

TATIYANI, Dra, MSi. Psikologi Konsumen (2 SKS)

Tanggal Mengajar : Tuesday, 07 March 2023

Pertemuan : 01

Pengertian Psikologi KOnsumen :

Psikologi Konsumen merupakan penerapan teori-teori psikologi untuk mempelajari perilaku konsumen



Perilaku konsumen sering dipelajari dari berbagai perspektif :

1. Perspektif pemasaran / marketing untuk menyesuaikan produk dan jasa serta komunikasi pemasaran dengan keinginan konsumen
2. Perspektif perlindungan konsumen, misalnya untuk pendidikan konsumen oleh kelompok pemerhati konsumen
3. Perspektif psikologis terutama dari sudut psikologi kognitif dan belajar sosial

File Materi :

File Tugas :

Mahasiswa

| FOTO | NIM | NAMA | TGL. DOWNLOAD MATERI | FILE TUGAS |
|--|------------|---|----------------------|------------|
|  | 2024090019 | ANISA RESTU DEWANTI TGL. ABSEN : Tuesday, 07 March 2023 09:27:58 | | |
|  | 2024090193 | JONATHAN ONESTO RIZKY NAULIAN TGL. ABSEN : Tuesday, 07 March 2023 09:38:08 | | |

Tanggal Mengajar : Tuesday, 14 March 2023

Pertemuan : 02

Mahasiswa mengetahui arti pentingnya riset bagi perkembangan psikologi konsumen


File Materi : 53_20230314062737_53_20220319075554_RISET KONSUMEN.ppt





Tugas :

1. Jelaskan hakekat riset konsumen
2. Jelaskan metode dan teknik riset konsumen
3. Jelaskan hal penting dalam melakukan riset konsumen
4. Jelaskan manfaat riset konsumen
5. Berikan contoh riset konsumen

File Tugas :

Mahasiswa

| FOTO | NIM | NAMA | TGL. DOWNLOAD MATERI | FILE TUGAS |
|--|------------|---|---------------------------------|---|
|  | 2024090019 | ANISA RESTU DEWANTI TGL. ABSEN : Tuesday, 07 March 2023 09:27:58 | Monday, 15 May 2023 21:12:00 | 53_75_Pertemuan 2 - Tugas.pdf |

| FOTO | NIM | NAMA | TGL. DOWNLOAD MATERI | FILE TUGAS |
|--|------------|---|------------------------------------|--|
|  | 2024090105 | ANNISA APRILIA TGL. ABSEN : Thursday, 16 March 2023 10:01:00 | Tuesday, 09 May 2023 17:10:00 | |
|  | 2024090143 | NURIA MARIFANI TGL. ABSEN : Tuesday, 09 May 2023 15:08:00 | Tuesday, 09 May 2023 15:08:00 | |
|  | 2024090146 | SITI FEBRIYANTI PUTRI ABDULLAH TGL. ABSEN : Tuesday, 09 May 2023 15:34:00 | Tuesday, 09 May 2023 15:34:00 | |
|  | 2024090193 | JONATHAN ONESTO RIZKY NAULIAN TGL. ABSEN : Tuesday, 07 March 2023 09:38:08 | Tuesday, 14 March 2023 12:43:00 | 53_75_2024090193_Jonathan Onesto Rizky Naulian_Tugas Psikologi Konsumen Pertemuan ke-2.pdf |

Tanggal Mengajar : Tuesday, 21 March 2023

Pertemuan : 03

Mahasiswa diharapkan dapat memperoleh pengetahuan dan dapat menjelaskan teori psikologi konsumen

File Materi : 53_20230321062819_53_20220312105330_KONSUMEN 1.pptx

Tugas :

Jelaskan Teori Psikologi Konsumen berdasarkan Teori - teori yang lain :

1. Teori Ekonomi Makro
2. Teori Psikologi
3. Teori Antropologi
4. Teori Sosiologi

File Tugas :

Mahasiswa

| FOTO | NIM | NAMA | TGL. DOWNLOAD MATERI | FILE TUGAS |
|--|------------|--|----------------------------------|--|
|  | 2024090019 | ANISA RESTU DEWANTI TGL. ABSEN : Tuesday, 14 March 2023 09:27:58 | Monday, 15 May 2023 21:40:00 | 53_75_0151_29_Pertemuan 3.docx |
|  | 2024090036 | NAUFAL SHIDDIQ TGL. ABSEN : Wednesday, 15 March 2023 18:54:17 | | 53_75_2024090036_Naufal Shiddiq_Tugas 2.pdf |
|  | 2024090105 | ANNISA APRILIA TGL. ABSEN : Wednesday, 15 March 2023 23:48:00 | Tuesday, 09 May 2023 17:11:00 | 53_75_2024090105_Annisa Aprilia_Tugas 2 Psikologi Konsumen.pdf |
|  | 2024090143 | NURIA MARIFANI TGL. ABSEN : Wednesday, 15 March 2023 15:53:41 | Tuesday, 09 May 2023 15:08:00 | 53_75_2024090143_Nuria Marifani_Tugas psi konsumen.pdf |
|  | 2024090146 | SITI FEBRIYANTI PUTRI ABDULLAH TGL. ABSEN : Wednesday, 15 March 2023 15:23:30 | Tuesday, 09 May 2023 15:39:00 | 53_75_2024090146_Siti Febriyanti Putri A. tugas 2.pdf |

Tanggal Mengajar : Tuesday, 28 March 2023

Pertemuan : 04

Mahasiswa mengetahui budaya dalam perilaku konsumen

File Materi : 53_20230328050139_53_20220319075554_RISET KONSUMEN.ppt

Tugas :

1. Jelaskan variabel penting dalam perilaku konsumen :

a. Stimulus variabel

b. Intervening variabel







c. Responses variabel

2. Jelaskan teori kebutuhan yang berhubungan dengan psikologi konsumen

3. Jelaskan motivasi konsumen

File Tugas :

Mahasiswa

| FOTO | NIM | NAMA | TGL. DOWNLOAD MATERI | FILE TUGAS |
|--|------------|---|------------------------------------|---|
|  | 2024090019 | ANISA RESTU DEWANTI TGL. ABSEN : Tuesday, 21 March 2023 09:27:58 | Monday, 15 May 2023 21:42:00 | 53_75_[Pertemuan 4] [Tugas] Motivasi Konsumen.pdf |
|  | 2024090036 | NAUFAL SHIDDIQ TGL. ABSEN : Tuesday, 21 March 2023 18:54:17 | | 53_75_2024090036_Naufal Shiddiq_Tugas Pertemuan 4.pdf |
|  | 2024090105 | ANNISA APRILIA TGL. ABSEN : Tuesday, 21 March 2023 23:48:00 | Tuesday, 09 May 2023 17:11:00 | 53_75_2024090105_Annisa Aprilia_Tugas 3 Psikologi Konsumen.pdf |
|  | 2024090143 | NURIA MARIFANI TGL. ABSEN : Tuesday, 21 March 2023 15:53:41 | Tuesday, 09 May 2023 15:15:00 | 53_75_Nuria Marifani_2024090143_Tugas Psi Konsumen 2.pdf |
|  | 2024090146 | SITI FEBRIYANTI PUTRI ABDULLAH TGL. ABSEN : Tuesday, 21 March 2023 15:23:30 | Tuesday, 09 May 2023 15:54:00 | 53_75_2024090146_Siti Febriyanti Putri_tugas 3.pdf |
|  | 2024090193 | JONATHAN ONESTO RIZKY NAULIAN TGL. ABSEN : Tuesday, 28 March 2023 21:18:26 | Tuesday, 28 March 2023 11:36:00 | 53_75_2024090193_Jonathan Onesto Rizky Naulian_Psikologi Konsumen pertemuan ke 4.docx |

Tanggal Mengajar : Tuesday, 04 April 2023

Pertemuan : 05

Mahasiswa dapat memahami Kelompok Anutan yang berkaitan dengan Perilaku Konsumen





File Materi : 53_20230404044848_53_20220402070654_KELOMPOK ANUTAN DAN PERILAKU KONSUMEN.doc

Tugas :

1. Jelaskan Pengertian Kelompok Anutan
2. Kekuatan Kelompok Anutan
3. Daya Tarik Selebriti dalam Kelompok Anutan
4. Implikasi Kelompok Anutan pada Perilaku Konsumen

File Tugas :

Mahasiswa

| FOTO | NIM | NAMA | TGL. DOWNLOAD MATERI | FILE TUGAS |
|--|------------|--|-------------------------------|--|
|  | 2024090019 | ANISA RESTU DEWANTI TGL. ABSEN : Tuesday, 28 March 2023 09:27:58 | Monday, 15 May 2023 21:12:00 | 53_75_[Pertemuan 5].[Tugas] Kelompok Anutan.pdf |
|  | 2024090036 | NAUFAL SHIDDIQ TGL. ABSEN : Tuesday, 28 March 2023 18:54:17 | | 53_75_2024090036_Naufal Shiddiq_Tugas Pertemuan 5.pdf |
|  | 2024090105 | ANNISA APRILIA TGL. ABSEN : Tuesday, 04 April 2023 09:18:42 | Tuesday, 09 May 2023 17:12:00 | |
|  | 2024090143 | NURIA MARIFANI TGL. ABSEN : Tuesday, 28 March 2023 15:53:41 | Tuesday, 09 May 2023 15:15:00 | 53_75_2024090143_Nuria Marifani_Tgs Psi Konsumen pert 5.pdf |
|  | 2024090146 | SITI FEBRIYANTI PUTRI ABDULLAH TGL. ABSEN : Tuesday, 28 March 2023 15:23:30 | Tuesday, 09 May 2023 16:05:00 | 53_75_2024090146_Siti Febriyanti Putri A_Tugas Pertemuan 5.pdf |
|  | 2024090193 | JONATHAN ONESTO RIZKY NAULIAN TGL. ABSEN : Tuesday, 04 April 2023 12:35:16 | Sunday, 11 June 2023 15:58:00 | |

Tanggal Mengajar : Tuesday, 11 April 2023

Pertemuan : 06

Mahasiswa dapat memahami konsep keluarga dalam kaitan dengan perilaku konsumen

File Materi : 53_20230411060558_53_20220409093257_KELUARGA _ PERILAKU KONSUMEN.ppt

Tugas :

1. Jelaskan Pengertian Keluarga
2. Jelaskan Fungsi Keluarga
3. Jelaskan Peran Individu dalam Keputusan Konsumsi Keluarga
4. Jelaskan Sosialisasi Keluarga terhadap Perilaku Konsumen
5. Jelaskan Konsep Keluarga Terus Berubah
6. Jelaskan Implikasi Keluarga pada Perilaku Konsumen

File Tugas :

Mahasiswa

| FOTO | NIM | NAMA | TGL. DOWNLOAD MATERI | FILE TUGAS |
|--|------------|---|------------------------------------|---|
|  | 2024090019 | ANISA RESTU DEWANTI TGL. ABSEN : Tuesday, 11 April 2023 09:42:01 | Monday, 15 May 2023 21:40:00 | |
|  | 2024090036 | NAUFAL SHIDDIQ TGL. ABSEN : Tuesday, 04 April 2023 18:54:17 | | 53_75_2024090036_Naufal Shiddiq_Tugas Pertemuan 6.pdf |
|  | 2024090105 | ANNISA APRILIA TGL. ABSEN : Tuesday, 04 April 2023 09:18:42 | Tuesday, 09 May 2023 17:12:00 | 53_75_2024090105_Annisa Aprilia_Tugas 5 Psikologi Konsumen.pdf |
|  | 2024090143 | NURIA MARIFANI TGL. ABSEN : Tuesday, 04 April 2023 15:53:41 | Tuesday, 09 May 2023 15:29:00 | 53_75_2024090143_Nuria Marifani_Tgs Psi Konsumen pert 6.pdf |
|  | 2024090146 | SITI FEBRIYANTI PUTRI ABDULLAH TGL. ABSEN : Tuesday, 28 March 2023 15:23:30 | Tuesday, 09 May 2023 19:09:00 | 53_75_2024090146_Siti Febriyanti_Tugas Pertemuan 6.pdf |
|  | 2024090193 | JONATHAN ONESTO RIZKY NAULIAN TGL. ABSEN : Tuesday, 04 April 2023 12:35:16 | Tuesday, 11 April 2023 11:34:00 | 53_75_2024090193_Jonathan Onesto Rizky Naulian_Psikologi Konsumen pertemuan ke 6.docx |

Tanggal Mengajar : Tuesday, 02 May 2023

Pertemuan : 07

Mahasiswa dapat memahami tentang fungsi iklan ditinjau dari sudut psikologis





File Materi : 53_20230502071144_53_20220604064801_PERIKLANAN.doc



Tugas :

1. Jelaskan pengertian iklan
2. Jelaskan sejarah singkat perkembangan periklanan
3. Jelaskan sifat periklanan dalam konteks psikologi konsumen

File Tugas :

Mahasiswa

| FOTO | NIM | NAMA | TGL. DOWNLOAD MATERI | FILE TUGAS |
|--|------------|--|----------------------------------|--|
|  | 2024090019 | ANISA RESTU DEWANTI TGL. ABSEN : Tuesday, 11 April 2023 09:42:01 | Monday, 15 May 2023 21:20:00 | 53_75_Psikologi Konsumen.docx |
|  | 2024090036 | NAUFAL SHIDDIQ TGL. ABSEN : Tuesday, 11 April 2023 18:54:17 | | 53_75_2024090036_Naufal Shiddiq_Tugas Pertemuan 7.pdf |
|  | 2024090105 | ANNISA APRILIA TGL. ABSEN : Tuesday, 11 April 2023 09:18:42 | Tuesday, 09 May 2023 17:12:00 | 53_75_2024090105_Annisa Aprilia_Tugas 6 Psikologi Konsumen.pdf |
|  | 2024090143 | NURIA MARIFANI TGL. ABSEN : Tuesday, 11 April 2023 15:53:41 | Tuesday, 09 May 2023 15:30:00 | 53_75_TGS PSI KONSUMEN PERT 7_NURIA MARIFANI.pdf |

| FOTO | NIM | NAMA | TGL. DOWNLOAD MATERI | FILE TUGAS |
|--|------------|---|----------------------------------|---|
|  | 2024090146 | SITI FEBRIYANTI PUTRI ABDULLAH TGL. ABSEN : Tuesday, 11 April 2023 15:23:30 | Tuesday, 09 May 2023 15:59:00 | 53_75_2024090146_Siti Febriyanti Putri_Tugas PSI KONSUMEN.pdf |
|  | 2024090193 | JONATHAN ONESTO RIZKY NAULIAN TGL. ABSEN : Tuesday, 02 May 2023 18:46:58 | Sunday, 11 June 2023 16:42:00 | |

Tanggal Mengajar : Tuesday, 23 May 2023

Pertemuan : 08

Mahasiswa diharapkan dapat memahami tentang fungsi iklan ditinjau dari sudut psikologi







File Materi : 53_20230523060010_53_20230502070510_53_20220604064801_PERIKLANAN.doc

Tugas :

1. Jelaskan fungsi iklan dalam pemasaran
2. Jelaskan kegunaan iklan di tinjau dari sudut psikologi
3. Jelaskan efektifitas iklan di tinjau dari sudut psikologi
4. Jelaskan daya tarik iklan dari sudut pandang psikologi

File Tugas :

Mahasiswa

| FOTO | NIM | NAMA | TGL. DOWNLOAD MATERI | FILE TUGAS |
|--|------------|---|----------------------------------|--|
|  | 2024090019 | ANISA RESTU DEWANTI TGL. ABSEN : Tuesday, 02 May 2023 09:42:01 | Tuesday, 23 May 2023 13:04:00 | 53_75_[Pertemuan 9].[Tugas] Periklanan.pdf |
|  | 2024090036 | NAUFAL SHIDDIQ TGL. ABSEN : Tuesday, 02 May 2023 18:54:17 | | 53_75_2024090036_Naufal Shiddiq_Tugas Pertemuan 9.pdf |
|  | 2024090105 | ANNISA APRILIA TGL. ABSEN : Tuesday, 02 May 2023 09:18:42 | Tuesday, 23 May 2023 14:02:00 | 53_75_2024090105_Annisa Aprilia_Tugas 7 Psikologi Konsumen.pdf |
|  | 2024090143 | NURIA MARIFANI TGL. ABSEN : Tuesday, 02 May 2023 15:53:41 | Tuesday, 23 May 2023 10:09:00 | 53_75_PSI KONSUM PERT 9_NURIA MARIFANI_2024090143.pdf |
|  | 2024090146 | SITI FEBRIYANTI PUTRI ABDULLAH TGL. ABSEN : Tuesday, 02 May 2023 15:23:30 | Tuesday, 23 May 2023 16:36:00 | 53_75_202490146_Siti Febriyanti Putri_Tugas Konsumen.pdf |
|  | 2024090193 | JONATHAN ONESTO RIZKY NAULIAN TGL. ABSEN : Sunday, 11 June 2023 16:52:00 | Sunday, 11 June 2023 16:52:00 | |

Tanggal Mengajar : Tuesday, 30 May 2023






Pertemuan : 09

Mahasiswa dapat memahami fungsi iklan dari sudut pandang psikologi

File Materi : 53_20230530034140_Periklanan.docx

File Tugas :

Mahasiswa

| FOTO | NIM | NAMA | TGL. DOWNLOAD MATERI | FILE TUGAS |
|--|------------|--|-------------------------------|------------|
|  | 2024090036 | NAUFAL SHIDDIQ TGL. ABSEN : Tuesday, 30 May 2023 08:40:56 | | |
|  | 2024090105 | ANNISA APRILIA TGL. ABSEN : Tuesday, 30 May 2023 09:32:48 | | |
|  | 2024090143 | NURIA MARIFANI TGL. ABSEN : Tuesday, 30 May 2023 08:24:53 | | |
|  | 2024090146 | SITI FEBRIYANTI PUTRI ABDULLAH TGL. ABSEN : Tuesday, 30 May 2023 07:33:04 | | |
|  | 2024090193 | JONATHAN ONESTO RIZKY NAULIAN TGL. ABSEN : Tuesday, 30 May 2023 10:55:26 | Sunday, 11 June 2023 16:53:00 | |

Tanggal Mengajar : Tuesday, 06 June 2023

Pertemuan : 10

Mahasiswa diharapkan dapat memahami model-model perilaku konsumen




File Materi :




Tugas :

1. Jelaskan Pengertian Model Perilaku Konsumen
2. Jelaskan Tujuan dan Fungsi Model Perilaku Konsumen

File Tugas :

Mahasiswa

| FOTO | NIM | NAMA | TGL. DOWNLOAD MATERI | FILE TUGAS |
|--|------------|--|----------------------|--|
|  | 2024090019 | ANISA RESTU DEWANTI TGL. ABSEN : Tuesday, 06 June 2023 19:07:30 | | 53_75_[Pertemuan 11] [Tugas] Model Perilaku Konsumen.pdf |
|  | 2024090036 | NAUFAL SHIDDIQ TGL. ABSEN : Tuesday, 30 May 2023 08:40:56 | | 53_75_2024090036_Naufal Shiddiq_Tugas Pertemuan 11.pdf |
|  | 2024090105 | ANNISA APRILIA TGL. ABSEN : Tuesday, 30 May 2023 09:32:48 | | 53_75_2024090105_Annisa Aprilia_Tugas 8 Psikologi Konsumen.pdf |

| FOTO | NIM | NAMA | TGL. DOWNLOAD MATERI | FILE TUGAS |
|--|------------|---|----------------------|---|
|  | 2024090143 | NURIA MARIFANI TGL. ABSEN : Tuesday, 30 May 2023 08:24:53 | | 53_75_TGS PSI KONSUMEN PERT 11_NURIA MARIFANI.pdf |
|  | 2024090146 | SITI FEBRIYANTI PUTRI ABDULLAH TGL. ABSEN : Tuesday, 06 June 2023 12:04:46 | | |
|  | 2024090193 | JONATHAN ONESTO RIZKY NAULIAN TGL. ABSEN : Tuesday, 06 June 2023 20:59:06 | | |

Tanggal Mengajar : Tuesday, 13 June 2023

Pertemuan : 11

Mahasiswa dapat memahami model-model dalam perilaku konsumen







File Materi :

Tugas :

1. Jelaskan kriteria evaluasi model perilaku konsumen
2. Jelaskan macam-macam model perilaku konsumen

File Tugas :

Mahasiswa

| FOTO | NIM | NAMA | TGL. DOWNLOAD MATERI | FILE TUGAS |
|--|------------|---|----------------------|--|
|  | 2024090019 | ANISA RESTU DEWANTI TGL. ABSEN : Tuesday, 13 June 2023 17:52:26 | | |
|  | 2024090036 | NAUFAL SHIDDIQ TGL. ABSEN : Tuesday, 06 June 2023 08:40:56 | | 53_75_2024090036_Naufal Shiddiq_Tugas Pertemuan 12.pdf |
|  | 2024090105 | ANNISA APRILIA TGL. ABSEN : Tuesday, 06 June 2023 09:32:48 | | 53_75_2024090105_Annisa Aprilia_Tugas 9 Psikologi Konsumen.pdf |
|  | 2024090143 | NURIA MARIFANI TGL. ABSEN : Tuesday, 06 June 2023 08:24:53 | | 53_75_TGS PSI KONSUMEN PERT 12_NURIA MARIFANI.pdf |
|  | 2024090146 | SITI FEBRIYANTI PUTRI ABDULLAH TGL. ABSEN : Tuesday, 06 June 2023 12:04:46 | | 53_75_Siti Febriyanti Putri A_2024090146.pdf |
|  | 2024090193 | JONATHAN ONESTO RIZKY NAULIAN TGL. ABSEN : Tuesday, 06 June 2023 20:59:06 | | 53_75_Jonathan Onesto_2024090193_Psikologi Konsumen (12).pdf |

Tanggal Mengajar : Tuesday, 20 June 2023

Pertemuan : 12

Mahasiswa dapat memahami konsep pasar dan pemasaran dalam perilaku konsumen






File Materi : 53_20230620065054_53_20220702063638_PASAR DAN PEMASARAN.ppt

Tugas :

1. Jelaskan pengertian pasar dan pemasaran
2. Jelaskan pemasar dan calon konsumen

File Tugas :

Mahasiswa

| FOTO | NIM | NAMA | TGL. DOWNLOAD MATERI | FILE TUGAS |
|--|------------|--|-----------------------------------|---|
|  | 2024090019 | ANISA RESTU DEWANTI TGL. ABSEN : Tuesday, 13 June 2023 17:52:26 | Tuesday, 20 June 2023 06:51:00 | 53_75_[Pertemuan 13] [Tugas] Pasar.pdf |
|  | 2024090036 | NAUFAL SHIDDIQ TGL. ABSEN : Tuesday, 13 June 2023 08:40:56 | | 53_75_2024090036_Naufal Shiddiq_Tugas Pertemuan 13.pdf |
|  | 2024090105 | ANNISA APRILIA TGL. ABSEN : Tuesday, 13 June 2023 09:32:48 | Tuesday, 20 June 2023 15:29:00 | 53_75_2024090105_Annisa Aprilia_Tugas 10 Psikologi Konsumen.pdf |
|  | 2024090143 | NURIA MARIFANI TGL. ABSEN : Tuesday, 13 June 2023 08:24:53 | | 53_75_TGS PSI KONSUMEN PERT 13_NURIA MARIFANI.pdf |
|  | 2024090146 | SITI FEBRIYANTI PUTRI ABDULLAH TGL. ABSEN : Tuesday, 13 June 2023 12:04:46 | | 53_75_2024090146_Siti Febriyanti Putri A_Tugas 10 KONSUMEN.pdf |

Tanggal Mengajar : Tuesday, 27 June 2023

Pertemuan : 13

Mahasiswa dapat memahami konsep pasar dan pemasaran dalam perilaku konsumen


File Materi : 53_20230627070429_53_20220702063638_PASAR DAN PEMASARAN.ppt






Tugas :

1. Jelaskan macam2 pasar dan situasi pasar
2. Jelaskan proses pemasaran
3. Jelaskan orientasi organisasi terhadap pasar

File Tugas :

Mahasiswa

| FOTO | NIM | NAMA | TGL. DOWNLOAD MATERI | FILE TUGAS |
|--|------------|---|-----------------------------------|--|
|  | 2024090019 | ANISA RESTU DEWANTI TGL. ABSEN : Tuesday, 20 June 2023 17:52:26 | Tuesday, 27 June 2023 19:15:00 | 53_75_[Pertemuan 14] [Tugas] Pasar.pdf |

| FOTO | NIM | NAMA | TGL. DOWNLOAD MATERI | FILE TUGAS |
|--|------------|--|-----------------------------------|---|
|  | 2024090036 | NAUFAL SHIDDIQ TGL. ABSEN : Tuesday, 20 June 2023 08:40:56 | | 53_75_2024090036_Naufal Shiddiq_Tugas Pertemuan 14.pdf |
|  | 2024090105 | ANNISA APRILIA TGL. ABSEN : Tuesday, 20 June 2023 09:32:48 | Tuesday, 27 June 2023 08:15:00 | 53_75_2024090105_Annisa Aprilia_Tugas 11 Psikologi Konsumen.pdf |
|  | 2024090143 | NURIA MARIFANI TGL. ABSEN : Tuesday, 20 June 2023 08:24:53 | | 53_75_TGS PSI KONSUMEN PERT 14_NURIA MARIFANI.pdf |
|  | 2024090146 | SITI FEBRIYANTI PUTRI ABDULLAH TGL. ABSEN : Tuesday, 20 June 2023 12:04:46 | | 53_75_2024090146_Siti Febriyanti Putri A_Tugas Pertemuan 14.pdf |
|  | 2024090193 | JONATHAN ONESTO RIZKY NAULIAN TGL. ABSEN : Tuesday, 27 June 2023 21:01:31 | | |

Tanggal Mengajar : Tuesday, 04 July 2023

Pertemuan : 14

Selamat pagi anak2, hari ini kita kuliah terakhir dan kalian minggu depan sudah UAS.

Jangan lupa belajar ya karena UAS nya diadakan di kampus

Semua nilai uts dan tugas sudah masuk ya.

Selamat belajar, berjuang dan ujian.

Ujian pertama lagi di kampus setelah pandemi 3 th.





File Materi :

Tugas :

- Kalian upload soal yang telah kalian buat disini ya

File Tugas :







Mahasiswa

| FOTO | NIM | NAMA | TGL. DOWNLOAD MATERI | FILE TUGAS |
|--|------------|--|----------------------|---|
|  | 2024090019 | ANISA RESTU DEWANTI TGL. ABSEN : Tuesday, 27 June 2023 17:52:26 | | 53_75_Proses penyimpanan informasi.docx |
|  | 2024090036 | NAUFAL SHIDDIQ TGL. ABSEN : Tuesday, 27 June 2023 08:40:56 | | 53_75_2024090036_Naufal Shiddiq_Tugas Membuat Soal.pdf |
|  | 2024090105 | ANNISA APRILIA TGL. ABSEN : Tuesday, 27 June 2023 09:32:48 | | 53_75_Soal Psikologi Konsumen - Annisa Aprilia (2024090105).pdf |
|  | 2024090143 | NURIA MARIFANI TGL. ABSEN : Tuesday, 04 July 2023 13:38:40 | | |

Dosen : TATIYANI, Dra, MSi.

Psikologi Konsumen (2 SKS)

SELASA 09:30 - 11:10

| NO. | NIM | NAMA | FOTO | NILAI UAS | NILAI UTS | NILAI TUGAS | TOTAL |
|-----|------------|--------------------------------|---|--------------|-------------|--------------|-------|
| 1 | 2024090019 | ANISA RESTU DEWANTI |  | 60 (40%) | 90 (30%) | 100 (30%) | 81 |
| 2 | 2024090036 | NAUFAL SHIDDIQ |  | 44 (40%) | 85 (30%) | 100 (30%) | 73.1 |
| 3 | 2024090105 | ANNISA APRILIA |  | 98 (40%) | 90 (30%) | 100 (30%) | 96.2 |
| 4 | 2024090143 | NURIA MARIFANI |  | 54 (40%) | 85 (30%) | 100 (30%) | 77.1 |
| 5 | 2024090146 | SITI FEBRIYANTI PUTRI ABDULLAH |  | 64 (40%) | 85 (30%) | 100 (30%) | 81.1 |
| 6 | 2024090193 | JONATHAN ONESTO RIZKY NAULIAN |  | 100 (40%) | 95 (30%) | 100 (30%) | 98.5 |