



LAPORAN PENELITIAN MANDIRI

DOSEN DAN MAHASISWA MAGISTER MANAGEMEN

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Abstract

The good corporate governance could improve to the integration strategic to reach the market-positions in global emerging market. Furthermore, the firm with focus strategy should pursue the capital investment that would be increase the firm-value. The long-run firms with the superior financial performance and it was be sustainable interconnection with some stakeholders. An effectively in process the strategic planning would aim of venture on the best achievement progressively. An inquiry would be confirming the firm with good corporate governance factors within confirming factor analysis. The result in these confirmed factors analysis could contributes the best loading factors that indicated some important role for attempt the quality of audit within independently.

Keywords: Good Corporate Governance, Effectively Strategic Planning.

Bab I. Introduction

In an emerging market the corporate governance need a good to attempt the firm performance for pursue competitive advantage on the strategic management (Ebrahim & Fattah, 2015; Habib & Jiang, 2015; Matei & Drumasu, 2015; Peter, Tamyko, & Daniel, 2017). The corporate governance factor should focus on; founding family members, foreign members on the board and independent audit quality to attempt the firm performance that impacting on organizations (Asare, Abdolmohammadi, & Hunton, 2011; Christopher, 2010).

Actually, within the firm institutions on long-run business development should increasing the financial performance and reporting best quality on financial for pursue the public trusted (Caruana, 2016; Habib & Jiang, 2015; Jiang, Jiang, Cai, & Liu, 2015; Palmer & Huo, 2013; Qu, Pinsonneault, Tomiuk, Wang, & Liu, 2015). Furthermore, the financial reporting quality achievement could leads within model corporate governance in emerging- markets in this decade within the differentiating strategy to among the firms (Brenes, Montoya, & Ciravegna, 2013; Caruana, 2016; Ebrahim & Fattah, 2015; Hau, Evangelista, & Thuy, 2013; Liu, Li, & Xue, 2011).

The entire firms within more sophistication management and owners could engage with the foreigner affiliations on high quality auditing firms could increase the best achievement in financial performance and anticipated the strategic change (Ávila, Rocha, & Silva, 2015; Renton, Daellenbach, Davenport, & Richard, 2015; Scholes, Wright, Westhead, & Bruining, 2010; Yang, 2012; Zhang, Zhong, Wen, & Jiang, 2014)

BAB II. Literature Review

The critical review would be achieved to achieve the new concept for this inquiry conducted within the comparison from among the research results to support the correlation among latent constructs of exogenous constructs (factors to achieve good corporate governance) and endogenous constructs (the good corporate governance) that should be reviewed conducted in emerging-market management inquiry. The factors of good corporate governance could lead to the firm's ownership and board composition to achieve well financial reporting and the quality of auditing within emerging-market and owner strategic orientations more focused (Du & Sim, 2016; Ebrahim & Fattah, 2015; Graça, Barry, & Doney, 2016; Lebedev, 2015; Liu et al., 2011).

Moreover, the owner strategic orientations and performance, an internationalization with strategies with high technology ventures also the global mind-set would improve the well quality within auditing (Acar & ÖZŞAHİN, 2017; Augusto Felício, Caldeirinha, & Ribeiro-Navarrete, 2015; Deutscher, Zapkau, Schwens, Baum, & Kabst, 2016; C.-M. Lau, 2011; C. M. Lau & Bruton, 2011; Liu et al., 2011; Taylor & Jack, 2012). The firm performance, business growth and organizational development also strategic management accounting could affect from the well strategic management process for the long-run ventures (Cuganesan, Dunford, & Palmer, 2012; Olsen, 2004; Witek-Crabb, 2014)

Furthermore, the market positions would affect to financial performance and in the emerging market for the global competitions among the corporate should have aware the demands have heterogeneous industries conducted within misguide on the operation to have best performance and competitive advantage and the heterogeneously industries strategic development. The real substantive contexts that entire firm should have pestered the emerging-market positions conducted with: (1). the newest innovation in recently technology that they have to adopted, (2). The new methods of selling in the digital era with e-commerce and (3). how the entire firms and the consumers also the stakeholders could to communicate each other within the digitalize system. (Brenes et al., 2013; Hunt, 2010, 2011)

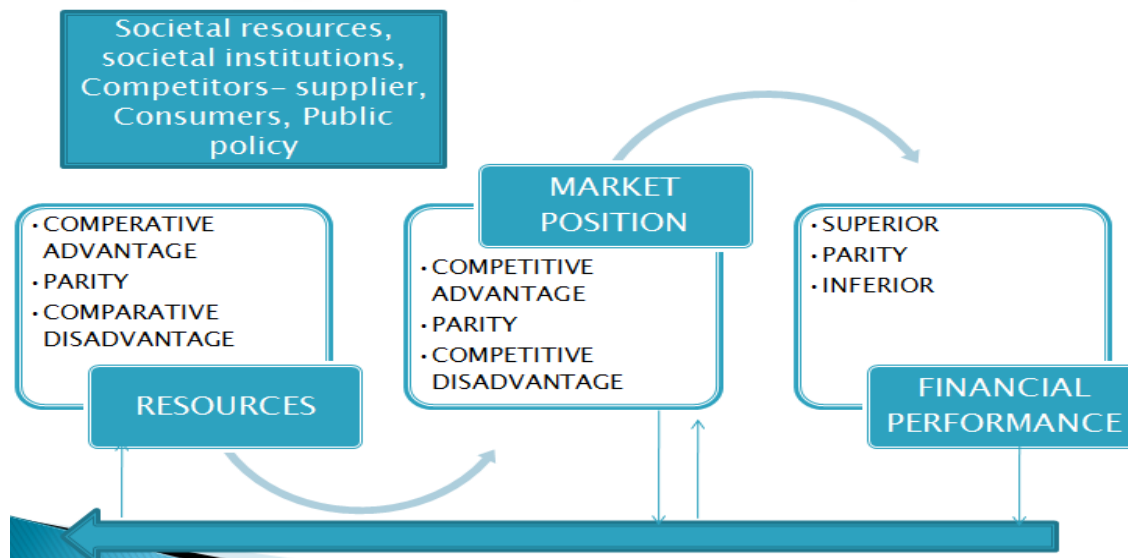


Figure 1. The Schematic of R-A Theory for an insight the Financial Performance

The entire heterogeneous corporate within industries and dynamic should be understand the market place positions of competitive and the corporate resources aspects (e.g.; financial, physical, legal, human, informational, relational and organizational) as the stresses for develop the strategic planning for make the winning for the competitions among dynamic- industries that could be describe on the figure 1 above.(Hunt, 2015)

BAB III. The Conceptual Frame

The latent construct of exogenous construct as the factors (CEO-chairman duality, non-executive directors, founding family members, foreign members on the board, board size, governmental ownership, institutional ownership and independent audit quality) and endogenous construct (the corporate governance) that should be review conducted with market- emerging in corporate. (Asare et al., 2011; Christopher, 2010; Habib & Jiang, 2015). The measurement model with the 1st the confirmatory factors analysis (CFA) as follow figure 1, below:

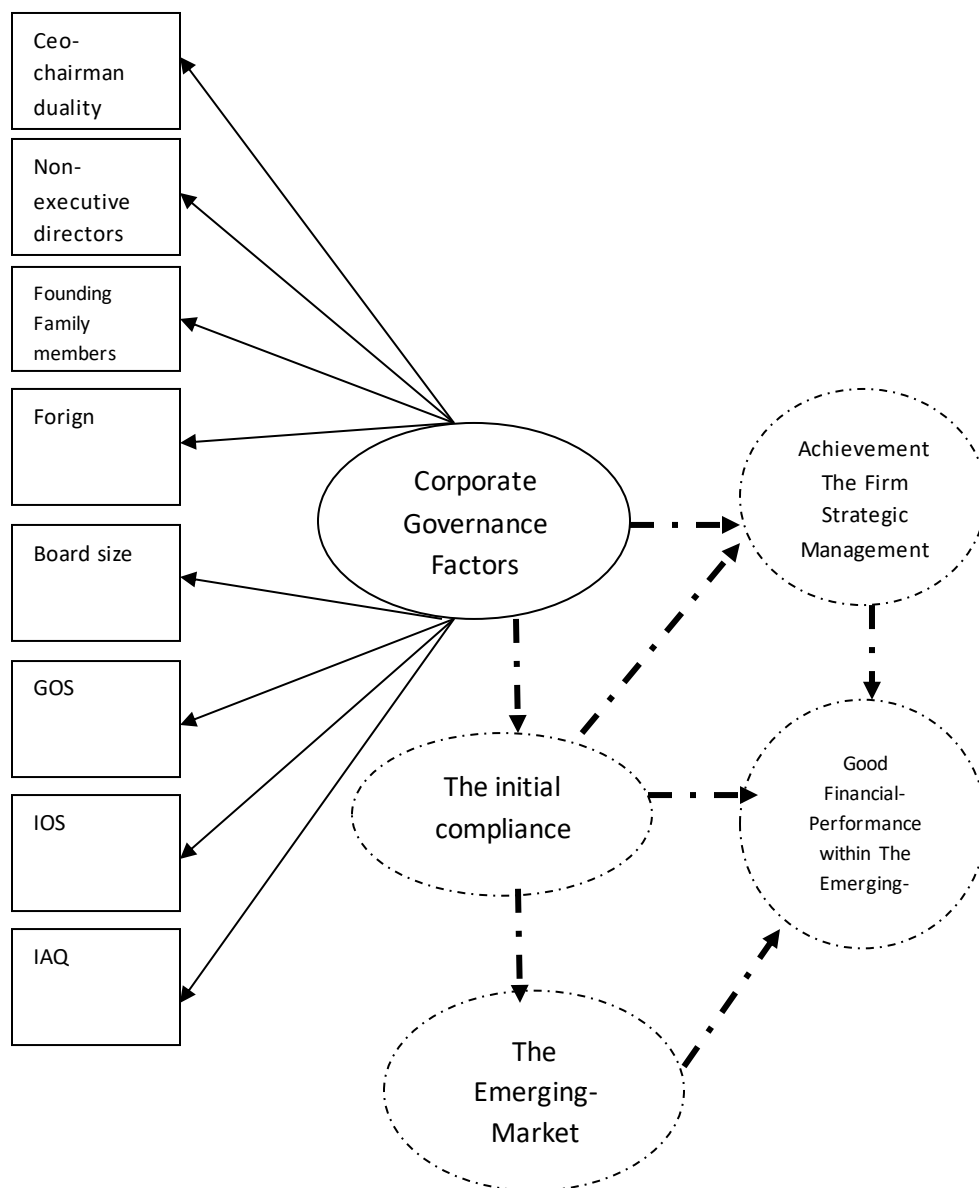


Figure 2. The Research Concept

BAB IV. Methods

The method in this inquiry was conducted within the quantitative approach and design for this research would be use the survey design and the confirmed strategy (Augusty, 2014b)

a. Measurement of variables and data analysis

The instrument of the latent variables were conduct with self administered questionnaire that uses the rating scale in emerging- markets base research in financial performance. (Sekaran U and Bougie R (2016). Furthermore, the distributed with the independently cross-sectional collected method and conducted with the rating scale as the ratio data scale (0 to 10 very agree). Hence, The confirmed strategy approach conducted with the structural equations model in the two step phase process among variables (Hair, Black, Babin and Anderson, 2010)(Augusty, 2014a). Hence, the measurement model equations from the research model as follow in table 1 below:

Table 01. Measurement Model Equations for Confirmatory Model Analysis 1St (CFA)

No	Measurement Model Equations	Remark
1	$CHD = \lambda_{x1} \xi + \delta_1$	CEO-Chairman duality
2	$NED = \lambda_{x2} \xi + \delta_2$	Non-Executive Directors
3	$FFM = \lambda_{x3} \xi + \delta_3$	Faunding Family Memebrs
4	$FO = \lambda_{x4} \xi + \delta_4$	Foreign
5	$BZ = \lambda_{x5} \xi + \delta_5$	Board Size
6	$GOS = \lambda_{x6} \xi + \delta_6$	Governmental Ownership
7	$IOS = \lambda_{x7} \xi + \delta_7$	Institutional ownership
8	$IAQ = \lambda_{x8} \xi + \delta_8$	Independent Audit Quality

BAB V. Conclusions

The inquiry to pursue and increase the good corporate governance in many industries that conducted within emerging- markets management research in firm performance and corporate reputations could be achieved with well participated from the heterogeneous industries (Castro, López, & Sáez, 2006; Habib & Jiang, 2015; Inglis, Morley, & Sammut, 2006; Matei & Drumasu, 2015). The results from this analysis could have contribution to the body of knowledge of upper echelons theory and the resource- Advantage theory for the competitions also to the managerial implication for practice in heterogeneous entire firms.

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