

**DR. SYARIFUDDIN S. GASSING, M.SI**  
**( SKS)**

No	Mahasiswa	Foto	01	02	03	04	05	06	07	08	09	10	11	12	13	14
			2022-04-02	2022-04-09	2022-04-16	2022-04-23	2022-05-14	2022-05-21	2022-05-28	2022-06-11	2022-06-18	2022-06-25	2022-07-02	2022-07-13	2022-07-16	2022-07-23
1	2164290002 AR-RAIYAN RAMADHANTI		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
2	2164290004 PRIMANESTI UNIQUE KINANDRA WIJAYA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	(-)	Hadir	Hadir	(-)	Hadir	Hadir
3	2164290005 DITTA HASNIATY		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
4	2164290006 SOLEHA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
5	2164290007 JEANE IVONNY BEATRIX SUMAMPOUW		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
6	2164290008 FELICIA		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
7	2164290009 NITA RIZKY		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
8	2164290010 TRIFONIA DIONISIA LONGA HANUBEO		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
9	2164290011 MUAWIZAH		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
10	2164290012 ADERITO MANUEL ALVES G		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir
11	2164290013 LINGKAN FEIBE SUMAMPOUW		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir

**DR. SYARIFUDDIN S. GASSING, M.SI**  
**Komunikasi Pemasaran Terpadu (3 SKS)**

Tanggal Mengajar : Saturday, 02 April 2022

Pertemuan : 01

**Komunikasi Pemasaran Terpadu- Pengantar**

**File Materi : 16\_20220402065319\_marketing communications-1.pptx**

**File Tugas :**

**Mahasiswa**

<b>FOTO</b>	<b>NIM</b>	<b>NAMA</b>	<b>TGL. DOWNLOAD MATERI</b>	<b>FILE TUGAS</b>
	2164290002	AR-RAIYAN RAMADHANTI TGL. ABSEN : Saturday, 02 April 2022 10:27:48	Saturday, 02 April 2022 11:17:00	
	2164290004	PRIMANESTI UNIQUE KINANDRA WIJAYA TGL. ABSEN : Saturday, 02 April 2022 14:49:23	Wednesday, 01 June 2022 23:33:00	
	2164290005	DITTA HASNIATY TGL. ABSEN : Saturday, 02 April 2022 11:09:43		
	2164290006	SOLEHA TGL. ABSEN : Saturday, 02 April 2022 10:30:05	Monday, 11 April 2022 14:54:00	
	2164290007	JEANE IVONNY BEATRIX SUMAMPOUW TGL. ABSEN : Saturday, 02 April 2022 21:37:26	Saturday, 16 April 2022 11:47:00	
	2164290008	FELICIA TGL. ABSEN : Saturday, 02 April 2022 10:28:13	Saturday, 04 June 2022 10:49:00	
	2164290009	NITA RIZKY TGL. ABSEN : Saturday, 02 April 2022 08:41:00	Saturday, 02 April 2022 11:18:00	
	2164290010	TRIFONIA DIONISIA LONGA HANUBEO TGL. ABSEN : Saturday, 02 April 2022 10:42:10	Saturday, 23 April 2022 10:53:00	
	2164290011	MUAWIZAH TGL. ABSEN : Saturday, 02 April 2022 09:17:00	Saturday, 02 April 2022 09:17:00	
	2164290012	ADERITO MANUEL ALVES G TGL. ABSEN : Monday, 25 April 2022 10:51:18	Monday, 30 May 2022 18:13:00	
	2164290013	LINGKAN FEIBE SUMAMPOUW TGL. ABSEN : Tuesday, 05 April 2022 18:24:00	Wednesday, 01 June 2022 09:17:00	

Tanggal Mengajar : Saturday, 09 April 2022

Pertemuan : 02

**teori komunikasi dalam konteks komunikasi pemasaran**

**File Materi : 16\_20220409091812\_teor komunikasi dalam konteks komunikasi pemasaran-pertemuan 2.pptx**

?Review 2 jurnal penelitian yang menggunakan topik komunikasi pemasaran dan teori komunikasi apa yang digunakan untuk menjelaskan fenomena

?Carilah 3 contoh nyata aktifitas komunikasi pemasaran produk atau jasa yang menggunakan teori komunikasi yang dibahas pada pertemuan ke 2 ini

**File Tugas :**

## Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2164290002	AR-RAIYAN RAMADHANTI TGL. ABSEN : Saturday, 09 April 2022 10:54:38	Tuesday, 31 May 2022 14:49:00	<a href="#">16_5_Tugas komunikasi pemasaran.docx</a>
	2164290004	PRIMANESTI UNIQUE KINANDRA WIJAYA TGL. ABSEN : Saturday, 09 April 2022 20:59:59	Wednesday, 01 June 2022 23:36:00	<a href="#">16_5_Tugas Komunikasi Pemasaran Terpadu Pert 2 Primanesti Unique 2164290004.docx</a>
	2164290005	DITTA HASNIATY TGL. ABSEN : Saturday, 09 April 2022 10:55:55	Saturday, 09 April 2022 10:57:00	<a href="#">16_5_Tugas Komunikasi Pemasaran Terpadu.docx</a>
	2164290006	SOLEHA TGL. ABSEN : Saturday, 09 April 2022 10:28:00	Monday, 11 April 2022 14:53:00	<a href="#">16_5_Tugas Pertemuan ke-2 Komunikasi Pemasaran, Soleha.pdf</a>
	2164290007	JEANE IVONNY BEATRIX SUMAMPOUW TGL. ABSEN : Saturday, 09 April 2022 11:07:09		<a href="#">16_5_Tugas Komunikasi Pemasaran VS.pdf</a>
	2164290008	FELICIA TGL. ABSEN : Saturday, 09 April 2022 09:50:57	Saturday, 04 June 2022 10:50:00	<a href="#">16_5_Felicia Komunikasi Pemasaran Terpadu.docx</a>
	2164290009	NITA RIZKY TGL. ABSEN : Saturday, 09 April 2022 10:24:00	Saturday, 09 April 2022 10:29:00	
	2164290010	TRIFONIA DIONISIA LONGA HANUBEO TGL. ABSEN : Saturday, 09 April 2022 11:24:20	Monday, 30 May 2022 20:04:00	<a href="#">16_5_tugas komunikasi pemasaran.pptx</a>
	2164290011	MUAWIZAH TGL. ABSEN : Saturday, 09 April 2022 11:04:31		
	2164290012	ADERITO MANUEL ALVES G TGL. ABSEN : Monday, 25 April 2022 10:51:27	Monday, 30 May 2022 18:16:00	
	2164290013	LINGKAN FEIBE SUMAMPOUW TGL. ABSEN : Wednesday, 20 April 2022 19:58:40	Wednesday, 01 June 2022 09:16:00	

Tanggal Mengajar : Saturday, 16 April 2022

Pertemuan : 03

File Materi : 16\_20220416065220\_memahami cara orang membuat keputusan -pertemuan ke 3.pptx

1. keterlibatan tinggi dan rendah. Bagaimana faktor Bagaimana pemahaman tentang persepsi dapat membantu komunikasi pemasaran?
2. Identifikasi berbagai jenis risiko yang dirasakan yang mungkin dialami pelanggan potensial . Bagaimana komunikasi membantu menguranginya?
3. Jelaskan bagaimana komunikasi pemasaran dapat dipahami melalui teori belajar
4. Jelaskan proses pengambilan keputusan dengan keterlibatan ini ikut membantu komunikasi pemasaran?
5. Buatlah catatan singkat tentang ciri-ciri masing-masing komponen sikap dan jelaskan bagaimana komunikasi pemasaran dapat digunakan untuk mengubah sikap.
6. Temukan contoh konsumsi hedonis.

File Tugas :

## Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2164290002	AR-RAIYAN RAMADHANTI TGL. ABSEN : Saturday, 16 April 2022 12:58:00	Tuesday, 31 May 2022 13:43:00	<a href="#">16_5_Tugas 2 komunikasi pemasaran.docx</a>
	2164290004	PRIMANESTI UNIQUE KINANDRA WIJAYA TGL. ABSEN : Saturday, 16 April 2022 11:33:01	Saturday, 16 April 2022 16:35:00	<a href="#">16_5_Tugas Individu 2 Komunikasi Pemasaran Terpadu Primanesti Unique Kinandra 2164290004.docx</a>
	2164290005	DITTA HASNIATY TGL. ABSEN : Saturday, 16 April 2022 11:42:34		<a href="#">16_5_tugas 2 kom pem terpadu.docx</a>
	2164290006	SOLEHA TGL. ABSEN : Saturday, 16 April 2022 10:44:53		<a href="#">16_5_Tugas Pertemuan Ketiga Soleha.pdf</a>
	2164290007	JEANE IVONNY BEATRIX SUMAMPOUW TGL. ABSEN : Saturday, 16 April 2022 10:41:15		<a href="#">16_5_Tugas pribadi Komunikasi Pemasaran Tepadu 160422.pdf</a>
	2164290008	FELICIA TGL. ABSEN : Saturday, 16 April 2022 08:27:27	Saturday, 04 June 2022 10:50:00	<a href="#">16_5_Tugas Komunikasi Pemasaran Terpadu Felicia.docx</a>
	2164290009	NITA RIZKY TGL. ABSEN : Saturday, 16 April 2022 11:41:17		
	2164290010	TRIFONIA DIONISIA LONGA HANUBEO TGL. ABSEN : Saturday, 16 April 2022 09:23:00	Monday, 30 May 2022 20:05:00	<a href="#">16_5_Tugas.docx</a>
	2164290011	MUAWIZAH TGL. ABSEN : Saturday, 16 April 2022 10:18:35		<a href="#">16_5_Tugas Komunikasi Pemasaran Terpadu ptm 3.docx</a>
	2164290012	ADERITO MANUEL ALVES G TGL. ABSEN : Monday, 25 April 2022 10:52:06		
	2164290013	LINGKAN FEIBE SUMAMPOUW TGL. ABSEN : Wednesday, 20 April 2022 19:58:49	Wednesday, 01 June 2022 09:17:00	

Tanggal Mengajar : Saturday, 23 April 2022

Pertemuan : 04

2164290004	PRIMANESTI UNIQUE KINANDRA WIJAYA TGL. ABSEN : Saturday, 23 April 2022 11:38:05	
2164290005	DITTA HASNIATY TGL. ABSEN : Saturday, 21 May 2022 12:05:06	
2164290006	SOLEHA TGL. ABSEN : Saturday, 23 April 2022 11:21:29	<a href="#">16_5_Presentasi Feli, Nita, Lea.pptx</a>
2164290007	JEANE IVONNY BEATRIX SUMAMPOUW TGL. ABSEN : Saturday, 23 April 2022 14:00:02	
2164290008	FELICIA TGL. ABSEN : Saturday, 23 April 2022 08:18:10	
2164290009	NITA RIZKY TGL. ABSEN : Saturday, 23 April 2022 10:23:24	
2164290010	TRIFONIA DIONISIA LONGA HANUBEO TGL. ABSEN : Saturday, 23 April 2022 10:52:38	

2164290011 MUAWIZAH  
TGL. ABSEN : Saturday, 23 April 2022 09:34:46

2164290012 ADERITO MANUEL ALVES G  
TGL. ABSEN : Saturday, 23 April 2022 10:02:50

2164290013 LINGKAN FEIBE SUMAMPOUW  
TGL. ABSEN : Saturday, 23 April 2022 16:41:47

Tanggal Mengajar : Saturday, 14 May 2022

Pertemuan : 05

**Komunikasi Pemasaran: Strategi dan Perencanaan**

**File Materi : 16\_20220514075647\_STRATEGI \_PERENCANAAN -pertemuan 5.pptx**

presentasi tugas kelompok

File Tugas :

Mahasiswa				
FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2164290002	AR-RAIYAN RAMADHANTI TGL. ABSEN : Saturday, 14 May 2022 12:17:57	Tuesday, 31 May 2022 14:52:00	
	2164290004	PRIMANESTI UNIQUE KINANDRA WIJAYA TGL. ABSEN : Saturday, 14 May 2022 12:34:00	Saturday, 14 May 2022 12:34:00	
	2164290005	DITTA HASNIATY TGL. ABSEN : Saturday, 21 May 2022 12:06:05		
	2164290006	SOLEHA TGL. ABSEN : Saturday, 14 May 2022 10:39:55		<a href="#">16_5_Presentasi Feli, Nita, Lea.pptx</a>
	2164290007	JEANE IVONNY BEATRIX SUMAMPOUW TGL. ABSEN : Saturday, 14 May 2022 10:44:07	Tuesday, 24 May 2022 07:49:00	
	2164290008	FELICIA TGL. ABSEN : Saturday, 14 May 2022 08:21:54	Saturday, 04 June 2022 10:51:00	
	2164290009	NITA RIZKY TGL. ABSEN : Saturday, 14 May 2022 10:45:47		
	2164290010	TRIFONIA DIONISIA LONGA HANUBEO TGL. ABSEN : Saturday, 14 May 2022 10:41:32	Monday, 30 May 2022 20:05:00	<a href="#">16_5_Tugas Kelompok 3 KomPem FINALLL (2).pptx</a>
	2164290011	MUAWIZAH TGL. ABSEN : Saturday, 14 May 2022 08:27:00	Saturday, 14 May 2022 08:27:00	
	2164290012	ADERITO MANUEL ALVES G TGL. ABSEN : Saturday, 14 May 2022 10:37:08		
	2164290013	LINGKAN FEIBE SUMAMPOUW TGL. ABSEN : Saturday, 14 May 2022 11:49:46	Wednesday, 01 June 2022 09:18:00	

Tanggal Mengajar : Saturday, 21 May 2022

Pertemuan : 06

**KOMUNIKASI PEMASARAN: TUJUAN DAN POSISIONING**

**File Materi : 16\_20220521071649\_KOMUNIKASI PEMASARAN.pptx**

## presentasi tugas kelompok

File Tugas :

## Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2164290002	AR-RAIYAN RAMADHANTI TGL. ABSEN : Wednesday, 25 May 2022 19:02:02	Tuesday, 31 May 2022 09:50:00	
	2164290004	PRIMANESTI UNIQUE KINANDRA WIJAYA TGL. ABSEN : Saturday, 21 May 2022 18:02:03		
	2164290005	DITTA HASNIATY TGL. ABSEN : Saturday, 21 May 2022 12:06:34		
	2164290006	SOLEHA TGL. ABSEN : Saturday, 21 May 2022 12:16:48		
	2164290007	JEANE IVONNY BEATRIX SUMAMPOUW TGL. ABSEN : Saturday, 21 May 2022 12:37:14		
	2164290008	FELICIA TGL. ABSEN : Saturday, 21 May 2022 07:32:30	Saturday, 04 June 2022 10:51:00	
	2164290009	NITA RIZKY TGL. ABSEN : Saturday, 21 May 2022 10:40:02		
	2164290010	TRIFONIA DIONISIA LONGA HANUBEO TGL. ABSEN : Saturday, 28 May 2022 10:44:35	Monday, 30 May 2022 20:08:00	
	2164290011	MUAWIZAH TGL. ABSEN : Saturday, 21 May 2022 09:24:45	Saturday, 21 May 2022 09:25:00	
	2164290012	ADERITO MANUEL ALVES G TGL. ABSEN : Saturday, 21 May 2022 10:28:53		
	2164290013	LINGKAN FEIBE SUMAMPOUW TGL. ABSEN : Saturday, 21 May 2022 16:16:43	Wednesday, 01 June 2022 09:19:00	

Tanggal Mengajar : Saturday, 28 May 2022

Pertemuan : 07

Peran evaluasi dalam perencanaan komunikasi pemasaran

File Materi : 16\_20220528070503\_evaluasi dalam perencanaan komunikasi.pptx

buatlah review chapter 8

File Tugas :

## Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2164290002	AR-RAIYAN RAMADHANTI TGL. ABSEN : Tuesday, 31 May 2022 15:45:00	Tuesday, 31 May 2022 15:45:00	
	2164290004	PRIMANESTI UNIQUE KINANDRA WIJAYA TGL. ABSEN : Saturday, 28 May 2022 11:18:26		

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2164290005	DITTA HASNIATY TGL. ABSEN : Saturday, 28 May 2022 10:53:04		
	2164290006	SOLEHA TGL. ABSEN : Saturday, 28 May 2022 10:01:59	Wednesday, 27 July 2022 15:34:00	
	2164290007	JEANE IVONNY BEATRIX SUMAMPOUW TGL. ABSEN : Saturday, 28 May 2022 10:53:24	Sunday, 29 May 2022 17:28:00	
	2164290008	FELICIA TGL. ABSEN : Saturday, 28 May 2022 09:49:46	Saturday, 04 June 2022 10:52:00	
	2164290009	NITA RIZKY TGL. ABSEN : Saturday, 28 May 2022 10:51:17	Saturday, 28 May 2022 10:53:00	
	2164290010	TRIFONIA DIONISIA LONGA HANUBEO TGL. ABSEN : Saturday, 28 May 2022 10:46:54	Saturday, 04 June 2022 00:00:00	
	2164290011	MUAWIZAH TGL. ABSEN : Saturday, 28 May 2022 08:52:58	Saturday, 28 May 2022 10:46:00	
	2164290012	ADERITO MANUEL ALVES G TGL. ABSEN : Saturday, 28 May 2022 10:42:41	Saturday, 28 May 2022 10:45:00	
	2164290013	LINGKAN FEIBE SUMAMPOUW TGL. ABSEN : Saturday, 28 May 2022 10:45:10	Wednesday, 01 June 2022 09:20:00	

Tanggal Mengajar : Saturday, 11 June 2022

Pertemuan : 08

**Assalamu alaikum Wrwb. Salam sehatsemuanya.**

**Mohon maaf karena sy baru dpt kepastian kalau hari ini mulai kuliah lanjut setelah UTS**

**Silahkan download materi dan isi absen (daftar hadir). Hari ini kita kuliah OL pakai google meet mulai 10.20**

salam

File Materi : 16\_20220611071506\_KULIAH 8.pptx

File Tugas :

## Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2164290002	AR-RAIYAN RAMADHANTI TGL. ABSEN : Saturday, 11 June 2022 10:38:23	Saturday, 11 June 2022 10:30:00	
	2164290004	PRIMANESTI UNIQUE KINANDRA WIJAYA TGL. ABSEN : Saturday, 11 June 2022 12:20:03		
	2164290005	DITTA HASNIATY TGL. ABSEN : Saturday, 11 June 2022 21:05:21		
	2164290006	SOLEHA TGL. ABSEN : Saturday, 11 June 2022 10:19:02	Wednesday, 27 July 2022 15:33:00	
	2164290007	JEANE IVONNY BEATRIX SUMAMPOUW TGL. ABSEN : Saturday, 11 June 2022 10:26:58	Saturday, 11 June 2022 10:28:00	

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2164290008	FELICIA TGL. ABSEN : Saturday, 11 June 2022 08:48:54		
	2164290009	NITA RIZKY TGL. ABSEN : Saturday, 18 June 2022 10:29:42		
	2164290010	TRIFONIA DIONISIA LONGA HANUBEO TGL. ABSEN : Saturday, 11 June 2022 10:53:56	Saturday, 11 June 2022 10:41:00	
	2164290011	MUAWIZAH TGL. ABSEN : Saturday, 11 June 2022 10:18:23	Wednesday, 15 June 2022 16:59:00	
	2164290012	ADERITO MANUEL ALVES G TGL. ABSEN : Saturday, 11 June 2022 10:13:26	Saturday, 11 June 2022 10:41:00	
	2164290013	LINGKAN FEIBE SUMAMPOUW TGL. ABSEN : Tuesday, 14 June 2022 12:22:00	Tuesday, 14 June 2022 12:22:00	

Tanggal Mengajar : Saturday, 18 June 2022

Pertemuan : 09

**Assalamu alaikum wrwb. salam sehat semuanya**

**Hari ini kita kuliah 9, seperti biasa OL pakai googlemeet ya. Silahkan download materi dan isi daftar hadir (absen).**

salam

**File Materi : 16\_20220618054115\_KULIAH 9.pptx**

**File Tugas :**

## Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2164290002	AR-RAIYAN RAMADHANTI TGL. ABSEN : Saturday, 18 June 2022 10:28:34	Saturday, 25 June 2022 10:45:00	
	2164290005	DITTA HASNIATY TGL. ABSEN : Saturday, 18 June 2022 11:49:20		
	2164290006	SOLEHA TGL. ABSEN : Saturday, 18 June 2022 10:32:34	Wednesday, 27 July 2022 15:34:00	
	2164290007	JEANE IVONNY BEATRIX SUMAMPOUW TGL. ABSEN : Saturday, 25 June 2022 08:28:10		
	2164290008	FELICIA TGL. ABSEN : Saturday, 18 June 2022 08:07:49		
	2164290009	NITA RIZKY TGL. ABSEN : Saturday, 18 June 2022 10:30:11	Saturday, 18 June 2022 10:53:00	
	2164290010	TRIFONIA DIONISIA LONGA HANUBEO TGL. ABSEN : Saturday, 18 June 2022 10:16:08	Saturday, 18 June 2022 10:35:00	
	2164290011	MUAWIZAH TGL. ABSEN : Saturday, 18 June 2022 07:21:18	Saturday, 18 June 2022 07:22:00	
	2164290012	ADERITO MANUEL ALVES G TGL. ABSEN : Saturday, 25 June 2022 09:58:46		



FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2164290013	LINGKAN FEIBE SUMAMPOUW TGL. ABSEN : Saturday, 18 June 2022 11:56:15	Saturday, 18 June 2022 10:53:00	

Tanggal Mengajar : Saturday, 25 June 2022

Pertemuan : 10

**Assalamu alaikum wrwb dan selamat pagi. Salam sehat**

**Hari ini kita kuliah OL menggunakan googlemeet. Presentasi kelompok 1 dengan materi PERIKLANANAN**

**Silahkan download materi dan isi daftar hadir (absen).**

salam

File Materi : 16\_20220625051614\_KULIAH 11.pptx

File Tugas :

### Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2164290002	AR-RAIYAN RAMADHANTI TGL. ABSEN : Saturday, 25 June 2022 10:44:53	Saturday, 25 June 2022 10:58:00	
	2164290004	PRIMANESTI UNIQUE KINANDRA WIJAYA TGL. ABSEN : Saturday, 25 June 2022 23:13:35		
	2164290005	DITTA HASNIATY TGL. ABSEN : Saturday, 25 June 2022 09:11:41		
	2164290006	SOLEHA TGL. ABSEN : Saturday, 25 June 2022 10:11:27	Wednesday, 27 July 2022 15:34:00	
	2164290007	JEANE IVONNY BEATRIX SUMAMPOUW TGL. ABSEN : Saturday, 25 June 2022 12:14:05	Saturday, 25 June 2022 08:29:00	
	2164290008	FELICIA TGL. ABSEN : Saturday, 25 June 2022 08:16:26		
	2164290009	NITA RIZKY TGL. ABSEN : Saturday, 25 June 2022 10:16:42	Saturday, 25 June 2022 10:45:00	
	2164290010	TRIFONIA DIONISIA LONGA HANUBEO TGL. ABSEN : Saturday, 25 June 2022 11:58:38	Wednesday, 27 July 2022 23:10:00	
	2164290011	MUAWIZAH TGL. ABSEN : Saturday, 25 June 2022 10:46:00	Saturday, 25 June 2022 10:46:00	
	2164290012	ADERITO MANUEL ALVES G TGL. ABSEN : Saturday, 25 June 2022 09:59:40	Saturday, 25 June 2022 10:14:00	
	2164290013	LINGKAN FEIBE SUMAMPOUW TGL. ABSEN : Saturday, 25 June 2022 13:37:55	Saturday, 25 June 2022 13:38:00	

Tanggal Mengajar : Saturday, 02 July 2022

Pertemuan : 11

In shaa allah haeri ini kita kuliah OL melalui google meet ya. Presentasi kelompok 2., Merancang dan Mengelola Komunikasi Pemasaran Terpadu.

silahkan isi daftar hadir/absen.

salam sehat

File Materi :

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File Tugas :

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## Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2164290002	AR-RAIYAN RAMADHANTI TGL. ABSEN : Wednesday, 13 July 2022 15:38:01		
	2164290004	PRIMANESTI UNIQUE KINANDRA WIJAYA TGL. ABSEN : Saturday, 02 July 2022 21:11:20	Friday, 29 July 2022 13:43:00	
	2164290005	DITTA HASNIATY TGL. ABSEN : Saturday, 02 July 2022 11:20:48		
	2164290006	SOLEHA TGL. ABSEN : Saturday, 02 July 2022 10:31:38	Wednesday, 27 July 2022 15:34:00	
	2164290007	JEANE IVONNY BEATRIX SUMAMPOUW TGL. ABSEN : Monday, 04 July 2022 17:14:16		
	2164290008	FELICIA TGL. ABSEN : Saturday, 02 July 2022 09:31:46		
	2164290009	NITA RIZKY TGL. ABSEN : Saturday, 09 July 2022 10:04:12		
	2164290010	TRIFONIA DIONISIA LONGA HANUBEO TGL. ABSEN : Saturday, 02 July 2022 10:01:53	Wednesday, 27 July 2022 23:11:00	
	2164290011	MUAWIZAH TGL. ABSEN : Saturday, 02 July 2022 11:00:59	Saturday, 02 July 2022 11:01:00	
	2164290012	ADERITO MANUEL ALVES G TGL. ABSEN : Saturday, 02 July 2022 10:27:24		
	2164290013	LINGKAN FEIBE SUMAMPOUW TGL. ABSEN : Saturday, 02 July 2022 10:29:08	Wednesday, 13 July 2022 06:52:00	

Tanggal Mengajar : Wednesday, 13 July 2022

Pertemuan : 12

**Assalamu alaiku wrwb. Selamat pagi semuanya**

semoga tetap sehat wal afiat. aamiin. Hari ini kita kuliah pengganti sesuai kesepakatan bersama, Rabu 13 Juli 2022, mulai pukul 17.00 - selesai. Nanti menyesuaikan waktu sholat magrib. Presentasi hari ni tentang perencanaan Media. apa saja yang perlu diperhatikan dalam membuat perencanaan, misalnya karakteristik media , identifikasi target media, tujuan media, strategi media dll.

Silhkan isi daftar hadir ya.

salam sehat

File Materi :

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File Tugas :

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## Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2164290002	AR-RAIYAN RAMADHANTI TGL. ABSEN : Saturday, 16 July 2022 09:42:10		
	2164290005	DITTA HASNIATY TGL. ABSEN : Wednesday, 13 July 2022 16:38:36		
	2164290006	SOLEHA TGL. ABSEN : Wednesday, 13 July 2022 17:00:12		
	2164290007	JEANE IVONNY BEATRIX SUMAMPOUW TGL. ABSEN : Wednesday, 13 July 2022 18:00:10		
	2164290008	FELICIA TGL. ABSEN : Wednesday, 13 July 2022 17:21:36		
	2164290009	NITA RIZKY TGL. ABSEN : Wednesday, 13 July 2022 17:04:31		
	2164290010	TRIFONIA DIONISIA LONGA HANUBEO TGL. ABSEN : Wednesday, 13 July 2022 17:38:47		
	2164290011	MUAWIZAH TGL. ABSEN : Wednesday, 13 July 2022 13:39:15		
	2164290012	ADERITO MANUEL ALVES G TGL. ABSEN : Wednesday, 13 July 2022 18:09:45		
	2164290013	LINGKAN FEIBE SUMAMPOUW TGL. ABSEN : Wednesday, 13 July 2022 10:17:02		<a href="#">16_5_Perencanaan Media.pptx</a>

Tanggal Mengajar : Saturday, 16 July 2022

Pertemuan : 13

**Assalam alaikum wrwb. Salam sehat**

Hari ini kita kuliah pertemuan 13, dengan presentasi kelompok. Silahkan download materi dan isi absen (daftar hadir). Kuliah OL menggunakan googlemeet, mulai pukul 10.00 - 12.30

salam sehat

File Materi : 16\_20220716063659\_KOMUNIKASI DIGITAL.pptx

File Tugas :

## Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2164290002	AR-RAIYAN RAMADHANTI TGL. ABSEN : Saturday, 16 July 2022 12:25:54		
	2164290004	PRIMANESTI UNIQUE KINANDRA WIJAYA TGL. ABSEN : Saturday, 16 July 2022 21:21:16	Friday, 29 July 2022 06:39:00	
	2164290005	DITTA HASNIATY TGL. ABSEN : Saturday, 16 July 2022 12:13:14		

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2164290006	SOLEHA TGL. ABSEN : Saturday, 16 July 2022 10:35:57	Wednesday, 27 July 2022 15:34:00	
	2164290007	JEANE IVONNY BEATRIX SUMAMPOUW TGL. ABSEN : Saturday, 16 July 2022 12:51:15		
	2164290008	FELICIA TGL. ABSEN : Saturday, 16 July 2022 10:19:39		
	2164290009	NITA RIZKY TGL. ABSEN : Saturday, 16 July 2022 10:12:00	Saturday, 16 July 2022 10:16:00	
	2164290010	TRIFONIA DIONISIA LONGA HANUBEO TGL. ABSEN : Saturday, 16 July 2022 10:21:45	Saturday, 16 July 2022 10:52:00	
	2164290011	MUAWIZAH TGL. ABSEN : Saturday, 16 July 2022 15:24:11		
	2164290012	ADERITO MANUEL ALVES G TGL. ABSEN : Saturday, 16 July 2022 10:35:02		
	2164290013	LINGKAN FEIBE SUMAMPOUW TGL. ABSEN : Saturday, 23 July 2022 10:31:23		

Tanggal Mengajar : Saturday, 23 July 2022

Pertemuan : 14

**Assalamu alaikum wrwb. Salam sehat**

**Hari ini kita kuliah seperti biasa. Silahkan download materi (14 dan 14 A). jangan lupa aben (Daftar hadir).**

**Matari lainnya, tentang media sosial.**

**salam sehat**

**File Materi : 16\_20220723051426\_KULIAH 14.pptx**

**File Tugas :**

## Mahasiswa











FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2164290002	AR-RAIYAN RAMADHANTI TGL. ABSEN : Saturday, 23 July 2022 11:03:53		
	2164290004	PRIMANESTI UNIQUE KINANDRA WIJAYA TGL. ABSEN : Saturday, 23 July 2022 22:59:01	Friday, 29 July 2022 06:37:00	
	2164290005	DITTA HASNIATY TGL. ABSEN : Saturday, 23 July 2022 10:28:42		
	2164290006	SOLEHA TGL. ABSEN : Saturday, 23 July 2022 10:12:01	Wednesday, 27 July 2022 15:35:00	
	2164290007	JEANE IVONNY BEATRIX SUMAMPOUW TGL. ABSEN : Saturday, 23 July 2022 10:09:16	Saturday, 23 July 2022 10:10:00	
	2164290008	FELICIA TGL. ABSEN : Saturday, 23 July 2022 08:35:44		

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2164290009	NITA RIZKY TGL. ABSEN : Saturday, 23 July 2022 10:33:58		
	2164290010	TRIFONIA DIONISIA LONGA HANUBEO TGL. ABSEN : Saturday, 23 July 2022 11:43:29	Saturday, 23 July 2022 11:44:00	
	2164290011	MUAWIZAH TGL. ABSEN : Saturday, 23 July 2022 10:32:19	Saturday, 23 July 2022 10:32:00	
	2164290012	ADERITO MANUEL ALVES G TGL. ABSEN : Saturday, 23 July 2022 10:10:22		
	2164290013	LINGKAN FEIBE SUMAMPOUW TGL. ABSEN : Saturday, 23 July 2022 10:31:35		

**Dosen : DR. SYARIFUDDIN S. GASSING, M.SI**

**Komunikasi Pemasaran Terpadu (3 SKS)**

**SABTU 10:20 - 12:50**

NO.	NIM	NAMA	FOTO	NILAI UAS	NILAI UTS	NILAI TUGAS	TOTAL
1	2164290002	AR-RAIYAN RAMADHANTI		85 (%)	85 (%)	90 (%)	
2	2164290004	PRIMANESTI UNIQUE KINANDRA WIJAYA		85 (%)	85 (%)	90 (%)	
3	2164290005	DITTA HASNIATY		85 (%)	90 (%)	90 (%)	
4	2164290006	SOLEHA		90 (%)	90 (%)	90 (%)	
5	2164290007	JEANE IVONNY BEATRIX SUMAMPOUW		95 (%)	88 (%)	95 (%)	
6	2164290008	FELICIA		85 (%)	85 (%)	90 (%)	
7	2164290009	NITA RIZKY		90 (%)	85 (%)	90 (%)	
8	2164290010	TRIFONIA DIONISIA LONGA HANUBEO		85 (%)	88 (%)	90 (%)	
9	2164290011	MUAWIZAH		85 (%)	90 (%)	90 (%)	
10	2164290012	ADERITO MANUEL ALVES G		90 (%)	85 (%)	95 (%)	
11	2164290013	LINGKAN FEIBE SUMAMPOUW		85 (%)	90 (%)	90 (%)	