

# ESTU MAHANANI., SP., M.M

## Bisnis Internasional (3 SKS)

Tanggal Mengajar : Tuesday, 16 March 2021

Pertemuan : 01

### Pertemuan ke-1

Kamis, 11 Maret 2021 (Libur Nasional Isra Mikraj)

Kuliah Pengganti: Selasa 16 Maret 2021

Assalamualaikum wr.wb.

Selamat pagi, saya Ibu Estu Mahanani, SP., MM, ditugaskan utk mengampu MK. Bisnis Internasional di semester Genap 2020-2021.

Sebelum dimulai perkuliahan, alhamdulillah sdh ada ketua kelas dan WAG utk mempermudah komunikasi karena perkuliahan masih dilakukan secara daring. Jadi pengajaran kelas saya menggunakan portal YAI dan zoom meeting (sesuai kesepakatan wktnya).

Untuk pertemuan 1 saya lampirkan materi dan SAP minggu 1 (mhsw mendownloadnya sbg bukti kehadiran). Batas waktu stp absensi dan tugas sy tetapkan sampai pukul 15.00 WIB.

Terima kasih atas perhatian dan kerjasamanya

Wassalamualaikum wr.wb.

Bu Estu

File Materi : 169\_20210316095740\_SAP\_Dafisi\_Kata Pengantar\_Modul BI\_BKD Genap 2020-2021.docx

Tugas untuk smua kelompok

Pertanyaan Bab 1.

Sebutkan 1 contoh perusahaan global (MNC) yang beroperasi di indonesia (sebutkan asal negara/kantor pusatnya dan aktifitas kegunaan ekspor dan import)

ketik dan upload di portal + email sy : mahananiestu3@gmail.com

Terima kasih

File Tugas :

### Mahasiswa





FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1414290027	ARJUN RAJ TGL. ABSEN : Monday, 19 April 2021 17:04:00	Thursday, 06 May 2021 19:11:00	
	1714290007	TAMARA SARI PUTRI TGL. ABSEN : Tuesday, 16 March 2021 19:03:33	Tuesday, 16 March 2021 19:04:00	
	1714290009	NOVITA KUSUMAWATI TGL. ABSEN : Tuesday, 16 March 2021 11:53:07	Thursday, 25 March 2021 09:25:00	<a href="#">169_41_KELOMPOK%20%20BISNIS%20INTERNASIONAL.docx</a>
	1714290056	VEDRIKA GRACIA TGL. ABSEN : Tuesday, 16 March 2021 10:11:00	Thursday, 18 March 2021 10:06:00	
	1714290084	RIZKY SETYO NUGROHO TGL. ABSEN : Thursday, 18 March 2021 11:07:00	Thursday, 06 May 2021 18:35:00	
	1714290085	FERINO PAHLAWAN MARTINDO Y R TGL. ABSEN : Tuesday, 16 March 2021 11:42:26		












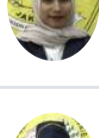
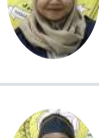

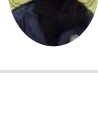
FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1814270008	FRISWI NOVATI TGL. ABSEN : Tuesday, 16 March 2021 12:15:00	Tuesday, 16 March 2021 12:15:00	<a href="#">169_41_Tugas I Kelompok 8 - Bisnis Internasional.pdf</a>
	1814270009	FARAH DIBA TGL. ABSEN : Tuesday, 16 March 2021 10:32:16	Thursday, 18 March 2021 10:40:00	<a href="#">169_41_Tugas I Kelompok 8 - Bisnis Internasional.pdf</a>
	1814290002	IROH MAGFIROH TGL. ABSEN : Tuesday, 16 March 2021 10:19:00	Tuesday, 16 March 2021 10:20:00	
	1814290005	ATIKAH NURUL HUDA TGL. ABSEN : Tuesday, 16 March 2021 10:22:38	Thursday, 18 March 2021 11:04:00	
	1814290007	ROYYAN ABDUH TGL. ABSEN : Tuesday, 16 March 2021 17:29:35	Tuesday, 16 March 2021 17:29:00	
	1814290020	NORAINI SARI TGL. ABSEN : Tuesday, 16 March 2021 10:51:27	Tuesday, 16 March 2021 10:51:00	
	1814290021	SHADDAM LABIB SYAHPUTRA TGL. ABSEN : Tuesday, 16 March 2021 10:31:18	Tuesday, 16 March 2021 10:32:00	
	1814290022	SAYYID KHALIFATULLAH AKBAR TGL. ABSEN : Tuesday, 16 March 2021 10:48:16		<a href="#">169_41_KELOMPOK 6 BISNIS INTERNASIONAL.docx</a>
	1814290023	ALFIN ANDRIANSYAH TGL. ABSEN : Tuesday, 16 March 2021 10:15:43	Tuesday, 16 March 2021 10:17:00	
	1814290027	BINTANG PAMUNGKAS TGL. ABSEN : Wednesday, 05 May 2021 16:20:00	Wednesday, 05 May 2021 16:20:00	
	1814290028	AFIFAH NURUL RAMADHAN TGL. ABSEN : Tuesday, 16 March 2021 10:19:43	Wednesday, 17 March 2021 11:51:00	
	1814290033	NICOLAS TGL. ABSEN : Tuesday, 16 March 2021 14:07:42	Tuesday, 16 March 2021 14:08:00	
	1814290035	AFHI FADHLIKA MOELRINE TGL. ABSEN : Tuesday, 16 March 2021 10:13:40	Tuesday, 16 March 2021 10:15:00	<a href="#">169_41_Tugas I Kelompok 8 - Bisnis Internasional.pdf</a>
	1814290043	FADILA SALMI TGL. ABSEN : Tuesday, 16 March 2021 11:36:00	Tuesday, 16 March 2021 11:37:00	
	1814290044	ANITA TRI WAHYUNI TGL. ABSEN : Tuesday, 16 March 2021 10:18:00	Tuesday, 16 March 2021 10:18:00	<a href="#">169_41_Tugas Kelompok 5 Bisnis Internasional.docx</a>
	1814290045	MUHAMMAD AL IMRON TGL. ABSEN : Tuesday, 16 March 2021 10:33:41	Tuesday, 16 March 2021 10:34:00	
	1814290046	MIFTACHUL JANNAH TGL. ABSEN : Tuesday, 16 March 2021 11:08:11	Tuesday, 16 March 2021 11:09:00	

















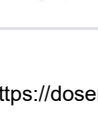





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	1814290051	NABILAH AQILAH TGL. ABSEN : Tuesday, 16 March 2021 10:14:57	Thursday, 18 March 2021 11:18:00	
	1814290052	SYIFHA NURZILA AWALIA TGL. ABSEN : Tuesday, 16 March 2021 10:09:00	Tuesday, 16 March 2021 10:47:00	<a href="#">169_41_T1 BINTER - KELOMPOK 2.docx</a>
	1814290055	FALDI DWI PRASETYO TGL. ABSEN : Tuesday, 16 March 2021 11:36:00	Tuesday, 16 March 2021 11:36:00	
	1814290057	JIHAN AMELIA PUTRI SYAMSURI TGL. ABSEN : Tuesday, 16 March 2021 10:12:00	Monday, 03 May 2021 19:32:00	<a href="#">169_41_Tugas Kelompok 4.pdf</a>
	1814290058	FATHIYAH NUR AZIZAH TGL. ABSEN : Tuesday, 16 March 2021 13:12:21	Tuesday, 16 March 2021 13:12:00	
	1814290062	GADIS DENISSA NOVIANTO TGL. ABSEN : Thursday, 18 March 2021 11:06:00	Thursday, 18 March 2021 11:06:00	
	1814290063	AYU DWI DAMAYANTI TGL. ABSEN : Tuesday, 16 March 2021 10:10:44	Tuesday, 16 March 2021 11:52:00	
	1814290065	MUTYA MEGA FITRIANI TGL. ABSEN : Tuesday, 16 March 2021 10:29:30	Tuesday, 23 March 2021 14:18:00	<a href="#">169_41_TUGAS KELOMPOK 9 PT UNILEVER.docx</a>
	1814290066	SHERLINA SILVIA TGL. ABSEN : Tuesday, 16 March 2021 10:13:29	Tuesday, 16 March 2021 10:14:00	
	1814290067	NAUFAL TGL. ABSEN : Thursday, 06 May 2021 04:51:00	Thursday, 06 May 2021 04:53:00	
	1814290068	FAISAL HAKIM TGL. ABSEN : Tuesday, 16 March 2021 11:54:00	Friday, 30 April 2021 12:49:00	
	1814290071	RIA RIEFIANTI RACHMAT TGL. ABSEN : Tuesday, 16 March 2021 10:12:59	Tuesday, 16 March 2021 10:26:00	
	1814290072	FURWATI SIHOMBING TGL. ABSEN : Tuesday, 16 March 2021 10:28:56	Tuesday, 16 March 2021 10:29:00	
	1814290073	MUHAMMAD RAIHAN ABDILLAH TGL. ABSEN : Thursday, 18 March 2021 11:03:00	Thursday, 24 June 2021 13:06:00	
	1814290074	SHELIN PUTRI AYUNINGTIAS TGL. ABSEN : Tuesday, 16 March 2021 12:21:54	Tuesday, 16 March 2021 14:43:00	
	1814290075	LEIZL ANN ARLIUCA TGL. ABSEN : Tuesday, 16 March 2021 12:32:00	Tuesday, 16 March 2021 12:32:00	<a href="#">169_41_Bisnis Internasional - Kelompok 1-converted.pdf</a>
	1814290076	DEWI PURWANTI TGL. ABSEN : Tuesday, 16 March 2021 11:42:33	Tuesday, 16 March 2021 11:43:00	

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1814290078	AFIFAH SHOLEHATUN NISA TGL. ABSEN : Tuesday, 16 March 2021 10:12:04	Tuesday, 16 March 2021 10:13:00	
	1814290081	RARA FERINA TGL. ABSEN : Tuesday, 16 March 2021 10:15:31	Thursday, 29 April 2021 16:40:00	<a href="#">169_41_T1 Kelompok 3 Bisnis Internasional.docx</a>
	1814290082	RAJIEB ATTALARICK BALIUN TGL. ABSEN : Tuesday, 16 March 2021 14:13:18	Thursday, 18 March 2021 10:52:00	
	1814290084	ANISA SUPIANDINI TGL. ABSEN : Tuesday, 16 March 2021 11:32:00	Tuesday, 16 March 2021 11:32:00	
	1814290087	PUTRI MUTMAINAH ASNUR TGL. ABSEN : Tuesday, 16 March 2021 10:46:05	Thursday, 18 March 2021 11:44:00	<a href="#">169_41_T1 BI Kelompok 7.docx</a>
	1814290091	YUNIARTI LESTARI TGL. ABSEN : Tuesday, 16 March 2021 10:39:25	Tuesday, 16 March 2021 10:40:00	
	1914270002	DEA ADNA SALIHA TGL. ABSEN : Wednesday, 17 March 2021 20:28:00	Monday, 05 July 2021 16:17:00	<a href="#">169_41_TI Dea Adna Saliha_1914270002.docx</a>

Tanggal Mengajar : Thursday, 18 March 2021

Pertemuan : 02

**Pertemuan ke-2**

**Kamis, 18 Maret 2021**

**Assalamualaikum wr.wb.**

**Topik minggu ke2 hari ini: Hambatan dalam Bisnis Internasional**

**Materi terlampir, jangan lupa mendownloadnya sbg bukti kehadiran. Pukul 10.30 perkuliahan akan dilakukan dengan zoom meeting.**

<https://us04web.zoom.us/j/7626296100?pwd=T0dkZUFPUm9GU00wT2tPOTVxVFF5UT09>

**Meeting ID: 762 629 6100**

**Passcode: 5aCNAb**

**File Materi : 169\_20210318083859\_Pertemuan 2. hambatan BI.docx**

TGS kelompok @5org KHUSUS Kel. 1.

Salah satu hambatan dalam bisnis internasional yaitu Batasan perdagangan dan tarif bea masuk.

- Buat makalah Materi Hambatan dalam Memasuki Bisnis Internasional

(max 5 hlm)

- Jelaskan Tujuan dan fungsi tarif bea masuk dan Non Tariff Barriers

Cantumkan sumber daftar pustakanya

Jawaban diketik dan dikirim ke Portal YAI dan email saya : mahananiestu3@gmail.com

Deadline hari ini pukul 20.00 WIB

Terima kasih atas perhatian dan kerjasamanya

Wassalamualaikum wr.wb.

Bu Estu

File Tugas :

## Mahasiswa







FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1414290027	ARJUN RAJ TGL. ABSEN : Monday, 19 April 2021 17:29:00	Thursday, 06 May 2021 19:13:00	
	1714290007	TAMARA SARI PUTRI TGL. ABSEN : Thursday, 18 March 2021 10:40:00	Thursday, 18 March 2021 10:40:00	
	1714290009	NOVITA KUSUMAWATI TGL. ABSEN : Thursday, 18 March 2021 08:43:55	Thursday, 18 March 2021 08:44:00	
	1714290056	VEDRIKA GRACIA TGL. ABSEN : Thursday, 18 March 2021 10:03:29	Thursday, 18 March 2021 10:06:00	
	1714290084	RIZKY SETYO NUGROHO TGL. ABSEN : Thursday, 18 March 2021 11:06:43	Thursday, 06 May 2021 18:53:00	
	1714290085	FERINO PAHLAWAN MARTINDO Y R TGL. ABSEN : Thursday, 18 March 2021 11:28:37		
	1814270008	FRISWI NOVATI TGL. ABSEN : Thursday, 18 March 2021 10:05:00	Thursday, 18 March 2021 10:05:00	
	1814270009	FARAH DIBA TGL. ABSEN : Thursday, 18 March 2021 10:05:01	Thursday, 25 March 2021 10:05:00	
	1814290002	IROH MAGFIROH TGL. ABSEN : Thursday, 18 March 2021 10:40:00	Thursday, 18 March 2021 10:40:00	
	1814290005	ATIKAH NURUL HUDA TGL. ABSEN : Thursday, 18 March 2021 10:24:52	Thursday, 18 March 2021 10:22:00	




















FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1814290007	ROYYAN ABDUH TGL. ABSEN : Thursday, 18 March 2021 09:01:04	Thursday, 18 March 2021 09:00:00	
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	1814290021	SHADDAM LABIB SYAHPUTRA TGL. ABSEN : Thursday, 18 March 2021 10:56:07	Thursday, 18 March 2021 10:56:00	
	1814290022	SAYYID KHALIFATULLAH AKBAR TGL. ABSEN : Thursday, 18 March 2021 10:50:30	Thursday, 18 March 2021 10:52:00	
	1814290023	ALFIN ANDRIANSYAH TGL. ABSEN : Thursday, 18 March 2021 13:28:28	Thursday, 18 March 2021 13:29:00	
	1814290027	BINTANG PAMUNGKAS TGL. ABSEN : Thursday, 18 March 2021 13:04:00	Wednesday, 05 May 2021 16:20:00	
	1814290028	AFIFAH NURUL RAMADHAN TGL. ABSEN : Thursday, 18 March 2021 10:39:26		
	1814290033	NICOLAS TGL. ABSEN : Thursday, 18 March 2021 13:43:00	Thursday, 18 March 2021 13:43:00	
	1814290035	AFHI FADHLIKA MOELRINE TGL. ABSEN : Thursday, 18 March 2021 09:06:29	Thursday, 18 March 2021 09:07:00	
	1814290036	EZRA AMAZIA CHRISTIAN TGL. ABSEN : Thursday, 18 March 2021 10:14:00	Thursday, 18 March 2021 10:14:00	
	1814290041	BAYU DWI PRASETYANTO TGL. ABSEN : Thursday, 18 March 2021 09:36:07	Thursday, 18 March 2021 09:37:00	
	1814290043	FADILA SALMI TGL. ABSEN : Thursday, 18 March 2021 10:22:00	Thursday, 18 March 2021 10:22:00	
	1814290044	ANITA TRI WAHYUNI TGL. ABSEN : Thursday, 18 March 2021 09:22:38	Thursday, 18 March 2021 09:22:00	
	1814290045	MUHAMMAD AL IMRON TGL. ABSEN : Thursday, 18 March 2021 10:23:07	Thursday, 18 March 2021 10:23:00	
	1814290046	MIFTACHUL JANNAH TGL. ABSEN : Thursday, 18 March 2021 10:28:29	Thursday, 18 March 2021 10:29:00	
	1814290051	NABILAH AQILAH TGL. ABSEN : Thursday, 18 March 2021 09:49:43	Monday, 05 July 2021 16:12:00	
	1814290052	SYIFHA NURZILA AWALIA TGL. ABSEN : Thursday, 18 March 2021 10:11:00	Thursday, 18 March 2021 10:11:00	










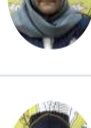






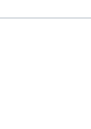




FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1814290055	FALDI DWI PRASETYO TGL. ABSEN : Thursday, 18 March 2021 14:57:00	Thursday, 18 March 2021 14:57:00	
	1814290057	JIHAN AMELIA PUTRI SYAMSURI TGL. ABSEN : Thursday, 18 March 2021 10:12:00	Monday, 03 May 2021 19:33:00	
	1814290058	FATHIYAH NUR AZIZAH TGL. ABSEN : Thursday, 18 March 2021 10:28:58	Thursday, 18 March 2021 10:29:00	
	1814290062	GADIS DENISSA NOVIANTO TGL. ABSEN : Thursday, 18 March 2021 11:05:29		
	1814290063	AYU DWI DAMAYANTI TGL. ABSEN : Thursday, 18 March 2021 10:02:04	Thursday, 18 March 2021 10:02:00	
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	1814290066	SHERLINA SILVIA TGL. ABSEN : Thursday, 18 March 2021 10:32:26	Thursday, 18 March 2021 10:33:00	
	1814290067	NAUFAL TGL. ABSEN : Thursday, 18 March 2021 14:08:48	Thursday, 06 May 2021 04:53:00	
	1814290068	FAISAL HAKIM TGL. ABSEN : Thursday, 18 March 2021 09:16:00	Friday, 30 April 2021 12:50:00	
	1814290071	RIA RIEFIANTI RACHMAT TGL. ABSEN : Thursday, 18 March 2021 10:03:07	Thursday, 18 March 2021 10:03:00	
	1814290072	FURWATI SIHOMBING TGL. ABSEN : Thursday, 18 March 2021 10:36:00	Thursday, 18 March 2021 10:36:00	
	1814290073	MUHAMMAD RAIHAN ABDILLAH TGL. ABSEN : Thursday, 18 March 2021 11:04:09		
	1814290074	SHELIN PUTRI AYUNINGTIAS TGL. ABSEN : Thursday, 18 March 2021 10:13:41		
	1814290075	LEIZL ANN ARLIUCA TGL. ABSEN : Thursday, 18 March 2021 10:26:00	Thursday, 18 March 2021 10:26:00	<a href="#">169_41_Makalah dan Tarif - BISNIS INTERNASIONAL KELOMPOK 1 copy.docx</a>
	1814290076	DEWI PURWANTI TGL. ABSEN : Thursday, 18 March 2021 10:12:30	Thursday, 18 March 2021 10:13:00	
	1814290078	AFIFAH SHOLEHATUN NISA TGL. ABSEN : Thursday, 18 March 2021 10:53:45	Thursday, 18 March 2021 10:54:00	
	1814290081	RARA FERINA TGL. ABSEN : Thursday, 18 March 2021 10:24:14	Thursday, 29 April 2021 16:40:00	

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1814290082	RAJIEB ATTALARICK BALIUN TGL. ABSEN : Thursday, 18 March 2021 10:52:22		
	1814290084	ANISA SUPIANDINI TGL. ABSEN : Thursday, 18 March 2021 09:43:00	Thursday, 18 March 2021 09:43:00	
	1814290087	PUTRI MUTMAINAH ASNUR TGL. ABSEN : Thursday, 18 March 2021 09:40:04	Thursday, 18 March 2021 09:40:00	
	1814290088	RISKI RIYANTO TGL. ABSEN : Thursday, 18 March 2021 13:27:44	Thursday, 18 March 2021 13:28:00	
	1814290091	YUNIARTI LESTARI TGL. ABSEN : Thursday, 18 March 2021 09:30:01	Thursday, 18 March 2021 09:31:00	
	1914270002	DEA ADNA SALIHA TGL. ABSEN : Thursday, 18 March 2021 10:25:56		
	1914270006	FARHAN RUSSEL TGL. ABSEN : Thursday, 18 March 2021 10:43:16		

Tanggal Mengajar : Thursday, 25 March 2021

Pertemuan : 03

**Pertemuan ke-3**

**Kamis, 25 Maret 2021**

**Assalamualaikum wr.wb.**

**Topik minggu ke3 hari ini: Globalisasi**

Globalisasi secara umum diartikan sebagai proses dimana masyarakat dunia menjadi semakin berhubungan, terkait dan tergantung satu sama lain dalam berbagai aspek kehidupan seperti sosial, budaya, ekonomi, politik dan lingkungan hidup. Sedangkan modernisasi ditandai dengan cepatnya kemajuan dan perkembangan teknologi dalam bidang transportasi, telekomunikasi dan pariwisata (triple revolution).

**Materi dan tugas terlampir**

**Terima kasih atas perhatian dan kerjasamanya**

**Wassalamualaikum wr.wb.**

**Bu Estu**

**File Materi : 169\_20210325091016\_Pertemuan 3. Globalisasi.docx**



# 1. Jelaskan dampak Covid-19 bagi globalisasi dan ekonomi dunia 2020, dalam bentuk makalah (max 5 hlm)

## 2. Translate materi berikut:

### Leading countries in the Globalization Index field of economic globalization 2020

Singapore was the leading country in the Globalization Index 2020 in the field of economic globalization. The 2020 edition of the index uses data from the year 2018. The index value for Singapore was determined at 93.63 points. The Netherlands followed with a score of 89.58 points. The beginning of the current era of increasing economic globalization was signaled in by the creation of the Bretton Woods institutions towards the end of the Second World War. These institutions acted as the foundation for the International Monetary Fund, World Bank and World Trade Organization. The institutions, and their modern equivalents, sought to reduce the barriers on international trade in goods, services and capital markets. In the decades following their inception international trade has skyrocketed to become a cornerstone of the international economy, as demonstrated by trends in [global export volume of trade in goods from 1950 to 2017](#).

Countries that are perceived as more economically globalized are those with low tariffs on imports, more free-trade agreements, regulation that accommodates foreign investment and lower non-tariff barriers to trade such as safety regulations on imports. However, economic globalization fails to capture the entire picture in regards to globalization processes and their impact on countries. As such, analysts have placed attention on the [social](#) and [political](#) effects of globalization as seen in the index for social globalization and index for political organization

### File Tugas :






Mahasiswa				
FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1414290027	ARJUN RAJ TGL. ABSEN : Thursday, 25 March 2021 12:45:50	Monday, 19 April 2021 17:31:00	<a href="#">169_41_tugas 1414290027.docx</a>
	1714290007	TAMARA SARI PUTRI TGL. ABSEN : Thursday, 25 March 2021 09:53:00	Thursday, 25 March 2021 09:53:00	
	1714290009	NOVITA KUSUMAWATI TGL. ABSEN : Thursday, 25 March 2021 09:24:59	Thursday, 25 March 2021 09:26:00	
	1714290056	VEDRIKA GRACIA TGL. ABSEN : Thursday, 25 March 2021 10:04:20	Thursday, 25 March 2021 10:03:00	
	1714290084	RIZKY SETYO NUGROHO TGL. ABSEN : Thursday, 25 March 2021 15:42:19	Thursday, 06 May 2021 18:54:00	
	1814270008	FRISWI NOVATI TGL. ABSEN : Thursday, 25 March 2021 09:42:00	Thursday, 25 March 2021 09:51:00	
	1814270009	FARAH DIBA TGL. ABSEN : Thursday, 25 March 2021 10:05:15	Thursday, 01 April 2021 08:05:00	
	1814290002	IROH MAGFIROH TGL. ABSEN : Thursday, 25 March 2021 12:44:00	Thursday, 25 March 2021 12:44:00	
	1814290005	ATIKAH NURUL HUDA TGL. ABSEN : Thursday, 25 March 2021 10:46:00	Thursday, 25 March 2021 11:25:00	


















FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1814290007	ROYYAN ABDUH TGL. ABSEN : Thursday, 25 March 2021 09:31:55	Saturday, 27 March 2021 11:37:00	
	1814290008	YUDHA WISNU CHAIRUMAN TGL. ABSEN : Thursday, 25 March 2021 21:38:26		
	1814290017	RUBBY DARTA LEMBAYUNG TGL. ABSEN : Thursday, 25 March 2021 11:42:33		
	1814290020	NORAINI SARI TGL. ABSEN : Thursday, 25 March 2021 10:12:45	Thursday, 24 June 2021 21:54:00	
	1814290021	SHADDAM LABIB SYAHPUTRA TGL. ABSEN : Thursday, 25 March 2021 10:41:09	Thursday, 25 March 2021 10:41:00	
	1814290022	SAYYID KHALIFATULLAH AKBAR TGL. ABSEN : Thursday, 25 March 2021 18:44:39		
	1814290023	ALFIN ANDRIANSYAH TGL. ABSEN : Thursday, 25 March 2021 09:42:34	Thursday, 25 March 2021 09:42:00	
	1814290027	BINTANG PAMUNGKAS TGL. ABSEN : Wednesday, 05 May 2021 16:21:00	Wednesday, 05 May 2021 16:21:00	
	1814290028	AFIFAH NURUL RAMADHAN TGL. ABSEN : Thursday, 25 March 2021 10:15:25		
	1814290033	NICOLAS TGL. ABSEN : Thursday, 25 March 2021 11:44:06	Thursday, 25 March 2021 11:44:00	
	1814290035	AFHI FADHLIKA MOELRINE TGL. ABSEN : Thursday, 25 March 2021 14:00:03	Thursday, 01 April 2021 08:16:00	
	1814290036	EZRA AMAZIA CHRISTIAN TGL. ABSEN : Thursday, 25 March 2021 10:42:00	Thursday, 25 March 2021 10:42:00	
	1814290041	BAYU DWI PRASETYANTO TGL. ABSEN : Thursday, 25 March 2021 10:10:40		
	1814290042	ADYA ADITYA RAMADHAN TGL. ABSEN : Thursday, 25 March 2021 10:22:45		
	1814290043	FADILA SALMI TGL. ABSEN : Thursday, 25 March 2021 09:47:00	Thursday, 25 March 2021 09:47:00	
	1814290044	ANITA TRI WAHYUNI TGL. ABSEN : Thursday, 25 March 2021 09:22:03	Thursday, 25 March 2021 09:22:00	
	1814290045	MUHAMMAD AL IMRON TGL. ABSEN : Thursday, 25 March 2021 10:35:36	Thursday, 25 March 2021 10:35:00	

























FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1814290046	MIFTACHUL JANNAH TGL. ABSEN : Thursday, 25 March 2021 09:11:36	Thursday, 25 March 2021 10:25:00	
	1814290051	NABILAH AQILAH TGL. ABSEN : Thursday, 25 March 2021 09:37:46	Thursday, 24 June 2021 11:12:00	
	1814290052	SYIFHA NURZILA AWALIA TGL. ABSEN : Thursday, 25 March 2021 09:41:00	Thursday, 25 March 2021 09:41:00	<a href="#">169_41_Kelompok 2 - Makalah Globalisasi Bisnis Internasional.docx</a>
	1814290055	FALDI DWI PRASETYO TGL. ABSEN : Thursday, 25 March 2021 12:26:00	Thursday, 25 March 2021 12:26:00	
	1814290057	JIHAN AMELIA PUTRI SYAMSURI TGL. ABSEN : Thursday, 25 March 2021 09:20:00	Monday, 03 May 2021 19:37:00	
	1814290058	FATHIYYAH NUR AZIZAH TGL. ABSEN : Thursday, 25 March 2021 13:00:21	Friday, 26 March 2021 09:54:00	
	1814290062	GADIS DENISSA NOVIANTO TGL. ABSEN : Thursday, 25 March 2021 16:56:57		
	1814290063	AYU DWI DAMAYANTI TGL. ABSEN : Thursday, 25 March 2021 09:41:52		
	1814290065	MUTYA MEGA FITRIANI TGL. ABSEN : Thursday, 25 March 2021 09:46:08	Thursday, 25 March 2021 09:46:00	
	1814290066	SHERLINA SILVIA TGL. ABSEN : Thursday, 25 March 2021 10:29:40	Thursday, 25 March 2021 10:29:00	
	1814290067	NAUFAL TGL. ABSEN : Tuesday, 04 May 2021 06:31:00	Thursday, 06 May 2021 04:54:00	
	1814290068	FAISAL HAKIM TGL. ABSEN : Thursday, 25 March 2021 09:49:00	Friday, 30 April 2021 12:50:00	
	1814290071	RIA RIEFIANTI RACHMAT TGL. ABSEN : Thursday, 25 March 2021 09:37:09	Thursday, 25 March 2021 11:44:00	
	1814290072	FURWATI SIHOMBING TGL. ABSEN : Thursday, 25 March 2021 09:33:00	Thursday, 25 March 2021 09:35:00	
	1814290073	MUHAMMAD RAIHAN ABDILLAH TGL. ABSEN : Thursday, 25 March 2021 10:30:53		
	1814290074	SHELIN PUTRI AYUNINGTIAS TGL. ABSEN : Thursday, 25 March 2021 09:49:01		
	1814290075	LEIZL ANN ARLIUCA TGL. ABSEN : Thursday, 25 March 2021 10:23:00	Thursday, 25 March 2021 10:24:00	

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1814290076	DEWI PURWANTI TGL. ABSEN : Thursday, 25 March 2021 09:51:49	Monday, 05 July 2021 17:23:00	
	1814290078	AFIFAH SHOLEHATUN NISA TGL. ABSEN : Thursday, 25 March 2021 09:58:00	Thursday, 25 March 2021 09:58:00	
	1814290081	RARA FERINA TGL. ABSEN : Thursday, 25 March 2021 10:31:20	Thursday, 29 April 2021 16:40:00	
	1814290082	RAJIEB ATTALARICK BALIUN TGL. ABSEN : Thursday, 25 March 2021 10:06:04	Thursday, 25 March 2021 10:06:00	
	1814290084	ANISA SUPIANDINI TGL. ABSEN : Thursday, 25 March 2021 09:47:00	Thursday, 25 March 2021 09:47:00	
	1814290087	PUTRI MUTMAINAH ASNUR TGL. ABSEN : Thursday, 25 March 2021 09:47:50	Thursday, 25 March 2021 09:48:00	
	1814290088	RISKI RIYANTO TGL. ABSEN : Thursday, 25 March 2021 10:16:02	Thursday, 25 March 2021 10:16:00	
	1814290091	YUNIARTI LESTARI TGL. ABSEN : Thursday, 25 March 2021 12:54:46	Thursday, 25 March 2021 12:57:00	
	1914270002	DEA ADNA SALIHA TGL. ABSEN : Thursday, 25 March 2021 10:34:24		
	1914270006	FARHAN RUSSEL TGL. ABSEN : Thursday, 25 March 2021 10:10:02	Thursday, 25 March 2021 10:10:00	

Tanggal Mengajar : Thursday, 01 April 2021

Pertemuan : 04

#### Pertemuan ke-4

Kamis, 01 April 2021

Assalamualaikum wr.wb.

Topik minggu ke4 hari ini:

Lingkungan Luar Negeri: Kekuatan Budaya (*Cross-Cultural Business*)

Kebudayaan suatu masyarakat menentukan ketentuan - ketentuan yang mengatur bagaimana perusahaan dijalankan dalam masyarakat tersebut. Budaya mempengaruhi semua fungsi bisnis baik Pemasaran, MSDM, Produksi maupun Akutansi dan Keuangan. Tindakan para pelanggan dibentuk oleh gaya hidup dan pola tingkah laku yang yang berasal dari kebudayaan masyarakat mereka. Jadi, produk/jasa yang mereka beli, lambang-lambang yang bernilai bagi mereka serta prinsip-prinsip yang dianut dipengaruhi oleh kebudayaan mereka dan pada akhirnya mempengaruhi keputusan pembelian.

File Materi : 169\_20210401072226\_Pertemuan 4. Budaya.docx

## Tugas Kelompok

Pertanyaan KHUSUS semua anggota KEL. 3

1. Kenapa pemasar internasional perlu mempelajari budaya setempat sebelum produknya di ekspor?
2. Buat Makalah max 5 hlm saja: "Pengaruh Budaya di Era Pandemi Covid 19 Terhadap Bisnis Internasional"

Cantumkan sumber daftar pustakanya

Jawaban diketik dan dikirim ke email saya : [mahananiestu3@gmail.com](mailto:mahananiestu3@gmail.com)

Deadline hari ini pukul 20.00 WIB

Terima kasih atas perhatian dan kerjasamanya

Wassalamualaikum wr.wb.

Bu Estu

File Tugas :

## Mahasiswa








FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1414290027	ARJUN RAJ TGL. ABSEN : Thursday, 01 April 2021 09:58:51	Monday, 19 April 2021 17:33:00	
	1714290007	TAMARA SARI PUTRI TGL. ABSEN : Thursday, 01 April 2021 11:18:00	Thursday, 01 April 2021 11:18:00	
	1714290009	NOVITA KUSUMAWATI TGL. ABSEN : Thursday, 01 April 2021 10:28:11		
	1714290056	VEDRIKA GRACIA TGL. ABSEN : Thursday, 01 April 2021 10:02:40	Thursday, 01 April 2021 10:03:00	
	1714290084	RIZKY SETYO NUGROHO TGL. ABSEN : Thursday, 01 April 2021 13:26:21	Thursday, 01 April 2021 13:26:00	
	1714290085	FERINO PAHLAWAN MARTINDO Y R TGL. ABSEN : Thursday, 01 April 2021 19:23:00	Friday, 25 June 2021 12:57:00	
	1814270008	FRISWI NOVATI TGL. ABSEN : Thursday, 01 April 2021 07:48:00	Thursday, 01 April 2021 07:48:00	
	1814270009	FARAH DIBA TGL. ABSEN : Thursday, 01 April 2021 08:04:19	Thursday, 01 April 2021 08:05:00	
	1814290002	IROH MAGFIROH TGL. ABSEN : Thursday, 01 April 2021 11:10:00	Thursday, 01 April 2021 11:10:00	
	1814290005	ATIKAH NURUL HUDA TGL. ABSEN : Thursday, 01 April 2021 10:44:00	Thursday, 01 April 2021 11:07:00	
	1814290007	ROYYAN ABDUH TGL. ABSEN : Thursday, 01 April 2021 15:45:35		








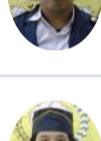









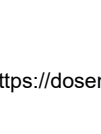
FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1814290017	RUBBY DARTA LEMBAYUNG TGL. ABSEN : Thursday, 01 April 2021 11:37:50		
	1814290020	NORAINI SARI TGL. ABSEN : Thursday, 01 April 2021 11:14:00	Thursday, 24 June 2021 22:07:00	
	1814290021	SHADDAM LABIB SYAHPUTRA TGL. ABSEN : Thursday, 01 April 2021 08:12:22	Thursday, 01 April 2021 08:12:00	
	1814290022	SAYYID KHALIFATULLAH AKBAR TGL. ABSEN : Thursday, 01 April 2021 12:47:28		
	1814290023	ALFIN ANDRIANSYAH TGL. ABSEN : Thursday, 01 April 2021 13:47:43	Thursday, 01 April 2021 13:48:00	
	1814290027	BINTANG PAMUNGKAS TGL. ABSEN : Wednesday, 05 May 2021 16:21:00	Wednesday, 05 May 2021 16:21:00	
	1814290028	AFIFAH NURUL RAMADHAN TGL. ABSEN : Thursday, 01 April 2021 10:09:26		<a href="#">169_41_ "MAKALAH BISNIS INTERNASIONAL" (Kelompok 3).docx</a>
	1814290033	NICOLAS TGL. ABSEN : Thursday, 01 April 2021 12:54:58	Thursday, 01 April 2021 12:55:00	
	1814290035	AFHI FADHLIKA MOELRINE TGL. ABSEN : Thursday, 01 April 2021 08:13:03	Thursday, 01 April 2021 08:13:00	
	1814290036	EZRA AMAZIA CHRISTIAN TGL. ABSEN : Thursday, 01 April 2021 10:16:00	Thursday, 01 April 2021 10:16:00	
	1814290041	BAYU DWI PRASETYANTO TGL. ABSEN : Thursday, 01 April 2021 10:35:42	Thursday, 01 April 2021 10:39:00	
	1814290042	ADYA ADITYA RAMADHAN TGL. ABSEN : Thursday, 01 April 2021 11:17:14		
	1814290043	FADILA SALMI TGL. ABSEN : Thursday, 01 April 2021 09:46:00	Thursday, 01 April 2021 12:58:00	
	1814290044	ANITA TRI WAHYUNI TGL. ABSEN : Thursday, 01 April 2021 09:45:18	Thursday, 01 April 2021 09:45:00	
	1814290045	MUHAMMAD AL IMRON TGL. ABSEN : Thursday, 01 April 2021 10:31:33	Thursday, 01 April 2021 10:31:00	
	1814290046	MIFTACHUL JANNAH TGL. ABSEN : Thursday, 01 April 2021 10:02:25	Thursday, 01 April 2021 10:07:00	











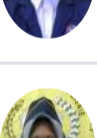












FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1814290051	NABILAH AQILAH TGL. ABSEN : Thursday, 01 April 2021 10:16:14	Monday, 03 May 2021 21:38:00	
	1814290052	SYIFHA NURZILA AWALIA TGL. ABSEN : Thursday, 01 April 2021 08:31:00	Thursday, 01 April 2021 08:31:00	
	1814290055	FALDI DWI PRASETYO TGL. ABSEN : Thursday, 01 April 2021 12:43:00	Thursday, 01 April 2021 12:43:00	
	1814290057	JIHAN AMELIA PUTRI SYAMSURI TGL. ABSEN : Thursday, 01 April 2021 10:22:24		
	1814290058	FATHIYYAH NUR AZIZAH TGL. ABSEN : Thursday, 01 April 2021 12:05:49	Friday, 02 April 2021 12:45:00	
	1814290062	GADIS DENISSA NOVIANTO TGL. ABSEN : Thursday, 01 April 2021 20:00:49		
	1814290063	AYU DWI DAMAYANTI TGL. ABSEN : Thursday, 01 April 2021 10:19:16	Thursday, 01 April 2021 14:26:00	
	1814290065	MUTYA MEGA FITRIANI TGL. ABSEN : Thursday, 01 April 2021 08:57:43	Thursday, 08 April 2021 10:42:00	
	1814290066	SHERLINA SILVIA TGL. ABSEN : Thursday, 01 April 2021 11:22:02	Thursday, 01 April 2021 20:27:00	
	1814290067	NAUFAL TGL. ABSEN : Thursday, 01 April 2021 14:09:31	Thursday, 06 May 2021 04:59:00	
	1814290068	FAISAL HAKIM TGL. ABSEN : Thursday, 01 April 2021 10:49:43	Friday, 30 April 2021 12:51:00	
	1814290071	RIA RIEFIANTI RACHMAT TGL. ABSEN : Thursday, 01 April 2021 09:31:00	Thursday, 01 April 2021 09:31:00	
	1814290072	FURWATI SIHOMBING TGL. ABSEN : Thursday, 01 April 2021 08:56:28	Thursday, 01 April 2021 08:56:00	
	1814290073	MUHAMMAD RAIHAN ABDILLAH TGL. ABSEN : Thursday, 01 April 2021 10:31:42	Thursday, 01 April 2021 10:31:00	
	1814290074	SHELIN PUTRI AYUNINGTIAS TGL. ABSEN : Thursday, 01 April 2021 10:03:30	Thursday, 01 April 2021 10:05:00	
	1814290075	LEIZL ANN ARLIUCA TGL. ABSEN : Thursday, 01 April 2021 10:07:00	Thursday, 01 April 2021 10:07:00	

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1814290076	DEWI PURWANTI TGL. ABSEN : Thursday, 01 April 2021 10:20:12	Thursday, 01 April 2021 13:45:00	
	1814290078	AFIFAH SHOLEHATUN NISA TGL. ABSEN : Thursday, 01 April 2021 09:59:00	Thursday, 01 April 2021 09:59:00	
	1814290081	RARA FERINA TGL. ABSEN : Thursday, 01 April 2021 10:28:58	Friday, 25 June 2021 14:44:00	<a href="#">169_41_kelompok 3 bisnis internasional.docx</a>
	1814290082	RAJIEB ATTALARICK BALIUN TGL. ABSEN : Thursday, 01 April 2021 15:49:40	Thursday, 01 April 2021 15:50:00	
	1814290084	ANISA SUPIANDINI TGL. ABSEN : Thursday, 01 April 2021 10:32:29	Thursday, 01 April 2021 10:31:00	
	1814290087	PUTRI MUTMAINAH ASNUR TGL. ABSEN : Thursday, 01 April 2021 10:47:58	Thursday, 01 April 2021 10:48:00	
	1814290088	RISKI RIYANTO TGL. ABSEN : Thursday, 01 April 2021 12:21:50		
	1814290091	YUNIARTI LESTARI TGL. ABSEN : Thursday, 01 April 2021 15:43:09	Thursday, 01 April 2021 15:43:00	
	1914270002	DEA ADNA SALIHA TGL. ABSEN : Thursday, 01 April 2021 10:45:01		
	1914270006	FARHAN RUSSEL TGL. ABSEN : Thursday, 01 April 2021 11:28:32	Thursday, 01 April 2021 11:29:00	

Tanggal Mengajar : Thursday, 08 April 2021

Pertemuan : 05

**Pertemuan ke-5**

**Kamis, 08 April 2021**

Assalamualaikum wr.wb.

Topik minggu ke5 hari ini: Kekuatan Politik Dan Hukum, Etika Bisnis

Keputusan pemasaran dalam konteks internasional sangat dipengaruhi oleh perspektif politik kedua negara (negara sendiri dan negara lain). Stabilitas politik merupakan salah satu variabel penting bagi perusahaan ketika mempertimbangkan perluasan pasar luar negeri. Lingkungan politik memuat peristiwa yang beraneka ragam seperti masalah-masalah sipil (konflik), aksi terus menentang bisnis, konflik antar negara di kawasan tertentu. Konflik politik dapat mempengaruhi bisnis, secara langsung seperti kekerasan dengan penculikan, perusakan harta benda, pemogokan buruh dan sebagainya sedangkan pengaruh yang tidak langsung karena terjadinya perubahan dalam kebijakan pemerintah.

Pemasar internasional harus mengenal secara khusus hukum/undang-undang negara setempat mengenai persaingan, penetapan harga, perencanaan distribusi, kecenderungan produk, hak paten, merek dagang, dan periklanan. Pemasar internasional harus memahami perjanjian dan konvensi internasional. Umumnya, hukum yang relevan dari negara setempat akan memperhatikan tariff, dumping, lisensi ekspor-impor, investasi asing, insentif investasi asing, dan pembatasan kegiatan perdagangan.

Untuk penjelasan lebih lengkapnya dapat mendownload 3 materi saya berikut, sebagai bukti kehadiran mahasiswa, jangan lupa dipelajari.

Terima kasih atas perhatian dan kerjasamanya

Wassalamualaikum wr.wb.

Bu Estu

File Materi : 169\_20210408085816\_Pertemuan 5. Politik dan Hkm.docx

## Tugas Kelompok

## Pertanyaan KHUSUS KEL. 4

- Berikan contoh gejala ketidakstabilan pemerintah suatu negara dan apa dampaknya bagi bisnis domestik maupun internasional?
- Buat Makalah max 5 hlm saja: "Kekuatan Politik Dan Hukum Yang Mempengaruhi Pemasaran Global"

Cantumkan sumber daftar pustakanya

Jawaban diketik dan dikirim ke email saya : [mahananiestu3@gmail.com](mailto:mahananiestu3@gmail.com)

Deadline hari ini pukul 20.00 WIB

File Tugas :

## Mahasiswa









FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1414290027	ARJUN RAJ TGL. ABSEN : Monday, 19 April 2021 17:35:00	Monday, 19 April 2021 17:35:00	
	1714290007	TAMARA SARI PUTRI TGL. ABSEN : Thursday, 08 April 2021 12:17:00	Thursday, 08 April 2021 12:18:00	
	1714290009	NOVITA KUSUMAWATI TGL. ABSEN : Thursday, 08 April 2021 09:51:43		
	1714290056	VEDRIKA GRACIA TGL. ABSEN : Thursday, 08 April 2021 10:03:26	Thursday, 08 April 2021 10:04:00	
	1714290084	RIZKY SETYO NUGROHO TGL. ABSEN : Thursday, 08 April 2021 11:34:09	Thursday, 08 April 2021 11:32:00	
	1714290085	FERINO PAHLAWAN MARTINDO Y R TGL. ABSEN : Thursday, 08 April 2021 11:17:44		
	1814270008	FRISWI NOVATI TGL. ABSEN : Thursday, 08 April 2021 10:03:00	Thursday, 08 April 2021 10:03:00	
	1814270009	FARAH DIBA TGL. ABSEN : Thursday, 08 April 2021 09:02:35	Thursday, 08 April 2021 11:15:00	
	1814290002	IROH MAGFIROH TGL. ABSEN : Thursday, 08 April 2021 10:27:00	Thursday, 08 April 2021 10:27:00	
	1814290005	ATIKAH NURUL HUDA TGL. ABSEN : Thursday, 08 April 2021 10:26:15	Thursday, 08 April 2021 10:27:00	
	1814290007	ROYYAN ABDUH TGL. ABSEN : Thursday, 08 April 2021 09:23:20		
	1814290017	RUBBY DARTA LEMBAYUNG TGL. ABSEN : Thursday, 08 April 2021 21:36:13		

















FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1814290020	NORAINI SARI TGL. ABSEN : Thursday, 08 April 2021 11:06:20	Thursday, 08 April 2021 11:04:00	
	1814290021	SHADDAM LABIB SYAHPUTRA TGL. ABSEN : Thursday, 08 April 2021 09:08:19	Thursday, 08 April 2021 09:08:00	
	1814290023	ALFIN ANDRIANSYAH TGL. ABSEN : Thursday, 08 April 2021 17:37:48	Thursday, 08 April 2021 17:39:00	
	1814290027	BINTANG PAMUNGKAS TGL. ABSEN : Thursday, 08 April 2021 10:26:43	Wednesday, 05 May 2021 16:22:00	
	1814290028	AFIFAH NURUL RAMADHAN TGL. ABSEN : Thursday, 08 April 2021 11:58:52	Friday, 25 June 2021 12:00:00	
	1814290033	NICOLAS TGL. ABSEN : Thursday, 08 April 2021 10:37:19	Thursday, 08 April 2021 10:37:00	
	1814290035	AFHI FADHLIKA MOELRINE TGL. ABSEN : Thursday, 08 April 2021 12:52:05		
	1814290036	EZRA AMAZIA CHRISTIAN TGL. ABSEN : Thursday, 08 April 2021 09:33:00	Thursday, 08 April 2021 09:33:00	
	1814290042	ADYA ADITYA RAMADHAN TGL. ABSEN : Thursday, 08 April 2021 11:58:01		
	1814290043	FADILA SALMI TGL. ABSEN : Thursday, 08 April 2021 10:26:00	Thursday, 08 April 2021 10:30:00	
	1814290044	ANITA TRI WAHYUNI TGL. ABSEN : Thursday, 08 April 2021 09:35:18	Thursday, 08 April 2021 09:35:00	
	1814290045	MUHAMMAD AL IMRON TGL. ABSEN : Thursday, 08 April 2021 12:00:24	Thursday, 08 April 2021 12:00:00	
	1814290046	MIFTACHUL JANNAH TGL. ABSEN : Thursday, 08 April 2021 10:10:20	Thursday, 08 April 2021 10:13:00	
	1814290051	NABILAH AQILAH TGL. ABSEN : Thursday, 08 April 2021 10:17:57	Monday, 03 May 2021 21:41:00	
	1814290052	SYIFHA NURZILA AWALIA TGL. ABSEN : Thursday, 08 April 2021 10:15:00	Thursday, 08 April 2021 10:17:00	
	1814290055	FALDI DWI PRASETYO TGL. ABSEN : Thursday, 08 April 2021 12:33:42		























FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1814290057	JIHAN AMELIA PUTRI SYAMSURI TGL. ABSEN : Thursday, 08 April 2021 10:58:00	Thursday, 08 April 2021 10:58:00	
	1814290058	FATHIYYAH NUR AZIZAH TGL. ABSEN : Thursday, 08 April 2021 09:13:03	Thursday, 08 April 2021 09:13:00	
	1814290062	GADIS DENISSA NOVIANTO TGL. ABSEN : Thursday, 08 April 2021 11:30:00	Thursday, 15 April 2021 17:18:00	<a href="#">169_41_Tugas dan Makalah kelompok 4.pdf</a>
	1814290063	AYU DWI DAMAYANTI TGL. ABSEN : Thursday, 08 April 2021 10:36:39		
	1814290065	MUTYA MEGA FITRIANI TGL. ABSEN : Thursday, 08 April 2021 10:42:15	Thursday, 08 April 2021 10:42:00	
	1814290066	SHERLINA SILVIA TGL. ABSEN : Thursday, 08 April 2021 10:00:32		
	1814290067	NAUFAL TGL. ABSEN : Thursday, 08 April 2021 20:12:26		
	1814290068	FAISAL HAKIM TGL. ABSEN : Thursday, 08 April 2021 09:03:00	Friday, 30 April 2021 12:51:00	
	1814290071	RIA RIEFIANTI RACHMAT TGL. ABSEN : Thursday, 08 April 2021 09:39:54	Thursday, 08 April 2021 09:40:00	
	1814290072	FURWATI SIHOMBING TGL. ABSEN : Thursday, 08 April 2021 10:38:52	Thursday, 08 April 2021 10:38:00	
	1814290073	MUHAMMAD RAIHAN ABDILLAH TGL. ABSEN : Thursday, 08 April 2021 12:13:55		
	1814290074	SHELIN PUTRI AYUNINGTIAS TGL. ABSEN : Thursday, 08 April 2021 10:41:19		
	1814290075	LEIZL ANN ARLIUCA TGL. ABSEN : Thursday, 08 April 2021 09:48:00	Thursday, 08 April 2021 09:49:00	
	1814290076	DEWI PURWANTI TGL. ABSEN : Thursday, 08 April 2021 10:41:29	Thursday, 08 April 2021 11:23:00	
	1814290078	AFIFAH SHOLEHATUS NISA TGL. ABSEN : Thursday, 08 April 2021 09:54:00	Thursday, 08 April 2021 09:54:00	
	1814290081	RARA FERINA TGL. ABSEN : Thursday, 08 April 2021 10:36:39	Thursday, 08 April 2021 11:43:00	

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1814290082	RAJIEB ATTALARICK BALIUN TGL. ABSEN : Thursday, 08 April 2021 14:33:43	Thursday, 08 April 2021 14:33:00	
	1814290084	ANISA SUPIANDINI TGL. ABSEN : Thursday, 08 April 2021 09:09:00	Thursday, 08 April 2021 09:09:00	
	1814290087	PUTRI MUTMAINAH ASNUR TGL. ABSEN : Thursday, 15 April 2021 10:18:00	Thursday, 15 April 2021 10:18:00	
	1814290088	RISKI RIYANTO TGL. ABSEN : Thursday, 08 April 2021 12:01:39		
	1814290091	YUNIARTI LESTARI TGL. ABSEN : Thursday, 08 April 2021 17:17:19	Thursday, 08 April 2021 17:19:00	
	1914270002	DEA ADNA SALIHA TGL. ABSEN : Thursday, 08 April 2021 11:20:40		

Tanggal Mengajar : Thursday, 15 April 2021

Pertemuan : 06

**Pertemuan ke-6**

**Kamis, 15 April 2021**

Assalamualaikum wr.wb.

Topik minggu ke 6 hari ini: Kekuatan Ekonomi Dan Sosio Ekonomi

Lingkungan ekonomi adalah kondisi ekonomi di Negara tempat organisasi/perusahaan internasional beroperasi. Kondisi ekonomi memiliki dampak yang kuat terhadap kinerja dari setiap bisnis karena dapat mempengaruhi pendapatan atau beban dari bisnis tersebut. Setiap perusahaan yang melaksanakan pemasaran global akan menghadapi lingkungan ekonomi yang berbeda-beda di setiap negara yang dimasuki.

Setiap perusahaan dalam suatu Negara menghadapi persaingan dalam pasar global dari tiga sumber utama, yaitu bisnis lokal, perusahaan lainnya dalam Negara yang sama, dan perusahaan luar negeri. Analisis lingkungan ekonomi baik mikro maupun makro untuk menentukan apakah suatu perusahaan layak untuk memasuki pasar negara tertentu lainnya.

**KARAKTERISTIK COST-BENEFIT:** menekankan aspek-aspek pasar, persaingan dan implikasi finansial dari menjalankan bisnis di suatu negara asing. Hal-hal yang dipertimbangkan: Pasar, persaingan dan Financial

**KARAKTERISTIK RISK/ REWARD:** menekankan pada bauran situasi (sosial, politik, dan ekonomi). *Host country* yang selalu berubah secara keseluruhan dengan demikian kriteria ini sangat kompleks, karena tidak hanya mempertimbangkan situasi ekonomi, tetapi juga lingkungan lainnya.

Materi dan tugas terlampir. Link zoom menyusul pukul 11.30.

Terima kasih atas perhatian dan kerjasamanya

Wassalamualaikum wr.wb.

Bu Estu

File Materi : 169\_20210415063527\_Pertemuan 6. Ekonomi.docx

**Tugas Kelompok**

**Pertanyaan KHUSUS KEL. 5**

- Update data pada slide hlm 26 (Kekayaan Nasional Negara Berkembang Berdasarkan *Purchase Power Parity*, 2020), hlm 27 (*Human Development Index*, 2020) Nama File: BI 6\_Economics and Emerging Markets
- Sebutkan 1 contoh negara berdasarkan klasifikasi berikut: *Developed Country, Emerging Market, Newly Industrialized Country, Developing Country?*
- Buatlah Ringkasan Materi Kekuatan Ekonomi Dan Sosio Ekonomi Yang Mempengaruhi Pemasaran Global

Jawaban dikirimkan ke portal dan email saya : mahananiestu3@gmail.com

Deadline: Kamis, 15 April 2020 pukul 20.00

**File Tugas :**

## Mahasiswa












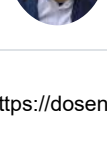
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	1814290023	ALFIN ANDRIANSYAH TGL. ABSEN : Thursday, 15 April 2021 14:40:15	Thursday, 15 April 2021 14:41:00	
	1814290027	BINTANG PAMUNGKAS TGL. ABSEN : Thursday, 15 April 2021 21:16:58	Wednesday, 05 May 2021 16:22:00	









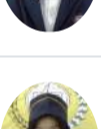

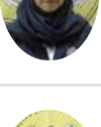





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	1814290043	FADILA SALMI TGL. ABSEN : Thursday, 15 April 2021 08:49:00	Thursday, 15 April 2021 08:50:00	<a href="#">169_41_Tugas Kelompok 5 Bisnis Internasional.docx</a>
	1814290044	ANITA TRI WAHYUNI TGL. ABSEN : Thursday, 15 April 2021 09:45:57	Thursday, 15 April 2021 09:46:00	
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	1814290058	FATHIYAH NUR AZIZAH TGL. ABSEN : Thursday, 15 April 2021 11:51:28	Thursday, 15 April 2021 11:51:00	
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	1814290082	RAJIEB ATTALARICK BALIUN TGL. ABSEN : Thursday, 15 April 2021 11:48:32	Thursday, 15 April 2021 11:46:00	
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Tanggal Mengajar : Thursday, 22 April 2021

Pertemuan : 07

**Pertemuan ke-7**

**Kamis, 22 April 2021**

Assalamualaikum wr.wb.

Topik minggu ke 7 hari ini: Perdagangan Internasional

Kebijakan perdagangan internasional mencakup 2 kegiatan: Ekspor dan impor barang/jasa. Dengan kebijakan ekspor pemerintah berusaha untuk mendorong ekspor, melalui kebijakan impor, pemerintah berusaha untuk mengendalikan/mengatur impor. Bentuk-bentuk usaha mendorong ekspor antara lain: Diversifikasi ekspor, baik horizontal maupun vertikal, pengendalian harga-harga dalam negeri, Kebijakan devaluasi, mengadakan penyederhanaan prosedur ekspor.

Materi lengkap dan tugas terlampir. Terima kasih atas perhatian dan kerjasamanya

Wassalamualaikum wr.wb.

Bu Estu

File Materi : 169\_20210422083517\_Pertemuan 7. Perdagangan Intl.docx

**Tugas Kelompok**

**Pertanyaan KHUSUS KEL. 6**

- Cari data Neraca Perdagangan dan Neraca Pembayaran Indonesia 3 tahun terakhir.
- Sebutkan 5 negara Pengekspor Tertinggi Dunia
- Jelaskan dampak pandemi Covid 19 terhadap perdagangan Internasional?

Cantumkan sumber daftar pustakanya

Jawaban diketik dan dikirim ke email saya : [mahananiestu3@gmail.com](mailto:mahananiestu3@gmail.com)

Deadline hari ini pukul 20.00 WIB

File Tugas :

## Mahasiswa

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	1714290056	VEDRIKA GRACIA TGL. ABSEN : Thursday, 22 April 2021 10:03:25	Thursday, 22 April 2021 12:12:00	<a href="#">169_41_Vedrika Gracia (1714290056) - BI - T7.docx</a>














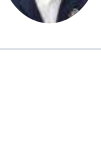
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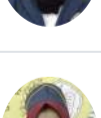














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Tanggal Mengajar : Thursday, 20 May 2021

Pertemuan : 08

Pertemuan ke-8

Kamis, 20 Mei 2021

Assalamualaikum wr.wb.

Topik minggu ke 8 hari ini: *INTERNATIONAL FINANCIAL MANAGEMENT & ACCOUNTING*

Bentuk investasi internasional; mengapa perusahaan melakukan investasi internasional; serta bagaimana permintaan dan penawaran mempengaruhi pelaksanaan investasi internasional. Mahasiswa diharapkan mampu merumuskan, mendeskripsikan dan menganalisis mengenai seluk beluk motivasi bisnis internasional termasuk investasi internasional berikut alasan masing-masing; mampu memilih strategi global yang sesuai dalam melaksanakan bisnis internasional; bagaimana menyikapi penawaran dan permintaan yang berdampak kepada pelaksanaan bisnis internasional.

Teori Investasi Internasional

### 1. *Kepemilikan Keuntungan*

Sebuah perusahaan memiliki aset berharga yang menciptakan keunggulan kompetitif di dalam negeri dapat menggunakan keuntungan itu untuk menembus pasar asing melalui FDI

### 2. *Internalisasi*

FDI adalah lebih mungkin terjadi ketika biaya transaksi dengan perusahaan kedua tinggi

Biaya transaksi: biaya yang terkait dengan negosiasi, pemantauan, dan menegakkan kontrak

### 3. *Dunning Elektik Teori*

FDI mencerminkan kegiatan bisnis internasional dan kegiatan bisnis internal perusahaan

Teori Investasi Internasional

- Teori keunggulan monopolistik (Stephen Hymer 1960) investasi langsung LN oleh perusahaan dalam industri oligopolistik memiliki keunggulan teknis dan keunggulan lain atas perusahaan pribumi
- Ketidakefisienan pasar produk dan faktor produksi (Caves): pengetahuan unggul memungkinkan perusahaan yang melakukan Investasi memproduksi suatu produk yang disukai konsumen sama dgn buatan lokal; dengan demikian perusahaan dapat mengendalikan harga jual dan keunggulan atas perusahaan pribumi
- Investasi silang ; investasi langsung luar negeri oleh perusahaan oligopoly di negara asal masing-masing sebagai tindakan pertahanan.
- IPLC The follow-the-leader-theory (Knickerboxer): Jika suatu perusahaan yang memimpin/memulai masuk pasar dalam pasar oligopolistik, maka perusahaan lain akan mengikuti
- Teori Internalisasi ; perluasan teori pasar tidak sempurna: untuk memperoleh laba yang lebih tinggi atas investasinya, sebuah perusahaan akan mentransfer pengetahuan unggulnya kecabang diluar negeri daripada menjualnya di pasar terbuka
- Teori eklektik produksi (Dunning) : bagi perusahaan yang akan berinvestasi di luar negeri harus mempunyai tiga jenis keunggulan: kekhasan pemilikan, internalisasi dan kekhasan lokasi.

Perdagangan Internasional dan Penanaman Modal Asing (Foreign Investment)

- Perdagangan Internasional( Expor-Import)
- Penanaman Modal Asing adalah ikatan atau komitmen modal yang diinvestasikan di luar negeri dengan mengharapkan keuntungan.

Untuk Materi dan tugas terlampir. Terima kasih atas perhatian dan kerjasamanya

Wassalamualaikum wr.wb.

Bu Estu

File Materi : 169\_20210520090249\_BI 9\_Foreign Exchange \_ Intl Fin Market.ppt

Tugas Kelompok

Pertanyaan KHUSUS KEL. 7

1. Haruskah satu perusahaan domestik untuk menjadi perusahaan multinasional melalui tahap ekspor, kemudian memberikan lisensi dan baru melakukan investasi langsung? Jika tidak, apa keuntungan dan kelemahan masing – masing tahap tersebut?
2. Apa implikasinya bagi kebijakan perusahaan dengan munculnya blok – blok ekonomi dan penggunaan mata uang tunggal?
3. Buat makalah ringkasan materi Perdagangan Internasional dan Penanaman Modal Asing max hlm saja

Cantumkan sumber daftar pustakanya

Jawaban diketik dan dikirim ke email saya : [mahananiestu3@gmail.com](mailto:mahananiestu3@gmail.com)

Deadline hari ini pukul 20.00 WIB

File Tugas :



## Mahasiswa













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	1714290056	VEDRIKA GRACIA TGL. ABSEN : Thursday, 20 May 2021 11:33:14	Monday, 05 July 2021 17:21:00	
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	1814290023	ALFIN ANDRIANSYAH TGL. ABSEN : Thursday, 20 May 2021 09:19:36	Thursday, 20 May 2021 09:19:00	









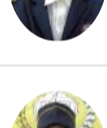
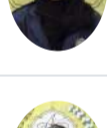






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	1814290033	NICOLAS TGL. ABSEN : Thursday, 20 May 2021 10:37:47	Thursday, 20 May 2021 10:38:00	
	1814290035	AFHI FADHLIKA MOELRINE TGL. ABSEN : Thursday, 20 May 2021 13:05:38		
	1814290036	EZRA AMAZIA CHRISTIAN TGL. ABSEN : Thursday, 20 May 2021 10:03:00	Thursday, 20 May 2021 10:03:00	
	1814290042	ADYA ADITYA RAMADHAN TGL. ABSEN : Thursday, 20 May 2021 16:16:24		
	1814290043	FADILA SALMI TGL. ABSEN : Thursday, 20 May 2021 11:11:00	Thursday, 20 May 2021 11:11:00	
	1814290044	ANITA TRI WAHYUNI TGL. ABSEN : Thursday, 20 May 2021 11:21:32	Thursday, 20 May 2021 11:21:00	
	1814290045	MUHAMMAD AL IMRON TGL. ABSEN : Thursday, 20 May 2021 10:29:13	Thursday, 20 May 2021 10:28:00	<a href="#">169_41_KEL7 BISNIS INTERNASIONAL.docx</a>
	1814290046	MIFTACHUL JANNAH TGL. ABSEN : Thursday, 20 May 2021 10:18:15	Thursday, 20 May 2021 10:19:00	
	1814290051	NABILAH AQILAH TGL. ABSEN : Thursday, 20 May 2021 12:49:57	Monday, 05 July 2021 16:06:00	
	1814290052	SYIFHA NURZILA AWALIA TGL. ABSEN : Thursday, 20 May 2021 12:33:00	Thursday, 20 May 2021 12:33:00	
	1814290055	FALDI DWI PRASETYO TGL. ABSEN : Thursday, 20 May 2021 11:37:59		
	1814290057	JIHAN AMELIA PUTRI SYAMSURI TGL. ABSEN : Thursday, 20 May 2021 09:49:00	Thursday, 20 May 2021 15:01:00	
	1814290058	FATHIYAH NUR AZIZAH TGL. ABSEN : Thursday, 20 May 2021 09:26:09	Thursday, 20 May 2021 09:26:00	
	1814290062	GADIS DENISSA NOVIANTO TGL. ABSEN : Wednesday, 16 June 2021 18:20:00	Wednesday, 16 June 2021 18:21:00	
	1814290063	AYU DWI DAMAYANTI TGL. ABSEN : Thursday, 20 May 2021 09:26:53		
















FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
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	1814290081	RARA FERINA TGL. ABSEN : Thursday, 20 May 2021 13:54:00	Thursday, 20 May 2021 13:54:00	
	1814290082	RAJIEB ATTALARICK BALIUN TGL. ABSEN : Thursday, 20 May 2021 15:24:20	Thursday, 20 May 2021 15:24:00	
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Tanggal Mengajar : Thursday, 27 May 2021

Pertemuan : 09

**Pertemuan ke-9**

**Kamis, 27 Mei 2021**

Assalamualaikum wr.wb.

Topik minggu ke 9 hari ini: Integrasi Ekonomi Regional

Pengertian: Perjanjian antar negara dalam suatu wilayah geografis untuk mengurangi, (hingga pada akhirnya menghilangkan) hambatan tarif dan non tarif atas barang dan jasa serta faktor produksi.

Lima Bentuk Integrasi Ekonomi Regional, yaitu :

- Daerah perdagangan bebas (*Free Trade Area*)

Suatu daerah perdagangan bebas mendorong perdagangan diantara anggota-anggotanya dengan menghapus hambatan-hambatan perdagangan (tarif, kuota dan hambatan non-tarif lainnya) diantara mereka. Contoh perjanjian semacam ini adalah NAFTA yang mengurangi tarif dan hambatan-hambatan non-tarif terhadap perdagangan Kanada, Meksiko dan Amerika Serikat.

Anggota-anggota daerah perdagangan bebas rentan terhadap permasalahan seperti :

- Pembelokan Perdagangan (*trade deflection*): negara-negara bukan anggota mengalihkan jalur (membelokkan) ekspornya ke negara-negara anggota yang mempunyai hambatan perdagangan eksternal terendah.
- Penentuan Aturan Negara asal (*rule of origin*): Menguraikan syarat-syarat yang menetapkan apakah suatu barang diklasifikasikan sebagai barang anggota atau barang bukan anggota.
- Uni Kepabeanan (*custom union*): menggabungkan penghapusan hambatan perdagangan internal diantara para anggota-anggotanya dengan menganut kebijakan perdagangan eksternal bersama negara-negara bukan anggota.
- Pasar Bersama (*common market*): Suatu pasar bersama adalah langkah kerja dalam perjalanan menuju integrasi ekonomi total. Dalam pasar bersama hambatan yang merintang perindahan faktor-faktor produksi, tenaga kerja, modal dan teknologi diantara anggota ditiadakan.
- Uni Eropa (*economic union*): Suatu uni ekonomi mencerminkan suatu integrasi penuh antara dua negara atau lebih. Selain menghapus hambatan perdagangan internal, menganut kebijakan perdagangan eksternal bersama, dan meniadakan pembatasan terhadap pergerakan faktor-faktor produksi diantara anggota-anggota.
- Uni Politik (*political union*): integrasi politik dan juga ekonomi yang utuh diantara dua negara atau lebih, dengan demikian secara efektif menjadikan mereka satu negara.

Blok Perdagangan Regional

- ASEAN free trade area (AFTA): organisasi kerja sama ekonomi regional yang anggotanya terdiri atas sepuluh negara Asean, yaitu:
- North America Free Trade Agreement (NAFTA)

Organisasi multilateral regional adalah *organisasi* kerjasama ekonomi perdagangan yang anggotanya terdiri dari beberapa negara di kawasan/wilayah tertentu, yaitu wilayah Amerika, suatu bentuk kerjasama regional yang perdagangan produk-produk orisinal negara-negara anggotanya tidak dipungut bea masuk atau bebas bea masuk. dengan kata lain, *internal tariff* antara negara anggota menjadi 0%, sedangkan masing-masing negara memiliki '*external tariff*' sendiri-sendiri.

### 3. Asia Pasific Economic Cooperation (APEC)

APEC (*Asia Pasific Economic Cooperation*) adalah organisasi kerjasama ekonomi regional dikawasan Asia-Pasific yang saat ini anggotanya berjumlah 18 negara. Apec didirikan pada tahun 1989 dan hingga kini telah melaksanakan beberapa kali bersidang. Tujuan pokok APEC adalah melakukan liberilisasi perdagang dan investasi, serta meningkatkan pemanfaatan SDA dan kualitas SDM untuk meningkatkan pembangunan dan pertumbuhan ekonomi dikawasan Asia-Pasifik.

- Komunitas Eropa (EFTA)

Kerja sama ekonomi regional, khususnya bagi negara komunitas Eropa yang perdagangan produk-produk prinsipal negara-negara anggotanya tidak dipungut bea masuk atau bebas bea masuk. Dengan kata lain, '*internal tariff*' antara negara anggota menjadi 0%, sedangkan masing-masing negara memiliki '*eksternal tariff*' sendiri-sendiri.

Untuk Materi lengkapnya dan tugas terlampir. Terima kasih atas perhatian dan kerjasamanya

Wassalamualaikum wr.wb.

Bu Estu

File Materi : 169\_20210527071019\_Pertemuan 9. Integrasi Ek Regional.docx

## Tugas Kelompok

## Pertanyaan KHUSUS KEL. 8

1. Sebutkan alasan perlunya pengaturan Perdagangan Internasional?
2. Sebutkan perbedaan 2 jenis Pengaturan Perdagangan Internasional : Integrasi Ekonomi dan Perjanjian perdagangan?
3. Lengkapi 2 materi saya Integrasi Ekonomi Regional disertai contoh negaranya max 5 hlm saja

Jawaban diketik dan dikirim ke email saya : [mahananiestu3@gmail.com](mailto:mahananiestu3@gmail.com)

Deadline hari ini pukul 20.00 WIB

## File Tugas :

## Mahasiswa









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	1714290084	RIZKY SETYO NUGROHO TGL. ABSEN : Thursday, 27 May 2021 13:19:58	Thursday, 27 May 2021 13:20:00	
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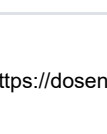
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	1814290052	SYIFHA NURZILA AWALIA TGL. ABSEN : Thursday, 27 May 2021 11:16:00	Thursday, 27 May 2021 11:16:00	
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	1814290073	MUHAMMAD RAIHAN ABDILLAH TGL. ABSEN : Thursday, 27 May 2021 12:45:26	Thursday, 24 June 2021 13:10:00	<a href="#">169_41_Bisnis International - Kelompok 8[1857].pdf</a>
	1814290074	SHELIN PUTRI AYUNINGTIAS TGL. ABSEN : Thursday, 27 May 2021 12:02:52		
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	1814290076	DEWI PURWANTI TGL. ABSEN : Thursday, 27 May 2021 11:01:07	Thursday, 27 May 2021 11:20:00	
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Tanggal Mengajar : Thursday, 03 June 2021

Pertemuan : 10

**Pertemuan ke-10**

**Kamis, 03 Juni 2021**

Assalamualaikum wr.wb.

Topik minggu ke 10 hari ini: Pasar Keuangan Internasional

**SISTEM KEUANGAN INTERNASIONAL, SISTEM AKUNTANSI, PERPAJAKAN**

Setelah selesai mengikuti kuliah mahasiswa diharapkan mampu memahami kelemahan serta kelebihan jenis-jenis pokok dari pembayaran dalam bisnis internasional; resiko nilai tukar mata uang dalam bisnis internasional; teknik-teknik utama yang digunakan perusahaan dalam mengelola permodalan; evaluasi teknik *capital budgeting* dalam investasi internasional; sumber-sumber utama dari permodalan dalam investasi internasional, sistem akuntansi internasional, US-GAAP, upaya harmonisasi akuntansi internasional, perpajakan internasional

Pasar keuangan adalah mekanisme pasar dimana dimungkinkannya bagi seseorang atau korporasi untuk dengan mudah melakukan transaksi penjualan maupun pembelian dalam bentuk sekuritas keuangan (saham atau obligasi), dan dalam sekuritas komoditi juga memungkinkan untuk dapat melakukan pembelian dan penjualan atas produk-produk sumber alam seperti produk pertanian dan pertambangan. Dalam pasar keuangan internasional, pertemuan antar pembeli dan penjual memiliki negara sebagai subjek, untuk mengadakan perdagangan produk keuangan dalam berbagai cara termasuk penggunaan bursa efek.

Untuk Materi lengkap dan tugas terlampir. Terima kasih atas perhatian dan kerjasamanya. Salam sehat.

Wassalamualaikum wr.wb.

Bu Estu

File Materi : 169\_20210603091055\_Pertemuan 10. Psr Keu Intl.docx

**Tugas Kelompok**

**Pertanyaan KHUSUS KEL. 9**

- Sebutkan permasalahan keuangan internasional yang dialami saat pandemi ini?
- Sebutkan disertai contoh-contoh sumber-sumber keuangan internasional?
- Sebutkan Metode pembayaran internasional dan mana yang paling banyak digunakan negara-negara di dunia saat ini?
- Jelaskan perbedaan sistem akuntansi negara-negara di dunia dan upaya melakukan harmonisasi

Jawaban diketik dan dikirim ke email saya : [mahananiestu3@gmail.com](mailto:mahananiestu3@gmail.com)

Deadline hari ini pukul 20.00 WIB

**File Tugas :**

## Mahasiswa













FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1414290027	ARJUN RAJ TGL. ABSEN : Thursday, 03 June 2021 15:16:00		
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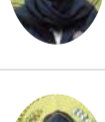




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	1814290057	JIHAN AMELIA PUTRI SYAMSURI TGL. ABSEN : Thursday, 03 June 2021 09:36:34		
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FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1814290063	AYU DWI DAMAYANTI TGL. ABSEN : Thursday, 03 June 2021 09:19:27		
	1814290065	MUTYA MEGA FITRIANI TGL. ABSEN : Thursday, 03 June 2021 09:15:37	Thursday, 03 June 2021 09:16:00	<a href="#">169_41_Tugas Kelompok 9 Pasar Keuangan Internasional.docx</a>
	1814290066	SHERLINA SILVIA TGL. ABSEN : Thursday, 03 June 2021 10:36:19	Friday, 04 June 2021 21:25:00	
	1814290067	NAUFAL TGL. ABSEN : Thursday, 03 June 2021 21:46:06		
	1814290068	FAISAL HAKIM TGL. ABSEN : Thursday, 03 June 2021 09:29:00	Thursday, 03 June 2021 09:29:00	
	1814290071	RIA RIEFIANTI RACHMAT TGL. ABSEN : Thursday, 03 June 2021 09:13:15	Thursday, 03 June 2021 09:13:00	
	1814290072	FURWATI SIHOMBING TGL. ABSEN : Thursday, 03 June 2021 13:21:04	Thursday, 03 June 2021 13:20:00	
	1814290073	MUHAMMAD RAIHAN ABDILLAH TGL. ABSEN : Thursday, 03 June 2021 13:34:04	Thursday, 24 June 2021 13:10:00	
	1814290074	SHELIN PUTRI AYUNINGTIAS TGL. ABSEN : Thursday, 03 June 2021 09:29:40		
	1814290075	LEIZL ANN ARLIUCA TGL. ABSEN : Thursday, 03 June 2021 09:40:00	Thursday, 03 June 2021 09:40:00	
	1814290076	DEWI PURWANTI TGL. ABSEN : Thursday, 03 June 2021 09:30:21		
	1814290078	AFIFAH SHOLEHATUN NISA TGL. ABSEN : Thursday, 03 June 2021 10:43:00	Thursday, 03 June 2021 10:43:00	
	1814290081	RARA FERINA TGL. ABSEN : Thursday, 03 June 2021 13:21:20	Thursday, 03 June 2021 15:16:00	
	1814290084	ANISA SUPIANDINI TGL. ABSEN : Thursday, 03 June 2021 10:09:22	Thursday, 03 June 2021 10:09:00	
	1814290087	PUTRI MUTMAINAH ASNUR TGL. ABSEN : Thursday, 03 June 2021 09:23:59		
	1814290088	RISKI RIYANTO TGL. ABSEN : Thursday, 03 June 2021 16:56:59		
	1814290091	YUNIARTI LESTARI TGL. ABSEN : Thursday, 03 June 2021 18:41:01	Monday, 05 July 2021 17:01:00	

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1914270002	DEA ADNA SALIHA TGL. ABSEN : Thursday, 03 June 2021 11:46:52	Monday, 05 July 2021 15:57:00	
	1914270006	FARHAN RUSSEL TGL. ABSEN : Thursday, 03 June 2021 13:33:15	Thursday, 03 June 2021 13:34:00	

Tanggal Mengajar : Thursday, 10 June 2021

Pertemuan : 11

**Pertemuan ke-11**

**Kamis, 10 Juni 2021**

Assalamualaikum wr.wb.

Topik minggu ke 11 hari ini: MSDM Internasional

Setelah selesai mengikuti kuliah mahasiswa diharapkan mampu memahami sifat dari desain organisasi internasional termasuk dampak dari kegiatan bisnis internasional terhadap desain organisasi; identifikasi 5 bentuk mutakhir dari organisasi internasional berikut desain yang utama desain organisasi internasional dengan isu penting; tujuan dari pengendalian serta tahapan dari pengendalian dalam bisnis internasional; bagaimana perusahaan internasional mengelola fungsi pengendalian/ *controlling*.

**MATERI:**

- Desain organisasi bisnis internasional
- Motivasi kepemimpinan & perilaku SDM
- Proses pengambilan keputusan organisasi internasional

**Definisi:**

Manajemen SDM adalah pencapaian tujuan (organisasi) yang sudah ditentukan sebelumnya dengan menggunakan bantuan orang lain. Globalisasi mengacu pada sikap baru, terbuka mengenai mempraktekan manajemen secara internasional. Sikap ini menggabungkan keingintahuan mengenai dunia diluar batas nasional dengan kemauan untuk mengembangkan kemampuan guna beradaptasi dalam ekonomi global.

File Materi : 169\_20210610081126\_Pertemuan 11. MSDM Intl.docx

**Tugas Kelompok**

**Pertanyaan KHUSUS KEL. 10**

- 1) Jelaskan dampak dari kegiatan bisnis internasional terhadap desain organisasi?
- 2) Bagaimana perusahaan internasional mengelola fungsi pengendalian?
- 3) Berikan 1 contoh perusahaan MNC berikut design Struktur Organisasinya, termasuk tipe apa?
- 4) Bagaimana Proses pengambilan keputusan organisasi internasional?

Jawaban diketik dan dikirim ke email saya : mahananiestu3@gmail.com

Deadline hari ini pukul 20.00 WIB

Terimakasih

Wassalamu'alaikum wr.wb.

Ibu Estu

File Tugas :

## Mahasiswa


FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1714290007	TAMARA SARI PUTRI TGL. ABSEN : Thursday, 10 June 2021 17:14:00	Thursday, 10 June 2021 17:14:00	
	1714290009	NOVITA KUSUMAWATI TGL. ABSEN : Thursday, 10 June 2021 11:31:29		















FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1714290056	VEDRIKA GRACIA TGL. ABSEN : Thursday, 10 June 2021 12:01:47	Monday, 05 July 2021 17:22:00	
	1714290084	RIZKY SETYO NUGROHO TGL. ABSEN : Thursday, 10 June 2021 21:27:15	Thursday, 10 June 2021 21:28:00	
	1714290085	FERINO PAHLAWAN MARTINDO Y R TGL. ABSEN : Thursday, 10 June 2021 19:59:51		
	1814270008	FRISWI NOVATI TGL. ABSEN : Thursday, 10 June 2021 15:16:00	Thursday, 10 June 2021 15:16:00	
	1814270009	FARAH DIBA TGL. ABSEN : Thursday, 10 June 2021 10:05:59	Thursday, 24 June 2021 21:31:00	
	1814290002	IROH MAGFIROH TGL. ABSEN : Thursday, 10 June 2021 09:06:00	Thursday, 10 June 2021 09:06:00	
	1814290005	ATIKAH NURUL HUDA TGL. ABSEN : Thursday, 10 June 2021 11:28:49	Thursday, 10 June 2021 11:29:00	
	1814290007	ROYYAN ABDUH TGL. ABSEN : Thursday, 10 June 2021 10:22:42		
	1814290017	RUBBY DARTA LEMBAYUNG TGL. ABSEN : Thursday, 10 June 2021 12:30:19		
	1814290020	NORAINI SARI TGL. ABSEN : Thursday, 10 June 2021 12:49:49	Thursday, 10 June 2021 12:50:00	
	1814290021	SHADDAM LABIB SYAHPUTRA TGL. ABSEN : Thursday, 10 June 2021 09:31:37	Thursday, 10 June 2021 09:32:00	
	1814290022	SAYYID KHALIFATULLAH AKBAR TGL. ABSEN : Thursday, 10 June 2021 20:37:01		
	1814290023	ALFIN ANDRIANSYAH TGL. ABSEN : Thursday, 10 June 2021 09:24:03	Thursday, 10 June 2021 09:24:00	
	1814290028	AFIFAH NURUL RAMADHAN TGL. ABSEN : Thursday, 10 June 2021 13:09:09		
	1814290033	NICOLAS TGL. ABSEN : Thursday, 10 June 2021 18:04:58	Thursday, 10 June 2021 18:05:00	
	1814290035	AFHI FADHLIKA MOELRINE TGL. ABSEN : Thursday, 10 June 2021 10:30:48		















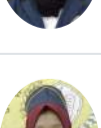











FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1814290036	EZRA AMAZIA CHRISTIAN TGL. ABSEN : Thursday, 10 June 2021 09:26:00	Thursday, 10 June 2021 09:26:00	
	1814290042	ADYA ADITYA RAMADHAN TGL. ABSEN : Thursday, 10 June 2021 14:20:38		
	1814290043	FADILA SALMI TGL. ABSEN : Thursday, 10 June 2021 10:22:00	Thursday, 10 June 2021 10:22:00	
	1814290044	ANITA TRI WAHYUNI TGL. ABSEN : Thursday, 10 June 2021 13:07:06	Thursday, 10 June 2021 13:07:00	
	1814290045	MUHAMMAD AL IMRON TGL. ABSEN : Thursday, 10 June 2021 11:19:46	Thursday, 10 June 2021 11:20:00	
	1814290046	MIFTACHUL JANNAH TGL. ABSEN : Thursday, 10 June 2021 08:28:18	Thursday, 10 June 2021 08:31:00	
	1814290051	NABILAH AQILAH TGL. ABSEN : Thursday, 10 June 2021 09:46:39	Thursday, 10 June 2021 09:47:00	
	1814290052	SYIFHA NURZILA AWALIA TGL. ABSEN : Thursday, 10 June 2021 11:06:00	Thursday, 10 June 2021 11:07:00	
	1814290055	FALDI DWI PRASETYO TGL. ABSEN : Thursday, 10 June 2021 14:22:00	Thursday, 10 June 2021 14:22:00	
	1814290057	JIHAN AMELIA PUTRI SYAMSURI TGL. ABSEN : Thursday, 10 June 2021 14:34:00	Thursday, 10 June 2021 14:34:00	
	1814290058	FATHIYAH NUR AZIZAH TGL. ABSEN : Thursday, 10 June 2021 10:33:00	Thursday, 10 June 2021 10:37:00	
	1814290062	GADIS DENISSA NOVIANTO TGL. ABSEN : Wednesday, 16 June 2021 18:21:00	Wednesday, 16 June 2021 18:21:00	
	1814290063	AYU DWI DAMAYANTI TGL. ABSEN : Thursday, 10 June 2021 11:56:43		
	1814290065	MUTYA MEGA FITRIANI TGL. ABSEN : Thursday, 10 June 2021 10:05:41	Thursday, 10 June 2021 11:03:00	
	1814290066	SHERLINA SILVIA TGL. ABSEN : Thursday, 10 June 2021 10:21:08	Wednesday, 16 June 2021 00:25:00	
	1814290068	FAISAL HAKIM TGL. ABSEN : Thursday, 10 June 2021 10:33:00	Thursday, 10 June 2021 10:33:00	

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1814290071	RIA RIEFIANTI RACHMAT TGL. ABSEN : Thursday, 10 June 2021 09:38:53	Thursday, 10 June 2021 09:38:00	
	1814290072	FURWATI SIHOMBING TGL. ABSEN : Thursday, 10 June 2021 12:04:07	Thursday, 17 June 2021 11:29:00	
	1814290073	MUHAMMAD RAIHAN ABDILLAH TGL. ABSEN : Thursday, 10 June 2021 13:46:11	Thursday, 24 June 2021 13:11:00	
	1814290075	LEIZL ANN ARLIUCA TGL. ABSEN : Thursday, 17 June 2021 10:22:00	Thursday, 17 June 2021 10:22:00	
	1814290076	DEWI PURWANTI TGL. ABSEN : Thursday, 10 June 2021 11:04:20	Thursday, 10 June 2021 11:04:00	
	1814290078	AFIFAH SHOLEHATUN NISA TGL. ABSEN : Thursday, 10 June 2021 11:12:00	Thursday, 10 June 2021 11:12:00	
	1814290081	RARA FERINA TGL. ABSEN : Thursday, 10 June 2021 13:27:45	Thursday, 10 June 2021 13:28:00	
	1814290084	ANISA SUPIANDINI TGL. ABSEN : Thursday, 10 June 2021 10:25:09	Thursday, 10 June 2021 10:25:00	
	1814290087	PUTRI MUTMAINAH ASNUR TGL. ABSEN : Thursday, 10 June 2021 11:47:00	Thursday, 10 June 2021 11:47:00	
	1814290088	RISKI RIYANTO TGL. ABSEN : Thursday, 10 June 2021 21:18:47		
	1814290091	YUNIARTI LESTARI TGL. ABSEN : Thursday, 10 June 2021 18:20:13	Monday, 05 July 2021 17:01:00	
	1914270002	DEA ADNA SALIHA TGL. ABSEN : Thursday, 10 June 2021 18:08:55	Monday, 05 July 2021 15:57:00	
	1914270006	FARHAN RUSSEL TGL. ABSEN : Thursday, 10 June 2021 15:48:06	Thursday, 10 June 2021 15:49:00	

Tanggal Mengajar : Thursday, 17 June 2021

Pertemuan : 12



Pertemuan ke-12

Kamis, 17 Juni 2021

Assalamualaikum wr.wb.

Topik minggu ke 12 hari ini: Strategi Bisnis dan Organisasi Internasional

Kompetensi:

Setelah selesai mengikuti kuliah, mahasiswa diharapkan mampu memahami permasalahan *International Strategic Management (ISM)* yang dihadapi pelaku bisnis internasional; pilihan-pilihan strategi yang tepat bagi perusahaan; membedakan serta menganalisis komponen dari strategi internasional; proses ISM; level dari karakteristik strategi internasional; serta bagaimana perusahaan melakukan analisis pasar mancanegara.

MATERI:

- Strategi level Korporat, SBU serta fungsional
- *International Strategy & Organization/* Manajemen Strategik Internasional (ppt)
- Strategi Bisnis dan Organisasi Internasional (ppt)
- Analisis pasar mancanegara
- Membangun aliansi strategis internasional

Untuk Materi lengkap ada 2.

LINK ZOOM

<https://us04web.zoom.us/j/73878921037?pwd=Sjlha0xlYnQ5endLTjRuVHhIakY0UT09>

Terima kasih atas perhatian dan kerjasamanya.

Terimakasih

Wassalamu'alaikum wr.wb.

Ibu Estu

File Materi : 169\_20210617064546\_BI 12\_Int\_I Strat \_ Organization.ppt

File Tugas :

## Mahasiswa





FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1414290027	ARJUN RAJ TGL. ABSEN : Thursday, 17 June 2021 12:04:24		
	1714290007	TAMARA SARI PUTRI TGL. ABSEN : Thursday, 17 June 2021 12:03:00	Thursday, 17 June 2021 12:03:00	
	1714290009	NOVITA KUSUMAWATI TGL. ABSEN : Thursday, 17 June 2021 10:45:51		
	1714290056	VEDRIKA GRACIA TGL. ABSEN : Thursday, 17 June 2021 09:59:00	Monday, 05 July 2021 17:22:00	
	1714290084	RIZKY SETYO NUGROHO TGL. ABSEN : Thursday, 17 June 2021 17:05:22	Thursday, 17 June 2021 17:06:00	
	1714290085	FERINO PAHLAWAN MARTINDO Y R TGL. ABSEN : Thursday, 17 June 2021 21:34:09		
	1814270008	FRISWI NOVATI TGL. ABSEN : Thursday, 17 June 2021 09:58:00	Thursday, 17 June 2021 09:58:00	















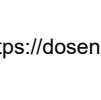
FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1814270009	FARAH DIBA TGL. ABSEN : Thursday, 17 June 2021 11:26:29	Thursday, 24 June 2021 21:35:00	
	1814290002	IROH MAGFIROH TGL. ABSEN : Thursday, 17 June 2021 12:05:41		
	1814290005	ATIKAH NURUL HUDA TGL. ABSEN : Thursday, 17 June 2021 10:27:00	Thursday, 17 June 2021 12:10:00	
	1814290007	ROYYAN ABDUH TGL. ABSEN : Thursday, 17 June 2021 14:47:33		
	1814290008	YUDHA WISNU CHAIRUMAN TGL. ABSEN : Thursday, 17 June 2021 18:50:26		
	1814290020	NORAINI SARI TGL. ABSEN : Thursday, 17 June 2021 12:32:57	Thursday, 17 June 2021 12:33:00	
	1814290021	SHADDAM LABIB SYAHPUTRA TGL. ABSEN : Thursday, 17 June 2021 07:57:00	Thursday, 17 June 2021 09:59:00	
	1814290023	ALFIN ANDRIANSYAH TGL. ABSEN : Thursday, 17 June 2021 18:25:51	Thursday, 17 June 2021 18:26:00	
	1814290028	AFIFAH NURUL RAMADHAN TGL. ABSEN : Thursday, 17 June 2021 10:42:27		
	1814290033	NICOLAS TGL. ABSEN : Thursday, 17 June 2021 19:35:23	Thursday, 17 June 2021 19:36:00	
	1814290035	AFHI FADHLIKA MOELRINE TGL. ABSEN : Thursday, 17 June 2021 11:54:52		
	1814290036	EZRA AMAZIA CHRISTIAN TGL. ABSEN : Thursday, 17 June 2021 12:06:00	Thursday, 17 June 2021 12:06:00	
	1814290042	ADYA ADITYA RAMADHAN TGL. ABSEN : Thursday, 17 June 2021 18:39:22		
	1814290043	FADILA SALMI TGL. ABSEN : Thursday, 17 June 2021 11:59:00	Thursday, 17 June 2021 11:59:00	
	1814290044	ANITA TRI WAHYUNI TGL. ABSEN : Thursday, 17 June 2021 10:26:46	Thursday, 17 June 2021 10:27:00	
	1814290045	MUHAMMAD AL IMRON TGL. ABSEN : Thursday, 17 June 2021 13:02:46	Thursday, 17 June 2021 13:03:00	
























FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1814290046	MIFTACHUL JANNAH TGL. ABSEN : Thursday, 17 June 2021 08:28:55	Thursday, 17 June 2021 08:32:00	
	1814290051	NABILAH AQILAH TGL. ABSEN : Thursday, 17 June 2021 09:21:40	Monday, 05 July 2021 17:43:00	
	1814290052	SYIFHA NURZILA AWALIA TGL. ABSEN : Thursday, 17 June 2021 12:14:00	Thursday, 17 June 2021 12:14:00	
	1814290055	FALDI DWI PRASETYO TGL. ABSEN : Thursday, 17 June 2021 14:52:00	Thursday, 17 June 2021 14:52:00	
	1814290057	JIHAN AMELIA PUTRI SYAMSURI TGL. ABSEN : Thursday, 17 June 2021 10:22:00	Thursday, 17 June 2021 11:35:00	
	1814290058	FATHIYYAH NUR AZIZAH TGL. ABSEN : Thursday, 17 June 2021 12:09:02	Thursday, 17 June 2021 12:09:00	
	1814290063	AYU DWI DAMAYANTI TGL. ABSEN : Thursday, 17 June 2021 11:48:24		
	1814290065	MUTYA MEGA FITRIANI TGL. ABSEN : Thursday, 17 June 2021 10:26:06		
	1814290066	SHERLINA SILVIA TGL. ABSEN : Thursday, 17 June 2021 10:29:30	Thursday, 17 June 2021 10:31:00	
	1814290067	NAUFAL TGL. ABSEN : Thursday, 17 June 2021 21:31:09		
	1814290068	FAISAL HAKIM TGL. ABSEN : Thursday, 17 June 2021 10:48:00	Monday, 05 July 2021 16:08:00	
	1814290071	RIA RIEFIANTI RACHMAT TGL. ABSEN : Thursday, 17 June 2021 10:14:52	Thursday, 17 June 2021 10:15:00	
	1814290072	FURWATI SIHOMBING TGL. ABSEN : Thursday, 17 June 2021 11:30:08	Thursday, 17 June 2021 11:30:00	
	1814290073	MUHAMMAD RAIHAN ABDILLAH TGL. ABSEN : Thursday, 17 June 2021 11:15:44		
	1814290074	SHELIN PUTRI AYUNINGTIAS TGL. ABSEN : Thursday, 17 June 2021 13:23:45	Thursday, 17 June 2021 13:26:00	
	1814290075	LEIZL ANN ARLIUCA TGL. ABSEN : Thursday, 17 June 2021 10:24:00	Thursday, 17 June 2021 10:24:00	

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1814290076	DEWI PURWANTI TGL. ABSEN : Thursday, 17 June 2021 11:48:41	Thursday, 17 June 2021 11:49:00	
	1814290078	AFIFAH SHOLEHATUN NISA TGL. ABSEN : Thursday, 17 June 2021 10:19:00	Thursday, 17 June 2021 10:19:00	
	1814290081	RARA FERINA TGL. ABSEN : Thursday, 17 June 2021 12:40:00	Thursday, 17 June 2021 12:44:00	
	1814290082	RAJIEB ATTALARICK BALIUN TGL. ABSEN : Thursday, 17 June 2021 12:23:00	Thursday, 17 June 2021 12:23:00	
	1814290084	ANISA SUPIANDINI TGL. ABSEN : Thursday, 17 June 2021 17:04:02	Thursday, 17 June 2021 17:04:00	
	1814290087	PUTRI MUTMAINAH ASNUR TGL. ABSEN : Thursday, 17 June 2021 11:42:00	Thursday, 17 June 2021 11:42:00	
	1814290088	RISKI RIYANTO TGL. ABSEN : Thursday, 17 June 2021 21:45:57		
	1814290091	YUNIARTI LESTARI TGL. ABSEN : Thursday, 17 June 2021 21:53:30	Monday, 05 July 2021 16:58:00	
	1914270002	DEA ADNA SALIHA TGL. ABSEN : Thursday, 17 June 2021 18:35:56	Monday, 05 July 2021 15:56:00	
	1914270006	FARHAN RUSSEL TGL. ABSEN : Thursday, 17 June 2021 15:40:50	Thursday, 17 June 2021 15:41:00	

Tanggal Mengajar : Thursday, 24 June 2021

Pertemuan : 13

**Pertemuan ke-13**

**Kamis, 24 Juni 2021**

**Assalamualaikum wr.wb.**

**Topik minggu ke 13 hari ini: Memilih dan Mengelola Entry Modes dan Manajemen Operasional**

**Kompetensi:**

Mahasiswa diharapkan mampu memahami penentuan moda memasuki pasar mancanegara; bentuk-bentuk strategi ekspor serta peran perantara (*intermediaries*); sistem licensing dan franchise berikut kelemahan dan kelebihanannya; sistem *contract manufacturing* sebagai strategi khusus memasuki pasar mancanegara; serta **TEORI MANAJEMEN PRODUKSI DAN TEKNOLOGI INTERNATIONAL.**

Untuk Materi lengkap terlampir. Terima kasih atas perhatian dan kerjasamanya.

Terimakasih

Wassalamu'alaikum wr.wb.

Ibu Estu

File Materi : 169\_20210624080259\_Pertemuan 13. Mgt Produksi Intl.docx

File Tugas :

## Mahasiswa













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	1714290009	NOVITA KUSUMAWATI TGL. ABSEN : Thursday, 24 June 2021 10:36:39		
	1714290056	VEDRIKA GRACIA TGL. ABSEN : Thursday, 24 June 2021 09:26:29	Monday, 05 July 2021 17:22:00	
	1714290085	FERINO PAHLAWAN MARTINDO Y R TGL. ABSEN : Thursday, 24 June 2021 19:26:33		
	1814270008	FRISWI NOVATI TGL. ABSEN : Thursday, 24 June 2021 20:36:00	Thursday, 24 June 2021 20:36:00	<a href="#">169_41_Tugas Kelompok 8 (Soal PG) - Bisnis Internasional.docx</a>
	1814270009	FARAH DIBA TGL. ABSEN : Thursday, 24 June 2021 10:06:22		
	1814290002	IROH MAGFIROH TGL. ABSEN : Thursday, 24 June 2021 14:41:00	Thursday, 24 June 2021 14:41:00	
	1814290005	ATIKAH NURUL HUDA TGL. ABSEN : Thursday, 24 June 2021 10:44:44	Thursday, 24 June 2021 10:45:00	
	1814290007	ROYYAN ABDUH TGL. ABSEN : Thursday, 24 June 2021 15:18:56	Friday, 25 June 2021 20:03:00	
	1814290008	YUDHA WISNU CHAIRUMAN TGL. ABSEN : Thursday, 24 June 2021 20:53:56		
	1814290017	RUBBY DARTA LEMBAYUNG TGL. ABSEN : Thursday, 24 June 2021 16:53:57		
	1814290020	NORAINI SARI TGL. ABSEN : Thursday, 24 June 2021 13:07:00	Thursday, 24 June 2021 13:07:00	
	1814290021	SHADDAM LABIB SYAHPUTRA TGL. ABSEN : Thursday, 24 June 2021 09:10:10	Thursday, 24 June 2021 09:10:00	
	1814290027	BINTANG PAMUNGKAS TGL. ABSEN : Thursday, 24 June 2021 21:53:37		
	1814290028	AFIFAH NURUL RAMADHAN TGL. ABSEN : Thursday, 24 June 2021 10:33:11		
































FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1814290033	NICOLAS TGL. ABSEN : Thursday, 24 June 2021 10:20:28	Thursday, 24 June 2021 10:20:00	
	1814290036	EZRA AMAZIA CHRISTIAN TGL. ABSEN : Thursday, 24 June 2021 10:15:00	Thursday, 24 June 2021 10:15:00	
	1814290042	ADYA ADITYA RAMADHAN TGL. ABSEN : Thursday, 24 June 2021 16:02:39		
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	1814290044	ANITA TRI WAHYUNI TGL. ABSEN : Thursday, 24 June 2021 11:14:51	Thursday, 24 June 2021 11:15:00	
	1814290045	MUHAMMAD AL IMRON TGL. ABSEN : Thursday, 24 June 2021 09:28:05	Thursday, 24 June 2021 09:28:00	
	1814290046	MIFTACHUL JANNAH TGL. ABSEN : Thursday, 24 June 2021 11:15:55	Thursday, 24 June 2021 11:18:00	
	1814290051	NABILAH AQILAH TGL. ABSEN : Thursday, 24 June 2021 08:18:54	Monday, 05 July 2021 17:38:00	
	1814290052	SYIFHA NURZILA AWALIA TGL. ABSEN : Thursday, 24 June 2021 10:18:00	Thursday, 24 June 2021 10:19:00	
	1814290055	FALDI DWI PRASETYO TGL. ABSEN : Thursday, 24 June 2021 14:13:00	Thursday, 24 June 2021 14:13:00	
	1814290057	JIHAN AMELIA PUTRI SYAMSURI TGL. ABSEN : Thursday, 24 June 2021 10:44:00	Thursday, 24 June 2021 10:44:00	
	1814290058	FATHIYAH NUR AZIZAH TGL. ABSEN : Thursday, 24 June 2021 13:37:01	Thursday, 24 June 2021 13:37:00	
	1814290062	GADIS DENISSA NOVIANTO TGL. ABSEN : Thursday, 24 June 2021 14:19:44		
	1814290063	AYU DWI DAMAYANTI TGL. ABSEN : Thursday, 24 June 2021 11:54:51		
	1814290065	MUTYA MEGA FITRIANI TGL. ABSEN : Thursday, 24 June 2021 08:55:20	Thursday, 24 June 2021 08:56:00	<a href="#">169_41_Tugas Kelompok 9 Pasar Keuangan Internasional.docx</a>
	1814290066	SHERLINA SILVIA TGL. ABSEN : Thursday, 24 June 2021 10:09:42	Thursday, 24 June 2021 10:11:00	
	1814290067	NAUFAL TGL. ABSEN : Thursday, 24 June 2021 20:37:40		

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1814290068	FAISAL HAKIM TGL. ABSEN : Thursday, 24 June 2021 11:17:00	Thursday, 24 June 2021 11:17:00	
	1814290071	RIA RIEFIANTI RACHMAT TGL. ABSEN : Thursday, 24 June 2021 09:12:26	Thursday, 24 June 2021 09:12:00	
	1814290072	FURWATI SIHOMBING TGL. ABSEN : Thursday, 24 June 2021 10:32:42	Thursday, 24 June 2021 10:33:00	
	1814290073	MUHAMMAD RAIHAN ABDILLAH TGL. ABSEN : Thursday, 24 June 2021 11:43:17		
	1814290074	SHELIN PUTRI AYUNINGTIAS TGL. ABSEN : Thursday, 24 June 2021 14:57:25	Thursday, 24 June 2021 15:11:00	
	1814290075	LEIZL ANN ARLIUCA TGL. ABSEN : Thursday, 24 June 2021 10:06:00	Thursday, 24 June 2021 10:06:00	<a href="#">169_41_MAKALAH BISNIS INTERNASIONAL KELOMPOK 1-converted.pdf</a>
	1814290076	DEWI PURWANTI TGL. ABSEN : Thursday, 24 June 2021 12:04:13	Thursday, 24 June 2021 12:05:00	
	1814290078	AFIFAH SHOLEHATUN NISA TGL. ABSEN : Thursday, 24 June 2021 10:05:00	Thursday, 24 June 2021 10:05:00	
	1814290081	RARA FERINA TGL. ABSEN : Thursday, 24 June 2021 14:22:38	Thursday, 24 June 2021 14:22:00	
	1814290082	RAJIEB ATTALARICK BALIUN TGL. ABSEN : Thursday, 24 June 2021 13:49:43	Thursday, 24 June 2021 13:49:00	
	1814290084	ANISA SUPIANDINI TGL. ABSEN : Thursday, 24 June 2021 12:17:41	Thursday, 24 June 2021 12:18:00	
	1814290087	PUTRI MUTMAINAH ASNUR TGL. ABSEN : Thursday, 24 June 2021 09:59:00	Thursday, 24 June 2021 09:59:00	
	1814290091	YUNIARTI LESTARI TGL. ABSEN : Thursday, 24 June 2021 14:01:28	Monday, 05 July 2021 16:56:00	
	1914270002	DEA ADNA SALIHA TGL. ABSEN : Thursday, 24 June 2021 17:56:50	Monday, 05 July 2021 15:56:00	
	1914270006	FARHAN RUSSEL TGL. ABSEN : Thursday, 24 June 2021 09:30:16	Thursday, 24 June 2021 09:31:00	

Tanggal Mengajar : Thursday, 01 July 2021

Pertemuan : 14

Pertemuan ke-14

Kamis, 1 Juli 2021

Assalamualaikum wr.wb.

Topik minggu ke 14 hari ini: Manajemen Pemasaran Internasional

Topic: Bisnis Internasional

Time: Jul 1, 2021 10:20 AM Singapore

Join Zoom Meeting

<https://us04web.zoom.us/j/71845010622?pwd=N0hJVIBQSIB4UFdwY3p6Z2g2a3Jzdz09>

Meeting ID: 718 4501 0622

Passcode: LmzR8b

Kompetensi:

Mahasiswa diharapkan mampu memahami ciri-ciri serta hakekat pemasaran dalam bisnis internasional; dasar dari kebijakan produk serta pengambilan keputusan dalam bisnis internasional; permasalahan serta evaluasi ketetapan tentang harga dalam bisnis internasional; isu-isu maupun evaluasi sekitar keputusan melakukan promosi dalam bisnis internasional; jenis-jenis maupun permasalahan distribusi dalam bisnis internasional

MATERI:

- Konsep pemasaran internasional
- STP dan 4P dalam pemasaran internasional

## ***Pembahasan***

Manajemen Pemasaran Internasional adalah pemasaran yang kegiatannya melewati batas-batas lebih dari satu negara atau ruang lingkup domestik. Pemasaran Internasional merupakan penerapan konsep, prinsip, aktifitas, dan proses manajemen pemasaran dalam rangka penyaluran ide, barang atau jasa perusahaan kepada konsumen di berbagai negara.

Alasan sebuah perusahaan harus menjalankan manajemen pemasaran internasional adalah karena kekuatan yang dimiliki oleh perusahaan tersebut sudah melampaui kebutuhan akan konsumen produk/jasa di wilayah domestik perusahaan, sehingga perusahaan dapat memperlebar usahanya dengan terjun ke pasar yang lebih luas, yakni pasar internasional sehingga perusahaan dapat memiliki strategi pasar yang lebih luas.

Untuk Materi lengkap terlampir dan akan ada zoom meeting, link nanti melalui WAG. Terima kasih atas perhatian dan kerjasamanya. Sukses dalam mengerjakan soal UAS dan semoga bermanfaat ilmu yang telah kita pelajari bersama.

Wassalamu'alaikum wr.wb.

Ibu Estu

File Materi : 169\_20210701094323\_Pertemuan 14. MGT Pemasaran Intl.docx

File Tugas :

## Mahasiswa












FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1414290027	ARJUN RAJ TGL. ABSEN : Thursday, 01 July 2021 10:09:56		
	1714290007	TAMARA SARI PUTRI TGL. ABSEN : Thursday, 01 July 2021 10:32:00	Thursday, 01 July 2021 10:33:00	
	1714290009	NOVITA KUSUMAWATI TGL. ABSEN : Thursday, 01 July 2021 14:39:35		
	1714290056	VEDRIKA GRACIA TGL. ABSEN : Thursday, 01 July 2021 09:55:24	Monday, 05 July 2021 17:23:00	
	1714290084	RIZKY SETYO NUGROHO TGL. ABSEN : Thursday, 01 July 2021 14:06:18	Thursday, 01 July 2021 14:06:00	
	1714290085	FERINO PAHLAWAN MARTINDO Y R TGL. ABSEN : Thursday, 01 July 2021 20:20:22		
	1814270008	FRISWI NOVATI TGL. ABSEN : Thursday, 01 July 2021 10:50:00	Thursday, 01 July 2021 10:50:00	
	1814270009	FARAH DIBA TGL. ABSEN : Monday, 05 July 2021 16:10:00	Monday, 05 July 2021 16:10:00	
	1814290002	IROH MAGFIROH TGL. ABSEN : Thursday, 01 July 2021 13:58:00	Thursday, 01 July 2021 13:58:00	
	1814290005	ATIKAH NURUL HUDA TGL. ABSEN : Thursday, 01 July 2021 14:22:34	Thursday, 01 July 2021 14:23:00	
	1814290007	ROYYAN ABDUH TGL. ABSEN : Thursday, 01 July 2021 18:54:38		
	1814290008	YUDHA WISNU CHAIRUMAN TGL. ABSEN : Thursday, 01 July 2021 20:27:21		
	1814290017	RUBBY DARTA LEMBAYUNG TGL. ABSEN : Thursday, 01 July 2021 21:29:09		
	1814290020	NORAINI SARI TGL. ABSEN : Thursday, 01 July 2021 11:55:27	Thursday, 01 July 2021 11:55:00	
	1814290021	SHADDAM LABIB SYAHPUTRA TGL. ABSEN : Thursday, 01 July 2021 11:22:26	Thursday, 01 July 2021 11:22:00	

















FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1814290023	ALFIN ANDRIANSYAH TGL. ABSEN : Thursday, 01 July 2021 20:53:52	Thursday, 01 July 2021 20:53:00	
	1814290027	BINTANG PAMUNGKAS TGL. ABSEN : Thursday, 01 July 2021 18:55:12		
	1814290028	AFIFAH NURUL RAMADHAN TGL. ABSEN : Thursday, 01 July 2021 11:09:29		
	1814290033	NICOLAS TGL. ABSEN : Thursday, 01 July 2021 14:01:29	Thursday, 01 July 2021 14:01:00	
	1814290035	AFHI FADHLIKA MOELRINE TGL. ABSEN : Thursday, 01 July 2021 20:48:53		
	1814290036	EZRA AMAZIA CHRISTIAN TGL. ABSEN : Thursday, 01 July 2021 13:16:00	Thursday, 01 July 2021 13:16:00	
	1814290042	ADYA ADITYA RAMADHAN TGL. ABSEN : Thursday, 01 July 2021 18:10:57		
	1814290043	FADILA SALMI TGL. ABSEN : Thursday, 01 July 2021 10:06:00	Thursday, 01 July 2021 10:06:00	
	1814290044	ANITA TRI WAHYUNI TGL. ABSEN : Thursday, 01 July 2021 11:49:02	Thursday, 01 July 2021 11:49:00	
	1814290045	MUHAMMAD AL IMRON TGL. ABSEN : Thursday, 01 July 2021 10:17:16	Thursday, 01 July 2021 10:17:00	
	1814290046	MIFTACHUL JANNAH TGL. ABSEN : Thursday, 01 July 2021 10:30:57	Thursday, 01 July 2021 10:32:00	
	1814290051	NABILAH AQILAH TGL. ABSEN : Thursday, 01 July 2021 10:07:00	Monday, 05 July 2021 17:25:00	
	1814290052	SYIFHA NURZILA AWALIA TGL. ABSEN : Thursday, 01 July 2021 10:02:00	Thursday, 01 July 2021 10:02:00	
	1814290055	FALDI DWI PRASETYO TGL. ABSEN : Thursday, 01 July 2021 14:47:00	Thursday, 01 July 2021 14:47:00	
	1814290057	JIHAN AMELIA PUTRI SYAMSURI TGL. ABSEN : Thursday, 01 July 2021 11:37:23	Monday, 05 July 2021 18:33:00	
	1814290058	FATHIYAH NUR AZIZAH TGL. ABSEN : Thursday, 01 July 2021 10:19:41	Thursday, 01 July 2021 10:19:00	














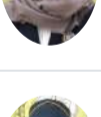







FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1814290062	GADIS DENISSA NOVIANTO TGL. ABSEN : Thursday, 01 July 2021 11:10:15	Thursday, 01 July 2021 11:09:00	
	1814290063	AYU DWI DAMAYANTI TGL. ABSEN : Thursday, 01 July 2021 11:00:08	Thursday, 01 July 2021 11:00:00	
	1814290065	MUTYA MEGA FITRIANI TGL. ABSEN : Thursday, 01 July 2021 09:47:17	Thursday, 01 July 2021 09:47:00	
	1814290066	SHERLINA SILVIA TGL. ABSEN : Thursday, 01 July 2021 09:55:34	Friday, 02 July 2021 19:52:00	
	1814290068	FAISAL HAKIM TGL. ABSEN : Thursday, 01 July 2021 11:15:00	Monday, 05 July 2021 16:22:00	
	1814290071	RIA RIEFIANTI RACHMAT TGL. ABSEN : Friday, 02 July 2021 09:44:00	Friday, 02 July 2021 09:44:00	
	1814290072	FURWATI SIHOMBING TGL. ABSEN : Thursday, 01 July 2021 10:52:36	Thursday, 01 July 2021 10:52:00	
	1814290073	MUHAMMAD RAIHAN ABDILLAH TGL. ABSEN : Thursday, 01 July 2021 13:12:20		
	1814290075	LEIZL ANN ARLIUCA TGL. ABSEN : Thursday, 01 July 2021 15:15:00	Thursday, 01 July 2021 15:15:00	
	1814290076	DEWI PURWANTI TGL. ABSEN : Thursday, 01 July 2021 10:23:44	Thursday, 01 July 2021 10:24:00	
	1814290078	AFIFAH SHOLEHATUN NISA TGL. ABSEN : Thursday, 01 July 2021 10:14:00	Thursday, 01 July 2021 10:14:00	
	1814290081	RARA FERINA TGL. ABSEN : Thursday, 01 July 2021 13:20:20	Thursday, 01 July 2021 15:02:00	
	1814290082	RAJIEB ATTALARICK BALIUN TGL. ABSEN : Thursday, 01 July 2021 15:30:35	Thursday, 01 July 2021 15:30:00	
	1814290084	ANISA SUPIANDINI TGL. ABSEN : Thursday, 01 July 2021 13:24:06	Thursday, 01 July 2021 13:24:00	
	1814290087	PUTRI MUTMAINAH ASNUR TGL. ABSEN : Thursday, 01 July 2021 10:00:34	Thursday, 01 July 2021 10:00:00	
	1814290088	RISKI RIYANTO TGL. ABSEN : Thursday, 01 July 2021 19:23:36		

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1814290091	YUNIARTI LESTARI TGL. ABSEN : Thursday, 01 July 2021 10:56:41	Thursday, 01 July 2021 10:57:00	
	1914270002	DEA ADNA SALIHA TGL. ABSEN : Thursday, 01 July 2021 19:10:37	Monday, 05 July 2021 15:54:00	
	1914270006	FARHAN RUSSEL TGL. ABSEN : Thursday, 01 July 2021 12:40:29	Thursday, 01 July 2021 12:41:00	

**ESTU MAHANANI., SP., M.M**  
**Bisnis Internasional (3 SKS)**

No	Mahasiswa	Foto	01	02	03	04	05	06	07	08	09	10	11	12	13	14
			2021-03-16	2021-03-18	2021-03-25	2021-04-01	2021-04-08	2021-04-15	2021-04-22	2021-05-20	2021-05-27	2021-06-03	2021-06-10	2021-06-17	2021-06-24	2021-07-01
1	1414290027 ARJUN RAJ		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir	Hadir
2	1714290007 TAMARA SARI PUTRI		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
3	1714290009 NOVITA KUSUMAWATI		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
4	1714290056 VEDRIKA GRACIA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
5	1714290084 RIZKY SETYO NUGROHO		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir
6	1714290085 FERINO PAHLAWAN MARTINDO Y R		Hadir	Hadir	(-)	Hadir	Hadir	(-)	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
7	1814270008 FRISWI NOVATI		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
8	1814270009 FARAH DIBA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
9	1814290002 IROH MAGFIROH		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
10	1814290005 ATIKAH NURUL HUDA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
11	1814290007 ROYYAN ABDUH		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
12	1814290008 YUDHA WISNU CHAIRUMAN		(-)	(-)	Hadir	(-)	(-)	(-)	Hadir	(-)	Hadir	Hadir	(-)	Hadir	Hadir	Hadir
13	1814290017 RUBBY DARTA LEMBAYUNG		(-)	(-)	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir
14	1814290020 NORAINI SARI		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
15	1814290021 SHADDAM LABIB SYAHPUTRA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
16	1814290022 SAYYID KHALIFATULLAH AKBAR		Hadir	Hadir	Hadir	Hadir	(-)	Hadir	(-)	Hadir	(-)	Hadir	Hadir	(-)	(-)	(-)
17	1814290023 ALFIN ANDRIANSYAH		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir
18	1814290027 BINTANG PAMUNGKAS		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	(-)	(-)	(-)	(-)	Hadir	Hadir

No	Mahasiswa	Foto	01	02	03	04	05	06	07	08	09	10	11	12	13	14
			2021-03-16	2021-03-18	2021-03-25	2021-04-01	2021-04-08	2021-04-15	2021-04-22	2021-05-20	2021-05-27	2021-06-03	2021-06-10	2021-06-17	2021-06-24	2021-07-01
19	1814290028 AFIFAH NURUL RAMADHAN		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
20	1814290033 NICOLAS		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
21	1814290035 AFHI FADHLIKA MOELRINE		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir
22	1814290036 EZRA AMAZIA CHRISTIAN		(-)	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
23	1814290041 BAYU DWI PRASETYANTO		(-)	Hadir	Hadir	Hadir	(-)	(-)	(-)	(-)	(-)	(-)	(-)	(-)	(-)	(-)
24	1814290042 ADYA ADITYA RAMADHAN		(-)	(-)	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
25	1814290043 FADILA SALMI		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
26	1814290044 ANITA TRI WAHYUNI		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
27	1814290045 MUHAMMAD AL IMRON		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
28	1814290046 MIFTACHUL JANNAH		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
29	1814290051 NABILAH AQILAH		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
30	1814290052 SYIFHA NURZILA AWALIA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
31	1814290055 FALDI DWI PRASETYO		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
32	1814290057 JIHAN AMELIA PUTRI SYAMSURI		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
33	1814290058 FATHIYAH NUR AZIZAH		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
34	1814290062 GADIS DENISSA NOVIANTO		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir
35	1814290063 AYU DWI DAMAYANTI		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
36	1814290065 MUTYA MEGA FITRIANI		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
37	1814290066 SHERLINA SILVIA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir















No	Mahasiswa	Foto	01	02	03	04	05	06	07	08	09	10	11	12	13	14		
			2021-03-16	2021-03-18	2021-03-25	2021-04-01	2021-04-08	2021-04-15	2021-04-22	2021-05-20	2021-05-27	2021-06-03	2021-06-10	2021-06-17	2021-06-24	2021-07-01		
38	1814290067 NAUFAL		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir	(-)	
39	1814290068 FAISAL HAKIM		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
40	1814290071 RIA RIEFIANTI RACHMAT		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
41	1814290072 FURWATI SIHOMBING		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
42	1814290073 MUHAMMAD RAIHAN ABDILLAH		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
43	1814290074 SHELIN PUTRI AYUNINGTIAS		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir	(-)	
44	1814290075 LEIZL ANN ARLIUCA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
45	1814290076 DEWI PURWANTI		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
46	1814290078 AFIFAH SHOLEHATUN NISA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
47	1814290081 RARA FERINA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
48	1814290082 RAJIEB ATTALARICK BALIUN		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	(-)	(-)	Hadir	Hadir	Hadir
49	1814290084 ANISA SUPIANDINI		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
50	1814290087 PUTRI MUTMAINAH ASNUR		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
51	1814290088 RISKI RIYANTO		(-)	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	
52	1814290091 YUNIARTI LESTARI		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
53	1914270002 DEA ADNA SALIHA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
54	1914270006 FARHAN RUSSEL		(-)	Hadir	Hadir	Hadir	(-)	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	





































**Dosen : ESTU MAHANANI., SP., M.M**







**Bisnis Internasional (3 SKS)**

**KAMIS 10:20 - 12:50**

NO.	NIM	NAMA	FOTO	NILAI UAS	NILAI UTS	NILAI TUGAS	TOTAL
1	1414290027	ARJUN RAJ		44 (40%)	61 (30%)	50 (30%)	50.9
2	1714290007	TAMARA SARI PUTRI		76 (40%)	79 (30%)	85 (30%)	79.6
3	1714290009	NOVITA KUSUMAWATI		74 (40%)	66 (30%)	85 (30%)	74.9
4	1714290056	VEDRIKA GRACIA		76 (40%)	74 (30%)	85 (30%)	78.1
5	1714290084	RIZKY SETYO NUGROHO		70 (40%)	78 (30%)	80 (30%)	75.4
6	1714290085	FERINO PAHLAWAN MARTINDO Y R		78 (40%)	76 (30%)	83 (30%)	78.9
7	1814270008	FRISWI NOVATI		74 (40%)	68 (30%)	85 (30%)	75.5
8	1814270009	FARAH DIBA		74 (40%)	75 (30%)	85 (30%)	77.6
9	1814290002	IROH MAGFIROH		78 (40%)	79 (30%)	80 (30%)	78.9
10	1814290005	ATIKAH NURUL HUDA		74 (40%)	81 (30%)	85 (30%)	79.4
11	1814290007	ROYYAN ABDUH		84 (40%)	89 (30%)	80 (30%)	84.3
12	1814290008	YUDHA WISNU CHAIRUMAN		74 (40%)	72 (30%)	50 (30%)	66.2
13	1814290017	RUBBY DARTA LEMBAYUNG		74 (40%)	75 (30%)	50 (30%)	67.1
14	1814290020	NORAINI SARI		86 (40%)	88 (30%)	83 (30%)	85.7

NO.	NIM	NAMA	FOTO	NILAI UAS	NILAI UTS	NILAI TUGAS	TOTAL
15	1814290021	SHADDAM LABIB SYAHPUTRA		74 (40%)	78 (30%)	83 (30%)	77.9
16	1814290022	SAYYID KHALIFATULLAH AKBAR		72 (40%)	75 (30%)	85 (30%)	76.8
17	1814290023	ALFIN ANDRIANSYAH		64 (40%)	60 (30%)	80 (30%)	67.6
18	1814290027	BINTANG PAMUNGKAS		74 (40%)	73 (30%)	50 (30%)	66.5
19	1814290028	AFIFAH NURUL RAMADHAN		64 (40%)	71 (30%)	87 (30%)	73
20	1814290033	NICOLAS		86 (40%)	78 (30%)	83 (30%)	82.7
21	1814290035	AFHI FADHLIKA MOELRINE		74 (40%)	71 (30%)	80 (30%)	74.9
22	1814290036	EZRA AMAZIA CHRISTIAN		74 (40%)	78 (30%)	88 (30%)	79.4
23	1814290041	BAYU DWI PRASETYANTO		(40%)	(30%)	80 (30%)	24
24	1814290042	ADYA ADITYA RAMADHAN		60 (40%)	72 (30%)	80 (30%)	69.6
25	1814290043	FADILA SALMI		74 (40%)	70 (30%)	85 (30%)	76.1
26	1814290044	ANITA TRI WAHYUNI		74 (40%)	71 (30%)	88 (30%)	77.3
27	1814290045	MUHAMMAD AL IMRON		72 (40%)	84 (30%)	85 (30%)	79.5
28	1814290046	MIFTACHUL JANNAH		78 (40%)	86 (30%)	88 (30%)	83.4
29	1814290051	NABILAH AQILAH		72 (40%)	85 (30%)	88 (30%)	80.7
30	1814290052	SYIFHA NURZILA AWALIA		72 (40%)	84 (30%)	88 (30%)	80.4
31	1814290055	FALDI DWI PRASETYO		76 (40%)	77 (30%)	50 (30%)	68.5

NO.	NIM	NAMA	FOTO	NILAI UAS	NILAI UTS	NILAI TUGAS	TOTAL
32	1814290057	JIHAN AMELIA PUTRI SYAMSURI		76 (40%)	81 (30%)	86 (30%)	80.5
33	1814290058	FATHIYYAH NUR AZIZAH		80 (40%)	78 (30%)	80 (30%)	79.4
34	1814290062	GADIS DENISSA NOVIANTO		72 (40%)	82 (30%)	87 (30%)	79.5
35	1814290063	AYU DWI DAMAYANTI		76 (40%)	70 (30%)	87 (30%)	77.5
36	1814290065	MUTYA MEGA FITRIANI		52 (40%)	60 (30%)	85 (30%)	64.3
37	1814290066	SHERLINA SILVIA		54 (40%)	75 (30%)	85 (30%)	69.6
38	1814290067	NAUFAL		62 (40%)	70 (30%)	85 (30%)	71.3
39	1814290068	FAISAL HAKIM		76 (40%)	60 (30%)	80 (30%)	72.4
40	1814290071	RIA RIEFIANTI RACHMAT		72 (40%)	80 (30%)	88 (30%)	79.2
41	1814290072	FURWATI SIHOMBING		22 (40%)	76 (30%)	85 (30%)	57.1
42	1814290073	MUHAMMAD RAIHAN ABDILLAH		74 (40%)	68 (30%)	80 (30%)	74
43	1814290074	SHELIN PUTRI AYUNINGTIAS		76 (40%)	78 (30%)	87 (30%)	79.9
44	1814290075	LEIZL ANN ARLIUCA		82 (40%)	86 (30%)	80 (30%)	82.6
45	1814290076	DEWI PURWANTI		76 (40%)	80 (30%)	87 (30%)	80.5
46	1814290078	AFIFAH SHOLEHATUN NISA		40 (40%)	71 (30%)	85 (30%)	62.8
47	1814290081	RARA FERINA		92 (40%)	88 (30%)	83 (30%)	88.1
48	1814290082	RAJIEB ATTALARICK BALIUN		74 (40%)	68 (30%)	80 (30%)	74

NO.	NIM	NAMA	FOTO	NILAI UAS	NILAI UTS	NILAI TUGAS	TOTAL
49	1814290084	ANISA SUPIANDINI		72 (40%)	78 (30%)	88 (30%)	78.6
50	1814290087	PUTRI MUTMAINAH ASNUR		74 (40%)	63 (30%)	80 (30%)	72.5
51	1814290088	RISKI RIYANTO		76 (40%)	72 (30%)	80 (30%)	76
52	1814290091	YUNIARTI LESTARI		72 (40%)	83 (30%)	80 (30%)	77.7
53	1914270002	DEA ADNA SALIHA		76 (40%)	76 (30%)	85 (30%)	78.7
54	1914270006	FARHAN RUSSEL		64 (40%)	80 (30%)	80 (30%)	73.6



**SURAT KEPUTUSAN**  
**REKTOR UNIVERSITAS PERSADA INDONESIA Y.A.I**  
**NOMOR 093/SK-M/R/UPI Y.A.I/III/2021**  
**TENTANG**  
**PENGANGKATAN SDR/I. Estu Mahanani, S.P., M.M**  
**SEBAGAI DOSEN SEMESTER GENAP TAHUN AKADEMIK 2020/2021**  
**PADA FAKULTAS EKONOMI DAN BISNIS UNIVERSITAS PERSADA INDONESIA Y.A.I**

**REKTOR UNIVERSITAS PERSADA INDONESIA Y.A.I**

- Menimbang : 1. Bahwa dalam rangka memperlancar Pelaksanaan Proses Belajar Mengajar di Universitas Persada Indonesia Y.A.I perlu diterbitkan Surat Keputusan mengenai penugasan mengajar pada semester Genap Tahun Akademik 2020/2021.
2. Bahwa untuk itu perlu ditetapkan dengan Surat Keputusan.
- Mengingat : 1. Peraturan Menteri Pendidikan dan Kebudayaan Nomor 3 Tahun 2020 tentang Standar Nasional Pendidikan Tinggi.
2. Peraturan Menteri Pendidikan dan Kebudayaan Nomor 92 Tahun 2014 tentang Petunjuk Teknis Pelaksanaan Penilaian Angka Kredit Jabatan Fungsional Dosen.
3. Pedoman Operasional Penilaian Angka Kredit Kenaikan Jabatan Akademik/Pangkat Dosen (Pedoman Operasional PAK - April 2019).
4. Surat Keputusan Ketua Y.A.I No. 14/SK-SDM/Y.A.I/III/2017 tentang Perpanjangan Masa Jabatan Rektor Universitas Persada Indonesia Y.A.I Periode 2017-2021.
5. Surat Keputusan Rektor Universitas Persada Indonesia Y.A.I No. 296/SK/R/UPI Y.A.I/IX/2017 tentang Peraturan Akademik Program Diploma-Tiga dan Sarjana.
6. Surat Keputusan Rektor Universitas Persada Indonesia Y.A.I No. 297/SK/R/UPI Y.A.I/IX/2017 tentang Peraturan Akademik Program Magister/Magister Profesi dan Program Doktor.
7. Statuta Universitas Persada Indonesia Y.A.I.

**MEMUTUSKAN**

Menetapkan:

Pertama : Mengangkat Sdr/I **Estu Mahanani, S.P., M.M (NID:090001)** sebagai Dosen dan mengampu mata kuliah:

-	<b>BISNIS INTERNASIONAL</b>	<b>6P1</b>	<b>3</b>	<b>SKS</b>	<b>EMA S1</b>
		<b>TOTAL SKS</b>	<b>3</b>	<b>SKS</b>	

Kedua : Segala Biaya yang timbul akibat dari keputusan ini dibebankan kepada anggaran Universitas Persada Indonesia Y.A.I

Ketiga : Keputusan ini berlaku sejak tanggal ditetapkannya sampai dengan berakhirnya pelaksanaan perkuliahan Semester Genap Tahun Akademik 2020/2021.

Keempat : Apabila dikemudian hari ternyata terdapat kekeliruan dalam penetapan ini akan diadakan perbaikan sebagaimana mestinya.

Ditetapkan di : Jakarta

Pada tanggal : 02 Maret 2021

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**UNIVERSITAS PERSADA INDONESIA Y.A.I**

Rektor,



**( Prof. Dr. Ir. H. Yudi Yulius, MBA )**

Tembusan:

Disampaikan kepada Yth.

**Estu Mahanani, S.P., M.M**

Tembusan kepada :

- Yth. Karo. PPSDM Y.A.I

- Yth. Dekan Fakultas Ekonomi dan Bisnis UPI Y.A.I