

**DR. SYARIFUDDIN S. GASSING, M.SI**  
**Komunikasi Pemasaran Terpadu (3 SKS)**

Tanggal Mengajar : Saturday, 11 March 2023

Pertemuan : 01



**File Materi : IK216\_01\_115121.pptx**

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**File Tugas :**

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**Mahasiswa**

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2264290001	<b>DENI HERMAWAN</b> TGL. ABSEN : Saturday, 11 March 2023 14:52:20	Sunday, 07 May 2023 20:43:00	
	2264290004	<b>ASEP SAEPUROHMAN</b> TGL. ABSEN : Saturday, 11 March 2023 13:14:56	Saturday, 25 March 2023 13:48:00	
	2264290005	<b>ANANDA ZHAZARETTA ZUMALYN</b> TGL. ABSEN : Saturday, 11 March 2023 13:16:02	Friday, 07 April 2023 15:26:00	
	2264290006	<b>RAKHMA PRIMA MULIA</b> TGL. ABSEN : Saturday, 11 March 2023 13:16:40	Saturday, 11 March 2023 13:17:00	
	2264290007	<b>SANDRA RATNASARI</b> TGL. ABSEN : Saturday, 11 March 2023 13:16:54	Saturday, 25 March 2023 19:26:00	
	2264290008	<b>MARGI YUDIAH SARTIKA</b> TGL. ABSEN : Saturday, 11 March 2023 14:51:46	Saturday, 11 March 2023 14:52:00	
	2264290009	<b>SHERLY PUTRI HANDAYANI</b> TGL. ABSEN : Monday, 08 May 2023 02:22:00	Monday, 08 May 2023 06:38:00	

Tanggal Mengajar : Friday, 17 March 2023

Pertemuan : 02

**Komunikasi pemasran terpadu, pertemuan 2**

**File Materi :**

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**File Tugas :**

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**Mahasiswa**

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2264290006	<b>RAKHMA PRIMA MULIA</b> TGL. ABSEN : Friday, 17 March 2023 21:52:10		
	2264290008	<b>MARGI YUDIAH SARTIKA</b> TGL. ABSEN : Friday, 17 March 2023 19:48:11		

Tanggal Mengajar : Saturday, 25 March 2023





Pertemuan : 03

memahami cara orang membuat keputusan dan faktor-faktor yang memengaruhi proses keputusan

File Materi : 16\_20230325072128\_memahami cara orang membuat keputusan -pertemuan ke 3.pptx

File Tugas :

### Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2264290001	DENI HERMAWAN TGL. ABSEN : Saturday, 25 March 2023 12:50:00	Sunday, 07 May 2023 20:43:00	
	2264290002	RIZQIANI DIAN LESTARI Keterangan : ljin		
	2264290003	REVA MAHENDRA PRASTAMA TGL. ABSEN : Saturday, 25 March 2023 12:50:00		
	2264290004	ASEP SAEPUROHMAN TGL. ABSEN : Saturday, 25 March 2023 12:50:00	Saturday, 25 March 2023 13:48:00	
	2264290005	ANANDA ZHAZARETTA ZUMALYN TGL. ABSEN : Saturday, 25 March 2023 12:50:00	Saturday, 25 March 2023 13:18:00	
	2264290006	RAKHMA PRIMA MULIA TGL. ABSEN : Saturday, 25 March 2023 12:50:00		
	2264290007	SANDRA RATNASARI TGL. ABSEN : Saturday, 25 March 2023 12:50:00	Saturday, 25 March 2023 13:20:00	
	2264290008	MARGI YUDIAH SARTIKA TGL. ABSEN : Saturday, 25 March 2023 12:50:00	Saturday, 25 March 2023 13:20:00	
	2264290009	SHERLY PUTRI HANDAYANI TGL. ABSEN : Saturday, 25 March 2023 12:50:00	Monday, 08 May 2023 06:38:00	

Tanggal Mengajar : Friday, 31 March 2023

Pertemuan : 04

File Materi : IK216\_04\_110508.pptx

File Tugas :

### Mahasiswa





FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2264290001	DENI HERMAWAN TGL. ABSEN : Saturday, 01 April 2023 12:50:00	Sunday, 07 May 2023 20:44:00	

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2264290002	RIZQIANI DIAN LESTARI TGL. ABSEN : Saturday, 01 April 2023 12:50:00		
	2264290003	REVA MAHENDRA PRASTAMA TGL. ABSEN : Saturday, 01 April 2023 12:50:00		
	2264290004	ASEP SAEPUROHMAN TGL. ABSEN : Saturday, 01 April 2023 12:50:00	Friday, 31 March 2023 15:08:00	
	2264290005	ANANDA ZHAZARETTA ZUMALYN TGL. ABSEN : Saturday, 01 April 2023 12:50:00		
	2264290006	RAKHMA PRIMA MULIA TGL. ABSEN : Saturday, 01 April 2023 12:50:00		
	2264290007	SANDRA RATNASARI TGL. ABSEN : Saturday, 01 April 2023 12:50:00	Friday, 31 March 2023 20:03:00	
	2264290008	MARGI YUDIAH SARTIKA TGL. ABSEN : Saturday, 01 April 2023 12:50:00	Friday, 31 March 2023 16:44:00	
	2264290009	SHERLY PUTRI HANDAYANI TGL. ABSEN : Saturday, 01 April 2023 12:50:00	Monday, 08 May 2023 06:38:00	

Tanggal Mengajar : Saturday, 08 April 2023

Pertemuan : 05

File Materi : 16\_20230408100106\_STRATEGI\_PERENCANAAN -pertemuan 5.pptx

presentasi kelompok

File Tugas :

## Mahasiswa




FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2264290001	DENI HERMAWAN TGL. ABSEN : Saturday, 08 April 2023 12:50:00	Sunday, 07 May 2023 20:44:00	
	2264290002	RIZQIANI DIAN LESTARI TGL. ABSEN : Saturday, 08 April 2023 12:50:00		<a href="#">16_7_PRESENTASI STRATEGI PEMASARAN BAB 5 (1)-dikompresi.pdf</a>
	2264290003	REVA MAHENDRA PRASTAMA TGL. ABSEN : Saturday, 08 April 2023 12:50:00		
	2264290004	ASEP SAEPUROHMAN TGL. ABSEN : Saturday, 08 April 2023 12:50:00	Saturday, 15 April 2023 10:53:00	
	2264290005	ANANDA ZHAZARETTA ZUMALYN Keterangan : Ijin		<a href="#">16_7_Kelompok bab 6.pdf</a>

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2264290006	RAKHMA PRIMA MULIA TGL. ABSEN : Saturday, 08 April 2023 12:50:00		<a href="#">16_7_PRESENTASI STRATEGI PEMASARAN BAB 5 (1)-dikompresi.pdf</a>
	2264290007	SANDRA RATNASARI TGL. ABSEN : Saturday, 08 April 2023 12:50:00		<a href="#">16_7_PRESENTASI STRATEGI PEMASARAN BAB 5 (1)-dikompresi.pdf</a>
	2264290008	MARGI YUDIAH SARTIKA Keterangan : Ijin	Saturday, 08 April 2023 12:11:00	<a href="#">16_7_DCCDB318-CF9F-4A06-A29A-A77CA80622B7.pdf</a>
	2264290009	SHERLY PUTRI HANDAYANI TGL. ABSEN : Saturday, 08 April 2023 12:50:00	Monday, 08 May 2023 06:38:00	

Tanggal Mengajar : Saturday, 15 April 2023

Pertemuan : 06





Komunikasi pemasaran : Positioning

File Materi : 16\_20230415091116\_KOMUNIKASI PEMASARAN\_ Tujuan dan Positioning.pptx

Presentasi kelompok

File Tugas :

## Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2264290001	DENI HERMAWAN TGL. ABSEN : Saturday, 15 April 2023 12:50:00	Sunday, 07 May 2023 20:44:00	
	2264290002	RIZQIANI DIAN LESTARI TGL. ABSEN : Saturday, 15 April 2023 12:50:00		
	2264290003	REVA MAHENDRA PRASTAMA TGL. ABSEN : Saturday, 15 April 2023 12:50:00		
	2264290004	ASEP SAEPUROHMAN TGL. ABSEN : Saturday, 15 April 2023 12:50:00	Saturday, 15 April 2023 10:51:00	
	2264290005	ANANDA ZHAZARETTA ZUMALYN Keterangan : Ijin		<a href="#">16_7_Kelompok 2.pdf</a>
	2264290006	RAKHMA PRIMA MULIA TGL. ABSEN : Saturday, 15 April 2023 12:50:00	Saturday, 15 April 2023 14:20:00	
	2264290007	SANDRA RATNASARI TGL. ABSEN : Saturday, 15 April 2023 12:50:00	Saturday, 15 April 2023 14:22:00	
	2264290008	MARGI YUDIAH SARTIKA Keterangan : Ijin	Saturday, 15 April 2023 10:46:00	<a href="#">16_7_DCCDB318-CF9F-4A06-A29A-A77CA80622B7.pdf</a>
	2264290009	SHERLY PUTRI HANDAYANI TGL. ABSEN : Saturday, 15 April 2023 12:50:00	Monday, 08 May 2023 06:39:00	

Tanggal Mengajar : Saturday, 06 May 2023

Pertemuan : 07





**Evaluasi dan metrik: melakukan evaluasi kegiatan komunikasi pemasaran**

**File Materi : 16\_20230506080347\_evaluasi dalam perencanaan komunikasi.pptx**

•Buat review chapter 8 dan lakukan evaluasi komunikasi pemasaran terhadap salah satu produk yang anda gunakan sehari-hari

**File Tugas :**

## Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2264290001	DENI HERMAWAN TGL. ABSEN : Saturday, 06 May 2023 12:50:00	Sunday, 07 May 2023 20:49:00	
	2264290002	RIZQIANI DIAN LESTARI TGL. ABSEN : Saturday, 15 April 2023 12:50:00	Saturday, 06 May 2023 14:46:00	<a href="#">16_7_TUGAS EVALUASI PEMASARAN PRODUK.pdf</a>
	2264290003	REVA MAHENDRA PRASTAMA TGL. ABSEN : Saturday, 15 April 2023 12:50:00	Sunday, 07 May 2023 11:41:00	<a href="#">16_7_TUGAS_Reva Mahendra.pdf</a>
	2264290004	ASEP SAEPUROHMAN TGL. ABSEN : Saturday, 15 April 2023 12:50:00	Saturday, 06 May 2023 11:18:00	<a href="#">16_7_Tugas Review Bab 8 Asep S.pdf</a>
	2264290005	ANANDA ZHAZARETTA ZUMALYN Keterangan : Ijin		<a href="#">16_7_TUGAS 1 K.PEMASARAN_anandazhazaretta.docx</a>
	2264290006	RAKHMA PRIMA MULIA TGL. ABSEN : Saturday, 15 April 2023 12:50:00	Saturday, 06 May 2023 14:34:00	<a href="#">16_7_Tugas P7 Komunikasi Pemasaran Terpadu_Rakhma Prima Mulia.pdf</a>
	2264290007	SANDRA RATNASARI TGL. ABSEN : Saturday, 15 April 2023 12:50:00	Saturday, 06 May 2023 16:19:00	<a href="#">16_7_Tugas 2- Komunikasi Pemasaran Terpadu.pdf</a>
	2264290008	MARGI YUDIAH SARTIKA Keterangan : Ijin	Sunday, 07 May 2023 07:15:00	<a href="#">16_7_UTS Margi Komunikasi Pemasaran Terpadu.pdf</a>
	2264290009	SHERLY PUTRI HANDAYANI TGL. ABSEN : Saturday, 15 April 2023 12:50:00	Monday, 08 May 2023 06:39:00	<a href="#">16_7_tugas pemasaran sherly_.pptx</a>


Tanggal Mengajar :

Pertemuan : 08

**File Materi :**

**File Tugas :**

## Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2264290004	ASEP SAEPUROHMAN TGL. ABSEN : Saturday, 20 May 2023 11:09:26		
	2264290005	ANANDA ZHAZARETTA ZUMALYN TGL. ABSEN : Saturday, 20 May 2023 11:03:21		
	2264290006	RAKHMA PRIMA MULIA TGL. ABSEN : Saturday, 20 May 2023 13:10:07		
	2264290007	SANDRA RATNASARI TGL. ABSEN : Saturday, 20 May 2023 13:14:00		
	2264290008	MARGI YUDIAH SARTIKA TGL. ABSEN : Saturday, 20 May 2023 18:27:38		





Tanggal Mengajar :

Pertemuan : 09

File Materi :

File Tugas :

## Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2264290001	DENI HERMAWAN TGL. ABSEN : Saturday, 27 May 2023 12:50:00		
	2264290002	RIZQIANI DIAN LESTARI TGL. ABSEN : Saturday, 27 May 2023 12:50:00		
	2264290003	REVA MAHENDRA PRASTAMA TGL. ABSEN : Saturday, 27 May 2023 12:50:00		
	2264290004	ASEP SAEPUROHMAN TGL. ABSEN : Saturday, 27 May 2023 12:50:00	Friday, 26 May 2023 19:54:00	
	2264290005	ANANDA ZHAZARETTA ZUMALYN TGL. ABSEN : Saturday, 27 May 2023 12:50:00		
	2264290006	RAKHMA PRIMA MULIA TGL. ABSEN : Saturday, 27 May 2023 12:50:00		
	2264290007	SANDRA RATNASARI TGL. ABSEN : Saturday, 27 May 2023 12:50:00	Friday, 26 May 2023 20:01:00	
	2264290008	MARGI YUDIAH SARTIKA TGL. ABSEN : Saturday, 27 May 2023 12:50:00	Friday, 26 May 2023 18:13:00	
	2264290009	SHERLY PUTRI HANDAYANI Keterangan : Ijin		




Tanggal Mengajar :

Pertemuan : 10

File Materi :

File Tugas :

## Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2264290001	DENI HERMAWAN TGL. ABSEN : Friday, 26 May 2023 12:50:00		<a href="#">16_7_ADVERTISING-compressed.pdf</a>
	2264290002	RIZQIANI DIAN LESTARI TGL. ABSEN : Saturday, 03 June 2023 10:21:13		
	2264290004	ASEP SAEPUROHMAN TGL. ABSEN : Saturday, 03 June 2023 09:04:18		
	2264290005	ANANDA ZHAZARETTA ZUMALYN TGL. ABSEN : Saturday, 03 June 2023 08:55:16		
	2264290006	RAKHMA PRIMA MULIA TGL. ABSEN : Saturday, 03 June 2023 08:18:57		
	2264290007	SANDRA RATNASARI TGL. ABSEN : Friday, 26 May 2023 12:50:00		<a href="#">16_7_ADVERTISING-compressed.pdf</a>
	2264290008	MARGI YUDIAH SARTIKA TGL. ABSEN : Saturday, 03 June 2023 12:02:39	Saturday, 03 June 2023 12:03:00	
	2264290009	SHERLY PUTRI HANDAYANI TGL. ABSEN : Saturday, 03 June 2023 09:29:20		

Tanggal Mengajar :

Pertemuan : 11

File Materi :

File Tugas :

## Mahasiswa





FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2264290001	DENI HERMAWAN TGL. ABSEN : Saturday, 10 June 2023 12:50:00	Saturday, 10 June 2023 13:50:00	
	2264290002	RIZQIANI DIAN LESTARI Keterangan : Ijin		

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2264290003	REVA MAHENDRA PRASTAMA TGL. ABSEN : Saturday, 10 June 2023 12:50:00		
	2264290004	ASEP SAEPUROHMAN TGL. ABSEN : Saturday, 10 June 2023 12:50:00		
	2264290005	ANANDA ZHAZARETTA ZUMALYN TGL. ABSEN : Saturday, 10 June 2023 12:50:00		
	2264290006	RAKHMA PRIMA MULIA TGL. ABSEN : Saturday, 10 June 2023 12:50:00		
	2264290007	SANDRA RATNASARI TGL. ABSEN : Saturday, 10 June 2023 12:50:00	Saturday, 10 June 2023 10:22:00	
	2264290008	MARGI YUDIAH SARTIKA TGL. ABSEN : Saturday, 10 June 2023 12:50:00	Saturday, 10 June 2023 13:57:00	
	2264290009	SHERLY PUTRI HANDAYANI TGL. ABSEN : Saturday, 10 June 2023 12:50:00		

Tanggal Mengajar :

Pertemuan : 12

File Materi :

File Tugas :

## Mahasiswa





FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2264290001	DENI HERMAWAN TGL. ABSEN : Saturday, 17 June 2023 09:14:51		
	2264290002	RIZQIANI DIAN LESTARI TGL. ABSEN : Saturday, 17 June 2023 12:45:06	Saturday, 17 June 2023 12:45:00	
	2264290003	REVA MAHENDRA PRASTAMA TGL. ABSEN : Saturday, 17 June 2023 15:18:37		
	2264290004	ASEP SAEPUROHMAN TGL. ABSEN : Saturday, 17 June 2023 10:03:16		
	2264290005	ANANDA ZHAZARETTA ZUMALYN TGL. ABSEN : Saturday, 17 June 2023 10:02:25		
	2264290006	RAKHMA PRIMA MULIA TGL. ABSEN : Saturday, 17 June 2023 08:19:06		
	2264290007	SANDRA RATNASARI TGL. ABSEN : Saturday, 17 June 2023 08:02:36		







FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2264290009	SHERLY PUTRI HANDAYANI TGL. ABSEN : Saturday, 17 June 2023 13:17:23		

Tanggal Mengajar :  
Pertemuan : 13

File Materi :

File Tugas :

### Mahasiswa





FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2264290001	DENI HERMAWAN TGL. ABSEN : Saturday, 24 June 2023 12:50:00		
	2264290002	RIZQIANI DIAN LESTARI TGL. ABSEN : Saturday, 24 June 2023 12:50:00		
	2264290003	REVA MAHENDRA PRASTAMA TGL. ABSEN : Saturday, 24 June 2023 12:50:00		
	2264290004	ASEP SAEPUROHMAN TGL. ABSEN : Saturday, 24 June 2023 12:50:00		
	2264290005	ANANDA ZHAZARETTA ZUMALYN TGL. ABSEN : Saturday, 24 June 2023 12:50:00		
	2264290006	RAKHMA PRIMA MULIA TGL. ABSEN : Saturday, 24 June 2023 12:50:00		
	2264290007	SANDRA RATNASARI TGL. ABSEN : Saturday, 24 June 2023 12:50:00		
	2264290008	MARGI YUDIAH SARTIKA TGL. ABSEN : Saturday, 24 June 2023 12:50:00		
	2264290009	SHERLY PUTRI HANDAYANI TGL. ABSEN : Saturday, 24 June 2023 12:50:00		

Tanggal Mengajar :  
Pertemuan : 14

File Materi :

File Tugas :

### Mahasiswa

FOTO	NIM	NAMA	TGL. DOWNLOAD MATERI	FILE TUGAS
	2264290001	DENI HERMAWAN TGL. ABSEN : Saturday, 01 July 2023 12:50:00		
	2264290002	RIZQIANI DIAN LESTARI TGL. ABSEN : Saturday, 01 July 2023 12:50:00		
	2264290003	REVA MAHENDRA PRASTAMA TGL. ABSEN : Saturday, 01 July 2023 12:50:00		
	2264290004	ASEP SAEPUROHMAN TGL. ABSEN : Saturday, 01 July 2023 12:50:00		
	2264290005	ANANDA ZHAZARETTA ZUMALYN TGL. ABSEN : Saturday, 01 July 2023 12:50:00		
	2264290006	RAKHMA PRIMA MULIA TGL. ABSEN : Saturday, 01 July 2023 12:50:00		
	2264290007	SANDRA RATNASARI TGL. ABSEN : Saturday, 01 July 2023 12:50:00		
	2264290008	MARGI YUDIAH SARTIKA Keterangan : Ijin		
	2264290009	SHERLY PUTRI HANDAYANI TGL. ABSEN : Saturday, 01 July 2023 12:50:00		