3) Focus

Level 3

Functional strategies

Finance

Marketing

Operations

Human Resource Management

R&D

File Tugas :

Mahasiswa












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ESTU MAHANANI., SP., M.M Bisnis Global (2 SKS)

Tanggal Mengajar : Thursday, 17 December 2020

Assalamualaikum wr.wb.

Hari ini, Kita akan membahas topik "International Marketing: Segmentation, Targeting, and Positioning".

Materi dan tgs terlampir. Pengumpulan tugas hari ini ya.

Terima kasih atas perhatian dan kerjasamanya

Wassalamualaikum wr.wb.

Salam Sehat

Bu Estu

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TGS KEL 10.

Membuat makalah mengenai "Manajemen Pemasaran Internasional" dan menjawab pertanyaan berikut:

- How to identify like groups of potential customers?
- How to chose the groups to target?
- How to segment those groups?
- How to position the brand in the mind of the customer?

File Tugas :

Mahasiswa








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	2019031086	GEREN ARDIYAN TGL. ABSEN : Thursday, 17 December 2020 10:27:48		
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FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS

ESTU MAHANANI., SP., M.M Bisnis Global (2 SKS)

Tanggal Mengajar : Wednesday, 06 January 2021

Minggu ke 12

07 Januari 2021

Kuliah Pengganti 24 Desember 2020 (Libur bersama)

Assalamualaikum wr.wb.

Hari ini, Kita akan membahas topik "FORMULATION OF NATIONAL TRADE POLICIES".

Materi dan tgs terlampir. Pengumpulan tugas hari ini ya.

Terima kasih atas perhatian dan kerjasamanya

Wassalamualaikum wr.wb.

Salam Sehat

Bu Estu

File Materi : AK4174_12_074201.docx

TGS KEL 11.

Membuat makalah dengan mentranslate materi saya, bisa ditambahkan dengan sumber lain yang relevan dengan topik:

Formulasi Kebijakan Perdagangan Nasional

(Eksport IMport)

File Tugas :

Mahasiswa


FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2018131031	MANASYE AGUSTINUS SIREGAR TGL. ABSEN : Saturday, 23 January 2021 09:35:00	Saturday, 23 January 2021 09:35:00	
	2019031002	DELINA SEPTIANA TGL. ABSEN : Saturday, 23 January 2021 11:17:00	Saturday, 23 January 2021 11:17:00	
	2019031003	ERMA TIARA SANI TGL. ABSEN : Wednesday, 06 January 2021 08:23:21		
	2019031011	MABELLE FORTUNA TGL. ABSEN : Thursday, 07 January 2021 20:09:00	Thursday, 07 January 2021 20:09:00	
	2019031013	PRISKA TRISNAWATI TGL. ABSEN : Wednesday, 06 January 2021 08:16:00	Wednesday, 06 January 2021 08:16:00	
	2019031032	BATARI INDARDIANTO TGL. ABSEN : Thursday, 07 January 2021 10:22:00	Thursday, 07 January 2021 10:22:00	
	2019031033	YOHANA ANJELA SAGA TGL. ABSEN : Wednesday, 06 January 2021 10:33:28		
FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS


















FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2019031035	LISA ARIESTA TGL. ABSEN : Thursday, 07 January 2021 14:25:00	Thursday, 07 January 2021 14:26:00	
	2019031036	MELITA IKASARI TGL. ABSEN : Wednesday, 06 January 2021 12:02:21		
	2019031049	M RIZKY ROSANDI TGL. ABSEN : Thursday, 07 January 2021 10:25:00	Thursday, 07 January 2021 10:25:00	
	2019031050	ANDI NABILA TGL. ABSEN : Wednesday, 06 January 2021 10:20:55		
	2019031051	RIZKY PRATAMA YUDHA CANIAGO TGL. ABSEN : Saturday, 23 January 2021 10:03:00	Saturday, 23 January 2021 10:03:00	
	2019031055	SYAHARANI PUTRI FADHILA TGL. ABSEN : Wednesday, 06 January 2021 13:02:36	Thursday, 07 January 2021 12:03:00	174_93_bisnis global kelompok 11.docx
	2019031060	RIMA TGL. ABSEN : Thursday, 07 January 2021 10:15:00	Thursday, 07 January 2021 10:20:00	
	2019031065	ALYA DEVI DWIRANTI TGL. ABSEN : Wednesday, 06 January 2021 17:00:55		
	2019031066	DINI HANDAYANI TGL. ABSEN : Wednesday, 06 January 2021 12:55:55	Saturday, 23 January 2021 09:12:00	
	2019031069	PUSPITA CANDRA DEVI TGL. ABSEN : Wednesday, 06 January 2021 09:43:27	Wednesday, 06 January 2021 09:44:00	174_93_bisnis global kelompok 11.docx
	2019031076	DANIEL PARLAUNGAN HUTAGAOL TGL. ABSEN : Wednesday, 06 January 2021 10:12:33		
	2019031078	PUTRI AYU WANDIRA TGL. ABSEN : Wednesday, 06 January 2021 11:27:59	Thursday, 07 January 2021 18:44:00	
	2019031079	RIDHA AFINA TGL. ABSEN : Wednesday, 06 January 2021 12:44:30		
	2019031080	FARAZILLA NURUL AMRI TGL. ABSEN : Wednesday, 06 January 2021 10:25:31	Saturday, 23 January 2021 10:14:00	
	2019031082	ALIFAH NOVIANTI TGL. ABSEN : Wednesday, 06 January 2021 15:02:34		
	2019031083	NIKEN AGUSTIN TGL. ABSEN : Wednesday, 06 January 2021 07:53:45	Friday, 22 January 2021 20:51:00	
FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2019031085	ALMA ARUM SOFYAN TGL. ABSEN : Wednesday, 06 January 2021 16:32:41		
	2019031090	OKTAVIANUS CHARLES SUMUAL TGL. ABSEN : Wednesday, 06 January 2021 17:17:53		
FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS

ESTU MAHANANI., SP., M.M Bisnis Global (2 SKS)

Tanggal Mengajar : Thursday, 07 January 2021

Minggu ke 13

07 Januari 2021

Assalamualaikum wr.wb.

Hari ini, Kita akan membahas topik "Strategi Analisis dan Memasuki Pasar Luar Negeri".

Materi dan tgs terlampir. Pengumpulan tugas hari ini ya.

Terima kasih atas perhatian dan kerjasamanya

Wassalamualaikum wr.wb.

Salam Sehat

Bu Estu

File Materi : AK4174_13_070824.pptx

TGS INDIVIDU

Masing-masing membuat 2 pertanyaan PG dan jawabannya sesuai topik hari ini (dikitik kirim ke email sy).

File Tugas :

Mahasiswa








FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2018131031	MANASYE AGUSTINUS SIREGAR TGL. ABSEN : Thursday, 07 January 2021 17:32:21	Saturday, 23 January 2021 09:35:00	174_93_PR 13.docx
	2019031001	MELY KRISTIA TGL. ABSEN : Thursday, 07 January 2021 10:07:00	Thursday, 07 January 2021 17:26:00	174_93_Mely kristia 2019031001 (bisglob).docx
	2019031002	DELINA SEPTIANA TGL. ABSEN : Thursday, 07 January 2021 11:18:29	Thursday, 07 January 2021 11:19:00	
	2019031003	ERMA TIARA SANI TGL. ABSEN : Thursday, 07 January 2021 09:18:59	Thursday, 07 January 2021 09:20:00	174_93_13.07012021 Erma Tiara Sani (2019031003).docx
	2019031006	KEVIN AMADEUS SEBASTIAN TGL. ABSEN : Thursday, 07 January 2021 10:35:21	Thursday, 07 January 2021 18:15:00	
	2019031007	GABRIEL YEHEZKIEL TGL. ABSEN : Thursday, 07 January 2021 16:31:55		174_93_Strategi Analisis dan Memasuki Pasar Luar Negeri.docx
	2019031009	INDRAWAN TGL. ABSEN : Thursday, 07 January 2021 13:09:52	Thursday, 07 January 2021 16:56:00	
	2019031010	KENNY WIDJAJA TGL. ABSEN : Thursday, 07 January 2021 12:54:54		

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
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FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2019031011	MABELLE FORTUNA TGL. ABSEN : Thursday, 07 January 2021 09:40:27	Thursday, 07 January 2021 20:08:00	174_93_Tugas 13.docx
	2019031013	PRISKA TRISNAWATI TGL. ABSEN : Thursday, 07 January 2021 16:00:41	Thursday, 07 January 2021 20:18:00	
	2019031019	DELVINA ZALUKHU TGL. ABSEN : Thursday, 07 January 2021 11:48:14		
	2019031027	EUGENSIA SAWU TGL. ABSEN : Thursday, 07 January 2021 11:28:35	Thursday, 07 January 2021 17:46:00	174_93_13174_93_Nama_Eugens-WPS Office.docx
	2019031032	BATARI INDARDIANTO TGL. ABSEN : Thursday, 07 January 2021 09:28:12	Thursday, 07 January 2021 10:10:00	
	2019031033	YOHANA ANJELA SAGA TGL. ABSEN : Thursday, 07 January 2021 11:10:16		174_93_Tugas bisnis global - Yohan Anjela Saga - 2019031033.docx
	2019031034	TITI ARIASTUTI TGL. ABSEN : Thursday, 07 January 2021 17:00:04	Thursday, 07 January 2021 17:01:00	
	2019031035	LISA ARIESTA TGL. ABSEN : Thursday, 07 January 2021 10:18:30	Thursday, 07 January 2021 10:19:00	
	2019031036	MELITA IKASARI TGL. ABSEN : Thursday, 07 January 2021 10:20:04	Thursday, 07 January 2021 10:22:00	174_93_Soal pg bisglob.docx
	2019031037	SAVIRA SAFA KAMILA TGL. ABSEN : Thursday, 07 January 2021 09:43:57	Thursday, 07 January 2021 09:45:00	
	2019031039	ANISSA AZZAHRA TGL. ABSEN : Thursday, 07 January 2021 09:23:00	Thursday, 07 January 2021 18:27:00	
	2019031049	M RIZKY ROSANDI TGL. ABSEN : Thursday, 07 January 2021 10:02:35		
	2019031050	ANDI NABILA TGL. ABSEN : Thursday, 07 January 2021 10:13:28	Thursday, 07 January 2021 10:14:00	
	2019031051	RIZKY PRATAMA YUDHA CANIAGO TGL. ABSEN : Thursday, 07 January 2021 19:07:41	Saturday, 23 January 2021 11:34:00	174_93_Rizky Pratama YC(2019031051) Bisnis Global.docx
	2019031055	SYAHARANI PUTRI FADHILA TGL. ABSEN : Thursday, 07 January 2021 11:33:54	Saturday, 23 January 2021 10:08:00	
	2019031060	RIMA TGL. ABSEN : Thursday, 07 January 2021 10:11:57	Saturday, 23 January 2021 09:26:00	174_93_tugas PG bisglob per-13.docx
	2019031064	GABRIELLA YOHANNA TGL. ABSEN : Thursday, 07 January 2021 15:36:02	Thursday, 07 January 2021 20:26:00	174_93_GABRIELLA YOHANNA - 2019031064 (TUGAS 13).docx















FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2019031065	ALYA DEVI DWIRANTI TGL. ABSEN : Thursday, 07 January 2021 09:21:35	Thursday, 07 January 2021 09:22:00	174_93_Tugas Pertemuan Ke 13 Bisglob (Alya Devi D. 2019031065).docx
	2019031066	DINI HANDAYANI TGL. ABSEN : Thursday, 07 January 2021 16:52:56	Thursday, 07 January 2021 21:12:00	
	2019031067	SULTAN AKBAR ALFAZRI TGL. ABSEN : Thursday, 07 January 2021 14:22:30	Sunday, 10 January 2021 21:51:00	
	2019031069	PUSPITA CANDRA DEVI TGL. ABSEN : Thursday, 07 January 2021 15:26:54	Thursday, 07 January 2021 23:46:00	174_93_tugas bisglob 13.docx
	2019031076	DANIEL PARLAUNGAN HUTAGAOL TGL. ABSEN : Thursday, 07 January 2021 10:59:04	Thursday, 07 January 2021 10:59:00	174_93_T13-Daniel Parlaungan Hutagaol 2019031076.docx
	2019031078	PUTRI AYU WANDIRA TGL. ABSEN : Thursday, 07 January 2021 13:28:56	Thursday, 07 January 2021 18:45:00	174_93_2019031078 PUTRI AYU WANDIRA TUGAS BG PERT. 13.docx
	2019031079	RIDHA AFINA TGL. ABSEN : Thursday, 07 January 2021 10:42:07	Thursday, 07 January 2021 14:03:00	174_93_tugas 13_BisnisGlobal_Ridha Afina(2019031079).docx
	2019031080	FARAZILLA NURUL AMRI TGL. ABSEN : Thursday, 07 January 2021 10:54:49	Saturday, 23 January 2021 10:14:00	174_93_tugas bisnis global.docx
	2019031081	REGINA ELSA MONICA SITUMORANG TGL. ABSEN : Thursday, 07 January 2021 11:59:33	Thursday, 07 January 2021 11:59:00	174_93_Regina Elsa (2019031081) Tugas pertemuan 13 Bisnis Global.docx
	2019031082	ALIFAH NOVIANTI TGL. ABSEN : Thursday, 07 January 2021 13:00:44	Thursday, 07 January 2021 19:35:00	
	2019031083	NIKEN AGUSTIN TGL. ABSEN : Thursday, 07 January 2021 08:42:15	Friday, 22 January 2021 20:51:00	174_93_TUGAS BISNIS GLOBAL - NIKEN AGUSTIN (2019031083).docx
	2019031084	NISRINA MAULANI TGL. ABSEN : Thursday, 07 January 2021 16:41:46	Thursday, 07 January 2021 18:10:00	
	2019031085	ALMA ARUM SOFYAN TGL. ABSEN : Thursday, 07 January 2021 10:09:22	Thursday, 07 January 2021 13:20:00	174_93_Alma Arum Sofyan(2019031085) Bisglob 13.docx
	2019031086	GEREN ARDIYAN TGL. ABSEN : Thursday, 07 January 2021 14:12:20	Saturday, 23 January 2021 09:36:00	174_93_Tugas 13-Bisnis Global-Geren Ardiyan-2019031086.pdf
	2019031090	OKTAVIANUS CHARLES SUMUAL TGL. ABSEN : Thursday, 07 January 2021 16:57:16	Saturday, 23 January 2021 11:18:00	174_93_Tugas Bisnis Global pertemuan 13 (2019031090 Oktavianus Charles Sumual).docx

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
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ESTU MAHANANI., SP., M.M

Bisnis Global (2 SKS)

Tanggal Mengajar : Thursday, 14 January 2021

Minggu ke 14

14 Januari 2021

Assalamualaikum wr.wb.

Hari ini kuliah terakhir MK. Bisnis Global, Kita akan membahas topik "Strategi Bisnis dan Organisasi Internasional".

Materi dapat di download sebagai bukti kehadiran mahasiswa.

Terima kasih atas perhatian dan kerjasamanya selama perkuliahan berlangsung. Mohon maaf jika ada yang kurang berkenan. Sukses untuk UAS minggu depan, semoga mendapatkan hasil terbaik dan pemahaman yang dapat diterapkan saat di dunia kerja dan dalam kehidupan.

Wassalamualaikum wr.wb.

Salam Sehat

Bu Estu

File Materi : AK4174_14_062413.docx

File Tugas :

Mahasiswa









FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2018131031	MANASYE AGUSTINUS SIREGAR TGL. ABSEN : Saturday, 23 January 2021 09:35:00	Saturday, 23 January 2021 09:35:00	
	2019031001	MELY KRISTIA TGL. ABSEN : Thursday, 14 January 2021 08:02:32	Saturday, 23 January 2021 09:10:00	
	2019031002	DELINA SEPTIANA TGL. ABSEN : Thursday, 14 January 2021 13:51:57	Thursday, 14 January 2021 13:52:00	
	2019031003	ERMA TIARA SANI TGL. ABSEN : Thursday, 14 January 2021 13:53:05		
	2019031006	KEVIN AMADEUS SEBASTIAN TGL. ABSEN : Thursday, 14 January 2021 13:03:03		
	2019031007	GABRIEL YEHEZKIEL TGL. ABSEN : Thursday, 14 January 2021 16:21:52	Thursday, 14 January 2021 16:22:00	
	2019031009	INDRAWAN TGL. ABSEN : Thursday, 14 January 2021 18:03:27	Thursday, 14 January 2021 18:04:00	
	2019031010	KENNY WIDJAJA TGL. ABSEN : Thursday, 14 January 2021 15:51:38		
	2019031011	MABELLE FORTUNA TGL. ABSEN : Thursday, 14 January 2021 14:07:54	Thursday, 14 January 2021 18:58:00	
FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS































FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2019031013	PRISKA TRISNAWATI TGL. ABSEN : Thursday, 14 January 2021 15:39:29		
	2019031019	DELVINA ZALUKHU TGL. ABSEN : Thursday, 14 January 2021 15:26:47		
	2019031027	EUGENSIA SAWU TGL. ABSEN : Thursday, 14 January 2021 08:22:47		
	2019031032	BATARI INDARDIANTO TGL. ABSEN : Thursday, 14 January 2021 13:31:50		
	2019031033	YOHANA ANJELA SAGA TGL. ABSEN : Thursday, 14 January 2021 15:08:33	Thursday, 14 January 2021 15:10:00	
	2019031034	TITI ARIASTUTI TGL. ABSEN : Thursday, 14 January 2021 12:42:26	Thursday, 14 January 2021 12:43:00	
	2019031035	LISA ARIESTA TGL. ABSEN : Thursday, 14 January 2021 12:45:22	Thursday, 14 January 2021 12:46:00	
	2019031036	MELITA IKASARI TGL. ABSEN : Thursday, 14 January 2021 12:35:35	Thursday, 14 January 2021 13:55:00	
	2019031037	SAVIRA SAFA KAMILA TGL. ABSEN : Thursday, 14 January 2021 13:11:18	Thursday, 14 January 2021 13:11:00	
	2019031039	ANISSA AZZAHRA TGL. ABSEN : Thursday, 14 January 2021 08:06:37		
	2019031049	M RIZKY ROSANDI TGL. ABSEN : Thursday, 14 January 2021 12:36:57		
	2019031050	ANDI NABILA TGL. ABSEN : Thursday, 14 January 2021 14:39:30		
	2019031051	RIZKY PRATAMA YUDHA CANIAGO TGL. ABSEN : Thursday, 14 January 2021 20:15:12	Saturday, 23 January 2021 10:06:00	
	2019031055	SYAHARANI PUTRI FADHILA TGL. ABSEN : Thursday, 14 January 2021 16:33:24	Saturday, 23 January 2021 10:07:00	174_93_Syaharani Putri_Bisglob.docx
	2019031060	RIMA TGL. ABSEN : Thursday, 14 January 2021 08:29:44	Thursday, 14 January 2021 12:46:00	
	2019031064	GABRIELLA YOHANNA TGL. ABSEN : Thursday, 14 January 2021 14:08:41		
FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2019031065	ALYA DEVI DWIRANTI TGL. ABSEN : Thursday, 14 January 2021 11:48:19	Thursday, 14 January 2021 11:48:00	
	2019031066	DINI HANDAYANI TGL. ABSEN : Thursday, 14 January 2021 13:02:03	Saturday, 16 January 2021 10:02:00	
	2019031067	SULTAN AKBAR ALFAZRI TGL. ABSEN : Thursday, 14 January 2021 14:22:26		
	2019031069	PUSPITA CANDRA DEVI TGL. ABSEN : Thursday, 14 January 2021 16:41:49	Thursday, 14 January 2021 18:42:00	
	2019031076	DANIEL PARLAUNGAN HUTAGAOL TGL. ABSEN : Thursday, 14 January 2021 11:52:49	Thursday, 14 January 2021 11:53:00	
	2019031078	PUTRI AYU WANDIRA TGL. ABSEN : Thursday, 14 January 2021 12:27:33	Thursday, 14 January 2021 17:24:00	
	2019031079	RIDHA AFINA TGL. ABSEN : Thursday, 14 January 2021 14:23:40	Thursday, 14 January 2021 14:24:00	
	2019031080	FARAZILLA NURUL AMRI TGL. ABSEN : Thursday, 14 January 2021 12:26:42	Saturday, 23 January 2021 10:14:00	
	2019031081	REGINA ELSA MONICA SITUMORANG TGL. ABSEN : Thursday, 14 January 2021 19:22:27		
	2019031082	ALIFAH NOVIANTI TGL. ABSEN : Thursday, 14 January 2021 13:39:35	Thursday, 14 January 2021 14:15:00	
	2019031083	NIKEN AGUSTIN TGL. ABSEN : Thursday, 14 January 2021 12:22:14	Friday, 22 January 2021 20:52:00	
	2019031084	NISRINA MAULANI TGL. ABSEN : Thursday, 14 January 2021 12:42:49	Thursday, 14 January 2021 12:43:00	
	2019031085	ALMA ARUM SOFYAN TGL. ABSEN : Thursday, 14 January 2021 12:27:56	Thursday, 14 January 2021 12:28:00	
	2019031086	GEREN ARDIYAN TGL. ABSEN : Thursday, 14 January 2021 13:56:25		
	2019031090	OKTAVIANUS CHARLES SUMUAL TGL. ABSEN : Thursday, 14 January 2021 18:30:08		
FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS