



SURAT KEPUTUSAN
REKTOR UNIVERSITAS PERSADA INDONESIA Y.A.I
NOMOR 223/SK-M/R/UPI Y.A.I/III/2021

TENTANG

PENGANGKATAN SDR/I. **Supradaka, S.Pd., M.Pd**
SEBAGAI DOSEN SEMESTER GENAP TAHUN AKADEMIK 2020/2021
PADA FAKULTAS ILMU KOMUNIKASI UNIVERSITAS PERSADA INDONESIA Y.A.I

REKTOR UNIVERSITAS PERSADA INDONESIA Y.A.I

- Menimbang : 1. Bahwa dalam rangka memperlancar Pelaksanaan Proses Belajar Mengajar di Universitas Persada Indonesia Y.A.I perlu diterbitkan Surat Keputusan mengenai penugasan mengajar pada semester Genap Tahun Akademik 2020/2021.
2. Bahwa untuk itu perlu ditetapkan dengan Surat Keputusan.
- Mengingat : 1. Peraturan Menteri Pendidikan dan Kebudayaan Nomor 3 Tahun 2020 tentang Standar Nasional Pendidikan Tinggi.
2. Peraturan Menteri Pendidikan dan Kebudayaan Nomor 92 Tahun 2014 tentang Petunjuk Teknis Pelaksanaan Penilaian Angka Kredit Jabatan Fungsional Dosen.
3. Pedoman Operasional Penilaian Angka Kredit Kenaikan Jabatan Akademik/Pangkat Dosen (Pedoman Operasional PAK - April 2019).
4. Surat Keputusan Ketua Y.A.I No. 14/SK-SDM/Y.A.I/III/2017 tentang Perpanjangan Masa Jabatan Rektor Universitas Persada Indonesia Y.A.I Periode 2017-2021.
5. Surat Keputusan Rektor Universitas Persada Indonesia Y.A.I No. 296/SK/R/UPI Y.A.I/IX/2017 tentang Peraturan Akademik Program Diploma-Tiga dan Sarjana.
6. Surat Keputusan Rektor Universitas Persada Indonesia Y.A.I No. 297/SK/R/UPI Y.A.I/IX/2017 tentang Peraturan Akademik Program Magister/Magister Profesi dan Program Doktor.
7. Statuta Universitas Persada Indonesia Y.A.I.

MEMUTUSKAN

Menetapkan:

Pertama : Mengangkat Sdr/i **Supradaka, S.Pd., M.Pd (NID: 070056)** sebagai Dosen dan mengampu mata kuliah :

- EDITING TV	6P_BC	3	SKS	IKOM S1
- STRATEGI KREATIF	4P_MC	3	SKS	IKOM S1

TOTAL SKS **6 SKS**

- Kedua : Segala Biaya yang timbul akibat dari keputusan ini dibebankan kepada anggaran Universitas Persada Indonesia Y.A.I
- Ketiga : Keputusan ini berlaku sejak tanggal ditetapkannya sampai dengan berakhirnya pelaksanaan perkuliahan Semester Genap Tahun Akademik 2020/2021
- Keempat : Apabila dikemudian hari ternyata terdapat kekeliruan dalam penetapan ini akan diadakan perbaikan sebagaimana mestinya.

Ditetapkan di : Jakarta

Pada tanggal : 02 Maret 2021

UNIVERSITAS PERSADA INDONESIA Y.A.I

Rektor,



(Prof. Dr. Ir. H. Yudi Yulius, MBA)

Tembusan:

Disampaikan kepada Yth.

Supradaka, S.Pd., M.Pd

Tembusan kepada :



- Yth. Karo. PPSDM Y.A.I

- Yth. Dekan Fakultas Ilmu Komunikasi UPI Y.A.I








Dosen : SUPRADAKA., S.Pd.,M.Pd

Strategi Kreatif (3 SKS)

KAMIS 10:20 - 12:50

NO.	NIM	NAMA	FOTO	NILAI UAS	NILAI UTS	NILAI TUGAS	TOTAL
1	1764190197	AKHMAD ARKHAM RIFKIANSYAH		65 (40%)	80 (30%)	78 (30%)	73.4
2	1964190044	FIRDHA INDAH RIZQI		80 (40%)	80 (30%)	80 (30%)	80
3	1964190052	HADIYATNA		85 (40%)	75 (30%)	78 (30%)	79.9
4	1964190117	TASYA CLAUDIA EMMA RACHIMSYAH		80 (40%)	75 (30%)	80 (30%)	78.5
5	1964190123	SYAFA FADILLAH		80 (40%)	80 (30%)	80 (30%)	80
6	1964190125	MUHAMMAD ZAHIR ABI BASARI		80 (40%)	80 (30%)	78 (30%)	79.4
7	1964190212	DYAH AYU FADILLA CHAERANI		80 (40%)	80 (30%)	80 (30%)	80
8	1664190123	RENALDY YOSUA		65 (40%)	75 (30%)	65 (30%)	68
9	1664190189	SOPHAN EKO RACHMANTO		(40%)	80 (30%)	75 (30%)	46.5

SUPRADAKA., S.Pd.,M.Pd
Strategi Kreatif (3 SKS)

No	Mahasiswa	Foto	01	02	03	04	05	06	07	08	09	10	11	12	13	14
				2021-03-18	2021-03-25	2021-04-01	2021-04-08	2021-04-15	2021-04-22	2021-05-20	2021-05-27	2021-06-03	2021-06-10	2021-06-17	2021-06-24	2021-07-01
1	1764190197 AKHMAD ARKHAM RIFKIANSYAH		(-)	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir	Hadir	Hadir
2	1964190044 FIRDHA INDAH RIZQI		(-)	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
3	1964190052 HADIYATNA		(-)	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
4	1964190117 TASYA CLAUDIA EMMA RACHIMSYAH		(-)	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir	Hadir	(-)	Hadir
5	1964190123 SYAFA FADILLAH		(-)	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
6	1964190125 MUHAMMAD ZAHIR ABI BASARI		(-)	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
7	1964190212 DYAH AYU FADILLA CHAERANI		(-)	(-)	(-)	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
8	1664190123 RENALDY YOSUA		(-)	(-)	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)
9	1664190189 SOPHAN EKO RACHMANTO		(-)	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir	Hadir	(-)	Hadir	Hadir

SUPRADAKA., S.Pd.,M.Pd
Strategi Kreatif (3 SKS)

Tanggal Mengajar : Thursday, 01 January 1970

Pertemuan : 01

File Materi :

File Tugas :

Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
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Tanggal Mengajar : Thursday, 18 March 2021

Pertemuan : 02








Strategi Kreatif

File Materi : 195_20210318064422_Materi_Kreatif_pert1.pdf

Buatlah kreatifitas gambar hitam putih dengan menggunakan berbagai macam garis pada kertas, setelah itu upload hasil kerja anda pada halaman tugas siskamaya. dalam bentuk file PDF.

File Tugas :

Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1664190189	SOPHAN EKO RACHMANTO TGL. ABSEN : Thursday, 01 April 2021 10:54:00	Thursday, 01 April 2021 10:54:00	
	1764190197	AKHMAD ARKHAM RIFKIANSYAH TGL. ABSEN : Thursday, 18 March 2021 10:24:44	Thursday, 01 April 2021 10:52:00	195_8_pola gambar.pdf
	1764190236	JORGEN ANDREW TGL. ABSEN : Thursday, 18 March 2021 10:06:00	Thursday, 18 March 2021 10:06:00	
	1964190044	FIRDHA INDAH RIZQI TGL. ABSEN : Thursday, 18 March 2021 07:29:49	Friday, 19 March 2021 12:11:00	195_8_Firdha Indah R. Strategi Kreatif Pertemuan 2.pdf
	1964190052	HADIYATNA TGL. ABSEN : Thursday, 18 March 2021 12:04:43	Thursday, 01 July 2021 08:08:00	
	1964190117	TASYA CLAUDIA EMMA RACHIMSYAH TGL. ABSEN : Thursday, 18 March 2021 16:36:36	Tuesday, 23 March 2021 11:31:00	195_8_tasyacer 1964190117 strategi kreatif-converted.pdf
	1964190123	SYAFA FADILLAH TGL. ABSEN : Thursday, 18 March 2021 09:27:52	Saturday, 20 March 2021 19:32:00	195_8_1964190123 Syafa Fadillah, Tugas Strategi Kreatif 1 (Garis).pdf
	1964190125	MUHAMMAD ZAHIR ABI BASARI TGL. ABSEN : Thursday, 18 March 2021 10:20:37	Sunday, 30 May 2021 17:11:00	195_8_Tugas strategi kreatif (1) 196490125-converted.pdf

Tanggal Mengajar : Thursday, 25 March 2021

Pertemuan : 03

**Creative thinking,
Konsep dasar iklan
dan Ide kreatif**

File Materi : 195_20210325070509_Materi_pert_2.pptx


Buatlah:

1. Ide kreatif dengan Metode Oksimoron. Kemudian gabungkan kalimat tersebut dengan Kreativitas komposisi warna (menggunakan pensil warna atau spidol warna pada kertas gambar /HVS, ukuran A4). kemudian Upload hasil kerja anda pada Siskamaya.

Contoh penyelesaian tugas ada di PPT materi

File Tugas :

Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1664190123	RENALDY YOSUA TGL. ABSEN : Thursday, 25 March 2021 18:57:01		
	1664190189	SOPHAN EKO RACHMANTO TGL. ABSEN : Thursday, 01 April 2021 10:56:00	Thursday, 01 April 2021 10:56:00	
	1764190197	AKHMAD ARKHAM RIFKIANSYAH TGL. ABSEN : Thursday, 25 March 2021 10:30:19	Saturday, 27 March 2021 12:53:00	
	1964190044	FIRDHA INDAH RIZQI TGL. ABSEN : Thursday, 25 March 2021 07:54:30	Thursday, 25 March 2021 07:55:00	195_8_Firdha Indah R. Strategi Kreatif Pertemuan 3.pdf
	1964190052	HADIYATNA TGL. ABSEN : Thursday, 25 March 2021 10:50:46	Thursday, 01 July 2021 08:08:00	
	1964190117	TASYA CLAUDIA EMMA RACHIMSYAH TGL. ABSEN : Thursday, 25 March 2021 09:18:14	Sunday, 28 March 2021 07:48:00	195_8_TASYACER 1964190117 STRATEGI KREATIF-dikonversi.pdf
	1964190123	SYAFA FADILLAH TGL. ABSEN : Thursday, 25 March 2021 10:06:34	Thursday, 25 March 2021 22:32:00	195_8_oksomoron Syafa Fadillah 1964190123.pdf
	1964190125	MUHAMMAD ZAHIR ABI BASARI TGL. ABSEN : Thursday, 25 March 2021 11:55:44	Saturday, 27 March 2021 22:44:00	195_8_IMG_20210328_223805.jpg

Tanggal Mengajar : Thursday, 01 April 2021

Pertemuan : 04

Dasar design dan teknik grafis ,Dasar copywriting

Jam.10.30 kita ada zoom meeting:

Pradaka film is inviting you to a scheduled Zoom meeting.

Topic: Pradaka film's Personal Meeting Room

Join Zoom Meeting

<https://us04web.zoom.us/j/8573784716?pwd=VHp4bllLT0p3VXNESnF2T2NnZVhFUT09>








Meeting ID: 857 378 4716

Passcode: 8E4EDd

File Materi : 195_20210401042458_Materi_pert_3.pptx

File Tugas :

Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1664190123	RENALDY YOSUA TGL. ABSEN : Thursday, 01 April 2021 10:25:04	Thursday, 20 May 2021 12:41:00	
	1664190189	SOPHAN EKO RACHMANTO TGL. ABSEN : Thursday, 01 April 2021 08:39:24	Thursday, 01 April 2021 10:24:00	
	1764190197	AKHMAD ARKHAM RIFKIANSYAH TGL. ABSEN : Thursday, 01 April 2021 10:32:33		
	1964190044	FIRDHA INDAH RIZQI TGL. ABSEN : Thursday, 01 April 2021 10:04:04	Friday, 16 April 2021 13:09:00	
	1964190052	HADIYATNA TGL. ABSEN : Thursday, 01 April 2021 10:34:13	Thursday, 01 July 2021 08:08:00	
	1964190117	TASYA CLAUDIA EMMA RACHIMSYAH TGL. ABSEN : Thursday, 01 April 2021 11:56:24		
	1964190123	SYAFA FADILLAH TGL. ABSEN : Thursday, 01 April 2021 08:39:23	Thursday, 01 April 2021 08:40:00	
	1964190125	MUHAMMAD ZAHIR ABI BASARI TGL. ABSEN : Thursday, 01 April 2021 13:52:50		
	1964190212	DYAH AYU FADILLA CHAERANI TGL. ABSEN : Thursday, 01 April 2021 14:29:38		

Tanggal Mengajar : Thursday, 08 April 2021

Pertemuan : 05

Copy writing dan pembuatan rancangan iklan media cetak

Link_tatap muka online

Pradaka film is inviting you to a scheduled Zoom meeting.

Topic: Pradaka film's Personal Meeting Room

Join Zoom Meeting

<https://us04web.zoom.us/j/8573784716?pwd=VHp4bllLT0p3VXNESnF2T2NnZVhFUT09>








Meeting ID: 857 378 4716

Passcode: 8E4EDd

File Materi : 195_20210408063235_Materi_Strategi Kreatif_pert_4.pdf

File Tugas :

Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1664190123	RENALDY YOSUA TGL. ABSEN : Thursday, 08 April 2021 11:29:21		
	1664190189	SOPHAN EKO RACHMANTO TGL. ABSEN : Thursday, 08 April 2021 11:19:27		
	1764190197	AKHMAD ARKHAM RIFKIANSYAH TGL. ABSEN : Thursday, 08 April 2021 10:53:53		195_8_akhmad arkham tugas.pdf
	1964190044	FIRDHA INDAH RIZQI TGL. ABSEN : Thursday, 08 April 2021 08:59:02	Wednesday, 05 May 2021 15:28:00	
	1964190052	HADIYATNA TGL. ABSEN : Thursday, 08 April 2021 10:23:26	Thursday, 01 July 2021 08:09:00	
	1964190117	TASYA CLAUDIA EMMA RACHIMSYAH TGL. ABSEN : Thursday, 08 April 2021 12:48:17		
	1964190123	SYAFA FADILLAH TGL. ABSEN : Thursday, 08 April 2021 10:43:49	Friday, 16 April 2021 11:42:00	
	1964190125	MUHAMMAD ZAHIR ABI BASARI TGL. ABSEN : Thursday, 08 April 2021 11:14:01	Thursday, 08 April 2021 11:14:00	
	1964190212	DYAH AYU FADILLA CHAERANI TGL. ABSEN : Thursday, 08 April 2021 09:45:47	Saturday, 17 April 2021 13:13:00	

Tanggal Mengajar : Thursday, 15 April 2021

Pertemuan : 06

File Materi : 195_20210415085306_Materi_Strategi Kreatif_pert_5.pdf

!Buatlah desain iklan luar ruangan dalam bentuk POSTER, menggunakan aplikasi Canva.

!Produk yang diiklankan adalah: "Sirup" untuk kebutuhan lebaran.








!Iklan dalam bentuk poster harus meliputi: Headline, subheadline, Bodycopy, Product Shot, Tagline, Baseline

! Product shot/gambar boleh mengambil dari internet, namun semua copywriting/teks iklannya berdasarkan kreativitas sendiri

!Dikumpulkan pada Siskamaya dalam Format File: PDF

File Tugas :

Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1664190123	RENALDY YOSUA TGL. ABSEN : Thursday, 15 April 2021 09:24:03		
	1664190189	SOPHAN EKO RACHMANTO TGL. ABSEN : Thursday, 15 April 2021 14:55:58	Thursday, 15 April 2021 17:39:00	195_8_ABC SEQUUD DELIGHT.pdf
	1764190197	AKHMAD ARKHAM RIFKIANSYAH TGL. ABSEN : Thursday, 15 April 2021 11:06:23	Friday, 16 April 2021 15:41:00	195_8_AKHMAD ARKHAM tugas poster sirup.pdf
	1964190044	FIRDHA INDAH RIZQI TGL. ABSEN : Thursday, 15 April 2021 09:01:21	Wednesday, 05 May 2021 15:27:00	195_8_Firdha Indah Rizqi (1964190044) (2).pdf
	1964190052	HADIYATNA TGL. ABSEN : Thursday, 15 April 2021 10:17:44	Thursday, 01 July 2021 08:09:00	
	1964190117	TASYA CLAUDIA EMMA RACHIMSYAH TGL. ABSEN : Thursday, 15 April 2021 13:05:41	Saturday, 17 April 2021 19:21:00	195_8_TASYACER 1964190117 STRATEGI KREATIF.pdf
	1964190123	SYAFA FADILLAH TGL. ABSEN : Thursday, 15 April 2021 09:16:03	Thursday, 15 April 2021 09:16:00	195_8_Poster Sirup Syafa Fadillah 1964190123.pdf
	1964190125	MUHAMMAD ZAHIR ABI BASARI TGL. ABSEN : Thursday, 15 April 2021 10:42:33		195_8_syrup janda.pdf
	1964190212	DYAH AYU FADILLA CHAERANI TGL. ABSEN : Thursday, 15 April 2021 10:33:33	Thursday, 15 April 2021 12:17:00	195_8_Dyah Ayu Fadilla Chaerani 1964190212.pdf

Tanggal Mengajar : Thursday, 22 April 2021








Pertemuan : 07

File Materi : 195_20210422063326_Materi_Strategi Kreatif_pert_6.pdf

File Tugas :

Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
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FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1664190123	RENALDY YOSUA TGL. ABSEN : Thursday, 22 April 2021 11:10:16		
	1664190189	SOPHAN EKO RACHMANTO TGL. ABSEN : Thursday, 22 April 2021 17:41:48		
	1764190197	AKHMAD ARKHAM RIFKIANSYAH TGL. ABSEN : Thursday, 22 April 2021 12:47:38		
	1964190044	FIRDHA INDAH RIZQI TGL. ABSEN : Thursday, 22 April 2021 08:25:26	Thursday, 22 April 2021 08:26:00	
	1964190052	HADIYATNA TGL. ABSEN : Thursday, 22 April 2021 14:43:46	Thursday, 01 July 2021 08:10:00	
	1964190117	TASYA CLAUDIA EMMA RACHIMSYAH TGL. ABSEN : Thursday, 22 April 2021 12:26:03		
	1964190123	SYAFA FADILLAH TGL. ABSEN : Thursday, 22 April 2021 09:37:21	Thursday, 22 April 2021 09:37:00	
	1964190125	MUHAMMAD ZAHIR ABI BASARI TGL. ABSEN : Thursday, 22 April 2021 12:40:49		
	1964190212	DYAH AYU FADILLA CHAERANI TGL. ABSEN : Thursday, 22 April 2021 17:59:57		

Tanggal Mengajar : Thursday, 20 May 2021

Pertemuan : 08

File Materi : 195_20210520043429_Materi_Strategi Kreatif_pert_8.pdf

Tugas:

Buatlah Type of Shot yang umum digunakan, dengan melakukan pengambilan gambar sendiri (bukan dari Internet), maksudnya anda mengambil satu model (boleh teman/sa kemudian anda lakukan pemotertan dengan ukuran Type shot yang biasa digunakan(CU(Close up), MCU(medium close up), Big Close Up(big close up), ECU(extreme cose up), MS(l up), TS(total shot)/Full Shot/long shot, ES(Estabilis shot), Two Shot)

Hasil Foto anda tata pada program Microsoft Word, kemudian upload di siskamaya dengan format file PDF.







Untuk contoh-contoh type of shot, anda bisa lihat di link ini:

https://www.google.com/search?q=shot+size+dalam+teknik+kamera&safe=strict&rlz=1C10KWM_idID874ID874&sxsrf=ALeKk00YMm-IU4IvyAWA1FPy8PAxj4Gy-Q:1621458418780&source=Inms&tbm=isch&sa=X&ved=2ahUKEwiPzsao09bwAhUPdCsKHXIEBDgQ_AUoAXoECAEQAw&biw=1280&bih=891#imgrc=IrG3O583047YMM&imgdii=4w

File Tugas :

Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1664190123	RENALDY YOSUA TGL. ABSEN : Thursday, 20 May 2021 12:42:06	Thursday, 20 May 2021 12:44:00	

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1764190197	AKHMAD ARKHAM RIFKIANSYAH TGL. ABSEN : Thursday, 20 May 2021 10:20:55		
	1964190044	FIRDHA INDAH RIZQI TGL. ABSEN : Thursday, 20 May 2021 07:03:01	Wednesday, 07 July 2021 21:59:00	195_8_Firdha Indah R. Strategi Kreatif Pertemuan 8.pdf
	1964190052	HADIYATNA TGL. ABSEN : Thursday, 20 May 2021 06:19:00	Thursday, 01 July 2021 08:10:00	195_8_TUGAS STRATEGI KREATIF HADIYATNA.pdf
	1964190117	TASYA CLAUDIA EMMA RACHIMSYAH TGL. ABSEN : Thursday, 20 May 2021 10:29:46	Sunday, 23 May 2021 17:01:00	195_8_STRATEGI KREATIS TASTACER 1964190117-dikonversi.pdf
	1964190123	SYAFA FADILLAH TGL. ABSEN : Thursday, 20 May 2021 08:08:26	Wednesday, 26 May 2021 21:11:00	195_8_Tugas P8 Strategi Kreatif Syafa Fadillah.pdf
	1964190125	MUHAMMAD ZAHIR ABI BASARI TGL. ABSEN : Thursday, 20 May 2021 12:18:56		195_8_tugas strategi kreatif.pdf

Tanggal Mengajar : Thursday, 27 May 2021

Pertemuan : 09

Konsep Iklan KOMersial

File Materi : 195_20210527063146_Konsep Iklan Komersial_9.pdf

File Tugas :

Mahasiswa







FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1664190123	RENALDY YOSUA TGL. ABSEN : Thursday, 27 May 2021 12:39:48		
	1664190189	SOPHAN EKO RACHMANTO TGL. ABSEN : Thursday, 27 May 2021 09:52:39		
	1764190197	AKHMAD ARKHAM RIFKIANSYAH TGL. ABSEN : Thursday, 27 May 2021 10:23:30		
	1964190044	FIRDHA INDAH RIZQI TGL. ABSEN : Thursday, 27 May 2021 08:29:50	Wednesday, 07 July 2021 22:00:00	
	1964190052	HADIYATNA TGL. ABSEN : Thursday, 27 May 2021 12:49:11	Thursday, 01 July 2021 08:10:00	
	1964190123	SYAFA FADILLAH TGL. ABSEN : Thursday, 27 May 2021 06:48:56	Thursday, 03 June 2021 07:56:00	

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1964190125	MUHAMMAD ZAHIR ABI BASARI TGL. ABSEN : Thursday, 27 May 2021 10:29:12		
	1964190212	DYAH AYU FADILLA CHAERANI TGL. ABSEN : Thursday, 27 May 2021 18:27:43		

Tanggal Mengajar : Thursday, 03 June 2021

Pertemuan : 10

File Materi : 195_20210603090439_Materi_pert_10.pdf

•Buatlah storyline yang kreatif untuk iklan audio Visual,dengan memilih salah satu tema dibawah ini:

•Tema:







•Makanan Ringan

•Kosmetik

•Gadget

File Tugas :

Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1664190123	RENALDY YOSUA TGL. ABSEN : Thursday, 03 June 2021 13:21:14		195_8_VID_40420207_235921_819.mp4
	1664190189	SOPHAN EKO RACHMANTO TGL. ABSEN : Thursday, 03 June 2021 17:23:44	Monday, 07 June 2021 16:49:00	195_8_TUGAS BUAT STORYLINE MAKANAN RINGAN SOPHANEKO 1664190189.pdf
	1964190044	FIRDHA INDAH RIZQI TGL. ABSEN : Thursday, 03 June 2021 09:59:48	Wednesday, 07 July 2021 22:00:00	195_8_Firdha Indah R. Strategi Kreatif Pertemuan 10.pdf
	1964190052	HADIYATNA TGL. ABSEN : Thursday, 03 June 2021 12:15:36	Monday, 12 July 2021 18:33:00	195_8_TUGAS STRATEGI KREATIF.docx
	1964190117	TASYA CLAUDIA EMMA RACHIMSYAH TGL. ABSEN : Thursday, 03 June 2021 14:12:29	Monday, 07 June 2021 19:49:00	
	1964190123	SYAFA FADILLAH TGL. ABSEN : Thursday, 03 June 2021 09:44:42	Thursday, 03 June 2021 09:44:00	195_8_Storyline Syafa Fadillah 1964190123.pdf
	1964190125	MUHAMMAD ZAHIR ABI BASARI TGL. ABSEN : Thursday, 03 June 2021 10:12:14	Thursday, 10 June 2021 18:28:00	195_8_tugas-strategi-kreatif-pertemuan-10-1964190125-zahir-abi (1).pdf
	1964190212	DYAH AYU FADILLA CHAERANI TGL. ABSEN : Thursday, 03 June 2021 15:44:50		

Tanggal Mengajar : Thursday, 10 June 2021

Pertemuan : 11

Storyboard iklan kreatif

File Materi : 195_20210610065647_Materi_pert_11.pdf

•Tugas ini terkait dengan persiapan UAS...Jadi mulai saat ini silahkan anda membuat ide iklan yang kreatif untuk makanan ringan atau minuman ringan buatan sendiri.

•Agar lebih mudah membuatnya, tidak usah melibatkan talent/bintang iklan, jadi cukup produknya saja.

•Pembuatan iklan, nantinya cukup dengan HP anda saja.

•Contoh: Link pembuatan iklan dengan HP:

•<https://www.youtube.com/watch?v=LYWM0dWuaSc&t=2s>

•<https://www.youtube.com/watch?v=Kg40t9iXeXA&t=391s>

•<https://www.youtube.com/watch?v=lmfLqb1iMuc>

•Petunjuk penyelesaian tugas:








•1. Buatlah storyline terlebih dahulu

•2. Buat storyboard seperti contoh di bawah.

3. setelah semua terpenuhi baru bikin videonya

File Tugas :

Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1664190123	RENALDY YOSUA TGL. ABSEN : Thursday, 10 June 2021 16:13:22		
	1664190189	SOPHAN EKO RACHMANTO TGL. ABSEN : Thursday, 10 June 2021 13:36:59	Tuesday, 15 June 2021 15:40:00	195_8_storyline storyboard sophan er 1664190189 untuk dosen supradaka strategi kreatif.docx
	1764190197	AKHMAD ARKHAM RIFKIANSYAH TGL. ABSEN : Thursday, 10 June 2021 11:21:02		
	1964190044	FIRDHA INDAH RIZQI TGL. ABSEN : Thursday, 10 June 2021 07:52:47	Wednesday, 07 July 2021 22:01:00	195_8_Firdha Indah R. Strategi Kreatif Pertemuan 11.pdf
	1964190052	HADIYATNA TGL. ABSEN : Thursday, 10 June 2021 10:19:06	Thursday, 01 July 2021 08:11:00	195_8_Storyline_Storyboard Hadi.pdf
	1964190117	TASYA CLAUDIA EMMA RACHIMSYAH TGL. ABSEN : Thursday, 10 June 2021 13:24:11		195_8_Storyline tasya.docx
	1964190123	SYAFA FADILLAH TGL. ABSEN : Thursday, 10 June 2021 10:04:32	Thursday, 10 June 2021 10:04:00	195_8_Tugas P11 Syafa Fadillah.pdf
	1964190125	MUHAMMAD ZAHIR ABI BASARI TGL. ABSEN : Thursday, 10 June 2021 16:52:23	Saturday, 19 June 2021 20:27:00	195_8_1964190125 abi strategi kreatif.zip
	1964190212	DYAH AYU FADILLA CHAERANI TGL. ABSEN : Thursday, 24 June 2021 07:33:00	Thursday, 24 June 2021 07:33:00	

Tanggal Mengajar : Thursday, 17 June 2021









Pertemuan : 12

Cara membuat storyboard dengan Canva

File Materi : 195_20210617091849_Cara membuat storyboard dengan Canva.pdf

File Tugas :

Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1664190123	RENALDY YOSUA TGL. ABSEN : Thursday, 17 June 2021 16:12:24		
	1764190197	AKHMAD ARKHAM RIFKIANSYAH TGL. ABSEN : Thursday, 17 June 2021 10:16:04		
	1964190044	FIRDHA INDAH RIZQI TGL. ABSEN : Thursday, 17 June 2021 09:21:41	Wednesday, 07 July 2021 22:01:00	
	1964190052	HADIYATNA TGL. ABSEN : Thursday, 17 June 2021 12:04:30	Thursday, 01 July 2021 08:12:00	
	1964190117	TASYA CLAUDIA EMMA RACHIMSYAH TGL. ABSEN : Thursday, 17 June 2021 16:57:57	Sunday, 20 June 2021 19:02:00	
	1964190123	SYAFA FADILLAH TGL. ABSEN : Thursday, 17 June 2021 09:21:59	Thursday, 17 June 2021 09:22:00	
	1964190125	MUHAMMAD ZAHIR ABI BASARI TGL. ABSEN : Thursday, 17 June 2021 13:58:31		
	1964190212	DYAH AYU FADILLA CHAERANI TGL. ABSEN : Thursday, 24 June 2021 07:33:00	Thursday, 24 June 2021 07:33:00	

Tanggal Mengajar : Thursday, 24 June 2021

Pertemuan : 13







Pasca Produksi Iklan Audio Visual

File Materi : 195_20210624070118_Materi_Strategi Kreatif_pert_13.pdf

File Tugas :

Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
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FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1664190123	RENALDY YOSUA TGL. ABSEN : Thursday, 24 June 2021 10:35:20		
	1664190189	SOPHAN EKO RACHMANTO TGL. ABSEN : Thursday, 01 July 2021 10:25:00	Thursday, 01 July 2021 10:25:00	
	1764190197	AKHMAD ARKHAM RIFKIANSYAH TGL. ABSEN : Thursday, 24 June 2021 13:47:59		
	1964190044	FIRDHA INDAH RIZQI TGL. ABSEN : Thursday, 24 June 2021 08:35:16	Wednesday, 07 July 2021 22:02:00	
	1964190052	HADIYATNA TGL. ABSEN : Thursday, 24 June 2021 09:21:27	Thursday, 01 July 2021 08:12:00	
	1964190123	SYAFA FADILLAH TGL. ABSEN : Thursday, 24 June 2021 08:48:53	Thursday, 24 June 2021 08:49:00	
	1964190125	MUHAMMAD ZAHIR ABI BASARI TGL. ABSEN : Thursday, 24 June 2021 13:53:47		
	1964190212	DYAH AYU FADILLA CHAERANI TGL. ABSEN : Thursday, 24 June 2021 07:32:19		

Tanggal Mengajar : Thursday, 01 July 2021

Pertemuan : 14

File Materi : 195_20210701071253_Link contoh, Youtube.pdf

File Tugas :

Mahasiswa








FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1664190189	SOPHAN EKO RACHMANTO TGL. ABSEN : Thursday, 01 July 2021 10:03:47	Thursday, 01 July 2021 10:04:00	
	1764190197	AKHMAD ARKHAM RIFKIANSYAH TGL. ABSEN : Thursday, 01 July 2021 12:00:32		
	1964190044	FIRDHA INDAH RIZQI TGL. ABSEN : Thursday, 01 July 2021 08:31:11	Wednesday, 07 July 2021 22:04:00	
	1964190052	HADIYATNA TGL. ABSEN : Thursday, 01 July 2021 08:06:31	Sunday, 11 July 2021 11:21:00	
	1964190117	TASYA CLAUDIA EMMA RACHIMSYAH TGL. ABSEN : Thursday, 01 July 2021 20:41:04		

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1964190123	SYAFA FADILLAH TGL. ABSEN : Thursday, 01 July 2021 09:07:56	Thursday, 01 July 2021 09:08:00	
	1964190125	MUHAMMAD ZAHIR ABI BASARI TGL. ABSEN : Thursday, 01 July 2021 14:28:53		
	1964190212	DYAH AYU FADILLA CHAERANI TGL. ABSEN : Thursday, 01 July 2021 09:56:09		