

DR. LIDIA DJUHARDI., S.Ds, M.I.Kom
Digital Advertising & Marketing Communication (3 SKS)

Tanggal Mengajar : Wednesday, 10 March 2021

Pertemuan : 01

MK : Digital Advertising & Marketing Communication










Selamat pagi ,

Kuliah ini adalah salah satu kuliah pengembangan dunia aplikasi periklanan di era Digital, dimana kita akan membahas lebih dalam bentuk-bentuk periklanan Digital dengan pangsa pasarnya hingga perannya dalam perkembangan ilmu komunikasi.

File Materi :

File Tugas : 201_20210313112048_Tugas 1 MK Digital Ads n Markom.pdf

Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1864190017	SENOPATI WARDANA TGL. ABSEN : Wednesday, 10 March 2021 11:15:02		201_130_Digital ADV dan markom.docx
	1864190031	AGUNG ALFIN ELBRACHT TGL. ABSEN : Wednesday, 10 March 2021 11:12:27		201_130_01201_130_tugas mk 1 digital adv.docx
	1864190052	PUTRI MAYLANDI TGL. ABSEN : Wednesday, 10 March 2021 20:25:07		201_130_Tugas 1.docx
	1864190055	MUHAMMAD RIFALDY TGL. ABSEN : Wednesday, 10 March 2021 14:37:45		201_130_tugas p1DAMC.doc
	1864190083	SHERA FEBRIANTI TGL. ABSEN : Wednesday, 10 March 2021 10:32:59		201_130_Tugas P1 Digital Advertising & MarCom - Shera Febrianti (1864190083).pdf
	1864190131	ANISSA LUBIANA FEBINTARA TGL. ABSEN : Wednesday, 10 March 2021 15:59:32		201_130_Tugas01 Anissa Lubiana 18164190131.pdf
	1864190157	ANISAH AULIA TGL. ABSEN : Wednesday, 10 March 2021 08:29:41		201_130_tugas pt.1 Digital Advertising & Marketing Communication, Anisah Aulia (1864190157).docx
	1864190158	ADELIA PUTRI PARAMITHA TGL. ABSEN : Wednesday, 10 March 2021 11:29:39		201_130_TUGAS P1 DIGITAL ADVERTISING DAN MARKETING COMMUNICATION. Adelia Putri.pdf
	1864190214	RIZKA SEKARAYU PUTRI UTOMO TGL. ABSEN : Wednesday, 10 March 2021 09:56:01		201_130_Tugas P1 Digital Advertising & Marketing Communication - Rizka Sekarayu Putri Utomo (1864190214).pdf

Tanggal Mengajar : Wednesday, 17 March 2021

Pertemuan : 02










Selamat siang kelas, hari ini kita akan mulai mengkaji bentuk iklan-iklan Digital , serta fenomenanya di bidang komunikasi pemasaran saat ini di Indonesia !

File Materi :

Tugas membuat essay tentang opini anda mengenai iklan -iklan digital saat ini di indonesia

File Tugas : 201_20210317080049_Tugas INDIVIDU 1 MK Digital Ads n Markom.pdf

Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1864190017	SENOPATI WARDANA TGL. ABSEN : Wednesday, 17 March 2021 15:29:04		201_130_Digital ADV dan markom.docx 2.docx
	1864190031	AGUNG ALFIN ELBRACHT TGL. ABSEN : Wednesday, 17 March 2021 14:35:39		201_130_tugas P2 MK digital adrvetising.docx
	1864190052	PUTRI MAYLANDI TGL. ABSEN : Wednesday, 17 March 2021 18:37:11		201_130_Tugas 2.docx
	1864190055	MUHAMMAD RIFALDY TGL. ABSEN : Wednesday, 17 March 2021 14:18:47		201_130_Tugas P2 dga.pdf
	1864190083	SHERA FEBRIANTI TGL. ABSEN : Wednesday, 17 March 2021 10:13:28		201_130_Tugas P2 Digital Advertising & MarCom - Shera Febrianti (1864190083).pdf
	1864190131	ANISSA LUBIANA FEBINTARA TGL. ABSEN : Wednesday, 17 March 2021 09:27:37		201_130_Tugas02_Anissa_Lubiana_1864190131.pdf
	1864190157	ANISAH AULIA TGL. ABSEN : Wednesday, 17 March 2021 21:18:35		201_130_tugas pt.2 Digital Advertising & Marketing Communication, Anisah Aulia (1864190157).docx
	1864190158	ADELIA PUTRI PARAMITHA TGL. ABSEN : Wednesday, 17 March 2021 15:20:14		201_130_TUGAS P2 DIGITAL ADVERTISING AND MARKETING COMMUNICATION. Adelia Putri.pdf
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Tanggal Mengajar : Wednesday, 24 March 2021

Pertemuan : 03

Pagi klass,











Pada pertemuan hari ini kita akan masuk bahasan ADVERTISING, kuliah hari ini Live zoom

File Materi :

File Tugas : 201_20210325125833_Tugas INDIVIDU 3 MK Digital Ads n Markom.pdf

Mahasiswa

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	1764190052	RENO YUNANTO TGL. ABSEN : Wednesday, 24 March 2021 09:50:10		
	1864190017	SENOPATI WARDANA TGL. ABSEN : Monday, 29 March 2021 16:05:27		201_130_Digital ADV dan markom 3.docx
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	1864190052	PUTRI MAYLANDI TGL. ABSEN : Wednesday, 24 March 2021 12:28:10		201_130_Tugas 3 (Digital Advertising _ Marketing Communication).docx
	1864190055	MUHAMMAD RIFALDY TGL. ABSEN : Wednesday, 24 March 2021 15:16:24		201_130_P3 Damc bu lidia .pdf
	1864190083	SHERA FEBRIANTI TGL. ABSEN : Wednesday, 24 March 2021 13:19:38		201_130_Tugas P3 Digital Advertising _ MarCom - Shera Febrianti (1864190083).pdf
	1864190131	ANISSA LUBIANA FEBINTARA TGL. ABSEN : Wednesday, 24 March 2021 11:43:43		
	1864190157	ANISAH AULIA TGL. ABSEN : Wednesday, 24 March 2021 10:02:36		201_130_Tugas pt.3 Digital Advertising _ Marketing Communication, Anisah Aulia (1864190157).docx
	1864190158	ADELIA PUTRI PARAMITHA TGL. ABSEN : Wednesday, 24 March 2021 21:02:01		201_130_TUGAS P3 DIGITAL ADVERTISING. Adelia Putri.pdf
	1864190214	RIZKA SEKARAYU PUTRI UTOMO TGL. ABSEN : Wednesday, 24 March 2021 12:31:43		201_130_Tugas P3 Digital Advertising _ Marketing Communication - Rizka Sekarayu Putri Utomo (1864190214).pdf

Tanggal Mengajar : Wednesday, 31 March 2021

Pertemuan : 04

Pertemuan ke 4 MK: Digital Ads n Markom

Pada pertemuan sebelumnya kita telah membahas sejarah iklan dan periklanan, maka untuk pertemuan ini kita akan bahas tentang Iklan dan Pemasarannya

File Materi :

File Tugas :

Mahasiswa










FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1664190123	RENALDY YOSUA TGL. ABSEN : Wednesday, 31 March 2021 11:41:55		
	1764190052	RENO YUNANTO TGL. ABSEN : Wednesday, 31 March 2021 21:54:34		

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	1864190017	SENOPATI WARDANA TGL. ABSEN : Wednesday, 31 March 2021 10:23:15		
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	1864190131	ANISSA LUBIANA FEBINTARA TGL. ABSEN : Wednesday, 31 March 2021 17:16:16		
	1864190157	ANISAH AULIA TGL. ABSEN : Wednesday, 31 March 2021 09:28:04		
	1864190158	ADELIA PUTRI PARAMITHA TGL. ABSEN : Wednesday, 31 March 2021 09:38:34		

Tanggal Mengajar : Wednesday, 07 April 2021

Pertemuan : 05

Pertemuan ke-5, MK : Digital Advertising dan Markom

Hari ini ibu akan membahas materi terkait Biro Iklan, yaitu Advertising Agensi dalam [bisnis] Periklanan. Kuliah Live siang ini sesuai jadwal

File Materi :

Seorang bapak penjual kerupuk yang menjajakan kerupuknya di perkampungan , sangat laris dan disukai semua kalangan, tidak hanya warga kampungnya , namun juga warga lain di sekitarnya. Tiap hari penjualan habis , ludes,laris manis, bahkan warga acapkali mencari si bapak untuk membeli kerupuknya, tetapi jualannya sudah habis sejak pagi hari. Sayangnya, kondisi tersebut tidak merubah ekonomi sang bapak lenih baik , selalu hanya"cukup", artinya usaha sang bapak belum berkembang. Sebagai mahasiswa yang belajar periklanan, apakah punya saran untuk bapak agar usahanya berkembang di era saat ini!

Paparkan pendapat/saran anda dalam bentuk paper [min 1 halaman] !

File Tugas : 201_20210407091749_Tugas INDIVIDU 4 MK Digital Ads n Markom.pdf

Mahasiswa











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	1764190052	RENO YUNANTO TGL. ABSEN : Wednesday, 07 April 2021 14:54:00		

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	1864190017	SENOPATI WARDANA TGL. ABSEN : Wednesday, 07 April 2021 14:18:08		201_130_Digital ADV dan markom 4.docx
	1864190031	AGUNG ALFIN ELBRACHT TGL. ABSEN : Wednesday, 07 April 2021 11:07:49		201_130_tgs digital per 5.docx
	1864190052	PUTRI MAYLANDI TGL. ABSEN : Wednesday, 07 April 2021 17:32:17		201_130_Digital Advertising_ Marketing Communication.docx
	1864190055	MUHAMMAD RIFALDY TGL. ABSEN : Wednesday, 07 April 2021 18:42:38		201_130_TUGAS DGVA TUGAS 4 RIFALDY .pdf
	1864190083	SHERA FEBRIANTI TGL. ABSEN : Wednesday, 07 April 2021 13:53:13		201_130_Tugas P5 Digital Advertising_ MarCom - Shera Febrianti (1864190083).pdf
	1864190131	ANISSA LUBIANA FEBINTARA TGL. ABSEN : Wednesday, 07 April 2021 14:48:37		201_130_Tugas4_Anissa_Lubiana_1864190131.pdf
	1864190157	ANISAH AULIA TGL. ABSEN : Wednesday, 07 April 2021 09:55:49		201_130_Tugas Pt.5 Digital Advertising_ Marketing Communication, Anisah Aulia (1864190157).docx
	1864190158	ADELIA PUTRI PARAMITHA TGL. ABSEN : Wednesday, 07 April 2021 14:19:53		201_130_TUGAS P5 DIGITAL ADVERTISING AND MARKETING COMMUNICATION. Adelia Putri.pdf
	1864190214	RIZKA SEKARAYU PUTRI UTOMO TGL. ABSEN : Wednesday, 07 April 2021 20:12:25		201_130_Tugas P5 Digital Advertising_ Marketing Communication - Rizka Sekarayu Putri Utomo (1864190214).pdf

Tanggal Mengajar : Wednesday, 14 April 2021

Pertemuan : 06

Pagi klass,

Hari ini kita masuk materi BRAND dan Strategi Periklanan

Kul Live Zoom spt biasa

File Materi : 201_20210414124018_Brand dan Strategi Branding dalam Periklanan.pdf

File Tugas : 201_20210414123354_Tugas 5 MK Digital Ads n Markom.docx

Mahasiswa










FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
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	1764190052	RENO YUNANTO TGL. ABSEN : Wednesday, 14 April 2021 17:41:44		

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	1864190017	SENOPATI WARDANA TGL. ABSEN : Wednesday, 14 April 2021 14:17:37		201_130_201_20210414123354_Tugas 5 MK Digital Ads n Markom 6.docx
	1864190031	AGUNG ALFIN ELBRACHT TGL. ABSEN : Friday, 16 April 2021 03:25:00	Friday, 16 April 2021 03:25:00	
	1864190052	PUTRI MAYLANDI TGL. ABSEN : Wednesday, 14 April 2021 15:43:23		201_130_201_20210414123354_Tugas 5 MK Digital Ads n Markom.docx
	1864190055	MUHAMMAD RIFALDY TGL. ABSEN : Wednesday, 14 April 2021 12:43:42		
	1864190083	SHERA FEBRIANTI TGL. ABSEN : Wednesday, 14 April 2021 10:55:23	Tuesday, 20 April 2021 05:32:00	
	1864190157	ANISAH AULIA TGL. ABSEN : Wednesday, 14 April 2021 14:25:50	Saturday, 17 April 2021 12:21:00	201_130_tugas Pt 6 Digital Advertising _ Marketing Communication, Anisah Aulia (1864190157).docx
	1864190158	ADELIA PUTRI PARAMITHA TGL. ABSEN : Wednesday, 14 April 2021 13:05:58	Sunday, 18 April 2021 17:52:00	201_130_TUGAS P6 DIGITAL ADVERTISING AND MARKETING COMMUNICATION. Adelia Putri.pdf
	1864190214	RIZKA SEKARAYU PUTRI UTOMO TGL. ABSEN : Wednesday, 14 April 2021 15:12:39	Wednesday, 14 April 2021 15:13:00	201_130_Tugas P6 Digital Advertising _ Marketing Communication - Rizka Sekarayu Putri Utomo (1864190214).pdf

Tanggal Mengajar : Wednesday, 21 April 2021

Pertemuan : 07

Mk : Digital Advertising dan marketing komunikasi

Pada pertemuan ke-7 ini kita mencoba memahami perencanaan sebuah iklan dalam periklanan dan marketing prosesnya di era kini

File Materi :

File Tugas :

Mahasiswa










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	1864190017	SENOPATI WARDANA TGL. ABSEN : Wednesday, 21 April 2021 14:36:58		
	1864190031	AGUNG ALFIN ELBRACHT TGL. ABSEN : Wednesday, 21 April 2021 15:47:07		

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1864190055	MUHAMMAD RIFALDY TGL. ABSEN : Wednesday, 21 April 2021 16:04:29		
	1864190083	SHERA FEBRIANTI TGL. ABSEN : Wednesday, 21 April 2021 13:34:59		
	1864190131	ANISSA LUBIANA FEBINTARA TGL. ABSEN : Wednesday, 21 April 2021 14:47:46		
	1864190157	ANISAH AULIA TGL. ABSEN : Wednesday, 21 April 2021 10:30:50		
	1864190158	ADELIA PUTRI PARAMITHA TGL. ABSEN : Wednesday, 21 April 2021 12:56:49		
	1864190214	RIZKA SEKARAYU PUTRI UTOMO TGL. ABSEN : Wednesday, 21 April 2021 18:38:54		

Tanggal Mengajar : Wednesday, 19 May 2021

Pertemuan : 08

Pagi klass,

Sebelumnya ibu ucapkan selamat merayakan Idul Fitri 1442 H, mohon maaf lahir batin :]

Hari ini kita mulai kuliah lagi di pertemuan ke-8, yaitu saatnya presentasi kelompok . Siapkan materi presentasi

File Materi :

File Tugas :

Mahasiswa









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	1864190017	SENOPATI WARDANA TGL. ABSEN : Wednesday, 19 May 2021 11:08:39		
	1864190031	AGUNG ALFIN ELBRACHT TGL. ABSEN : Wednesday, 19 May 2021 15:17:11		
	1864190052	PUTRI MAYLANDI TGL. ABSEN : Wednesday, 19 May 2021 10:10:33		
	1864190083	SHERA FEBRIANTI TGL. ABSEN : Wednesday, 19 May 2021 20:21:09		

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1864190131	ANISSA LUBIANA FEBINTARA TGL. ABSEN : Wednesday, 19 May 2021 09:59:15		
	1864190157	ANISAH AULIA TGL. ABSEN : Wednesday, 19 May 2021 10:51:58		
	1864190158	ADELIA PUTRI PARAMITHA TGL. ABSEN : Wednesday, 19 May 2021 13:34:49		
	1864190214	RIZKA SEKARAYU PUTRI UTOMO TGL. ABSEN : Wednesday, 19 May 2021 17:08:36		

Tanggal Mengajar : Saturday, 29 May 2021

Pertemuan : 09

Pagi kelas, hari ini Sabtu, 29-05-2021 adalah kuliah pengganti untuk hari Rabu, 26-05-2021

Kuliah dimulai pukul 13.00 sampai selesai

KUL PERTEMUAN KE-9 INI MASIH MELANJUTKAN PRESENTASI KELOMPOK, SIAPKAN MATERI UNTUK PRESENTASI DAN MEDIANYA





Trimakasih,

Lidia Djuhardi

File Materi :

File Tugas :

Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1864190031	AGUNG ALFIN ELBRACHT TGL. ABSEN : Saturday, 29 May 2021 13:00:32		
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	1864190083	SHERA FEBRIANTI TGL. ABSEN : Saturday, 29 May 2021 14:13:39		
	1864190157	ANISAH AULIA TGL. ABSEN : Saturday, 29 May 2021 14:55:30		

Tanggal Mengajar : Wednesday, 02 June 2021

Pertemuan : 10

Pagi kelas,

Hari ini kita lanjut pertemuan presentasi kelompok









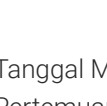
siapkan materi presentasi, via Zoom

mkasih,

File Materi :

File Tugas :

Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1664190123	RENALDY YOSUA TGL. ABSEN : Wednesday, 02 June 2021 12:17:44		
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	1864190083	SHERA FEBRIANTI TGL. ABSEN : Wednesday, 02 June 2021 13:44:46		
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	1864190157	ANISAH AULIA TGL. ABSEN : Wednesday, 02 June 2021 14:22:42		
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Tanggal Mengajar : Wednesday, 09 June 2021

Pertemuan : 11

MK; Digital Advertising dan Markom

Pagi kelas,

Hari ini kita lanjutkan presentasi iklan digitalnya ya. Bagi yang akan presentasi mohon siapkan kebutuhan untuk presentasi . Kuliah sesuai jadwal










Trimakasih,

Lidia Dj

File Materi :

File Tugas :

Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
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	1864190031	AGUNG ALFIN ELBRACHT TGL. ABSEN : Wednesday, 09 June 2021 16:40:12		
	1864190052	PUTRI MAYLANDI TGL. ABSEN : Wednesday, 09 June 2021 12:02:01		
	1864190083	SHERA FEBRIANTI TGL. ABSEN : Wednesday, 09 June 2021 20:15:21		
	1864190131	ANISSA LUBIANA FEBINTARA TGL. ABSEN : Wednesday, 09 June 2021 17:21:30		
	1864190157	ANISAH AULIA TGL. ABSEN : Wednesday, 09 June 2021 10:56:07		
	1864190158	ADELIA PUTRI PARAMITHA TGL. ABSEN : Wednesday, 09 June 2021 16:04:59		
	1864190214	RIZKA SEKARAYU PUTRI UTOMO TGL. ABSEN : Wednesday, 09 June 2021 12:14:35		

Tanggal Mengajar : Wednesday, 16 June 2021

Pertemuan : 12










Pagi klass,

Hari ini kita akan bahas " Strategi Pemasaran Digital Media dalam dunia Advertising saat ini"

File Materi : 201_20210616092846_TUGAS juni 2021.pdf

File Tugas :

Mahasiswa

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	1664190123	RENALDY YOSUA TGL. ABSEN : Wednesday, 16 June 2021 11:20:19	Friday, 18 June 2021 08:33:00	201_130_Tugas Strategis selling.docx
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	1864190031	AGUNG ALFIN ELBRACHT TGL. ABSEN : Wednesday, 16 June 2021 20:40:58	Wednesday, 30 June 2021 16:09:00	
	1864190083	SHERA FEBRIANTI TGL. ABSEN : Wednesday, 16 June 2021 10:08:51	Saturday, 19 June 2021 14:19:00	201_130_Tugas P12 Digital Advertising _ MarCom - Shera Febrianti (1864190083).pdf
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	1864190157	ANISAH AULIA TGL. ABSEN : Wednesday, 16 June 2021 11:19:08	Sunday, 20 June 2021 13:54:00	201_130_tugas pt.12 Digital Advertising _ Marketing Communication, anisah aulia (1864190157).docx
	1864190158	ADELIA PUTRI PARAMITHA TGL. ABSEN : Wednesday, 16 June 2021 14:37:58	Sunday, 20 June 2021 20:28:00	201_130_TUGAS P12 DIGITAL ADVERTISING. Adelia Putri.docx
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Tanggal Mengajar : Wednesday, 23 June 2021

Pertemuan : 13

Pagi klass,

Pada pertemuan ke 13 kita akan bahas "Media Baru dalam bisnis media kreatif "

File Materi :

File Tugas :

Mahasiswa








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	1864190031	AGUNG ALFIN ELBRACHT TGL. ABSEN : Wednesday, 23 June 2021 20:18:32		

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	1864190158	ADELIA PUTRI PARAMITHA TGL. ABSEN : Wednesday, 23 June 2021 09:43:20		
	1864190214	RIZKA SEKARAYU PUTRI UTOMO TGL. ABSEN : Wednesday, 23 June 2021 09:45:47		

Tanggal Mengajar : Wednesday, 30 June 2021

Pertemuan : 14

Mk : Digital Advertising dan Marketing Communication

Pagi klass,

Pertemuan ke-14 ini kita lanjut materi serta mereview materi2 sebelumnya, dalam persiapan menjelang UAS

File Materi :

File Tugas :

Mahasiswa


















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	1864190017	SENOPATI WARDANA TGL. ABSEN : Wednesday, 30 June 2021 14:01:16		
	1864190031	AGUNG ALFIN ELBRACHT TGL. ABSEN : Wednesday, 30 June 2021 10:56:24		
	1864190052	PUTRI MAYLANDI TGL. ABSEN : Wednesday, 30 June 2021 13:41:59		
	1864190083	SHERA FEBRIANTI TGL. ABSEN : Wednesday, 30 June 2021 17:23:05		
	1864190131	ANISSA LUBIANA FEBINTARA TGL. ABSEN : Wednesday, 30 June 2021 15:27:48		
	1864190157	ANISAH AULIA TGL. ABSEN : Wednesday, 30 June 2021 11:52:41		

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1864190214	RIZKA SEKARAYU PUTRI UTOMO TGL. ABSEN : Wednesday, 30 June 2021 12:41:17		












DR. LIDIA DJUHARDI., S.Ds, M.I.Kom
Digital Advertising & Marketing Communication (3 SKS)

No	Mahasiswa	Foto	01	02	03	04	05	06	07	08	09	10	11	12	13	14	
			2021-03-10	2021-03-17	2021-03-24	2021-03-31	2021-04-07	2021-04-14	2021-04-21	2021-05-19	2021-05-29	2021-06-02	2021-06-09	2021-06-16	2021-06-23	2021-06-30	
1	1764190052 RENO YUNANTO		(-)	(-)	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	(-)	(-)	Hadir	Hadir	(-)	(-)	
2	1864190017 SENOPATI WARDANA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir	Hadir	Hadir	Hadir	
3	1864190055 MUHAMMAD RIFALDY		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	(-)	(-)	(-)	(-)	(-)	(-)	
4	1864190083 SHERA FEBRIANTI		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir
5	1864190131 ANISSA LUBIANA FEBINTARA		Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir	(-)	Hadir	Hadir	Hadir	Hadir	Hadir	
6	1864190157 ANISAH AULIA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
7	1864190158 ADELIA PUTRI PARAMITHA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir	Hadir	Hadir	(-)	
8	1864190214 RIZKA SEKARAYU PUTRI UTOMO		Hadir	Hadir	Hadir	(-)	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir	Hadir	Hadir	Hadir	
9	1664190123 RENALDY YOSUA		(-)	(-)	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir	Hadir	Hadir	Hadir	
10	1864190031 AGUNG ALFIN ELBRACHT		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
11	1864190052 PUTRI MAYLANDI		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir	Hadir	Hadir	(-)	(-)	Hadir	

Dosen : DR. LIDIA DJUHARDI., S.Ds, M.I.Kom

Digital Advertising & Marketing Communication (3 SKS)

RABU 12:50 - 15:20

NO.	NIM	NAMA	FOTO	NILAI UAS	NILAI UTS	NILAI TUGAS	TOTAL
1	1764190052	RENO YUNANTO		(%)	50 (%)	(%)	
2	1864190017	SENOPATI WARDANA		61 (%)	70 (%)	78 (%)	
3	1864190055	MUHAMMAD RIFALDY		(%)	(%)	(%)	
4	1864190083	SHERA FEBRIANTI		74 (%)	68 (%)	83 (%)	
5	1864190131	ANISSA LUBIANA FEBINTARA		89 (%)	90 (%)	90 (%)	
6	1864190157	ANISAH AULIA		76 (%)	72 (%)	85 (%)	
7	1864190158	ADELIA PUTRI PARAMITHA		69 (%)	69 (%)	88 (%)	
8	1864190214	RIZKA SEKARAYU PUTRI UTOMO		73 (%)	82 (%)	87 (%)	
9	1664190123	RENALDY YOSUA		(%)	(%)	(%)	
10	1864190031	AGUNG ALFIN ELBRACHT		84 (%)	80 (%)	77 (%)	
11	1864190052	PUTRI MAYLANDI		91 (%)	79 (%)	87 (%)	