

**LEMBAR  
HASIL PENILAIAN SEJAWAT SEBIDANG ATAU PEER REVIEW  
KARYA ILMIAH : JURNAL IMIAH**

Judul Artikel Ilmiah : Modernization and Development (The Modernization of Tirto.id Editorial Management In order To Develop Human Development/its Readers  
 Nama Pengusul : Dr. Dwi Sihono Raharjo, SE., MM.  
 Jumlah Penulis : 3  
 Status Pengusul (Penulis ke-) : 3  
 Identitas Jurnal Ilmiah: a. Nama Jurnal : International of Science and Reseach (ISJR)  
 b. Nomor ISSN : 2319-7964  
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 d. Penerbit :  
 e. Jumlah Halaman : 4 halaman (double)

Kategori Publikasi Jurnal Ilmiah (beri  $\checkmark$  pada kategori yang tepat) :  
 Jurnal Ilmiah Internasional Berputasi  
 **V Jurnal Ilmiah Internasional**  
 Jurnal Ilmiah Nasional Terakreditasi  
 Jurnal Ilmiah Nasional Tidak Terakreditasi  
 Jurnal Ilmiah Terindex di DOAJ/lainnya

III. Hasil Penilaian Validasi :

No	Aspek	Uraian/Komentar Penilaian
1	Indikasi Plagiasi	Seasarannya artikel ini tidak mengandung indikasi plagiasi.
2	Linieritas	Artikel ini sesuai dengan bidang ilmu yang diteliti penulis.

IV. Hasil Penilaian Peer Review:

Komponen Yang Dinilai	Nilai Maksimal Jurnal Ilmiah (isi kolom yang sesuai)					Nilai Akhir Yang Diperoleh
	Internasional Bereputasi	Internasional	Nasional Terakreditasi	Nasional Tidak Terakreditasi	Nasional Terindex DOAJ dll.	
Kelengkapan dan kesesuaian unsur isi jurnal (10%)		2				2
Ruang lingkup dan kedalaman pembahasan (30%)		6				5
Kecukupan dan kemutakhiran data/informasi dan metodologi (30%)		6				5
Kelengkapan unsur dan kualitas Penerbit (30%)		6				5
<b>Total = (100%)</b>		20				17
Kontribusi pengusul: (nilai akhir peer X Penulis ketiga = $17 \times \frac{4}{12} = 5,67$ )						
Komentar/ Ulasan Peer Review :						

<p>Kelengkapan kesesuaian unsur</p>	<p>Unsur artikel jurnal sudah cukup lengkap dan sesuai standar penulisan artikel jurnal ilmiah, namun akan lebih bagus lagi untuk research problem di seputarnya</p>
<p>Ruang lingkup dan kedalaman pembahasan</p>	<p>Ruang lingkup dan kedalaman pembahasan sudah cukup baik, namun akan lebih baik lagi kalau ditambahkan rekomendasi berdasarkan temuan peneliti.</p>
<p>Kecukupan dan kemutakhiran data/informasi metodologi</p>	<p>Metode yang digunakan sudah sesuai data yang disajikan cukup lengkap untuk menjawab pertanyaan penelitian.</p>
<p>Kelengkapan unsur dan kualitas Penerbit</p>	<p>penerbit memiliki reputasi yang baik dan memiliki index internasional dari lembaga pengembang.</p>

Tanggal Review, 6 Desember 2021

Penilai 1



Prof. Dr. H. Memen Kustiawan, SE.,M.Si.

NIDN : 0021057009

Unit kerja : Fakultas Ekonomi dan Bisnis Universitas Pendidikan Indonesia

Bidang Ilmu : Ilmu Akuntansi

Jabatan Akademik (KUM) : 1050

Pendidikan Terakhir : S3

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 Jurnal Ilmiah Nasional Tidak Terakreditasi  
 Jurnal Ilmiah Terindex di DOAJ/lainnya

III. Hasil Penilaian Validasi :

No	Aspek	Uraian/Komentar Penilaian
1	Indikasi Plagiasi	tidak ada
2	Linieritas	kurang.

IV. Hasil Penilaian Peer Review:

Komponen Yang Dinilai	Nilai Maksimal Jurnal Ilmiah (isi kolom yang sesuai)					Nilai Akhir Yang Diperoleh
	Internasional Bereputasi	Internasional	Nasional Terakreditasi	Nasional Tidak Terakreditasi	Nasional Terindex DOAJ dll.	
Kelengkapan dan kesesuaian unsur isi jurnal (10%)		2				1.8
Ruang lingkup dan kedalaman pembahasan (30%)		6				4.2
Kecukupan dan kemutakhiran data/informasi dan metodologi (30%)		6				4.2
Kelengkapan unsur dan kualitas Penerbit (30%)		6				4.2
<b>Total = (100%)</b>		20				
Kontribusi pengusul: (nilai akhir peer X Penulis ketiga = $14.4 \times 90\% / 2 =$						2.88
Komentar/ Ulasan Peer Review :						

Kelengkapan kesesuaian unsur	Fenomena, Research problem, Koneksi sesuai.
Ruang lingkup dan kedalaman pembahasan	Analisis dan pembahasan yang jelas dan tidak membingungkan, penelitian, tidak ada implikasi yang merugikan.
Kecukupan dan ketepatan data/informasi metodologi	Kecukupan dan ketepatan data - metodologi yang jelas.
Kelengkapan unsur dan kualitas Penerbit	Memiliki ISSN, Editorial Board berasal dari beberapa negara, publikasi - online, open Access, Cross Ref.

Tanggal Review, 25 November 2021

Penilai 2

*Asep Hermawan*

Prof. Dr. Asep Hermawan, MSc.

NIDN :

Unit kerja : Fakultas Ekonomi dan Bisnis Universitas Trisakti

Bidang Ilmu : Ilmu Manajemen/Manajemen Pemasaran

Jabatan Akademik (KUM) :

Pendidikan Terakhir : S3

# Modernization and Development (The Modernization of Tirto.id Editorial Management in Order to Develop Human Development/Its Readers)

Naftali Yudhistira<sup>1</sup>, Evi Nilawati<sup>2</sup>, Dwi Sihono Raharjo<sup>3</sup>

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**Abstract:** *The modernization of the news media offers a lens through which people see society and the world in new ways. Tirto.id is an online media which is based on data and not only on in-depth news, but still processes and produces news according to current events. This is also based on what is needed by people who are hungry for information. By using Atlas.Ti 8 we discovered that Tirto has what is called Tirto Visual Report, which is an infographic that supports its social media and communication policies. Other than that, Tirto's editorial management is organized by such a manner that includes planning, organizing, implementing and monitoring.*

**Keywords:** Tirto.id, editorial management, Atlas.Ti 8

## 1. Introduction

There are four major approaches that can be identified according to two dimensions: media-centric versus society-centric; and culturalist versus materialist (McQuail, 2011: 13). If we refer to information and communication technology (ICT), there is a fact of digitalization, which is a process where all texts can be reduced to binary code and can undergo the same process of reduction, distribution, and storage (McQuail, 2011: 150). The new media as a communication institution makes a difference with old media such as TV and radio by ignoring the limitations of printing and broadcasting models by (1) enabling conversations between parties; (2) allows simultaneous acceptance, change and redistribution of cultural objects; (3) interferes with the act of communication from its important position, from the territorial relations of modernity; (4) providing instant global contact; and (5) inserting modern / late modern subjects into networked apparatuses (Poster in McQuail, 2011: 150). Livingstone (McQuail, 2011: 150) wrote "what's new about the Internet is perhaps a combination of interactivity with innovative features for mass communication - unlimited types of content, reach, global nature of communication."

The modernization of the news media offers a lens through which people see society and the world in new ways. Likewise with the development and politics that occur in each country. Many previous studies have shown that trust in the news media influences the way people access news, with a high level of trust associated with using traditional news sources. At the same time, the influence of trust has also proven to be very weak, and people regularly consume news from sources they say they don't trust.

There are several reasons to look back at the effects of reading after the current change caused by the growth in online news consumption. People now have unprecedented access and exposure to a wider range of news sources. This gives readers more choices, but also creates a more pressing need to filter credible information. Readers can still go directly to sources they trust. However, in the digital age

they also have the option to switch to a medium that offers news aggregation to make source selection faster and easier, as well as seeking (or informing) the opinions of fellow news consumers through social media and other platforms.

The increasing popularity of the interactive online environment also allows for a range of new news consumption practices, given that they enable people to more easily (and more openly) share and rate news. In addition, people can also make their own contribution to news coverage, by uploading media, providing eyewitness accounts, and commenting on news and social media networking sites, thereby adding an extra dimension to the overall news. For some people, the result is that news consumption is now woven into their online activities. This can be seen with younger people in particular who tend to mix news consumption with social networking, problem solving, social action, and entertainment. There is already some evidence to show that validating, and reducing information uncertainty, influences reader behavior when reading news online.

Modernization especially in terms of online media also brings development to its readers. One in particular online media is Tirto.id which is relatively new in Indonesia. Tirto.id is a modern online news site where content is in the form of online data-based journalism. This media is not centered on the speed of delivery of information or news. The main difference of this media is that it is classified as a new online media that presents information both national and international along with analysis and by gathering data based on facts in the field. (<https://tirto.id/> accessed 8 April 2019)

The tendency for data-based online journalism is certainly a challenge for new media. One particular is that the variety of media in Indonesia which varies, making media compete with one another in disseminating information. Modernization in the news certainly does not look at whether the media is old or new online media. Tirto.id was chosen based on the fact that this media is classified as a new online media which bases its renewal on content, namely online