

ILHAM KUDRATUL ALAM, SE., MM

Pemasaran Ritel (3 SKS)

Tanggal Mengajar : Saturday, 13 March 2021

Pertemuan : 01

Pokok Bahasan

1. Pendahuluan
2. Ruang Lingkup Pemasaran
3. Ruang Lingkup Ritel
4. Paradigma Pengelolaan Ritel
5. Peluang Bisnis Ritel

File Materi : 156_20210313075914_Ritel-pertemuan-1.pptx

File Tugas :

Mahasiswa

















FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1913290001	NONI NOVIYANTI TGL. ABSEN : Saturday, 13 March 2021 10:01:01		
	1913290004	RAISA TGL. ABSEN : Saturday, 13 March 2021 11:33:32	Saturday, 13 March 2021 11:34:00	
	1913290005	DILA RACHMAWATI TGL. ABSEN : Saturday, 13 March 2021 09:24:59	Saturday, 01 May 2021 19:16:00	
	1913290007	SOFI NAQIYYAH TGL. ABSEN : Saturday, 13 March 2021 10:07:31		
	1913290008	ASTRI DEWI RAHAYU TGL. ABSEN : Saturday, 13 March 2021 11:02:49	Saturday, 08 May 2021 12:17:00	
	1913290009	AYURA FARA DIMARTA TGL. ABSEN : Saturday, 13 March 2021 10:17:02	Saturday, 20 March 2021 10:14:00	
	1913290010	UMAR TGL. ABSEN : Saturday, 13 March 2021 14:03:23	Friday, 07 May 2021 14:06:00	
	1913290012	NABILA ADE WAHYUNI TGL. ABSEN : Saturday, 13 March 2021 09:51:49	Saturday, 01 May 2021 12:33:00	
	1913290014	AULIA LOLA ADELAFIA TGL. ABSEN : Saturday, 13 March 2021 14:03:42		
	1913290015	ELVI ARIANTI NASUTION TGL. ABSEN : Saturday, 13 March 2021 15:47:30		
	1913290016	MIRA ANGGRAINI TGL. ABSEN : Saturday, 13 March 2021 19:17:11	Tuesday, 04 May 2021 08:26:00	
	1913290017	MIFTHA PUSPA INDAH NINGSIH TGL. ABSEN : Saturday, 13 March 2021 08:08:00	Saturday, 01 May 2021 10:32:00	
	1913290018	SILVIA MAHARANIE TGL. ABSEN : Saturday, 13 March 2021 11:46:38	Tuesday, 22 June 2021 14:45:00	
	1913290019	M. VIPIP DINHAR TGL. ABSEN : Saturday, 13 March 2021 12:51:19	Saturday, 27 March 2021 11:55:00	

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1913290020	MUHAMMAD RHIFHALD TGL. ABSEN : Saturday, 13 March 2021 13:06:14	Saturday, 13 March 2021 13:11:00	
	1913290021	AMELIA FAUZIYYAH AZIZ TGL. ABSEN : Saturday, 13 March 2021 10:25:56		
	1913290025	DITA OKTAVIANA ARIANTI TGL. ABSEN : Saturday, 13 March 2021 09:47:56	Saturday, 22 May 2021 12:57:00	

Tanggal Mengajar : Saturday, 20 March 2021

Pertemuan : 02

Pokok Pembahasan

Karakteristik bisnis ritel

jenis merchandise

Variasi Assortment Produk

Perbedaan Layanan

Rangkaian kesatuan peritrl

File Materi : 156_20210320092519_Bab 2 Tipe Bisnis Ritel.pptx

Buat soal essai sebanyak 10 beserta jawaban nya dari materi di atas,. di kumpulkan paling lambat jam 8 malam

File Tugas :

Mahasiswa


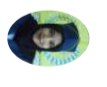




FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1913290001	NONI NOVIYANTI TGL. ABSEN : Saturday, 20 March 2021 09:42:40	Saturday, 20 March 2021 13:39:00	156_24_pemasaran ritel Noni Nov-WPS Office.docx
	1913290003	WAHID HIDAYATULLOH TGL. ABSEN : Saturday, 20 March 2021 12:48:41		156_24_PEMASARAN RITEL PERTEMUAN 2.docx
	1913290004	RAISA TGL. ABSEN : Saturday, 20 March 2021 09:51:47	Saturday, 20 March 2021 15:44:00	156_24_Tugas pemasaran ritel pert 2.docx
	1913290005	DILA RACHMAWATI TGL. ABSEN : Saturday, 20 March 2021 09:25:48	Saturday, 01 May 2021 19:31:00	156_24_dila rachmawati 1913290005 pemasaran retail pertemuan ke 2.docx
	1913290007	SOFI NAQIYYAH TGL. ABSEN : Saturday, 20 March 2021 10:06:35	Saturday, 20 March 2021 10:07:00	156_24_pemasaran iritel 2.docx
	1913290008	ASTRI DEWI RAHAYU TGL. ABSEN : Saturday, 20 March 2021 10:36:31	Saturday, 08 May 2021 10:40:00	156_24_pemasaran ritel astri 1.docx
	1913290009	AYURA FARA DIMARTA TGL. ABSEN : Saturday, 20 March 2021 10:13:49	Saturday, 20 March 2021 13:32:00	156_24_Tugas Pemasaran Ritel 2 Ayura F 1913290009.docx
	1913290010	UMAR TGL. ABSEN : Saturday, 20 March 2021 13:21:02	Saturday, 20 March 2021 20:06:00	156_24_UMAR_1913290010_TUGAS BUAT SOAL MANAJEMEN PEMASARAN RITEL.docx

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1913290012	NABILA ADE WAHYUNI TGL. ABSEN : Saturday, 20 March 2021 10:24:51	Saturday, 01 May 2021 12:33:00	156_24_(2)P. RITEL NABILA ADE 1913290012.docx
	1913290014	AULIA LOLA ADELAFIA TGL. ABSEN : Saturday, 20 March 2021 09:32:13		156_24_Aulia Lola 1913290014_PEMASARAN RITEL PERTEMUAN 2.pdf
	1913290015	ELVI ARIANTI NASUTION TGL. ABSEN : Saturday, 20 March 2021 11:59:38		
	1913290016	MIRA ANGGRAINI TGL. ABSEN : Saturday, 20 March 2021 18:57:07	Tuesday, 04 May 2021 08:28:00	156_24_MIRA ANGGRAINI 1913290016, PMSRN RITEL.docx
	1913290017	MIFTHA PUSPA INDAH NINGSIH TGL. ABSEN : Saturday, 20 March 2021 09:30:00	Saturday, 01 May 2021 11:40:00	156_24_Tugas Pemasaran Ritel, Miftha puspa.docx
	1913290018	SILVIA MAHARANIE TGL. ABSEN : Saturday, 20 March 2021 20:10:07	Saturday, 27 March 2021 20:27:00	156_24_Dokumenpak ilham salinan salinan salinan.docx
	1913290019	M. VIPIP DINHAR TGL. ABSEN : Saturday, 20 March 2021 10:05:09	Saturday, 20 March 2021 19:03:00	156_24_pemasaran ritel tugas 2.docx
	1913290021	AMELIA FAUZIYYAH AZIZ TGL. ABSEN : Saturday, 20 March 2021 13:18:43	Saturday, 20 March 2021 14:45:00	156_24_Tugas Pemasaran Ritel Pertemuan 02 Amelia Fauziyyah Aziz 1913290021.doc
	1913290023	SYAFA NABILLA SALMAN TGL. ABSEN : Saturday, 20 March 2021 19:29:55		156_24_syafa ritel.docx
	1913290025	DITA OKTAVIANA ARIANTI TGL. ABSEN : Saturday, 20 March 2021 13:50:47	Saturday, 20 March 2021 13:51:00	156_24_Soal pemasaran ritel dita oktaviana a 1913290025 per 2.docx

Tanggal Mengajar : Saturday, 27 March 2021

Pertemuan : 03

Tujuan Pembelajaran, setelah mempelajari ini mahasiswa diharapkan dapat :

1. Mengetahui bauran ritel
2. Tujuan komunikasi pemasaran
3. elemen komunikasi ritel

File Materi : 156_20210327083528_PPT-3_.ppt

Buat soal dan jawaban Multiple Choice sebanyak 10 soal

ketentuan :

1. jenis huruf time new roman 12
2. pilihan jawaban dari A sampai E
3. jawaban yang benar di tebalkan

File Tugas :

Mahasiswa


















FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1913290003	WAHID HIDAYATULLOH TGL. ABSEN : Saturday, 27 March 2021 20:22:10		
	1913290004	RAISA TGL. ABSEN : Saturday, 27 March 2021 10:56:41	Saturday, 27 March 2021 17:17:00	156_24_Pemasaran Ritel pert 3.docx
	1913290005	DILA RACHMAWATI TGL. ABSEN : Saturday, 27 March 2021 08:36:00	Saturday, 01 May 2021 19:36:00	156_24_dila rachmawati 1913290005 pemasaran ritel pertemuan 3.docx
	1913290007	SOFI NAQIYYAH TGL. ABSEN : Saturday, 27 March 2021 10:38:09	Saturday, 27 March 2021 13:53:00	156_24_MANAJEMEN RITEL 3 SOFINAQIYYAH 1913290007.docx
	1913290008	ASTRI DEWI RAHAYU TGL. ABSEN : Saturday, 27 March 2021 13:23:07	Saturday, 03 April 2021 16:54:00	
	1913290009	AYURA FARA DIMARTA TGL. ABSEN : Saturday, 27 March 2021 11:05:39	Saturday, 27 March 2021 11:06:00	
	1913290010	UMAR TGL. ABSEN : Saturday, 27 March 2021 13:18:53	Saturday, 27 March 2021 14:35:00	156_24_UMAR_1913290010_TUGAS PEMASARAN RITEL.docx
	1913290012	NABILA ADE WAHYUNI TGL. ABSEN : Saturday, 27 March 2021 10:16:08	Saturday, 01 May 2021 12:33:00	156_24_(3)P.RITEL NABILA ADE 1913290012.docx
	1913290014	AULIA LOLA ADELAFIA TGL. ABSEN : Saturday, 27 March 2021 16:54:15		
	1913290015	ELVI ARIANTI NASUTION TGL. ABSEN : Saturday, 27 March 2021 16:28:02		
	1913290016	MIRA ANGGRAINI TGL. ABSEN : Saturday, 27 March 2021 14:31:02	Tuesday, 04 May 2021 08:29:00	
	1913290017	MIFTHA PUSPA INDAH NINGSIH TGL. ABSEN : Saturday, 27 March 2021 08:48:00	Saturday, 01 May 2021 11:48:00	156_24_Per3 Pemasaran Ritel, Miftha Puspa 1913290017.docx
	1913290018	SILVIA MAHARANIE TGL. ABSEN : Saturday, 27 March 2021 20:25:11		
	1913290019	M. VIPIP DINHAR TGL. ABSEN : Saturday, 27 March 2021 10:47:21		
	1913290021	AMELIA FAUZIYYAH AZIZ TGL. ABSEN : Saturday, 27 March 2021 14:15:22	Saturday, 03 April 2021 16:00:00	156_24_TUGAS PEMASARAN RITEL PERTEMUAN 03 AMELIA FAUZIYYAH AZIZ 1913290021.docx
	1913290023	SYAFA NABILLA SALMAN TGL. ABSEN : Saturday, 27 March 2021 10:28:40	Saturday, 27 March 2021 13:21:00	156_24_pemasaran ritel 3.docx

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1913290025	DITA OKTAVIANA ARIANTI TGL. ABSEN : Saturday, 27 March 2021 10:38:10	Saturday, 27 March 2021 13:48:00	156_24_tugas_pemasaran ritel pertemuan 3.docx

Tanggal Mengajar : Saturday, 03 April 2021

Pertemuan : 04

Tujuan Pembelajaran :

- Mahasiswa memahami efektifitas organisasi bisnis ritel melalui pengembangan struktur organisasi
- Mahasiswa dapat memahami bagaimana memotivasi karyawan bisnis ritel
- Mahasiswa dapat memahami alur keuntungan perusahaan ritel
- Mahasiswa dapat memahami alur perputaran perusahaan ritel
- Mahasiswa dapat memahami pengendalian usaha perusahaan ritel

File Materi : 156_20210403092832_Pert 4 aspek sdm dan aspek mjn keuangan.docx

1. Jawab pertanyaan yang ada di dalam materi bab 3 dan bab 4
2. jawaban di upload hanya di portal paling lambat jam 20.00
3. apabila lewat jam 20.00 anda tidak dapat upload jawaban maka dianggap tidak mengumpulkan tugas, dan saya tidak menerima jawaban melalui email maupun WA

File Tugas :

Mahasiswa

















FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1913290001	NONI NOVIYANTI TGL. ABSEN : Saturday, 03 April 2021 18:02:04		156_24_tugas_pemasaran ritel nono noviyanti 1913290001.docx
	1913290003	WAHID HIDAYATULLOH TGL. ABSEN : Saturday, 03 April 2021 19:42:57		
	1913290004	RAISA TGL. ABSEN : Saturday, 03 April 2021 09:30:28	Saturday, 03 April 2021 15:23:00	156_24_PERT4 Pemasaran Ritel.docx
	1913290005	DILA RACHMAWATI TGL. ABSEN : Saturday, 03 April 2021 09:40:00	Sunday, 02 May 2021 20:17:00	156_24_dila rachmawati pemasaran ritel pertemuan 4 (1913290005).docx
	1913290007	SOFI NAQIYYAH TGL. ABSEN : Saturday, 03 April 2021 10:23:44	Saturday, 03 April 2021 17:48:00	156_24_PEMASARAN RITEL 4.docx
	1913290008	ASTRI DEWI RAHAYU TGL. ABSEN : Saturday, 03 April 2021 11:16:59	Saturday, 08 May 2021 10:36:00	156_24_pert 4 pemasaran ritel astri.docx
	1913290009	AYURA FARA DIMARTA TGL. ABSEN : Saturday, 03 April 2021 10:39:34	Saturday, 03 April 2021 10:46:00	156_24_Tugas Pemasaran Ritel 4 Ayura F 1913290009.docx
	1913290010	UMAR TGL. ABSEN : Saturday, 03 April 2021 11:37:00	Saturday, 03 April 2021 18:12:00	156_24_UMAR_1913290010_TUGAS PEMASARAN RITEL PERTEMUAN 4.pdf

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1913290012	NABILA ADE WAHYUNI TGL. ABSEN : Saturday, 03 April 2021 09:47:19	Saturday, 03 April 2021 11:49:00	156_24_(4)P.RITEL NABILA ADE 1913290012.docx
	1913290014	AULIA LOLA ADELAFIA TGL. ABSEN : Saturday, 03 April 2021 13:46:11	Saturday, 03 April 2021 13:47:00	156_24_TUGAS PEMASARAN RITEL BAB 3 _BAB 4 (PERTEMUAN 04) AULIA LOLA ADELAFIA 1913290014.docx
	1913290015	ELVI ARIANTI NASUTION TGL. ABSEN : Saturday, 03 April 2021 14:24:28	Saturday, 03 April 2021 17:15:00	
	1913290016	MIRA ANGGRAINI TGL. ABSEN : Saturday, 03 April 2021 17:47:55	Tuesday, 04 May 2021 09:43:00	156_24_Mira Anggraini 1913290016.pmsrn ritel.docx
	1913290017	MIFTHA PUSPA INDAH NINGSIH TGL. ABSEN : Saturday, 03 April 2021 09:43:00	Saturday, 01 May 2021 11:55:00	156_24_Tugas Pemasaran Ritel Pert4 Miftha puspa.docx
	1913290018	SILVIA MAHARANIE TGL. ABSEN : Saturday, 03 April 2021 13:03:00		
	1913290019	M. VIPIP DINHAR TGL. ABSEN : Saturday, 03 April 2021 10:49:30	Tuesday, 13 April 2021 11:35:00	156_24_ritel.docx
	1913290021	AMELIA FAUZIYYAH AZIZ TGL. ABSEN : Saturday, 03 April 2021 12:04:22	Saturday, 03 April 2021 15:52:00	156_24_TUGAS PEMASARAN RITEL BAB 3 _BAB 4 (PERTEMUAN 04) AMELIA FAUZIYYAH AZIZ 1913290021.docx
	1913290023	SYAFA NABILLA SALMAN TGL. ABSEN : Saturday, 03 April 2021 10:14:45	Saturday, 03 April 2021 10:15:00	156_24_syafa pemasaran ritel.docx
	1913290025	DITA OKTAVIANA ARIANTI TGL. ABSEN : Saturday, 03 April 2021 09:42:50	Saturday, 03 April 2021 09:43:00	156_24_tugas p. ritel pertemuan 4.docx

Tanggal Mengajar : Saturday, 10 April 2021

Pertemuan : 05

Tujuan Pembelajaran, agar mahasiswa dapat mengetahui
















1. Strategi Ritel
2. Target pasar dan format ritel
3. Sumber keunggulan kompetitif yang berkelanjutan
4. Proses Perencanaan Ritel

File Materi : 156_20210410062952_Bab 5 Strategi Ritel.pptx

File Tugas :

Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1913290001	NONI NOVIYANTI TGL. ABSEN : Saturday, 10 April 2021 17:05:33		

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1913290003	WAHID HIDAYATULLOH TGL. ABSEN : Saturday, 10 April 2021 06:44:29		
	1913290004	RAISA TGL. ABSEN : Saturday, 10 April 2021 09:45:07	Saturday, 10 April 2021 09:46:00	
	1913290005	DILA RACHMAWATI TGL. ABSEN : Saturday, 10 April 2021 10:18:10	Saturday, 01 May 2021 19:40:00	156_24_dila_rachmawati_1913290005_pemasaran_ritel_pert_7-1.docx
	1913290007	SOFI NAQIYYAH TGL. ABSEN : Saturday, 10 April 2021 12:02:38		
	1913290009	AYURA FARA DIMARTA TGL. ABSEN : Saturday, 10 April 2021 18:37:59	Saturday, 10 April 2021 18:38:00	
	1913290010	UMAR TGL. ABSEN : Saturday, 10 April 2021 19:12:10		
	1913290012	NABILA ADE WAHYUNI TGL. ABSEN : Saturday, 10 April 2021 10:15:20	Saturday, 10 April 2021 10:15:00	
	1913290015	ELVI ARIANTI NASUTION TGL. ABSEN : Saturday, 10 April 2021 13:35:27		
	1913290016	MIRA ANGGRAINI TGL. ABSEN : Saturday, 10 April 2021 16:22:12	Tuesday, 04 May 2021 09:47:00	
	1913290017	MIFTHA PUSPA INDAH NINGSIH TGL. ABSEN : Saturday, 10 April 2021 08:03:00	Saturday, 01 May 2021 12:04:00	
	1913290018	SILVIA MAHARANIE TGL. ABSEN : Saturday, 10 April 2021 14:28:46		
	1913290019	M. VIPIP DINHAR TGL. ABSEN : Saturday, 10 April 2021 11:51:14		
	1913290021	AMELIA FAUZIYYAH AZIZ TGL. ABSEN : Saturday, 10 April 2021 14:12:18	Saturday, 10 April 2021 14:13:00	
	1913290023	SYAFA NABILLA SALMAN TGL. ABSEN : Saturday, 10 April 2021 12:51:43		
	1913290025	DITA OKTAVIANA ARIANTI TGL. ABSEN : Saturday, 10 April 2021 12:22:31	Saturday, 10 April 2021 20:24:00	

Tanggal Mengajar : Saturday, 17 April 2021

Pertemuan : 06

Tujuan Pembelajaran

1. Mahasiswa dapat menganalisis hubungan skala ekonomi, demografi, iklim bisnis dan kompetisi dengan pemilihan suatu lokasi
2. Mahasiswa dapat memperkirakan pengukuran permintaan dengan menggunakan metode analog dan regresi
3. Mahasiswa dapat menjelaskan masing-masing tipe lokasi perdagangan ritel

File Materi : 156_20210417092438_BAB V pemilihan lokasi .pdf

Soal Latihan :

1. Mengapa pemilihan lokasi penting bagi bisnis ritel?
2. Jelaskan faktor-faktor yang mempengaruhi permintaan bisnis ritel?
3. Jelaskan faktor-faktor yang menjadi daya tarik suatu lokasi?
4. Jelaskan metode pengukuran permintaan bisnis ritel?
5. Jelaskan tipe-tipe lokasi bisnis ritel?

File Tugas :

Mahasiswa


















FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1913290001	NONI NOVIYANTI TGL. ABSEN : Saturday, 17 April 2021 13:35:15		156_24_pemasaran ritel 17apr Noni Nov-WPS Office.docx
	1913290003	WAHID HIDAYATULLOH TGL. ABSEN : Saturday, 17 April 2021 15:56:45		
	1913290004	RAISA TGL. ABSEN : Saturday, 17 April 2021 10:10:02	Saturday, 17 April 2021 10:11:00	156_24_Pert6 Pemasaran Ritel.docx
	1913290005	DILA RACHMAWATI TGL. ABSEN : Saturday, 17 April 2021 09:50:00	Sunday, 02 May 2021 20:10:00	156_24_dila rachmawati 1913290005 pemasaran ritel pertemuan 6.docx
	1913290007	SOFI NAQIYYAH TGL. ABSEN : Saturday, 17 April 2021 10:31:01		
	1913290008	ASTRI DEWI RAHAYU TGL. ABSEN : Saturday, 17 April 2021 11:42:55		
	1913290009	AYURA FARA DIMARTA TGL. ABSEN : Saturday, 17 April 2021 10:44:59	Saturday, 17 April 2021 10:45:00	156_24_Tugas Pemasaran Ritel 6 Ayura F 1913290009.docx
	1913290010	UMAR TGL. ABSEN : Saturday, 22 May 2021 16:11:00	Saturday, 22 May 2021 16:11:00	
	1913290012	NABILA ADE WAHYUNI TGL. ABSEN : Saturday, 17 April 2021 11:01:45	Saturday, 17 April 2021 11:29:00	156_24_(6)P.RITEL NABILA ADE 1913290012.docx
	1913290015	ELVI ARIANTI NASUTION TGL. ABSEN : Saturday, 17 April 2021 11:31:14		

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1913290016	MIRA ANGGRAINI TGL. ABSEN : Saturday, 17 April 2021 13:36:06	Tuesday, 04 May 2021 10:04:00	156_24_RITEL6 1913290016 MIRA.docx
	1913290017	MIFTHA PUSPA INDAH NINGSIH TGL. ABSEN : Saturday, 17 April 2021 09:37:00	Saturday, 01 May 2021 12:07:00	156_24_Pert6 Pemasaran Ritel, Miftha Puspa 1913290017.docx
	1913290018	SILVIA MAHARANIE TGL. ABSEN : Thursday, 01 July 2021 21:20:00	Thursday, 01 July 2021 21:20:00	
	1913290019	M. VIPIP DINHAR TGL. ABSEN : Saturday, 17 April 2021 10:20:25		
	1913290020	MUHAMMAD RHIFHALD TGL. ABSEN : Saturday, 17 April 2021 16:06:52		
	1913290021	AMELIA FAUZIYYAH AZIZ TGL. ABSEN : Saturday, 17 April 2021 15:13:15		
	1913290023	SYAFA NABILLA SALMAN TGL. ABSEN : Saturday, 17 April 2021 17:07:54		
	1913290025	DITA OKTAVIANA ARIANTI TGL. ABSEN : Saturday, 17 April 2021 10:34:06	Saturday, 17 April 2021 11:36:00	156_24_Tugas ritel Dita Oktaviana a 1913290025 per 6.pdf

Tanggal Mengajar : Saturday, 24 April 2021

Pertemuan : 07

Tujuan Pembelajaran

1. Mahasiswa mampu menjelaskan proses progam CRM
2. Mahasiswa mampu menjelaskan strategi mempertahankan pelanggan
3. Mahasiswa mampu menjelaskan strategi pelaksanaan CRM

File Materi : 156_20210424080639_Pert 7 Manajemen Relasional Dalam Bisnis.pdf

Jawab soal pertanyaan yang ada dalam materi

File Tugas :

Mahasiswa


















FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1913290003	WAHID HIDAYATULLOH TGL. ABSEN : Sunday, 27 June 2021 00:23:00	Sunday, 27 June 2021 00:23:00	
	1913290004	RAISA TGL. ABSEN : Saturday, 24 April 2021 10:44:18	Saturday, 26 June 2021 15:54:00	156_24_Pert7 Pemasaran Ritel.docx

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1913290005	DILA RACHMAWATI TGL. ABSEN : Saturday, 24 April 2021 09:53:00	Saturday, 01 May 2021 19:47:00	156_24_dila rachmawati 1913290005 pemasaran ritel pert 7-1.docx
	1913290007	SOFI NAQIYYAH TGL. ABSEN : Saturday, 24 April 2021 12:53:54	Saturday, 24 April 2021 13:08:00	156_24_pemasaran ritel 7.docx
	1913290008	ASTRI DEWI RAHAYU TGL. ABSEN : Saturday, 24 April 2021 17:10:04		
	1913290009	AYURA FARA DIMARTA TGL. ABSEN : Saturday, 24 April 2021 10:13:47	Saturday, 24 April 2021 13:31:00	156_24_Tugas Pemasaran Ritel 7 Yura F 1913290009.docx
	1913290010	UMAR TGL. ABSEN : Saturday, 24 April 2021 18:01:22		156_24_UMAR_1913290010_tugas 7_manajemen ritel.pdf
	1913290012	NABILA ADE WAHYUNI TGL. ABSEN : Saturday, 24 April 2021 09:54:48	Saturday, 24 April 2021 09:57:00	156_24_Pert7 Pemasaran Ritel copy.docx
	1913290014	AULIA LOLA ADELAFIA TGL. ABSEN : Saturday, 24 April 2021 16:23:51		156_24_1913290014_AULIA LOLA PEMASARAN RITEL.docx
	1913290015	ELVI ARIANTI NASUTION TGL. ABSEN : Saturday, 24 April 2021 13:36:21		156_24_Pertemuan 7 Pemasaran Ritel Elvi.docx
	1913290016	MIRA ANGGRAINI TGL. ABSEN : Saturday, 24 April 2021 16:34:10	Tuesday, 04 May 2021 10:04:00	156_24_PEMASARAN RITEL MIRA 1913290016.docx
	1913290017	MIFTHA PUSPA INDAH NINGSIH TGL. ABSEN : Saturday, 24 April 2021 09:30:00	Saturday, 01 May 2021 15:05:00	156_24_Pert7 Pemasaran Ritel, Miftha Puspa 1913290017.docx
	1913290018	SILVIA MAHARANIE TGL. ABSEN : Saturday, 24 April 2021 13:13:03	Saturday, 24 April 2021 13:13:00	
	1913290019	M. VIPIP DINHAR TGL. ABSEN : Saturday, 24 April 2021 12:13:19		
	1913290021	AMELIA FAUZIYYAH AZIZ TGL. ABSEN : Saturday, 24 April 2021 11:34:41	Saturday, 24 April 2021 15:44:00	156_24_TUGAS PEMASARAN RITEL (PERTEMUAN 07) AMELIA FAUZIYYAH AZIZ 1913290021.docx
	1913290023	SYAFA NABILLA SALMAN TGL. ABSEN : Saturday, 24 April 2021 08:56:26		156_24_pemasaran ritel 7 syafa.docx
	1913290025	DITA OKTAVIANA ARIANTI TGL. ABSEN : Saturday, 24 April 2021 11:28:27	Saturday, 24 April 2021 11:29:00	156_24_Dita Oktaviana a 1913290025 pemasaran ritel pert 7.docx

Tanggal Mengajar : Saturday, 22 May 2021

Pertemuan : 08

Tujuan pembelajaran

1. memahami tentang manajemen rantai pasokan
2. keunggulan strategi rantai pasokan
3. kegiatan aliran informasi
4. warehouse dan EDI
5. strategi logistik

File Materi : 156_20210522090211_Bab 8 Sistem Informasi _ Manajemen Rantai Pasokan.pptx

1. buat 15 soal dan jawaban multiple choice
2. pilihan jawaban ada 5 dari a sampai e
3. pilihan jawaban tidak boleh menggunakan pilihan BENAR SALAH
4. jawaban yang benar di tebalkan
5. tugas dikumpulkan paling lambat hari ini jam 22.00 lewat jam tersebut dianggap tidak mengumpulkan tugas
6. saya tidak menerima tugas melalui WA atau email

File Tugas :

Mahasiswa

















FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1913290001	NONI NOVIYANTI TGL. ABSEN : Saturday, 22 May 2021 13:10:48	Saturday, 22 May 2021 13:11:00	156_24_tugas menejemen ritel noni noviyanti 1913290001.docx
	1913290003	WAHID HIDAYATULLOH TGL. ABSEN : Saturday, 22 May 2021 13:01:16	Saturday, 22 May 2021 14:17:00	
	1913290004	RAISA TGL. ABSEN : Saturday, 22 May 2021 09:25:00	Saturday, 22 May 2021 20:18:00	156_24_Pemasaran Ritel pert 8.docx
	1913290005	DILA RACHMAWATI TGL. ABSEN : Saturday, 22 May 2021 10:38:23	Saturday, 22 May 2021 10:39:00	156_24_Multiple choice BAB 6 Dila Rachmawati 1913290005.docx
	1913290007	SOFI NAQIYYAH TGL. ABSEN : Saturday, 22 May 2021 19:45:44		
	1913290009	AYURA FARA DIMARTA TGL. ABSEN : Saturday, 22 May 2021 10:27:56	Saturday, 22 May 2021 19:06:00	156_24_Tugas Pemasaran Ritel 8 Yura F 1913290009.docx
	1913290010	UMAR TGL. ABSEN : Saturday, 22 May 2021 16:08:31		
	1913290012	NABILA ADE WAHYUNI TGL. ABSEN : Saturday, 22 May 2021 12:00:47	Saturday, 22 May 2021 12:01:00	156_24_(8)P.RITEL NABILA ADE 1913290012.docx
	1913290014	AULIA LOLA ADELAFIA TGL. ABSEN : Saturday, 22 May 2021 13:30:17		

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1913290015	ELVI ARIANTI NASUTION TGL. ABSEN : Friday, 11 June 2021 06:51:08		156_24_Pemasaran Ritel Pertemuan 8.docx
	1913290016	MIRA ANGGRAINI TGL. ABSEN : Saturday, 22 May 2021 12:58:29	Saturday, 22 May 2021 17:05:00	156_24_Mira Anggraini ritel pertemuan 8 (1913290016).docx
	1913290017	MIFTHA PUSPA INDAH NINGSIH TGL. ABSEN : Saturday, 22 May 2021 09:09:00	Saturday, 22 May 2021 09:34:00	156_24_Pert8 Pemasaran Ritel, Miftha Puspa 1913290017.docx
	1913290018	SILVIA MAHARANIE TGL. ABSEN : Saturday, 22 May 2021 10:31:56		156_24_ritel 8.docx
	1913290019	M. VIPIP DINHAR TGL. ABSEN : Saturday, 22 May 2021 13:46:08		
	1913290021	AMELIA FAUZIYYAH AZIZ TGL. ABSEN : Saturday, 22 May 2021 21:19:17		
	1913290023	SYAFA NABILLA SALMAN TGL. ABSEN : Saturday, 22 May 2021 19:54:21	Saturday, 22 May 2021 21:49:00	156_24_pemasaran ritell.docx
	1913290025	DITA OKTAVIANA ARIANTI TGL. ABSEN : Saturday, 22 May 2021 12:10:04	Saturday, 22 May 2021 18:35:00	156_24_pertanyaan pilihan ganda dita oktaviana a 1913290025.docx

Tanggal Mengajar : Saturday, 29 May 2021

Pertemuan : 09

Tujuan Pembelajaran

bab 8

1. Mahasiswa mampu menjelaskan proses pembelian barang dagangan
2. Mahasiswa mampu menjelaskan penetapan margin barang dan perputaran modal
3. Mahasiswa mampu melakukan prediksi penjualan barang dagangan

bab 9

1. Mahasiswa dapat menganalisis laporan manajemen persediaan untuk melakukan pembelian barang dagangan
2. Mahasiswa dapat menentukan faktor-faktor strategi penentuan merk untuk mengelola persediaan barang dagangan
3. Mahasiswa dapat mempertimbangkan faktor-faktor penting dalam kerjasama dan negosiasi dengan pemasok

File Materi : 156_20210529092410_pertemuan 9.pdf

buat 10 soal multiple choice beserta jawabannya, dari masing-masing materi bab 8 dan 9 (total menjadi 20) dengan ketentuan sebagai berikut

1. pilihan jawaban terdiri dari 5, a sampai e
2. jawaban tidak boleh benar semua atau salah semua
3. jawaban yang benar di cetak tebal
4. tugas dikumpulkan hari ini hanya diportal paling lambat jam 22.00,,dan jika lewat jam tersebut dianggap tidak mengumpulkan tugas
5. saya tidak menerima tugas melalui wa atau email

Soal latihan yang ada di materi bab 8 (hal 64) dan bab 9 (hal 70) tidak perlu di kerjakan

File Tugas :

Mahasiswa



















FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1913290003	WAHID HIDAYATULLOH TGL. ABSEN : Saturday, 29 May 2021 17:16:48		
	1913290004	RAISA TGL. ABSEN : Saturday, 29 May 2021 10:18:43	Saturday, 29 May 2021 20:54:00	156_24_PERT9 PEMASARAN RITEL.docx
	1913290005	DILA RACHMAWATI TGL. ABSEN : Saturday, 29 May 2021 10:09:24	Saturday, 29 May 2021 10:11:00	156_24_dila rachmawati 1913290005 ritel pert 9.docx
	1913290007	SOFI NAQIYYAH TGL. ABSEN : Saturday, 29 May 2021 14:25:19	Saturday, 29 May 2021 20:37:00	156_24_PEMASARAN RITEL 9.docx
	1913290008	ASTRI DEWI RAHAYU TGL. ABSEN : Saturday, 29 May 2021 19:37:20		
	1913290009	AYURA FARA DIMARTA TGL. ABSEN : Saturday, 29 May 2021 10:36:50	Saturday, 29 May 2021 10:38:00	
	1913290010	UMAR TGL. ABSEN : Saturday, 29 May 2021 23:29:00	Saturday, 29 May 2021 23:29:00	
	1913290012	NABILA ADE WAHYUNI TGL. ABSEN : Saturday, 29 May 2021 10:40:51	Saturday, 29 May 2021 11:57:00	156_24_(09)P.RITEL NABILA ADE 1913290012.docx
	1913290014	AULIA LOLA ADELAFIA TGL. ABSEN : Saturday, 29 May 2021 19:13:42		
	1913290015	ELVI ARIANTI NASUTION TGL. ABSEN : Saturday, 29 May 2021 18:28:21	Saturday, 29 May 2021 18:40:00	156_24_pemasaran ritel bab 8_9 soal Elvi A.N.pdf
	1913290016	MIRA ANGGRAINI TGL. ABSEN : Saturday, 29 May 2021 20:20:21	Saturday, 29 May 2021 20:21:00	156_24_RITEL 9 MIRA 1913290016.docx
	1913290017	MIFTHA PUSPA INDAH NINGSIH TGL. ABSEN : Saturday, 29 May 2021 09:49:00	Saturday, 29 May 2021 10:29:00	156_24_Pert9 Pemasaran Ritel, Miftha Puspa 1913290017.rtf
	1913290018	SILVIA MAHARANIE TGL. ABSEN : Saturday, 29 May 2021 10:41:59	Saturday, 29 May 2021 10:43:00	156_24_ritel now.docx
	1913290019	M. VIPIP DINHAR TGL. ABSEN : Saturday, 29 May 2021 12:06:37		
	1913290020	MUHAMMAD RHIFHALD TGL. ABSEN : Saturday, 29 May 2021 16:27:47		
	1913290021	AMELIA FAUZIYYAH AZIZ TGL. ABSEN : Saturday, 29 May 2021 17:18:43		

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1913290023	SYAFA NABILLA SALMAN TGL. ABSEN : Saturday, 29 May 2021 21:05:21	Saturday, 29 May 2021 21:57:00	156_24_pemasaran ritell 2.docx
	1913290025	DITA OKTAVIANA ARIANTI TGL. ABSEN : Saturday, 29 May 2021 12:15:21	Saturday, 29 May 2021 20:20:00	156_24_tugas pemasaran ritel pertemuan 8 dita o.a 1913290025.docx

Tanggal Mengajar : Saturday, 05 June 2021

Pertemuan : 10

Tujuan Pembelajaran

1. Mahasiswa dapat menjelaskan harga terendah dan harga tinggi rendah tiap hari
2. Mahasiswa dapat menjelaskan penetapan harga impas, sesuai permintaan dan persaingan
3. Mahasiswa dapat menjelaskan menjelaskan faktor-faktor peningkatan reputasi harga
4. Mahasiswa dapat menjelaskan penetapa harga termurah, lini harga dan harga ganjil

File Materi : 156_20210605083802_pert 10 strategi penetapan harga.pdf

Buat 10 soal multipke choice beserta jawabannya dengan ketentuan sebagai berikut

1. Jawaban terdiri dari 5 pilihan yaitu a sampai e
2. Pilihan jawaban tidak boleh benar semua atau salah semua
3. Jawaban yang benar di tebakkan
4. Tugas di kumpulkan hari ini tanggal 5 juni 2021 sampai jam 22.00 di portal
5. saya tidak menerima tugas melalui WA maupun email

File Tugas :

Mahasiswa


















FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1913290001	NONI NOVIYANTI TGL. ABSEN : Saturday, 05 June 2021 18:28:00	Saturday, 05 June 2021 18:28:00	156_24_Noni noviyanti 1913290001 tugas ritel-WPS Office.docx
	1913290003	WAHID HIDAYATULLOH TGL. ABSEN : Sunday, 27 June 2021 00:21:00	Sunday, 27 June 2021 00:21:00	
	1913290004	RAISA TGL. ABSEN : Saturday, 05 June 2021 10:09:13	Saturday, 05 June 2021 10:10:00	
	1913290005	DILA RACHMAWATI TGL. ABSEN : Saturday, 05 June 2021 08:40:00	Saturday, 05 June 2021 08:40:00	156_24_Dila Ritel pert 10.docx
	1913290007	SOFI NAQIYYAH TGL. ABSEN : Saturday, 05 June 2021 13:11:40	Saturday, 05 June 2021 13:30:00	
	1913290008	ASTRI DEWI RAHAYU TGL. ABSEN : Saturday, 05 June 2021 17:38:08	Saturday, 05 June 2021 17:39:00	

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1913290009	AYURA FARA DIMARTA TGL. ABSEN : Saturday, 05 June 2021 12:05:16	Saturday, 05 June 2021 12:06:00	156_24_Tugas Pemasaran Ritel 10 Yura F 1913290009.docx
	1913290010	UMAR TGL. ABSEN : Tuesday, 22 June 2021 20:20:00	Tuesday, 29 June 2021 17:22:00	
	1913290012	NABILA ADE WAHYUNI TGL. ABSEN : Saturday, 05 June 2021 09:04:46	Saturday, 05 June 2021 10:45:00	156_24_(10)P.RITEL NABILA ADE 1913290012.docx
	1913290014	AULIA LOLA ADELAFIA TGL. ABSEN : Saturday, 05 June 2021 21:58:26		
	1913290016	MIRA ANGGRAINI TGL. ABSEN : Saturday, 05 June 2021 12:05:16	Saturday, 05 June 2021 20:17:00	156_24_RITEL MIRA ANGGRAINI 1913290016 P10.docx
	1913290017	MIFTHA PUSPA INDAH NINGSIH TGL. ABSEN : Saturday, 05 June 2021 09:08:00	Saturday, 05 June 2021 09:12:00	156_24_Pert10 Pemasaran Ritel, Miftha Puspa 1913290017.docx
	1913290018	SILVIA MAHARANIE TGL. ABSEN : Thursday, 01 July 2021 21:19:00	Thursday, 01 July 2021 21:20:00	
	1913290019	M. VIPIP DINHAR TGL. ABSEN : Saturday, 05 June 2021 12:17:43		
	1913290020	MUHAMMAD RHIFHALD TGL. ABSEN : Saturday, 05 June 2021 19:15:37		
	1913290021	AMELIA FAUZIYYAH AZIZ TGL. ABSEN : Saturday, 05 June 2021 12:57:33	Saturday, 05 June 2021 13:51:00	156_24_TUGAS PEMASARAN RITEL PERTEMUAN 10 AMELIA FAUZIYYAH AZIZ (1913290021).docx
	1913290023	SYAFA NABILLA SALMAN TGL. ABSEN : Saturday, 05 June 2021 13:48:29	Saturday, 05 June 2021 13:49:00	156_24_syafa nb.docx
	1913290025	DITA OKTAVIANA ARIANTI TGL. ABSEN : Saturday, 05 June 2021 16:53:36	Saturday, 05 June 2021 20:41:00	156_24_soal pemasaran ritel pertemuan 10 dita o.a 1913290025.docx

Tanggal Mengajar : Saturday, 12 June 2021

Pertemuan : 11

Tujuan Pembelajaran

1. Mahasiswa dapat menjelaskan faktor-faktor yang mempengaruhi citra toko
2. Mahasiswa dapat menjelaskan jenis-jenis rancangan, area khusus dan lokasi departemen bisnis ritel
3. ? Mahasiswa dapat menjelaskan berbagai cara penyajian barang dagangan

File Materi : 156_20210612091055_Pert 11 Rancangan Tata Ruang Toko.pdf

Tugas

Buat 10 soal multiple choice beserta jawabannya dengan ketentuan sebagai berikut

1. pilihan jawaban terdiri dari 5 opsi, A sampai E
2. Pilihan jawaban tidak boleh menggunakan BENAR SEMUA atau SALAH SEMUA
3. Jawaban yang benar di tebakkan
4. Pengumpulan tugas di portal paling lambat hari ini jam 22.00
5. saya tidak menerima pengumpulan tugas melalui WA maupun Email

File Tugas :

Mahasiswa



















FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1913290003	WAHID HIDAYATULLOH TGL. ABSEN : Sunday, 27 June 2021 00:21:00	Sunday, 27 June 2021 00:21:00	
	1913290004	RAISA TGL. ABSEN : Saturday, 12 June 2021 11:08:16	Saturday, 12 June 2021 11:36:00	156_24_Pert 11 Pemasaran Ritel.docx
	1913290005	DILA RACHMAWATI TGL. ABSEN : Saturday, 12 June 2021 09:17:50	Saturday, 12 June 2021 09:18:00	156_24_BAB XI Dila Rachmawati_1913290005.docx
	1913290007	SOFI NAQIYYAH TGL. ABSEN : Saturday, 12 June 2021 14:25:08		
	1913290008	ASTRI DEWI RAHAYU TGL. ABSEN : Saturday, 12 June 2021 11:14:26	Saturday, 12 June 2021 11:15:00	
	1913290009	AYURA FARA DIMARTA TGL. ABSEN : Saturday, 12 June 2021 11:02:02	Saturday, 12 June 2021 11:02:00	156_24_Tugas Pemasaran Ritel 11 Yura F 1913290009.pdf
	1913290010	UMAR TGL. ABSEN : Tuesday, 22 June 2021 20:21:00	Tuesday, 29 June 2021 17:22:00	
	1913290012	NABILA ADE WAHYUNI TGL. ABSEN : Saturday, 12 June 2021 11:09:25	Saturday, 12 June 2021 14:14:00	156_24_(11)PRITEL NABILA ADE 1913290012.docx
	1913290014	AULIA LOLA ADELAFIA TGL. ABSEN : Saturday, 12 June 2021 12:30:49		156_24_Tugas Pemasaran Ritel Aulia Lola Adelfia 1913290014(PERTEMUAN 11).docx
	1913290015	ELVI ARIANTI NASUTION TGL. ABSEN : Saturday, 12 June 2021 09:16:15	Saturday, 12 June 2021 09:17:00	
	1913290016	MIRA ANGGRAINI TGL. ABSEN : Saturday, 12 June 2021 13:23:09	Saturday, 12 June 2021 20:07:00	156_24_MIRA ANGGRAINI RITEL 11 1913290016.docx
	1913290017	MIFTHA PUSPA INDAH NINGSIH TGL. ABSEN : Saturday, 12 June 2021 09:14:00	Saturday, 12 June 2021 09:25:00	156_24_Pert11 Pemasaran Ritel, Miftha Puspa 1913290017.docx
	1913290018	SILVIA MAHARANIE TGL. ABSEN : Saturday, 12 June 2021 21:43:13		

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1913290019	M. VIPIP DINHAR TGL. ABSEN : Saturday, 12 June 2021 09:11:33	Saturday, 12 June 2021 19:27:00	156_24_pert.11.docx
	1913290020	MUHAMMAD RHIFHALD TGL. ABSEN : Saturday, 12 June 2021 13:13:22		
	1913290021	AMELIA FAUZIYYAH AZIZ TGL. ABSEN : Saturday, 12 June 2021 20:12:21	Saturday, 12 June 2021 20:18:00	156_24_Tugas Pemasaran Ritel AMELIA FAUZIYYAH AZIZ 1913290021 (PERTEMUAN 11).docx
	1913290023	SYAFA NABILLA SALMAN TGL. ABSEN : Saturday, 12 June 2021 18:52:02	Saturday, 12 June 2021 18:52:00	156_24_Dokumen 2.docx
	1913290025	DITA OKTAVIANA ARIANTI TGL. ABSEN : Saturday, 12 June 2021 10:22:26		156_24_tugas.p.ritel.pertemuan.11.dita.o.a.1913290025.docx

Tanggal Mengajar : Saturday, 19 June 2021

Pertemuan : 12

Tujuan Pembelajaran

1. Mahasiswa dapat menganalisis konsep, dimensi, atribut bisnis ritel
2. Mahasiswa dapat mengukur kualitas layanan melalui penilaian pelanggan terhadap harapan dan kinerja

File Materi : 156_20210619073737_pert 12 Kualitas Layanan Dalam Bisnis.pdf















Buat 15 soal multiple choice beserta jawabannya dengan ketentuan sebagai berikut

1. pilihan jawaban terdiri dari 5 opsi, A sampai E
2. Pilihan jawaban tidak boleh menggunakan BENAR SEMUA atau SALAH SEMUA
3. Jawaban yang benar di tebalkan
4. Pengumpulan tugas di portal paling lambat hari ini jam 22.00
5. saya tidak menerima pengumpulan tugas melalui WA maupun Email

File Tugas :

Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1913290001	NONI NOVIYANTI TGL. ABSEN : Saturday, 19 June 2021 10:00:22	Saturday, 19 June 2021 12:44:00	156_24_spal ritel per 12 noni noviyanti 1913290001.docx
	1913290003	WAHID HIDAYATULLOH TGL. ABSEN : Sunday, 27 June 2021 00:22:00	Sunday, 27 June 2021 00:22:00	
	1913290004	RAISA TGL. ABSEN : Saturday, 19 June 2021 12:18:49	Saturday, 19 June 2021 19:07:00	156_24_pert12.pemasaran.ritel.docx
	1913290005	DILA RACHMAWATI TGL. ABSEN : Saturday, 19 June 2021 11:19:00	Saturday, 19 June 2021 11:19:00	156_24_dila.rachmawati.ritel.pert.12.1913290005.docx

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1913290007	SOFI NAQIYYAH TGL. ABSEN : Saturday, 19 June 2021 11:45:36	Saturday, 19 June 2021 21:46:00	156_24_ritel 12.docx
	1913290008	ASTRI DEWI RAHAYU TGL. ABSEN : Saturday, 19 June 2021 14:20:12	Saturday, 19 June 2021 15:46:00	156_24_pertemuan 12 ritel.docx
	1913290009	AYURA FARA DIMARTA TGL. ABSEN : Saturday, 19 June 2021 10:14:30	Saturday, 19 June 2021 10:15:00	156_24_Tugas Pemasaran Ritel 12 Yura F 1913290009.docx
	1913290010	UMAR TGL. ABSEN : Tuesday, 22 June 2021 20:21:00	Tuesday, 22 June 2021 20:21:00	
	1913290012	NABILA ADE WAHYUNI TGL. ABSEN : Saturday, 19 June 2021 10:07:55	Saturday, 19 June 2021 15:21:00	156_24_(12)PRITEL NABILA ADE 1913290012.docx
	1913290015	ELVI ARIANTI NASUTION TGL. ABSEN : Saturday, 19 June 2021 18:15:04	Saturday, 19 June 2021 18:57:00	156_24_Nama_ Elvi Arianti Pertemuan 12 pemasaran Ritel.doc
	1913290016	MIRA ANGGRAINI TGL. ABSEN : Saturday, 19 June 2021 19:37:47	Saturday, 19 June 2021 19:43:00	156_24_MIRA RITEL 12 1913290016.docx
	1913290017	MIFTHA PUSPA INDAH NINGSIH TGL. ABSEN : Saturday, 19 June 2021 07:41:43	Saturday, 19 June 2021 09:18:00	156_24_Pert12 Miftha Puspa 1913290017, Pemasaran Ritel.docx
	1913290018	SILVIA MAHARANIE TGL. ABSEN : Saturday, 19 June 2021 18:07:15	Saturday, 19 June 2021 18:08:00	156_24_ritel new.docx
	1913290019	M. VIPIP DINHAR TGL. ABSEN : Saturday, 19 June 2021 10:56:47		
	1913290020	MUHAMMAD RHIFHALD TGL. ABSEN : Saturday, 19 June 2021 19:04:35		
	1913290021	AMELIA FAUZIYYAH AZIZ TGL. ABSEN : Saturday, 19 June 2021 20:28:08	Saturday, 19 June 2021 20:30:00	156_24_TUGAS PEMASARAN RITEL (PERTEMUAN 12) AMELIA FAUZIYYAH AZIZ 1913290021.docx
	1913290023	SYAFA NABILLA SALMAN TGL. ABSEN : Saturday, 19 June 2021 14:03:06	Saturday, 19 June 2021 18:40:00	156_24_pemasaran ritel 12.docx
	1913290025	DITA OKTAVIANA ARIANTI TGL. ABSEN : Saturday, 19 June 2021 20:55:05	Saturday, 19 June 2021 20:56:00	156_24_tugas pertemuan 12 dita oktaviana a.docx

Tanggal Mengajar : Saturday, 26 June 2021

Pertemuan : 13

Tujuan Pembelajaran

1. Mahasiswa dapat menjelaskan sistem antrian terkait kebiasaan pelanggan
2. Mahasiswa dapat menghitung waktu tunggu rata-rata
3. Mahasiswa menentukan strategi untuk mengurangi waktu menunggu

File Materi : 156_20210626085122_Pert 13 Sistem Antrean.pdf

Buat 15 soal multiple choice beserta jawabannya dengan ketentuan sbb:

1. Pilihan Jawaban terdiri dari 5 opsi, A sampai E
2. Pilihan jawaban tidak boleh menggunakan benar semua atau salah semua
3. jawaban yang benar di tebalkan
4. tugas si upload hanya di portal paling lambat hari ini sampai jam 22.00
5. saya tidak menerima tugas melalui WA maupun email

File Tugas :

Mahasiswa














FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1913290003	WAHID HIDAYATULLOH TGL. ABSEN : Sunday, 27 June 2021 00:22:00	Sunday, 27 June 2021 00:22:00	
	1913290004	RAISA TGL. ABSEN : Saturday, 26 June 2021 10:14:33	Saturday, 26 June 2021 19:12:00	156_24_pert13 pemasaran ritel.docx
	1913290005	DILA RACHMAWATI TGL. ABSEN : Saturday, 26 June 2021 09:12:00	Saturday, 26 June 2021 11:11:00	156_24_pert 13 ritel dila rachmawati 1913290005-1.docx
	1913290007	SOFI NAQIYYAH TGL. ABSEN : Saturday, 26 June 2021 12:22:48		
	1913290009	AYURA FARA DIMARTA TGL. ABSEN : Saturday, 26 June 2021 11:19:41	Saturday, 26 June 2021 11:20:00	
	1913290010	UMAR TGL. ABSEN : Tuesday, 29 June 2021 17:20:00	Tuesday, 29 June 2021 17:20:00	
	1913290012	NABILA ADE WAHYUNI TGL. ABSEN : Saturday, 26 June 2021 10:20:35	Saturday, 26 June 2021 19:02:00	156_24_(13)PRITEL NABILA ADE 1913290012.docx
	1913290014	AULIA LOLA ADELAFIA TGL. ABSEN : Saturday, 26 June 2021 18:44:25	Saturday, 26 June 2021 18:45:00	156_24_Tugas Pemasaran Ritel Aulia Lola Adelfia (Pertemuan 13) 1913290014.pdf
	1913290015	ELVI ARIANTI NASUTION TGL. ABSEN : Saturday, 26 June 2021 10:05:47		
	1913290016	MIRA ANGGRAINI TGL. ABSEN : Saturday, 26 June 2021 19:17:49	Saturday, 26 June 2021 19:20:00	156_24_MIRA ANGGRAIN1 Ritel 13(1913290016).pdf
	1913290017	MIFTHA PUSPA INDAH NINGSIH TGL. ABSEN : Saturday, 26 June 2021 09:09:00	Saturday, 26 June 2021 18:58:00	156_24_Pert13 Miftha Puspa 1913290017, Pemasaran Ritel.docx
	1913290018	SILVIA MAHARANIE TGL. ABSEN : Saturday, 26 June 2021 12:49:50	Saturday, 26 June 2021 12:50:00	
	1913290019	M. VIPIP DINHAR TGL. ABSEN : Saturday, 26 June 2021 11:47:31		

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1913290020	MUHAMMAD RHIFHALD TGL. ABSEN : Saturday, 26 June 2021 20:20:45		
	1913290021	AMELIA FAUZIYYAH AZIZ TGL. ABSEN : Saturday, 26 June 2021 10:06:32	Saturday, 26 June 2021 17:59:00	156_24_TUGAS PEMASARAN RITEL AMELIA FAUZIYYAH AZIZ (PERTEMUAN 13) 1913290021.docx
	1913290023	SYAFA NABILLA SALMAN TGL. ABSEN : Saturday, 26 June 2021 16:09:38	Saturday, 26 June 2021 16:10:00	
	1913290025	DITA OKTAVIANA ARIANTI TGL. ABSEN : Saturday, 26 June 2021 17:46:02	Saturday, 26 June 2021 19:28:00	156_24_tugas pemsaran ritel dita oktaviana a 1913290025.docx

Tanggal Mengajar : Saturday, 03 July 2021

Pertemuan : 14

Tujuan pembelajaran

1. Mahasiswa mengahui bagaimana karakteristik pelanggan
2. pendekata layanan pelanggan
3. service quality
4. mengelola kualitas jasa

File Materi : 156_20210703083510_Bab 15 Layanan Pelanggan.pptx

File Tugas :

Mahasiswa





























FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1913290001	NONI NOVIYANTI TGL. ABSEN : Saturday, 03 July 2021 17:41:20		
	1913290004	RAISA TGL. ABSEN : Saturday, 03 July 2021 10:25:35	Saturday, 03 July 2021 10:26:00	
	1913290005	DILA RACHMAWATI TGL. ABSEN : Saturday, 03 July 2021 09:28:01		
	1913290007	SOFI NAQIYYAH TGL. ABSEN : Saturday, 03 July 2021 12:05:33		
	1913290009	AYURA FARA DIMARTA TGL. ABSEN : Saturday, 03 July 2021 10:14:27	Saturday, 03 July 2021 10:15:00	
	1913290010	UMAR TGL. ABSEN : Saturday, 03 July 2021 13:57:49	Saturday, 03 July 2021 13:58:00	
	1913290012	NABILA ADE WAHYUNI TGL. ABSEN : Saturday, 03 July 2021 09:49:46	Saturday, 03 July 2021 09:50:00	
	1913290014	AULIA LOLA ADELAFIA TGL. ABSEN : Saturday, 03 July 2021 14:03:29		

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1913290015	ELVI ARIANTI NASUTION TGL. ABSEN : Saturday, 03 July 2021 12:25:47		
	1913290016	MIRA ANGGRAINI TGL. ABSEN : Saturday, 03 July 2021 10:28:26		
	1913290017	MIFTHA PUSPA INDAH NINGSIH TGL. ABSEN : Saturday, 03 July 2021 08:56:00	Saturday, 03 July 2021 08:56:00	
	1913290018	SILVIA MAHARANIE TGL. ABSEN : Saturday, 03 July 2021 21:03:18		156_24_ritel new salinan.docx
	1913290019	M. VIPIP DINHAR TGL. ABSEN : Saturday, 03 July 2021 10:03:21		
	1913290023	SYAFA NABILLA SALMAN TGL. ABSEN : Saturday, 03 July 2021 21:44:48		
	1913290025	DITA OKTAVIANA ARIANTI TGL. ABSEN : Saturday, 03 July 2021 13:01:44	Saturday, 03 July 2021 13:02:00	

Dosen : ILHAM KUDRATUL ALAM, SE., MM

Pemasaran Ritel (3 SKS)

SABTU 12:50 - 15:20

NO.	NIM	NAMA	FOTO	NILAI UAS	NILAI UTS	NILAI TUGAS	TOTAL
1	1913290001	NONI NOVIYANTI		52 (40%)	78 (30%)	75 (30%)	66.7
2	1913290005	DILA RACHMAWATI		88 (40%)	95 (30%)	95 (30%)	92.2
3	1913290007	SOFI NAQIYYAH		94 (40%)	90 (30%)	95 (30%)	93.1
4	1913290009	AYURA FARA DIMARTA		86 (40%)	80 (30%)	95 (30%)	86.9
5	1913290010	UMAR		(40%)	78 (30%)	95 (30%)	51.9
6	1913290012	NABILA ADE WAHYUNI		92 (40%)	74 (30%)	95 (30%)	87.5
7	1913290016	MIRA ANGGRAINI		88 (40%)	95 (30%)	95 (30%)	92.2
8	1913290017	MIFTHA PUSPA INDAH NINGSIH		94 (40%)	90 (30%)	95 (30%)	93.1
9	1913290018	SILVIA MAHARANIE		92 (40%)	65 (30%)	85 (30%)	81.8
10	1913290019	M. VIPIP DINHAR		70 (40%)	70 (30%)	95 (30%)	77.5
11	1913290020	MUHAMMAD RHIFHALD		76 (40%)	65 (30%)	65 (30%)	69.4
12	1913290021	AMELIA FAUZIYYAH AZIZ		78 (40%)	70 (30%)	95 (30%)	80.7
13	1913290025	DITA OKTAVIANA ARIANTI		88 (40%)	80 (30%)	95 (30%)	87.7
14	1913290003	WAHID HIDAYATULLOH		66 (40%)	70 (30%)	70 (30%)	68.4

NO.	NIM	NAMA	FOTO	NILAI UAS	NILAI UTS	NILAI TUGAS	TOTAL
15	1913290004	RAISA		94 (40%)	78 (30%)	95 (30%)	89.5
16	1913290008	ASTRI DEWI RAHAYU		94 (40%)	78 (30%)	85 (30%)	86.5
17	1913290014	AULIA LOLA ADELAFIA		66 (40%)	70 (30%)	80 (30%)	71.4
18	1913290015	ELVI ARIANTI NASUTION		88 (40%)	93 (30%)	90 (30%)	90.1
19	1913290023	SYAFA NABILLA SALMAN		92 (40%)	75 (30%)	95 (30%)	87.8