










ENDRI SENTOSA, SE., MM

Strategi Pemasaran (3 SKS)

No	Mahasiswa	Foto	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
			2022-09-22	2022-09-29	2022-10-06		2022-10-20	2022-10-27	2022-11-03	UTS	2022-11-24	2022-12-01	2022-12-08	2022-12-15	2022-12-22	2023-01-05	2023-01-12	UAS
1	2014290006 DENISA AMELIA (Malam)		Hadir	Hadir	Hadir		Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
2	2014290007 ANNE MAGDALENA (Malam)		Hadir	Hadir	Hadir		Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
3	2014290018 GILI ARTHA OKTAVIANO LUMINGGIH (Malam)		Hadir	Hadir	Hadir		Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
4	2014290021 FIRGIVANI CRISTILIA SIDRA (Pagi)		Hadir	Hadir	Hadir		Hadir		Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
5	2014290022 FATUR RAHMAN TRISTIANTO (Pagi)		Hadir	Hadir	Hadir		Hadir	Hadir	Hadir		Hadir	Hadir		Hadir	Hadir	Hadir		
6	2014290024 M FAUZAN HAFIZH (Pagi)		Hadir	Hadir	Hadir		Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
7	2014290059 BRIGITHA AGNES PRASETYO (Pagi)		Hadir	Hadir	Hadir		Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
8	2014290062 CAHYO DWI NUGROHO (Pagi)		Hadir		Hadir		Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir		Hadir	Hadir	
9	2014290065 ARAHMAN ARIF (Malam)						Hadir		Hadir		Hadir		Hadir				Hadir	
10	2014290077 VALENTINA PRADESTYANA DEBY (Malam)		Hadir	Hadir	Hadir		Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
11	2114270004 JOSE MANUEL (Malam)		Hadir	Hadir	Hadir		Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	
12	2214270002 YANUAR PRIHANTORO (Malam)		Hadir	Hadir	Hadir		Hadir	Hadir	Hadir		Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	

ENDRI SENTOSA, SE., MM

Strategi Pemasaran (3 SKS)

Tanggal Mengajar : Thursday, 22 September 2022

Pertemuan : 01

Assalamualaikum

sekamat pagi salam sejahtera selalu

1, Jangan lupa isi absen har ini di siskamaya









2. bahan kuliah akan saya kirim di web kelas

3. Tolong dibuatkan WEB kelas dan nasukin nama saya no HP 087 877 306 351

File Materi :

File Tugas :

Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2014290006	DENISA AMELIA TGL. ABSEN : Thursday, 22 September 2022 10:20:00		
	2014290007	ANNE MAGDALENA TGL. ABSEN : Thursday, 22 September 2022 14:32:56		
	2014290018	GILI ARTHA OKTAVIANO LUMINGGIH TGL. ABSEN : Thursday, 22 September 2022 19:10:04		
	2014290021	FIRGIVANI CRISTILIA SIDRA TGL. ABSEN : Thursday, 22 September 2022 14:25:22		
	2014290022	FATUR RAHMAN TRISTIANTO TGL. ABSEN : Thursday, 22 September 2022 10:30:06		
	2014290024	M FAUZAN HAFIZH TGL. ABSEN : Thursday, 22 September 2022 12:55:55		
	2014290059	BRIGITHA AGNES PRASETYO TGL. ABSEN : Thursday, 22 September 2022 18:39:06		
	2014290062	CAHYO DWI NUGROHO TGL. ABSEN : Thursday, 22 September 2022 19:01:15		
	2014290077	VALENTINA PRADESTYANA DEBY TGL. ABSEN : Thursday, 22 September 2022 17:09:45		
	2114270004	JOSE MANUEL TGL. ABSEN : Thursday, 22 September 2022 09:36:55		
	2214270002	YANUAR PRIHANTORO TGL. ABSEN : Thursday, 22 September 2022 15:09:32		

Tanggal Mengajar : Thursday, 29 September 2022

Pertemuan : 02

Assalamualaikum

guys jangan lupa absen

1. Materi kiita adalah tentang aspek pemasaran dalam systrategi marketing










2. Bahan akan saya share di [portal ini

3. Untuk kuliah online akan kita jadwalkan nanti, dan akan saya info in ke WAG

File Materi :

File Tugas :









Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	1714290024	CYNDY CYNTHYA LOIS TGL. ABSEN : Wednesday, 05 October 2022 21:12:00	Wednesday, 05 October 2022 21:13:00	
	2014290006	DENISA AMELIA TGL. ABSEN : Thursday, 29 September 2022 19:43:33	Friday, 07 October 2022 06:23:00	
	2014290007	ANNE MAGDALENA TGL. ABSEN : Thursday, 29 September 2022 10:47:57	Monday, 14 November 2022 09:53:00	
	2014290018	GILI ARTHA OKTAVIANO LUMINGGIH TGL. ABSEN : Thursday, 29 September 2022 15:10:00	Saturday, 12 November 2022 11:12:00	
	2014290021	FIRGIVANI CRISTILIA SIDRA TGL. ABSEN : Thursday, 29 September 2022 10:45:19	Thursday, 13 October 2022 15:09:00	
	2014290022	FATUR RAHMAN TRISIANTO TGL. ABSEN : Thursday, 29 September 2022 10:58:39	Thursday, 29 September 2022 10:59:00	
	2014290024	M FAUZAN HAFIZH TGL. ABSEN : Thursday, 29 September 2022 12:22:02	Thursday, 29 September 2022 12:22:00	
	2014290059	BRIGITHA AGNES PRASETYO TGL. ABSEN : Thursday, 29 September 2022 18:44:00	Thursday, 26 January 2023 19:52:00	
	2014290077	VALENTINA PRADESTYANA DEBY TGL. ABSEN : Thursday, 29 September 2022 10:35:00	Thursday, 29 September 2022 10:36:00	
	2114270004	JOSE MANUEL TGL. ABSEN : Thursday, 29 September 2022 11:44:03	Monday, 10 October 2022 20:13:00	
	2214270002	YANUAR PRIHANTORO TGL. ABSEN : Thursday, 29 September 2022 21:37:03	Thursday, 24 November 2022 14:53:00	

Tanggal Mengajar : Thursday, 06 October 2022

Pertemuan : 03

Assalamualaikum**selamat pagi salam sejahtera semua****1. kuliah sesi 3, akan mengambil topik sesuai dengan RPS****2. jangan lupa isi absen****3. materi akan saya share via WAG atau juga portal****4. pantau informasi via WAG, kita tutorial online setiap hari SENIN, PKI 19.00-21.00. yang tidak bisa isi absen aja, karena jadwalnya bentrok dgn matkul lain, Minggu ketiga Oktober kita bisa tutorial di PKI 19,30 hari Kamis.****5. jangan lupa buka WAG untuk info kuliah****File Materi :****File Tugas :****Mahasiswa**

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2014290006	DENISA AMELIA TGL. ABSEN : Thursday, 06 October 2022 11:49:55	Friday, 07 October 2022 06:27:00	
	2014290007	ANNE MAGDALENA TGL. ABSEN : Thursday, 06 October 2022 10:21:22	Sunday, 04 December 2022 10:21:00	
	2014290018	GILI ARTHA OKTAVIANO LUMINGGIH TGL. ABSEN : Thursday, 06 October 2022 16:33:03	Saturday, 12 November 2022 11:12:00	
	2014290021	FIRGIVANI CRISTILIA SIDRA TGL. ABSEN : Thursday, 06 October 2022 20:54:54	Thursday, 13 October 2022 15:09:00	
	2014290022	FATUR RAHMAN TRISTIANTO TGL. ABSEN : Thursday, 03 November 2022 08:53:00	Thursday, 03 November 2022 08:53:00	
	2014290024	M FAUZAN HAFIZH TGL. ABSEN : Thursday, 06 October 2022 10:11:40	Thursday, 06 October 2022 10:12:00	
	2014290059	BRIGITHA AGNES PRASETYO TGL. ABSEN : Friday, 07 October 2022 22:16:00	Thursday, 26 January 2023 19:53:00	
	2014290062	CAHYO DWI NUGROHO TGL. ABSEN : Friday, 07 October 2022 17:20:00	Friday, 07 October 2022 17:20:00	
	2014290077	VALENTINA PRADESTYANA DEBY TGL. ABSEN : Thursday, 06 October 2022 12:52:15	Thursday, 06 October 2022 12:52:00	
	2114270004	JOSE MANUEL TGL. ABSEN : Thursday, 06 October 2022 10:33:08	Monday, 10 October 2022 20:11:00	
	2214270002	YANUAR PRIHANTORO TGL. ABSEN : Thursday, 06 October 2022 18:55:41	Thursday, 27 October 2022 16:04:00	

Tanggal Mengajar :
Pertemuan : 04

File Materi :

File Tugas :

Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
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Tanggal Mengajar : Thursday, 20 October 2022

Pertemuan : 05

Assalamualaikum

guys selamat pagi

1. jangan lupa absen

2. ini bahan kita hari ini

3. Nanti malam lajdwal kuliah saya akan adalkan kuliah online dgn google meet

File Materi : 120_20221020075426_BAHAN KULIAH 6.strategi-pemasaran.untuk PASAR.OK.ppt

File Tugas :

Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
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2014290006

DENISA AMELIA
TGL. ABSEN : Thursday, 20 October 2022 09:34:28

Sunday, 30 October 2022 02:26:00



2014290007

ANNE MAGDALENA
TGL. ABSEN : Thursday, 20 October 2022 12:41:00

Tuesday, 10 January 2023 10:49:00



2014290018

GILI ARTHA OKTAVIANO LUMINGGIH
TGL. ABSEN : Thursday, 20 October 2022 16:02:54

Saturday, 12 November 2022 11:12:00



2014290021

FIRGIVANI CRISTILIA SIDRA
TGL. ABSEN : Wednesday, 26 October 2022 21:48:00

Wednesday, 26 October 2022 21:48:00



2014290022

FATUR RAHMAN TRISIANTO
TGL. ABSEN : Thursday, 20 October 2022 18:52:19

Thursday, 20 October 2022 18:53:00



2014290024



M FAUZAN HAFIZH
TGL. ABSEN : Thursday, 20 October 2022 09:41:34

Thursday, 20 October 2022 09:41:00

2014290059

BRIGITHA AGNES PRASETYO
TGL. ABSEN : Thursday, 20 October 2022 21:23:00

Thursday, 26 January 2023 19:54:00

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2014290062	CAHYO DWI NUGROHO TGL. ABSEN : Thursday, 20 October 2022 18:48:00	Thursday, 20 October 2022 18:48:00	
	2014290065	ARAHMAN ARIF TGL. ABSEN : Thursday, 20 October 2022 08:28:35		
	2014290077	VALENTINA PRADESTYANA DEBY TGL. ABSEN : Thursday, 20 October 2022 11:49:26	Thursday, 20 October 2022 11:49:00	
	2114270004	JOSE MANUEL TGL. ABSEN : Thursday, 20 October 2022 09:53:45	Thursday, 20 October 2022 19:33:00	
	2214270002	YANUAR PRIHANTORO TGL. ABSEN : Thursday, 20 October 2022 09:50:58	Thursday, 27 October 2022 16:03:00	

Tanggal Mengajar : Thursday, 27 October 2022

Pertemuan : 06

1. janganluopa absen

2. nanti kuliah kiyta mulai pkl 17.00

3. materi akan diabgi di WAG

File Materi : 120_20221027102128_BAHAN KULIAH 6.strategi-pemasaran.untuk PASAR.OK.ppt

File Tugas :

Mahasiswa








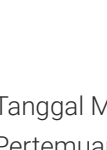
FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2014290006	DENISA AMELIA TGL. ABSEN : Thursday, 27 October 2022 14:26:17	Sunday, 30 October 2022 02:26:00	
	2014290007	ANNE MAGDALENA TGL. ABSEN : Thursday, 27 October 2022 11:01:00	Tuesday, 10 January 2023 10:49:00	
	2014290018	GILI ARTHA OKTAVIANO LUMINGGIH TGL. ABSEN : Thursday, 27 October 2022 18:58:37	Saturday, 12 November 2022 11:12:00	
	2014290022	FATUR RAHMAN TRISIANTO TGL. ABSEN : Thursday, 03 November 2022 08:53:00	Thursday, 03 November 2022 08:53:00	
	2014290024	M FAUZAN HAFIZH TGL. ABSEN : Thursday, 27 October 2022 12:16:51	Thursday, 27 October 2022 12:16:00	
	2014290059	BRIGITHA AGNES PRASETYO TGL. ABSEN : Thursday, 27 October 2022 20:32:00	Thursday, 26 January 2023 19:55:00	
	2014290062	CAHYO DWI NUGROHO TGL. ABSEN : Thursday, 27 October 2022 18:33:00	Thursday, 27 October 2022 18:33:00	

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2014290077	VALENTINA PRADESTYANA DEBY TGL. ABSEN : Thursday, 27 October 2022 12:23:20	Thursday, 27 October 2022 12:23:00	
	2114270004	JOSE MANUEL TGL. ABSEN : Thursday, 27 October 2022 17:35:02	Thursday, 27 October 2022 17:36:00	
	2214270002	YANUAR PRIHANTORO TGL. ABSEN : Thursday, 27 October 2022 16:00:58	Thursday, 27 October 2022 16:01:00	

Tanggal Mengajar : Thursday, 03 November 2022

Pertemuan : 07

Assalamualaikum

1. selamat pagi guys,
2. ini adalah kuliah terakhir sebelum UTS
3. Topiknya adalah strategi keuoasan pelanggan
4. Bahan akan saya share di sini
5. Jangan lupa absen
6. Bahan UTS adalah darik pertemuan 1 s/d pertemuan 7 ini.
7. Baca buku dan lengkapi bahan anda dengan PPT dr saya.
- 8 walaupun ujian online tetap aja kejujuran menjadi unsur utama
9. maksimal;kan UTS nya sehingga anda bisa lulus
10. sampai jumpa

File Materi : 120_20221103073854_kuliah 7 strategi Pemasaran 2021.ppt

File Tugas :

Mahasiswa









FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2014290006	DENISA AMELIA TGL. ABSEN : Thursday, 03 November 2022 13:51:00	Wednesday, 23 November 2022 12:59:00	
	2014290007	ANNE MAGDALENA TGL. ABSEN : Thursday, 03 November 2022 11:13:00	Tuesday, 10 January 2023 10:49:00	
	2014290018	GILI ARTHA OKTAVIANO LUMINGGI TGL. ABSEN : Friday, 04 November 2022 19:04:00	Saturday, 12 November 2022 11:13:00	
	2014290021	FIRGIVANI CRISTILIA SIDRA TGL. ABSEN : Thursday, 03 November 2022 21:23:00		
	2014290022	FATUR RAHMAN TRISANTO TGL. ABSEN : Thursday, 03 November 2022 08:52:33		

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2014290024	M FAUZAN HAFIZH TGL. ABSEN : Thursday, 03 November 2022 12:27:10	Thursday, 03 November 2022 12:27:00	
	2014290059	BRIGITHA AGNES PRASETYO TGL. ABSEN : Thursday, 03 November 2022 13:36:00	Thursday, 26 January 2023 19:56:00	
	2014290062	CAHYO DWI NUGROHO TGL. ABSEN : Thursday, 03 November 2022 21:57:00	Thursday, 03 November 2022 21:57:00	
	2014290065	ARAHMAN ARIF TGL. ABSEN : Thursday, 03 November 2022 08:24:33		
	2014290077	VALENTINA PRADESTYANA DEBY TGL. ABSEN : Thursday, 03 November 2022 16:26:52	Thursday, 03 November 2022 16:27:00	
	2114270004	JOSE MANUEL TGL. ABSEN : Thursday, 03 November 2022 09:43:11	Thursday, 03 November 2022 09:44:00	
	2214270002	YANUAR PRIHANTORO TGL. ABSEN : Thursday, 03 November 2022 16:46:39	Thursday, 24 November 2022 14:46:00	

Tanggal Mengajar : Thursday, 24 November 2022

Pertemuan : 08

Assalamualaikum

selamat pagi.

1. Guys jgn lupa absen.
2. ini adalah kuliah pertama pasca UTS
3. kuliah selanjutnya adalah online sampai dengan UAS
4. Jadwal kuliah seperti pra uts kita tutorial senin pkl 18.30

File Materi : 120_20221124094920_PERT_9_STRATEGI-PEMASARAN.ppt

File Tugas :

Mahasiswa









FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2014290006	DENISA AMELIA TGL. ABSEN : Thursday, 24 November 2022 12:44:00	Thursday, 24 November 2022 12:44:00	
	2014290007	ANNE MAGDALENA TGL. ABSEN : Thursday, 24 November 2022 10:28:00	Tuesday, 10 January 2023 10:49:00	
	2014290018	GILI ARTHA OKTAVIANO LUMINGGIH TGL. ABSEN : Thursday, 24 November 2022 21:09:26		
	2014290021	FIRGIVANI CRISTILIA SIDRA TGL. ABSEN : Thursday, 24 November 2022 19:55:26		

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2014290022	FATUR RAHMAN TRISIANTO TGL. ABSEN : Thursday, 24 November 2022 14:48:40	Thursday, 24 November 2022 14:49:00	
	2014290024	M FAUZAN HAFIZH TGL. ABSEN : Thursday, 24 November 2022 10:36:53	Thursday, 24 November 2022 10:37:00	
	2014290059	BRIGITHA AGNES PRASETYO TGL. ABSEN : Thursday, 24 November 2022 10:35:00	Thursday, 26 January 2023 19:56:00	
	2014290062	CAHYO DWI NUGROHO TGL. ABSEN : Thursday, 24 November 2022 11:16:00	Thursday, 24 November 2022 11:16:00	
	2014290077	VALENTINA PRADESTYANA DEBY TGL. ABSEN : Thursday, 24 November 2022 17:34:20	Thursday, 24 November 2022 17:34:00	
	2114270004	JOSE MANUEL TGL. ABSEN : Thursday, 24 November 2022 11:05:13	Thursday, 26 January 2023 19:34:00	
	2214270002	YANUAR PRIHANTORO TGL. ABSEN : Thursday, 24 November 2022 14:46:21	Thursday, 24 November 2022 14:47:00	

Tanggal Mengajar : Thursday, 01 December 2022

Pertemuan : 09

Assalamualaikum

selamat pagi guys

1. kuliah kita adalah menagmbil topik Hirarki merek, strategi mengelola portfolio merek
2. bahan akan saya share di ortal ini
3. kita kuliah hari ini pkl 17.00 -18.30
4. pastikan anda hadir karena absen untuk nilai hanya absen di pertemuan online
5. sampai ketemu di kuliah nati sore

File Materi : 120_20221201085853_STRATEGI PEMASARAN.KULIAH 10. FEB UPI YAI2022.ppt

File Tugas :

Mahasiswa




FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2014290006	DENISA AMELIA TGL. ABSEN : Thursday, 01 December 2022 20:54:00	Sunday, 04 December 2022 10:14:00	
	2014290007	ANNE MAGDALENA TGL. ABSEN : Thursday, 01 December 2022 09:09:00	Tuesday, 10 January 2023 10:49:00	
	2014290018	GILI ARTHA OKTAVIANO LUMINGGIH TGL. ABSEN : Thursday, 01 December 2022 22:03:00	Thursday, 01 December 2022 22:03:00	

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2014290021	FIRGIVANI CRISTILIA SIDRA TGL. ABSEN : Thursday, 01 December 2022 21:52:55		
	2014290022	FATUR RAHMAN TRISIANTO TGL. ABSEN : Thursday, 01 December 2022 16:01:00	Thursday, 01 December 2022 16:01:00	
	2014290024	M FAUZAN HAFIZH TGL. ABSEN : Thursday, 01 December 2022 14:17:56	Thursday, 01 December 2022 14:18:00	
	2014290059	BRIGITHA AGNES PRASETYO TGL. ABSEN : Thursday, 01 December 2022 09:30:00	Thursday, 26 January 2023 19:57:00	
	2014290062	CAHYO DWI NUGROHO TGL. ABSEN : Thursday, 01 December 2022 12:50:00	Thursday, 01 December 2022 12:50:00	
	2014290065	ARAHMAN ARIF TGL. ABSEN : Friday, 02 December 2022 09:08:00	Friday, 02 December 2022 09:08:00	
	2014290077	VALENTINA PRADESTYANA DEBY TGL. ABSEN : Thursday, 01 December 2022 14:05:11	Thursday, 01 December 2022 14:05:00	
	2114270004	JOSE MANUEL TGL. ABSEN : Thursday, 01 December 2022 10:18:05	Thursday, 26 January 2023 19:34:00	
	2214270002	YANUAR PRIHANTORO TGL. ABSEN : Thursday, 01 December 2022 09:41:54	Thursday, 01 December 2022 09:42:00	

Tanggal Mengajar : Thursday, 08 December 2022

Pertemuan : 10

Assalamualaikum

1. selamat siang
2. maaf baru bisa login, server tadi pagi lemot
- 3, Jangan lupa absen
4. Materi adalah penetapan harga

File Materi : 120_20221208172711_KULIAH 11. ESA. STRATEGI PEMASARAN . Strategi Penetapan Harga.pptx

File Tugas :

Mahasiswa








FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2014290006	DENISA AMELIA TGL. ABSEN : Friday, 09 December 2022 05:11:59	Friday, 09 December 2022 05:11:00	120_129_120_20221208172711_KULIAH 11. ESA. STRATEGI PEMASARAN . Strategi Penetapan Harga.pptx
	2014290007	ANNE MAGDALENA TGL. ABSEN : Friday, 09 December 2022 08:44:00	Tuesday, 10 January 2023 10:50:00	

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2014290018	GILI ARTHA OKTAVIANO LUMINGGIH TGL. ABSEN : Thursday, 08 December 2022 17:59:51		
	2014290021	FIRGIVANI CRISTILIA SIDRA TGL. ABSEN : Thursday, 08 December 2022 21:18:29		
	2014290024	M FAUZAN HAFIZH TGL. ABSEN : Thursday, 08 December 2022 19:31:23	Thursday, 08 December 2022 19:31:00	
	2014290059	BRIGITHA AGNES PRASETYO TGL. ABSEN : Friday, 09 December 2022 10:20:00	Thursday, 26 January 2023 19:58:00	
	2014290062	CAHYO DWI NUGROHO TGL. ABSEN : Friday, 09 December 2022 09:54:00	Friday, 09 December 2022 09:54:00	
	2014290077	VALENTINA PRADESTYANA DEBY TGL. ABSEN : Friday, 09 December 2022 01:31:00	Monday, 12 December 2022 10:53:00	
	2114270004	JOSE MANUEL TGL. ABSEN : Thursday, 08 December 2022 18:53:32	Thursday, 26 January 2023 19:34:00	
	2214270002	YANUAR PRIHANTORO TGL. ABSEN : Thursday, 08 December 2022 23:39:00	Friday, 09 December 2022 14:32:00	

Tanggal Mengajar : Thursday, 15 December 2022

Pertemuan : 11

Assalamualaikum

1. Lgn lupa absen

2. toipik kuliah adalah strategi promosi dalam sterategi pemasaran

3. gahab ajab saya share disini

4.minggu depan kita kuliah Kamis PKL 17.00 atau 19.00

File Materi : 120_20221215090834_STRATEGI_PEMASARAN_PROMOSI (12).pptx

File Tugas :

Mahasiswa



FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2014290006	DENISA AMELIA TGL. ABSEN : Thursday, 15 December 2022 14:11:14	Thursday, 15 December 2022 14:10:00	
	2014290007	ANNE MAGDALENA TGL. ABSEN : Thursday, 15 December 2022 13:04:00	Tuesday, 10 January 2023 10:50:00	

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2014290018	GILI ARTHA OKTAVIANO LUMINGGIH TGL. ABSEN : Thursday, 15 December 2022 22:31:00	Thursday, 15 December 2022 22:31:00	
	2014290021	FIRGIVANI CRISTILIA SIDRA TGL. ABSEN : Thursday, 15 December 2022 21:29:28		
	2014290022	FATUR RAHMAN TRISTIANTO TGL. ABSEN : Thursday, 15 December 2022 19:07:32	Thursday, 15 December 2022 19:07:00	
	2014290024	M FAUZAN HAFIZH TGL. ABSEN : Thursday, 15 December 2022 10:33:25	Thursday, 15 December 2022 10:33:00	
	2014290059	BRIGITHA AGNES PRASETYO TGL. ABSEN : Thursday, 15 December 2022 11:50:00	Thursday, 26 January 2023 19:58:00	
	2014290062	CAHYO DWI NUGROHO TGL. ABSEN : Thursday, 15 December 2022 10:08:07	Thursday, 15 December 2022 10:08:00	
	2014290065	ARAHMAN ARIF TGL. ABSEN : Thursday, 15 December 2022 14:32:44	Thursday, 22 December 2022 09:39:00	
	2014290077	VALENTINA PRADESTYANA DEBY TGL. ABSEN : Friday, 16 December 2022 07:30:00	Friday, 16 December 2022 07:30:00	
	2114270004	JOSE MANUEL TGL. ABSEN : Thursday, 15 December 2022 13:52:45	Thursday, 26 January 2023 19:34:00	
	2214270002	YANUAR PRIHANTORO TGL. ABSEN : Thursday, 15 December 2022 16:25:45		

Tanggal Mengajar : Thursday, 22 December 2022

Pertemuan : 12

Assalamualaikum

selamat pagi ssalam sejahtera

1. kuliah ke 13 ini membahas topik strategi propmosi dan perilaku konsumen
2. strategi promosi adalah melanjutkan bahan kuliah minggu kemarin dan dilanjutkan dengan prilaku konsumen
3. Kita kuliah nanti pkl 19.30 ini adalah sesuai jafdwal di siskamaya
4. jangan lupa nanti kuliahnya akan ada prsentasi kelompok

File Materi : 120_20221222094658_kuliah 14. perilaku konsumen .endri sentosa.pptx

File Tugas :

Mahasiswa


FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2014290006	DENISA AMELIA TGL. ABSEN : Thursday, 22 December 2022 12:30:43	Thursday, 22 December 2022 12:31:00	

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2014290007	ANNE MAGDALENA TGL. ABSEN : Thursday, 22 December 2022 14:15:16	Tuesday, 10 January 2023 10:50:00	
	2014290018	GILI ARTHA OKTAVIANO LUMINGGIH TGL. ABSEN : Friday, 23 December 2022 01:28:00	Friday, 23 December 2022 01:28:00	
	2014290021	FIRGIVANI CRISTILIA SIDRA TGL. ABSEN : Thursday, 22 December 2022 21:25:33		
	2014290022	FATUR RAHMAN TRISIANTO TGL. ABSEN : Thursday, 22 December 2022 12:51:56		
	2014290024	M FAUZAN HAFIZH TGL. ABSEN : Thursday, 22 December 2022 11:14:19	Thursday, 22 December 2022 11:14:00	
	2014290059	BRIGITHA AGNES PRASETYO TGL. ABSEN : Thursday, 22 December 2022 10:25:00	Thursday, 26 January 2023 19:59:00	
	2014290077	VALENTINA PRADESTYANA DEBY TGL. ABSEN : Thursday, 22 December 2022 18:08:15	Thursday, 22 December 2022 18:08:00	
	2114270004	JOSE MANUEL TGL. ABSEN : Thursday, 22 December 2022 10:50:28	Thursday, 26 January 2023 19:34:00	
	2214270002	YANUAR PRIHANTORO TGL. ABSEN : Thursday, 22 December 2022 10:29:42		

Tanggal Mengajar : Thursday, 05 January 2023

Pertemuan : 13

Assalamualaikum

Selamat pagi salam sejahtera

1. Jangan lupa absen

2. topik kita kuliah ke 14 ini adalah perilaku konsumen pertemuan 2

3. Minggu depan adalah kuliah terakhir kita akan review dan saya akan mendakan kuis









4. Kita kuliah nanti sesuai jadwal Siskamaya

4. harap kehadiran nya karena akan menentukan nilai aklhir

File Materi : 120_20230105091415_kuliah 14. perilaku konsumen-jilid 2 .endri sentosa.pptx

File Tugas :

Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2014290006	DENISA AMELIA TGL. ABSEN : Thursday, 05 January 2023 19:30:43	Thursday, 05 January 2023 19:30:00	
	2014290007	ANNE MAGDALENA TGL. ABSEN : Thursday, 05 January 2023 10:35:00	Tuesday, 10 January 2023 10:50:00	
	2014290018	GILI ARTHA OKTAVIANO LUMINGGIH TGL. ABSEN : Friday, 06 January 2023 22:11:00	Friday, 06 January 2023 22:11:00	
	2014290021	FIRGIVANI CRISTILIA SIDRA TGL. ABSEN : Thursday, 05 January 2023 20:15:13		
	2014290022	FATUR RAHMAN TRISTIANTO TGL. ABSEN : Thursday, 05 January 2023 15:27:39	Thursday, 05 January 2023 15:28:00	
	2014290024	M FAUZAN HAFIZH TGL. ABSEN : Thursday, 05 January 2023 11:25:56	Thursday, 05 January 2023 11:26:00	
	2014290059	BRIGITHA AGNES PRASETYO TGL. ABSEN : Thursday, 05 January 2023 09:21:00	Thursday, 05 January 2023 10:08:00	
	2014290062	CAHYO DWI NUGROHO TGL. ABSEN : Thursday, 05 January 2023 09:52:00	Thursday, 05 January 2023 09:52:00	
	2014290077	VALENTINA PRADESTYANA DEBY TGL. ABSEN : Thursday, 05 January 2023 14:39:18	Thursday, 05 January 2023 14:39:00	
	2114270004	JOSE MANUEL TGL. ABSEN : Thursday, 05 January 2023 11:33:25	Thursday, 26 January 2023 19:34:00	
	2214270002	YANUAR PRIHANTORO TGL. ABSEN : Thursday, 05 January 2023 15:40:56		

Tanggal Mengajar : Thursday, 12 January 2023

Pertemuan : 14

selamat siang guys

1. jgn lupa absen








2.,kita kujliah nati sesuai jadwal

3. materi terakhir akan saya share di sisni













File Materi : 120_20230112142453_PERT_14_STRATEGI-PEMASARAN.ppt

File Tugas :

Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2014290006	DENISA AMELIA TGL. ABSEN : Monday, 16 January 2023 05:58:52	Monday, 16 January 2023 05:59:00	120_129_120_20230112142453_PERT_14_STRATEGI-PEMASARAN.ppt
	2014290007	ANNE MAGDALENA TGL. ABSEN : Thursday, 12 January 2023 21:18:00	Sunday, 29 January 2023 00:03:00	
	2014290018	GILI ARTHA OKTAVIANO LUMINGGIH TGL. ABSEN : Thursday, 12 January 2023 19:18:43		
	2014290021	FIRGIVANI CRISTILIA SIDRA TGL. ABSEN : Thursday, 12 January 2023 20:22:30		
	2014290024	M FAUZAN HAFIZH TGL. ABSEN : Thursday, 12 January 2023 16:20:57	Thursday, 12 January 2023 16:20:00	
	2014290059	BRIGITHA AGNES PRASETYO TGL. ABSEN : Thursday, 12 January 2023 20:37:00	Thursday, 26 January 2023 20:00:00	
	2014290062	CAHYO DWI NUGROHO TGL. ABSEN : Thursday, 12 January 2023 18:57:00	Thursday, 12 January 2023 18:57:00	
	2014290065	ARAHMAN ARIF TGL. ABSEN : Thursday, 12 January 2023 15:45:38	Thursday, 12 January 2023 15:46:00	
	2014290077	VALENTINA PRADESTYANA DEBY TGL. ABSEN : Thursday, 12 January 2023 16:28:07	Thursday, 12 January 2023 16:28:00	
	2114270004	JOSE MANUEL TGL. ABSEN : Thursday, 12 January 2023 14:44:12	Thursday, 26 January 2023 19:34:00	
	2214270002	YANUAR PRIHANTORO TGL. ABSEN : Thursday, 12 January 2023 18:37:16		

Dosen : ENDRI SENTOSA, SE., MM**Strategi Pemasaran (3 SKS)****KAMIS 19:30 - 22:00**

NO.	NIM	NAMA	FOTO	NILAI UAS (40%)	NILAI UTS (30%)	NILAI TUGAS (30%)	TOTAL
1	2014290006	DENISA AMELIA		76 (40%)	80 (30%)	81 (30%)	78.7
2	2014290007	ANNE MAGDALENA		88 (40%)	81 (30%)	83 (30%)	84.4
3	2014290018	GILI ARTHA OKTAVIANO LUMINGGIH		74 (40%)	79 (30%)	55 (30%)	69.8
4	2014290021	FIRGIVANI CRISTILIA SIDRA		66 (40%)	79 (30%)	80 (30%)	74.1
5	2014290022	FATUR RAHMAN TRISTIANTO		76 (40%)	80 (30%)	81 (30%)	78.7
6	2014290024	M FAUZAN HAFIZH		72 (40%)	80 (30%)	81 (30%)	77.1
7	2014290059	BRIGITHA AGNES PRASETYO		80 (40%)	79 (30%)	81 (30%)	80
8	2014290062	CAHYO DWI NUGROHO		76 (40%)	79 (30%)	80 (30%)	78.1
9	2014290065	ARAHMAN ARIF		72 (40%)	80 (30%)	80 (30%)	76.8
10	2014290077	VALENTINA PRADESTYANA DEBY		86 (40%)	79 (30%)	50 (30%)	73.1
11	2114270004	JOSE MANUEL		76 (40%)	80 (30%)	81 (30%)	78.7
12	2214270002	YANUAR PRIHANTORO		82 (40%)	82 (30%)	80 (30%)	81.4